

Ampersand Cable System Order

Order #	62888188	Flight Dates	04/20/21 - 04/26/21	Update Date	04/19/21	
Syscode	1073	Agency	Smart Media	Version	1 Vs. 1	
System Name	Prime Media/Roanoke Zone, VA	Advertiser	Youngkin for Governor	Show All Lines		
Market	Roanoke-Lynchburg				Total # of Weeks	1
		Client Code	YKIN	Total	\$1,139.00	
AE	Becca Karam	Product Code	ORDR	Commission	\$170.85	
Sales Coordinator	Nate Chavez-Muramatsu	Est Code	420426	Net Total	\$968.15	
Office	Washington	Product Name		Total Spots	113	
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0	
Status	Not accepted				Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Apr20	Primary Demo	Adults 55+	GRP	-	GIMP -
-		Makegood Policy	Approval Required	CPP	-	CPM -

Comments :	4/19 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	.	4/26/21	5/2/21	05:00	09:00	X							-	-	2	\$10.00	\$20.00	30	
2	FXNC	.	4/26/21	5/2/21	09:00	16:00	X							-	-	6	\$8.00	\$48.00	30	
3	FXNC	.	4/26/21	5/2/21	19:00	24:00	X							-	-	3	\$17.00	\$51.00	30	
4	FXNC	.	4/19/21	4/25/21	05:00	09:00		X	X	X	X	X	X	-	-	12	\$10.00	\$120.00	30	
5	FXNC	.	4/19/21	4/25/21	09:00	16:00		X	X	X	X	X	X	-	-	36	\$8.00	\$288.00	30	
6	FXNC	.	4/19/21	4/25/21	19:00	24:00		X	X	X	X	X	X	-	-	16	\$17.00	\$272.00	30	
7	HGTV	.	4/26/21	5/2/21	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	
8	HGTV	.	4/26/21	5/2/21	19:00	24:00	X							-	-	1	\$14.00	\$14.00	30	
9	HGTV	.	4/19/21	4/25/21	09:00	16:00		X	X	X	X	X	X	-	-	6	\$6.00	\$36.00	30	
10	HGTV	.	4/19/21	4/25/21	16:00	19:00		X	X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	
11	HGTV	.	4/19/21	4/25/21	19:00	24:00		X	X	X	X	X	X	-	-	3	\$14.00	\$42.00	30	
12	HIST	.	4/26/21	5/2/21	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	
13	HIST	.	4/26/21	5/2/21	19:00	24:00	X							-	-	1	\$14.00	\$14.00	30	
14	HIST	.	4/19/21	4/25/21	09:00	16:00		X	X	X	X	X	X	-	-	6	\$6.00	\$36.00	30	
15	HIST	.	4/19/21	4/25/21	16:00	19:00		X	X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	
16	HIST	.	4/19/21	4/25/21	19:00	24:00		X	X	X	X	X	X	-	-	3	\$14.00	\$42.00	30	
17	TBSC	.	4/26/21	5/2/21	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	
18	TBSC	.	4/19/21	4/25/21	09:00	16:00		X	X	X	X	X	X	-	-	6	\$6.00	\$36.00	30	

Ampersand Cable System Order

Order #	62888188
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

Flight Dates	04/20/21 - 04/26/21
Agency	Smart Media
Advertiser	Youngkin for Governor

Update Date	04/19/21
Version	1 Vs. 1

AE	Becca Karam
Sales Coordinator	Nate Chavez-Muramatsu
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Apr20
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Client Code	YKIN
Product Code	ORDR
Est Code	420426
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks		1	
Total		\$1,139.00	
Commission		\$170.85	
Net Total		\$968.15	
Total Spots		113	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

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19	TBSC	.	4/19/21	4/25/21	16:00	19:00		X	X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	

	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Total
SPOTS	97	16	0	0	0	0	0	0	0	0	0	0	113
AMT	\$962.00	\$177.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,139.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/19/21

62888188 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |