

Ampersand Cable System Order

Order #	62879575
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

AE	Becca Karam
Sales Coordinator	Nate Chavez-Muramatsu
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Mar20
-	

Flight Dates	03/24/21 - 03/29/21
Agency	Smart Media
Advertiser	Youngkin for Governor

Client Code	YKIN
Product Code	ORDR
Est Code	323329
Product Name	
Credit Status	Cash in Advance

Primary Demo	Adults 55+
Makegood Policy	Approval Required

Update Date		03/23/21	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		1	
Total		\$1,282.00	
Commission		\$192.30	
Net Total		\$1,089.70	
Total Spots		125	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3/23 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	324329	3/29/21	4/4/21	05:00	09:00	X							-	-	2	\$10.00	\$20.00	30	PRE
2	FXNC	324329	3/29/21	4/4/21	09:00	16:00	X							-	-	3	\$8.00	\$24.00	30	PRE
3	FXNC	324329	3/29/21	4/4/21	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	PRE
4	FXNC	324329	3/29/21	4/4/21	19:00	24:00	X							-	-	2	\$17.00	\$34.00	30	PRE
5	FXNC	324329	3/22/21	3/28/21	05:00	09:00			X	X	X	X	X	-	-	10	\$10.00	\$100.00	30	PRE
6	FXNC	324329	3/22/21	3/28/21	09:00	16:00			X	X	X	X	X	-	-	17	\$8.00	\$136.00	30	PRE
7	FXNC	324329	3/22/21	3/28/21	16:00	19:00			X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	PRE
8	FXNC	324329	3/22/21	3/28/21	19:00	24:00			X	X	X	X	X	-	-	10	\$17.00	\$170.00	30	PRE
9	HGTV	324329	3/29/21	4/4/21	09:00	16:00	X							-	-	2	\$6.00	\$12.00	30	PRE
10	HGTV	324329	3/29/21	4/4/21	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	PRE
11	HGTV	324329	3/29/21	4/4/21	19:00	24:00	X							-	-	1	\$14.00	\$14.00	30	PRE
12	HGTV	324329	3/22/21	3/28/21	09:00	16:00			X	X	X	X	X	-	-	10	\$6.00	\$60.00	30	PRE
13	HGTV	324329	3/22/21	3/28/21	16:00	19:00			X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	PRE
14	HGTV	324329	3/22/21	3/28/21	19:00	24:00			X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	PRE
15	HIST	324329	3/29/21	4/4/21	05:00	09:00	X							-	-	1	\$8.00	\$8.00	30	PRE
16	HIST	324329	3/29/21	4/4/21	09:00	16:00	X							-	-	1	\$6.00	\$6.00	30	PRE
17	HIST	324329	3/29/21	4/4/21	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	PRE
18	HIST	324329	3/29/21	4/4/21	19:00	24:00	X							-	-	2	\$14.00	\$28.00	30	PRE
19	HIST	324329	3/22/21	3/28/21	05:00	09:00			X	X	X	X	X	-	-	5	\$8.00	\$40.00	30	PRE
20	HIST	324329	3/22/21	3/28/21	09:00	16:00			X	X	X	X	X	-	-	8	\$6.00	\$48.00	30	PRE
21	HIST	324329	3/22/21	3/28/21	16:00	19:00			X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	PRE

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22	HIST	324329	3/22/21	3/28/21	19:00	24:00			X	X	X	X	X	-	-	10	\$14.00	\$140.00	30	PRE
23	TBSC	324329	3/29/21	4/4/21	09:00	16:00	X							-	-	1	\$6.00	\$6.00	30	PRE
24	TBSC	324329	3/29/21	4/4/21	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	PRE
25	TBSC	324329	3/29/21	4/4/21	19:00	24:00	X							-	-	1	\$14.00	\$14.00	30	PRE
26	TBSC	324329	3/22/21	3/28/21	09:00	16:00			X	X	X	X	X	-	-	5	\$6.00	\$30.00	30	PRE
27	TBSC	324329	3/22/21	3/28/21	16:00	19:00			X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	PRE
28	TBSC	324329	3/22/21	3/28/21	19:00	24:00			X	X	X	X	X	-	-	5	\$14.00	\$70.00	30	PRE

	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Total
SPOTS	105	20	0	0	0	0	0	0	0	0	0	0	125
AMT	\$1,074.00	\$208.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,282.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/23/21

62879575 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |