

Ampersand Cable System Order

Order #	62868029
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

Flight Dates	02/24/21 - 03/02/21
Agency	FP1 Strategies Inc
Advertiser	Pete for Governor

Update Date	02/09/21
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Hila Arbell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Jul20
-	

Client Code	84
Product Code	87
Est Code	1513
Product Name	2.24-3.2
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$1,148.00		
Commission	\$172.20		
Net Total	\$975.80		
Total Spots	78		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments : 2/9 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	3/1/21	3/7/21	05:00	09:00	X	X						-	-	4	\$12.00	\$48.00	30	OOW 12/28/20-03/28/21
2	FXNC	FXNC DT	3/1/21	3/7/21	09:00	16:00	X	X						-	-	4	\$11.00	\$44.00	30	OOW 12/28/20-03/28/21
3	FXNC	FXNC EF	3/1/21	3/7/21	16:00	19:00	X	X						-	-	4	\$15.00	\$60.00	30	OOW 12/28/20-03/28/21
4	FXNC	FXNC PT	3/1/21	3/7/21	19:00	24:00	X	X						-	-	4	\$21.00	\$84.00	30	OOW 12/28/20-03/28/21
5	FXNC	FXNC EM	2/22/21	2/28/21	05:00	09:00			X	X	X	X	X	-	-	14	\$12.00	\$168.00	30	OOW 12/28/20-03/28/21
6	FXNC	FXNC DT	2/22/21	2/28/21	09:00	16:00			X	X	X	X	X	-	-	18	\$11.00	\$198.00	30	OOW 12/28/20-03/28/21
7	FXNC	FXNC EF	2/22/21	2/28/21	16:00	19:00			X	X	X	X	X	-	-	14	\$15.00	\$210.00	30	OOW 12/28/20-03/28/21
8	FXNC	FXNC PT	2/22/21	2/28/21	19:00	24:00			X	X	X	X	X	-	-	16	\$21.00	\$336.00	30	OOW 12/28/20-03/28/21

	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Total
SPOTS	62	16	0	0	0	0	0	0	0	0	0	0	78
AMT	\$912.00	\$236.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,148.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/09/21

62868029 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |