

Ampersand Cable System Order

Order #	62879862	Flight Dates	03/22/21 - 04/11/21	Update Date	03/24/21	
Syscode	1073	Agency	GRP Buying	Version	1 Vs. 1	
System Name	Prime Media/Roanoke Zone, VA	Advertiser	First Principles Fund	Show All Lines		
Market	Roanoke-Lynchburg				Total # of Weeks	3
		Client Code	VA	Total	\$2,168.00	
AE	Taylor Dale	Product Code	03250407	Commission	\$325.20	
Sales Coordinator	Becky Ross	Est Code	VA	Net Total	\$1,842.80	
Office	Washington	Product Name		Total Spots	90	
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0	
Status	Not accepted				Sold On	Cost Per Spot
Survey	DMA Nielsen Live+7 Jan21	Primary Demo	Adults 35+	GRP	-	GIMP -
-		Makegood Policy	Approval Required	CPP	-	CPM -

Comments :	3/24 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX & FRIENDS<	3/22/21	3/28/21	05:00	09:00				X	X	X	X	-	-	8	\$19.00	\$152.00	30	NCR 12/28/20-03/28/21
2	FXNC	FOX AND FRIEND<	3/29/21	4/4/21	05:00	09:00	X	X	X	X	X	X	X	-	-	14	\$19.00	\$266.00	30	NCR 12/28/20-03/28/21
3	FXNC	FOX AND FRIEND<	4/5/21	4/11/21	05:00	09:00	X	X	X					-	-	6	\$19.00	\$114.00	30	NCR 12/28/20-03/28/21
4	FXNC	VARIOUS	3/22/21	3/28/21	09:00	16:00				X	X	X	X	-	-	8	\$16.00	\$128.00	30	NCR 12/28/20-03/28/21
5	FXNC	VARIOUS	3/29/21	4/4/21	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$16.00	\$144.00	30	NCR 12/28/20-03/28/21
6	FXNC	AVG. ALL WKS<	4/5/21	4/11/21	09:00	16:00	X	X	X					-	-	3	\$16.00	\$48.00	30	NCR 12/28/20-03/28/21
7	FXNC	VARIOUS	3/22/21	3/28/21	16:00	19:00				X	X	X	X	-	-	4	\$24.00	\$96.00	30	NCR 12/28/20-03/28/21
8	FXNC	VARIOUS	3/29/21	4/4/21	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$24.00	\$168.00	30	NCR 12/28/20-03/28/21
9	FXNC	VARIOUS	4/5/21	4/11/21	16:00	19:00	X	X	X					-	-	3	\$24.00	\$72.00	30	NCR 12/28/20-03/28/21
10	FXNC	VARIOUS	3/22/21	3/28/21	19:00	24:00				X	X	X	X	-	-	8	\$35.00	\$280.00	30	NCR 12/28/20-03/28/21
11	FXNC	VARIOUS	3/29/21	4/4/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$35.00	\$490.00	30	NCR 12/28/20-03/28/21
12	FXNC	VARIOUS	4/5/21	4/11/21	19:00	24:00	X	X	X					-	-	6	\$35.00	\$210.00	30	NCR 12/28/20-03/28/21

	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Total
SPOTS	28	62	0	0	0	0	0	0	0	0	0	0	90
AMT	\$656.00	\$1,512.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,168.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/24/21

62879862 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |