

Ampersand Cable System Order

Order #	62888195	Flight Dates	04/20/21 - 04/26/21	Update Date	04/19/21
Syscode	1073	Agency	Smart Media	Version	1 Vs. 1
System Name	Prime Media/Roanoke Zone, VA	Advertiser	Youngkin for Governor	Show All Lines	
Market	Roanoke-Lynchburg			Total # of Weeks	1
		Client Code	YKIN	Total	\$886.00
AE	Becca Karam	Product Code	ORDR	Commission	\$132.90
Sales Coordinator	Nate Chavez-Muramatsu	Est Code	420426	Net Total	\$753.10
Office	Washington	Product Name		Total Spots	37
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Apr20	Primary Demo	Adults 55+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		4/19 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	.	4/26/21	5/2/21	05:00	09:00	X							-	-	1	\$20.00	\$20.00	60	
2	FXNC	.	4/26/21	5/2/21	09:00	16:00	X							-	-	1	\$16.00	\$16.00	60	
3	FXNC	.	4/26/21	5/2/21	16:00	19:00	X							-	-	1	\$24.00	\$24.00	60	
4	FXNC	.	4/26/21	5/2/21	19:00	24:00	X							-	-	1	\$34.00	\$34.00	60	
5	FXNC	.	4/19/21	4/25/21	05:00	09:00		X	X	X	X	X	X	-	-	3	\$20.00	\$60.00	60	
6	FXNC	.	4/19/21	4/25/21	09:00	16:00		X	X	X	X	X	X	-	-	6	\$16.00	\$96.00	60	
7	FXNC	.	4/19/21	4/25/21	16:00	19:00		X	X	X	X	X	X	-	-	6	\$24.00	\$144.00	60	
8	FXNC	.	4/19/21	4/25/21	19:00	24:00		X	X	X	X	X	X	-	-	6	\$34.00	\$204.00	60	
9	HGTV	.	4/19/21	4/25/21	16:00	19:00		X	X	X	X	X	X	-	-	2	\$20.00	\$40.00	60	
10	HGTV	.	4/19/21	4/25/21	19:00	24:00		X	X	X	X	X	X	-	-	2	\$28.00	\$56.00	60	
11	HIST	.	4/19/21	4/25/21	16:00	19:00		X	X	X	X	X	X	-	-	2	\$20.00	\$40.00	60	
12	HIST	.	4/19/21	4/25/21	19:00	24:00		X	X	X	X	X	X	-	-	2	\$28.00	\$56.00	60	
13	TBSC	.	4/19/21	4/25/21	16:00	19:00		X	X	X	X	X	X	-	-	2	\$20.00	\$40.00	60	

Ampersand Cable System Order

Order #	62888195	Flight Dates	04/20/21 - 04/26/21	Update Date	04/19/21
Syscode	1073	Agency	Smart Media	Version	1 Vs. 1
System Name	Prime Media/Roanoke Zone, VA	Advertiser	Youngkin for Governor	Show All Lines	
Market	Roanoke-Lynchburg			Total # of Weeks	1
		Client Code	YKIN	Total	\$886.00
AE	Becca Karam	Product Code	ORDR	Commission	\$132.90
Sales Coordinator	Nate Chavez-Muramatsu	Est Code	420426	Net Total	\$753.10
Office	Washington	Product Name		Total Spots	37
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Apr20	Primary Demo	Adults 55+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		4/19 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
14	TBSC	.	4/19/21	4/25/21	19:00	24:00		X	X	X	X	X	X	-	-	2	\$28.00	\$56.00	60	

	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Total
SPOTS	33	4	0	0	0	0	0	0	0	0	0	0	37
AMT	\$792.00	\$94.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$886.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/19/21

62888195 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |