

Ampersand Cable System Order

Order #	62876277
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

Flight Dates	03/15/21 - 03/21/21
Agency	FP1 Strategies Inc
Advertiser	Pete for Governor

Update Date	03/12/21
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Hila Arbell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Dec20
-	

Client Code	84
Product Code	87
Est Code	1570
Product Name	NCAA 3.18-3.21
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$240.00		
Commission	\$36.00		
Net Total	\$204.00		
Total Spots	6		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	3/12 NEW March Madness ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	TBSC	Round 64	3/15/21	3/21/21	13:00	15:30					X			-	-	1	\$40.00	\$40.00	30	March Madness
2	TBSC	Round 64	3/15/21	3/21/21	18:30	21:00						X		-	-	1	\$40.00	\$40.00	30	March Madness
3	TBSC	Round 32	3/15/21	3/21/21	19:00	21:30							X	-	-	1	\$40.00	\$40.00	30	March Madness
4	TNT	Round 64	3/15/21	3/21/21	13:30	16:00					X			-	-	1	\$40.00	\$40.00	30	March Madness
5	TNT	Round 64	3/15/21	3/21/21	19:00	21:30						X		-	-	1	\$40.00	\$40.00	30	March Madness
6	TNT	Round 32	3/15/21	3/21/21	18:00	20:30							X	-	-	1	\$40.00	\$40.00	30	March Madness

	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Total
SPOTS	6	0	0	0	0	0	0	0	0	0	0	0	6
AMT	\$240.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$240.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/12/21

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