

## Ampersand Cable System Order

Order #	62885975	Flight Dates	04/09/21 - 04/15/21	Update Date	04/08/21
Syscode	1073	Agency	Full Reach Media Group LLC	Version	1 Vs. 1
System Name	Prime Media/Roanoke Zone, VA	Advertiser	Power for Tomorrow	Show All Lines	
Market	Roanoke-Lynchburg			Total # of Weeks	1
		Client Code	89	Total	\$1,090.00
AE	Molly Casca	Product Code	93	Commission	\$163.50
Sales Coordinator	Hila Arbell	Est Code	1624	Net Total	\$926.50
Office	Washington	Product Name	4.9-4.15 (30s)	Total Spots	55
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+7 Feb20	Primary Demo	Households	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		4/8 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	_	4/5/21	4/11/21	05:00	09:00					X	X	X	-	-	2	\$15.00	\$30.00	30	NCR 03/29/21-06/27/21
2	CNN	_	4/5/21	4/11/21	09:00	16:00					X	X	X	-	-	2	\$13.00	\$26.00	30	NCR 03/29/21-06/27/21
3	CNN	_	4/5/21	4/11/21	16:00	19:00					X	X	X	-	-	2	\$19.00	\$38.00	30	NCR 03/29/21-06/27/21
4	CNN	_	4/5/21	4/11/21	19:00	24:00					X	X	X	-	-	3	\$28.00	\$84.00	30	NCR 03/29/21-06/27/21
5	CNN	_	4/12/21	4/18/21	05:00	09:00	X	X	X	X				-	-	2	\$15.00	\$30.00	30	NCR 03/29/21-06/27/21
6	CNN	_	4/12/21	4/18/21	09:00	16:00	X	X	X	X				-	-	3	\$13.00	\$39.00	30	NCR 03/29/21-06/27/21
7	CNN	_	4/12/21	4/18/21	16:00	19:00	X	X	X	X				-	-	3	\$19.00	\$57.00	30	NCR 03/29/21-06/27/21
8	CNN	_	4/12/21	4/18/21	19:00	24:00	X	X	X	X				-	-	4	\$28.00	\$112.00	30	NCR 03/29/21-06/27/21
9	FXNC	_	4/5/21	4/11/21	05:00	09:00					X	X	X	-	-	1	\$19.00	\$19.00	30	NCR 03/29/21-06/27/21
10	FXNC	_	4/5/21	4/11/21	09:00	16:00					X	X	X	-	-	1	\$16.00	\$16.00	30	NCR 03/29/21-06/27/21
11	FXNC	_	4/5/21	4/11/21	16:00	19:00					X	X	X	-	-	1	\$24.00	\$24.00	30	NCR 03/29/21-06/27/21
12	FXNC	_	4/5/21	4/11/21	19:00	24:00					X	X	X	-	-	2	\$35.00	\$70.00	30	NCR 03/29/21-06/27/21
13	FXNC	_	4/12/21	4/18/21	05:00	09:00	X	X	X	X				-	-	2	\$19.00	\$38.00	30	NCR 03/29/21-06/27/21
14	FXNC	_	4/12/21	4/18/21	09:00	16:00	X	X	X	X				-	-	2	\$16.00	\$32.00	30	NCR 03/29/21-06/27/21
15	FXNC	_	4/12/21	4/18/21	16:00	19:00	X	X	X	X				-	-	2	\$24.00	\$48.00	30	NCR 03/29/21-06/27/21
16	FXNC	_	4/12/21	4/18/21	19:00	24:00	X	X	X	X				-	-	2	\$35.00	\$70.00	30	NCR 03/29/21-06/27/21
17	MNBC	_	4/5/21	4/11/21	05:00	09:00					X	X	X	-	-	2	\$13.00	\$26.00	30	NCR 03/29/21-06/27/21
18	MNBC	_	4/5/21	4/11/21	09:00	16:00					X	X	X	-	-	2	\$10.00	\$20.00	30	NCR 03/29/21-06/27/21
19	MNBC	_	4/5/21	4/11/21	16:00	19:00					X	X	X	-	-	2	\$16.00	\$32.00	30	NCR 03/29/21-06/27/21
20	MNBC	_	4/5/21	4/11/21	19:00	24:00					X	X	X	-	-	3	\$25.00	\$75.00	30	NCR 03/29/21-06/27/21
21	MNBC	_	4/12/21	4/18/21	05:00	09:00	X	X	X	X				-	-	2	\$13.00	\$26.00	30	NCR 03/29/21-06/27/21

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	—	4/12/21	4/18/21	09:00	16:00	X	X	X	X				-	-	3	\$10.00	\$30.00	30	NCR 03/29/21-06/27/21
23	MNBC	—	4/12/21	4/18/21	16:00	19:00	X	X	X	X				-	-	3	\$16.00	\$48.00	30	NCR 03/29/21-06/27/21
24	MNBC	—	4/12/21	4/18/21	19:00	24:00	X	X	X	X				-	-	4	\$25.00	\$100.00	30	NCR 03/29/21-06/27/21

	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Total
<b>SPOTS</b>	55	0	0	0	0	0	0	0	0	0	0	0	55
<b>AMT</b>	\$1,090.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,090.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 04/08/21

62885975 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |