

Ampersand Cable System Order

Order #	62881399
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

Flight Dates	03/26/21 - 03/30/21
Agency	FP1 Strategies Inc
Advertiser	Pete for Governor

Update Date	03/25/21
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Hila Arbell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Nov20
-	

Client Code	84
Product Code	87
Est Code	1590
Product Name	3.26-3.30 ATS
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$726.00		
Commission	\$108.90		
Net Total	\$617.10		
Total Spots	75		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments :	3/25 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HGTV	324329	3/22/21	3/28/21	09:00	16:00					X	X	X	-	-	10	\$6.00	\$60.00	30	PRE
2	HGTV	324329	3/22/21	3/28/21	16:00	19:00					X	X	X	-	-	5	\$10.00	\$50.00	30	PRE
3	HGTV	324329	3/22/21	3/28/21	19:00	24:00					X	X	X	-	-	5	\$14.00	\$70.00	30	PRE
4	HGTV	324329	3/29/21	4/4/21	09:00	16:00	X	X						-	-	2	\$6.00	\$12.00	30	PRE
5	HGTV	324329	3/29/21	4/4/21	16:00	19:00	X	X						-	-	1	\$10.00	\$10.00	30	PRE
6	HGTV	324329	3/29/21	4/4/21	19:00	24:00	X	X						-	-	1	\$14.00	\$14.00	30	PRE
7	HIST	324329	3/22/21	3/28/21	05:00	09:00					X	X	X	-	-	5	\$8.00	\$40.00	30	PRE
8	HIST	324329	3/22/21	3/28/21	09:00	16:00					X	X	X	-	-	8	\$6.00	\$48.00	30	PRE
9	HIST	324329	3/22/21	3/28/21	16:00	19:00					X	X	X	-	-	5	\$10.00	\$50.00	30	PRE
10	HIST	324329	3/22/21	3/28/21	19:00	24:00					X	X	X	-	-	10	\$14.00	\$140.00	30	PRE
11	HIST	324329	3/29/21	4/4/21	05:00	09:00	X	X						-	-	1	\$8.00	\$8.00	30	PRE
12	HIST	324329	3/29/21	4/4/21	09:00	16:00	X	X						-	-	1	\$6.00	\$6.00	30	PRE
13	HIST	324329	3/29/21	4/4/21	16:00	19:00	X	X						-	-	1	\$10.00	\$10.00	30	PRE
14	HIST	324329	3/29/21	4/4/21	19:00	24:00	X	X						-	-	2	\$14.00	\$28.00	30	PRE
15	TBSC	324329	3/22/21	3/28/21	09:00	16:00					X	X	X	-	-	5	\$6.00	\$30.00	30	PRE
16	TBSC	324329	3/22/21	3/28/21	16:00	19:00					X	X	X	-	-	5	\$10.00	\$50.00	30	PRE
17	TBSC	324329	3/22/21	3/28/21	19:00	24:00					X	X	X	-	-	5	\$14.00	\$70.00	30	PRE
18	TBSC	324329	3/29/21	4/4/21	09:00	16:00	X	X						-	-	1	\$6.00	\$6.00	30	PRE
19	TBSC	324329	3/29/21	4/4/21	16:00	19:00	X	X						-	-	1	\$10.00	\$10.00	30	PRE

Ampersand Cable System Order

Order #	62881399
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

Flight Dates	03/26/21 - 03/30/21
Agency	FP1 Strategies Inc
Advertiser	Pete for Governor

Update Date	03/25/21
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Hila Arbell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Nov20
-	

Client Code	84
Product Code	87
Est Code	1590
Product Name	3.26-3.30 ATS
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$726.00		
Commission	\$108.90		
Net Total	\$617.10		
Total Spots	75		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments :	3/25 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
20	TBSC	324329	3/29/21	4/4/21	19:00	24:00	X	X						-	-	1	\$14.00	\$14.00	30	PRE

	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Total
SPOTS	63	12	0	0	0	0	0	0	0	0	0	0	75
AMT	\$608.00	\$118.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$726.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/25/21

62881399 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |