

Ampersand Cable System Order

Order #	62886623	Flight Dates	04/13/21 - 04/19/21	Update Date	04/12/21
Syscode	1073	Agency	Smart Media	Version	1 Vs. 1
System Name	Prime Media/Roanoke Zone, VA	Advertiser	Youngkin for Governor	Show All Lines	
Market	Roanoke-Lynchburg			Total # of Weeks	1
		Client Code	YKIN	Total	\$1,957.00
AE	Becca Karam	Product Code	ORDR	Commission	\$293.55
Sales Coordinator	Nate Chavez-Muramatsu	Est Code	413419	Net Total	\$1,663.45
Office	Washington	Product Name		Total Spots	193
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Jan21	Primary Demo	Adults 55+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		4/12 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	.	4/19/21	4/25/21	05:00	09:00	X							-	-	2	\$10.00	\$20.00	30	
2	FXNC	.	4/19/21	4/25/21	09:00	16:00	X							-	-	3	\$8.00	\$24.00	30	
3	FXNC	.	4/19/21	4/25/21	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	
4	FXNC	.	4/19/21	4/25/21	19:00	24:00	X							-	-	3	\$17.00	\$51.00	30	
5	FXNC	.	4/12/21	4/18/21	05:00	09:00		X	X	X	X	X	X	-	-	12	\$10.00	\$120.00	30	
6	FXNC	.	4/12/21	4/18/21	09:00	16:00		X	X	X	X	X	X	-	-	20	\$8.00	\$160.00	30	
7	FXNC	.	4/12/21	4/18/21	16:00	19:00		X	X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	
8	FXNC	.	4/12/21	4/18/21	19:00	24:00		X	X	X	X	X	X	-	-	18	\$17.00	\$306.00	30	
9	HGTV	.	4/19/21	4/25/21	05:00	09:00	X							-	-	2	\$8.00	\$16.00	30	
10	HGTV	.	4/19/21	4/25/21	09:00	16:00	X							-	-	3	\$6.00	\$18.00	30	
11	HGTV	.	4/19/21	4/25/21	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	
12	HGTV	.	4/19/21	4/25/21	19:00	24:00	X							-	-	2	\$14.00	\$28.00	30	
13	HGTV	.	4/12/21	4/18/21	05:00	09:00		X	X	X	X	X	X	-	-	12	\$8.00	\$96.00	30	
14	HGTV	.	4/12/21	4/18/21	09:00	16:00		X	X	X	X	X	X	-	-	18	\$6.00	\$108.00	30	
15	HGTV	.	4/12/21	4/18/21	16:00	19:00		X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	
16	HGTV	.	4/12/21	4/18/21	19:00	24:00		X	X	X	X	X	X	-	-	12	\$14.00	\$168.00	30	
17	HIST	.	4/19/21	4/25/21	05:00	09:00	X							-	-	2	\$8.00	\$16.00	30	
18	HIST	.	4/19/21	4/25/21	09:00	16:00	X							-	-	3	\$6.00	\$18.00	30	
19	HIST	.	4/19/21	4/25/21	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	
20	HIST	.	4/19/21	4/25/21	19:00	24:00	X							-	-	2	\$14.00	\$28.00	30	
21	HIST	.	4/12/21	4/18/21	05:00	09:00		X	X	X	X	X	X	-	-	12	\$8.00	\$96.00	30	

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22	HIST	.	4/12/21	4/18/21	09:00	16:00		X	X	X	X	X	X	-	-	18	\$6.00	\$108.00	30	
23	HIST	.	4/12/21	4/18/21	16:00	19:00		X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	
24	HIST	.	4/12/21	4/18/21	19:00	24:00		X	X	X	X	X	X	-	-	12	\$14.00	\$168.00	30	
25	TBSC	.	4/19/21	4/25/21	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	
26	TBSC	.	4/19/21	4/25/21	19:00	24:00	X							-	-	1	\$14.00	\$14.00	30	
27	TBSC	.	4/12/21	4/18/21	05:00	09:00		X	X	X	X	X	X	-	-	2	\$8.00	\$16.00	30	
28	TBSC	.	4/12/21	4/18/21	16:00	19:00		X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	
29	TBSC	.	4/12/21	4/18/21	19:00	24:00		X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	

	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Total
SPOTS	193	0	0	0	0	0	0	0	0	0	0	0	193
AMT	\$1,957.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,957.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/12/21

62886623 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |