

Ampersand Cable System Order

Order #	62886990	Flight Dates	04/12/21 - 05/02/21	Update Date	04/14/21
Syscode	1073	Agency	FP1 Strategies Inc	Version	2 Vs. 1
System Name	Prime Media/Roanoke Zone, VA	Advertiser	Pete for Governor	Show All Lines	
Market	Roanoke-Lynchburg			Total # of Weeks	3
		Client Code	84	Total	\$576.00
AE	Molly Casca	Product Code	87	Commission	\$86.40
Sales Coordinator	Hila Arbell	Est Code	1603	Net Total	\$489.60
Office	Washington	Product Name	VA 4.14-4.27	Total Spots	51
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+7 Sep20	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
				CPM	-

Comments :	4/14 REV: Revised to end 4/20 and cut spots per agency request. please confirm. thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	4/12/21	4/18/21	05:00	09:00			X	X	X	X	X	-	-	12	\$10.00	\$120.00	30	PRE 03/29/21-06/27/21
2	FXNC	FOX AND FRIEND<	4/19/21	4/25/21	05:00	09:00	X	X						-	-	2	\$10.00	\$20.00	30	PRE 03/29/21-06/27/21
3	FXNC	FOX AND FRIEND<	4/26/21	5/2/21	05:00	09:00	X	X						-	-	0	\$10.00	\$0.00	30	PRE 03/29/21-06/27/21
4	FXNC	VARIOUS	4/12/21	4/18/21	09:00	16:00			X	X	X	X	X	-	-	15	\$8.00	\$120.00	30	PRE 03/29/21-06/27/21
5	FXNC	VARIOUS	4/19/21	4/25/21	09:00	16:00	X	X						-	-	2	\$8.00	\$16.00	30	PRE 03/29/21-06/27/21
6	FXNC	VARIOUS	4/26/21	5/2/21	09:00	16:00	X	X						-	-	0	\$8.00	\$0.00	30	PRE 03/29/21-06/27/21
7	FXNC	VARIOUS	4/12/21	4/18/21	16:00	19:00			X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	PRE 03/29/21-06/27/21
8	FXNC	VARIOUS	4/19/21	4/25/21	16:00	19:00	X	X						-	-	2	\$12.00	\$24.00	30	PRE 03/29/21-06/27/21
9	FXNC	AVG. ALL WKS<	4/26/21	5/2/21	16:00	19:00	X	X						-	-	0	\$12.00	\$0.00	30	PRE 03/29/21-06/27/21
10	FXNC	VARIOUS	4/12/21	4/18/21	19:00	24:00			X	X	X	X	X	-	-	10	\$17.00	\$170.00	30	PRE 03/29/21-06/27/21
11	FXNC	VARIOUS	4/19/21	4/25/21	19:00	24:00	X	X						-	-	2	\$17.00	\$34.00	30	PRE 03/29/21-06/27/21
12	FXNC	VARIOUS	4/26/21	5/2/21	19:00	24:00	X	X						-	-	0	\$17.00	\$0.00	30	PRE 03/29/21-06/27/21

	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Total
SPOTS	51	0	0	0	0	0	0	0	0	0	0	0	51
AMT	\$576.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$576.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/14/21

62886990 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |