

Ampersand Cable System Order

Order #	62937482
Syscode	9695
System Name	Prime Media/Floyd, VA
Market	Roanoke-Lynchburg

Flight Dates	11/01/21 - 11/07/21
Agency	National Ad Placement
Advertiser	Opportunity Matters

Update Date	11/01/21
Version	1 Vs. 1

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Aug21
-	

Client Code	VA
Product Code	1102
Est Code	ATS
Product Name	112 ATS
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$71.00		
Commission	\$10.65		
Net Total	\$60.35		
Total Spots	5		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	11.1 New ATS Please review and confirm thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	11/1/21	11/7/21	05:00	09:00		X						-	-	2	\$16.00	\$32.00	30	NCR 09/27/21-12/26/21
2	FXNC	FXNC DT	11/1/21	11/7/21	09:00	16:00		X						-	-	3	\$13.00	\$39.00	30	NCR 09/27/21-12/26/21

	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Total
SPOTS	5	0	0	0	0	0	0	0	0	0	0	0	5
AMT	\$71.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$71.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/01/21

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