

### Ampersand Cable System Order

Order #	62887329
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

Flight Dates	04/16/21 - 04/20/21
Agency	FP1 Strategies Inc
Advertiser	Pete for Governor

Update Date	04/14/21
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Hila Arbell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Mar20
-	

Client Code	84
Product Code	MG
Est Code	1603
Product Name	VA 4.16-4.20 (MG)
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$456.00		
Commission	\$68.40		
Net Total	\$387.60		
Total Spots	45		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments : 4/14 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HGTV	_	4/12/21	4/18/21	05:00	09:00					X	X	X	-	-	2	\$8.00	\$16.00	30	PRE 03/29/21-06/27/21
2	HGTV	_	4/12/21	4/18/21	09:00	16:00					X	X	X	-	-	2	\$6.00	\$12.00	30	PRE 03/29/21-06/27/21
3	HGTV	_	4/12/21	4/18/21	16:00	19:00					X	X	X	-	-	2	\$10.00	\$20.00	30	PRE 03/29/21-06/27/21
4	HGTV	_	4/12/21	4/18/21	19:00	24:00					X	X	X	-	-	3	\$14.00	\$42.00	30	PRE 03/29/21-06/27/21
5	HGTV	_	4/19/21	4/25/21	05:00	09:00	X	X						-	-	1	\$8.00	\$8.00	30	PRE 03/29/21-06/27/21
6	HGTV	_	4/19/21	4/25/21	09:00	16:00	X	X						-	-	1	\$6.00	\$6.00	30	PRE 03/29/21-06/27/21
7	HGTV	_	4/19/21	4/25/21	16:00	19:00	X	X						-	-	2	\$10.00	\$20.00	30	PRE 03/29/21-06/27/21
8	HGTV	_	4/19/21	4/25/21	19:00	24:00	X	X						-	-	2	\$14.00	\$28.00	30	PRE 03/29/21-06/27/21
9	HIST	_	4/12/21	4/18/21	05:00	09:00					X	X	X	-	-	2	\$8.00	\$16.00	30	PRE 03/29/21-06/27/21
10	HIST	_	4/12/21	4/18/21	09:00	16:00					X	X	X	-	-	2	\$6.00	\$12.00	30	PRE 03/29/21-06/27/21
11	HIST	_	4/12/21	4/18/21	16:00	19:00					X	X	X	-	-	2	\$10.00	\$20.00	30	PRE 03/29/21-06/27/21
12	HIST	_	4/12/21	4/18/21	19:00	24:00					X	X	X	-	-	3	\$14.00	\$42.00	30	PRE 03/29/21-06/27/21
13	HIST	_	4/19/21	4/25/21	05:00	09:00	X	X						-	-	1	\$8.00	\$8.00	30	PRE 03/29/21-06/27/21
14	HIST	_	4/19/21	4/25/21	09:00	16:00	X	X						-	-	1	\$6.00	\$6.00	30	PRE 03/29/21-06/27/21
15	HIST	_	4/19/21	4/25/21	16:00	19:00	X	X						-	-	2	\$10.00	\$20.00	30	PRE 03/29/21-06/27/21
16	HIST	_	4/19/21	4/25/21	19:00	24:00	X	X						-	-	2	\$14.00	\$28.00	30	PRE 03/29/21-06/27/21
17	TBSC	_	4/12/21	4/18/21	05:00	09:00					X	X	X	-	-	2	\$8.00	\$16.00	30	PRE 03/29/21-06/27/21
18	TBSC	_	4/12/21	4/18/21	09:00	16:00					X	X	X	-	-	2	\$6.00	\$12.00	30	PRE 03/29/21-06/27/21
19	TBSC	_	4/12/21	4/18/21	16:00	19:00					X	X	X	-	-	2	\$10.00	\$20.00	30	PRE 03/29/21-06/27/21
20	TBSC	_	4/12/21	4/18/21	19:00	24:00					X	X	X	-	-	3	\$14.00	\$42.00	30	PRE 03/29/21-06/27/21
21	TBSC	_	4/19/21	4/25/21	05:00	09:00	X	X						-	-	1	\$8.00	\$8.00	30	PRE 03/29/21-06/27/21

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TBSC	_	4/19/21	4/25/21	09:00	16:00	X	X						-	-	1	\$6.00	\$6.00	30	PRE 03/29/21-06/27/21
23	TBSC	_	4/19/21	4/25/21	16:00	19:00	X	X						-	-	2	\$10.00	\$20.00	30	PRE 03/29/21-06/27/21
24	TBSC	_	4/19/21	4/25/21	19:00	24:00	X	X						-	-	2	\$14.00	\$28.00	30	PRE 03/29/21-06/27/21

	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Total
<b>SPOTS</b>	45	0	0	0	0	0	0	0	0	0	0	0	45
<b>AMT</b>	\$456.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$456.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 04/14/21

62887329 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |