

### Ampersand Cable System Order

|             |                              |
|-------------|------------------------------|
| Order #     | 62879575                     |
| Syscode     | 1073                         |
| System Name | Prime Media/Roanoke Zone, VA |
| Market      | Roanoke-Lynchburg            |

|              |                       |
|--------------|-----------------------|
| Flight Dates | 03/24/21 - 03/29/21   |
| Agency       | Smart Media           |
| Advertiser   | Youngkin for Governor |

|             |          |
|-------------|----------|
| Update Date | 03/23/21 |
| Version     | 1 Vs. 1  |

|                   |                          |
|-------------------|--------------------------|
| AE                | Becca Karam              |
| Sales Coordinator | Nate Chavez-Muramatsu    |
| Office            | Washington               |
| Phone             | (301) 941-2620           |
| Status            | Not accepted             |
| Survey            | DMA Nielsen Live+3 Mar20 |
| -                 |                          |

|               |                 |
|---------------|-----------------|
| Client Code   | YKIN            |
| Product Code  | ORDR            |
| Est Code      | 323329          |
| Product Name  |                 |
| Credit Status | Cash in Advance |

|                  |               |      |   |
|------------------|---------------|------|---|
| Show All Lines   |               |      |   |
| Total # of Weeks | 1             |      |   |
| Total            | \$1,282.00    |      |   |
| Commission       | \$192.30      |      |   |
| Net Total        | \$1,089.70    |      |   |
| Total Spots      | 125           |      |   |
| Affiliate Split  | 100.0         |      |   |
| Sold On          | Cost Per Spot |      |   |
| GRP              | -             | GIMP | - |
| CPP              | -             | CPM  | - |

Comments : 3/23 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1    | FXNC | 324329  | 3/29/21    | 4/4/21    | 05:00      | 09:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$10.00   | \$20.00    | 30       | PRE          |
| 2    | FXNC | 324329  | 3/29/21    | 4/4/21    | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 3           | \$8.00    | \$24.00    | 30       | PRE          |
| 3    | FXNC | 324329  | 3/29/21    | 4/4/21    | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$12.00   | \$12.00    | 30       | PRE          |
| 4    | FXNC | 324329  | 3/29/21    | 4/4/21    | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$17.00   | \$34.00    | 30       | PRE          |
| 5    | FXNC | 324329  | 3/22/21    | 3/28/21   | 05:00      | 09:00     |   |   | X | X | X | X | X | -   | -   | 10          | \$10.00   | \$100.00   | 30       | PRE          |
| 6    | FXNC | 324329  | 3/22/21    | 3/28/21   | 09:00      | 16:00     |   |   | X | X | X | X | X | -   | -   | 17          | \$8.00    | \$136.00   | 30       | PRE          |
| 7    | FXNC | 324329  | 3/22/21    | 3/28/21   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 5           | \$12.00   | \$60.00    | 30       | PRE          |
| 8    | FXNC | 324329  | 3/22/21    | 3/28/21   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 10          | \$17.00   | \$170.00   | 30       | PRE          |
| 9    | HGTV | 324329  | 3/29/21    | 4/4/21    | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$6.00    | \$12.00    | 30       | PRE          |
| 10   | HGTV | 324329  | 3/29/21    | 4/4/21    | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$10.00   | \$10.00    | 30       | PRE          |
| 11   | HGTV | 324329  | 3/29/21    | 4/4/21    | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$14.00   | \$14.00    | 30       | PRE          |
| 12   | HGTV | 324329  | 3/22/21    | 3/28/21   | 09:00      | 16:00     |   |   | X | X | X | X | X | -   | -   | 10          | \$6.00    | \$60.00    | 30       | PRE          |
| 13   | HGTV | 324329  | 3/22/21    | 3/28/21   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 5           | \$10.00   | \$50.00    | 30       | PRE          |
| 14   | HGTV | 324329  | 3/22/21    | 3/28/21   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 5           | \$14.00   | \$70.00    | 30       | PRE          |
| 15   | HIST | 324329  | 3/29/21    | 4/4/21    | 05:00      | 09:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$8.00    | \$8.00     | 30       | PRE          |
| 16   | HIST | 324329  | 3/29/21    | 4/4/21    | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$6.00    | \$6.00     | 30       | PRE          |
| 17   | HIST | 324329  | 3/29/21    | 4/4/21    | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$10.00   | \$10.00    | 30       | PRE          |
| 18   | HIST | 324329  | 3/29/21    | 4/4/21    | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$14.00   | \$28.00    | 30       | PRE          |
| 19   | HIST | 324329  | 3/22/21    | 3/28/21   | 05:00      | 09:00     |   |   | X | X | X | X | X | -   | -   | 5           | \$8.00    | \$40.00    | 30       | PRE          |
| 20   | HIST | 324329  | 3/22/21    | 3/28/21   | 09:00      | 16:00     |   |   | X | X | X | X | X | -   | -   | 8           | \$6.00    | \$48.00    | 30       | PRE          |
| 21   | HIST | 324329  | 3/22/21    | 3/28/21   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 5           | \$10.00   | \$50.00    | 30       | PRE          |

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| Sold On          | Cost Per Spot |      |   |
| GRP              | -             | GIMP | - |
| CPP              | -             | CPM  | - |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 55+        |
| Makegood Policy | Approval Required |

Comments : 3/23 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 22   | HIST | 324329  | 3/22/21    | 3/28/21   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 10          | \$14.00   | \$140.00   | 30       | PRE          |
| 23   | TBSC | 324329  | 3/29/21    | 4/4/21    | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$6.00    | \$6.00     | 30       | PRE          |
| 24   | TBSC | 324329  | 3/29/21    | 4/4/21    | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$10.00   | \$10.00    | 30       | PRE          |
| 25   | TBSC | 324329  | 3/29/21    | 4/4/21    | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 1           | \$14.00   | \$14.00    | 30       | PRE          |
| 26   | TBSC | 324329  | 3/22/21    | 3/28/21   | 09:00      | 16:00     |   |   | X | X | X | X | X | -   | -   | 5           | \$6.00    | \$30.00    | 30       | PRE          |
| 27   | TBSC | 324329  | 3/22/21    | 3/28/21   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 5           | \$10.00   | \$50.00    | 30       | PRE          |
| 28   | TBSC | 324329  | 3/22/21    | 3/28/21   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 5           | \$14.00   | \$70.00    | 30       | PRE          |

|              | Mar 2021   | Apr 2021 | May 2021 | Jun 2021 | Jul 2021 | Aug 2021 | Sep 2021 | Oct 2021 | Nov 2021 | Dec 2021 | Jan 2022 | Feb 2022 | Total      |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| <b>SPOTS</b> | 105        | 20       | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 125        |
| <b>AMT</b>   | \$1,074.00 | \$208.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$1,282.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 03/23/21

62879575 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |