

Ampersand Cable System Order

Order #	62882682
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

Flight Dates	03/30/21 - 04/05/21
Agency	Smart Media
Advertiser	Youngkin for Governor

Update Date	03/29/21
Version	1 Vs. 1

AE	Becca Karam
Sales Coordinator	Nate Chavez-Muramatsu
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Apr20
-	

Client Code	YKIN
Product Code	ORDR
Est Code	327GEN
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$1,130.00		
Commission	\$169.50		
Net Total	\$960.50		
Total Spots	98		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 55+
Makegood Policy	Approval Required

Comments : 3/29 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	.	4/5/21	4/11/21	05:00	09:00	X							-	-	2	\$10.00	\$20.00	30	
2	FXNC	.	4/5/21	4/11/21	09:00	16:00	X							-	-	3	\$8.00	\$24.00	30	
3	FXNC	.	4/5/21	4/11/21	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	
4	FXNC	.	4/5/21	4/11/21	19:00	24:00	X							-	-	2	\$17.00	\$34.00	30	
5	FXNC	.	3/29/21	4/4/21	05:00	09:00		X	X	X	X	X	X	-	-	12	\$10.00	\$120.00	30	
6	FXNC	.	3/29/21	4/4/21	09:00	16:00		X	X	X	X	X	X	-	-	20	\$8.00	\$160.00	30	
7	FXNC	.	3/29/21	4/4/21	16:00	19:00		X	X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	
8	FXNC	.	3/29/21	4/4/21	19:00	24:00		X	X	X	X	X	X	-	-	12	\$17.00	\$204.00	30	
9	HGTV	.	4/5/21	4/11/21	19:00	24:00	X							-	-	1	\$14.00	\$14.00	30	
10	HGTV	.	3/29/21	4/4/21	16:00	19:00		X	X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	
11	HGTV	.	3/29/21	4/4/21	19:00	24:00		X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	
12	HIST	.	4/5/21	4/11/21	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	
13	HIST	.	4/5/21	4/11/21	19:00	24:00	X							-	-	1	\$14.00	\$14.00	30	
14	HIST	.	3/29/21	4/4/21	16:00	19:00		X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	
15	HIST	.	3/29/21	4/4/21	19:00	24:00		X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	
16	TBSC	.	4/5/21	4/11/21	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	
17	TBSC	.	4/5/21	4/11/21	19:00	24:00	X							-	-	1	\$14.00	\$14.00	30	
18	TBSC	.	3/29/21	4/4/21	16:00	19:00		X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	

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19	TBSC	.	3/29/21	4/4/21	19:00	24:00		X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	

	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Total
SPOTS	98	0	0	0	0	0	0	0	0	0	0	0	98
AMT	\$1,130.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,130.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/29/21

62882682 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |