

### Ampersand Cable System Order

Order #	62873648
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

Flight Dates	03/08/21 - 03/21/21
Agency	GRP Buying
Advertiser	First Principles Fund

Update Date	03/05/21
Version	1 Vs. 1

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Dec20
-	

Client Code	VA
Product Code	03080321
Est Code	VA
Product Name	VA 3.8-3.21
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$2,212.00		
Commission	\$331.80		
Net Total	\$1,880.20		
Total Spots	84		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	3.5 New order airing 3.8-3.21 Please review and confirm thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	3/8/21	3/14/21	09:00	16:00	X	X	X	X	X			-	-	7	\$16.00	\$112.00	30	NCR 12/28/20-03/28/21
2	FXNC	VARIOUS	3/15/21	3/21/21	09:00	16:00	X	X	X	X	X			-	-	7	\$16.00	\$112.00	30	NCR 12/28/20-03/28/21
3	FXNC	VARIOUS	3/8/21	3/14/21	16:00	19:00	X	X	X	X	X			-	-	7	\$24.00	\$168.00	30	NCR 12/28/20-03/28/21
4	FXNC	VARIOUS	3/15/21	3/21/21	16:00	19:00	X	X	X	X	X			-	-	7	\$24.00	\$168.00	30	NCR 12/28/20-03/28/21
5	FXNC	VARIOUS	3/8/21	3/14/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$35.00	\$490.00	30	NCR 12/28/20-03/28/21
6	FXNC	VARIOUS	3/15/21	3/21/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$35.00	\$490.00	30	NCR 12/28/20-03/28/21
7	FXNC	VARIOUS	3/8/21	3/14/21	11:00	19:00						X	X	-	-	14	\$24.00	\$336.00	30	NCR 12/28/20-03/28/21
8	FXNC	VARIOUS	3/15/21	3/21/21	11:00	19:00						X	X	-	-	14	\$24.00	\$336.00	30	NCR 12/28/20-03/28/21

	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Total
<b>SPOTS</b>	84	0	0	0	0	0	0	0	0	0	0	0	84
<b>AMT</b>	\$2,212.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,212.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 03/05/21

62873648 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |