

Ampersand Cable System Order

Order #	62882264
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

Flight Dates	03/27/21 - 04/04/21
Agency	Smart Media
Advertiser	Youngkin for Governor

Update Date	03/26/21
Version	1 Vs. 1

AE	Becca Karam
Sales Coordinator	Nate Chavez-Muramatsu
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Mar20
-	

Client Code	YKIN
Product Code	ORDR
Est Code	327404
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$300.00		
Commission	\$45.00		
Net Total	\$255.00		
Total Spots	25		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3/26 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	LIF	Life Today With James Robison	3/29/21	4/4/21	06:30	07:00					X			-	-	1	\$12.00	\$12.00	30	Easter/Religious Programming
2	LIF	Joyce Meyer Enjoying Everyday Life	3/29/21	4/4/21	07:00	07:30					X			-	-	1	\$12.00	\$12.00	30	Easter/Religious Programming
3	LIF	Life Today With James Robison	3/29/21	4/4/21	06:30	07:00	X							-	-	1	\$12.00	\$12.00	30	Easter/Religious Programming
4	LIF	Joyce Meyer Enjoying Everyday Life	3/29/21	4/4/21	07:00	07:30	X							-	-	1	\$12.00	\$12.00	30	Easter/Religious Programming
5	LIF	Michael Youssef	3/22/21	3/28/21	07:00	07:30							X	-	-	1	\$12.00	\$12.00	30	Easter/Religious Programming
6	LIF	Michael Youssef	3/29/21	4/4/21	07:00	07:30							X	-	-	2	\$12.00	\$24.00	30	Easter/Religious Programming
7	LIF	Harvest with Pastor Greg Laurie	3/22/21	3/28/21	07:30	08:00							X	-	-	1	\$12.00	\$12.00	30	Easter/Religious Programming
8	LIF	Harvest with Pastor Greg Laurie	3/29/21	4/4/21	07:30	08:00							X	-	-	2	\$12.00	\$24.00	30	Easter/Religious Programming
9	LIF	Amazing Facts	3/22/21	3/28/21	08:00	08:30							X	-	-	1	\$12.00	\$12.00	30	Easter/Religious Programming
10	LIF	Amazing Facts	3/29/21	4/4/21	08:00	08:30							X	-	-	2	\$12.00	\$24.00	30	Easter/Religious Programming
11	LIF	David Jeremiah	3/22/21	3/28/21	08:30	09:00							X	-	-	1	\$12.00	\$12.00	30	Easter/Religious Programming
12	LIF	David Jeremiah	3/29/21	4/4/21	08:30	09:00							X	-	-	2	\$12.00	\$24.00	30	Easter/Religious Programming
13	LIF	Joel Osteen	3/22/21	3/28/21	09:00	09:30							X	-	-	1	\$12.00	\$12.00	30	Easter/Religious Programming
14	LIF	Joel Osteen	3/29/21	4/4/21	09:00	09:30							X	-	-	2	\$12.00	\$24.00	30	Easter/Religious Programming
15	LIF	Life Today With James Robison	3/29/21	4/4/21	06:30	07:00				X				-	-	1	\$12.00	\$12.00	30	Easter/Religious Programming
16	LIF	Joyce Meyer Enjoying Everyday Life	3/29/21	4/4/21	07:00	07:30				X				-	-	1	\$12.00	\$12.00	30	Easter/Religious Programming
17	LIF	Life Today With James Robison	3/29/21	4/4/21	06:30	07:00		X						-	-	1	\$12.00	\$12.00	30	Easter/Religious Programming
18	LIF	Joyce Meyer Enjoying Everyday Life	3/29/21	4/4/21	07:00	07:30		X						-	-	1	\$12.00	\$12.00	30	Easter/Religious Programming

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CPP	-	CPM	-

Primary Demo	Adults 55+
Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
19	LIF	Life Today With James Robison	3/29/21	4/4/21	06:30	07:00			X					-	-	1	\$12.00	\$12.00	30	Easter/Religious Programming
20	LIF	Joyce Meyer Enjoying Everyday Life	3/29/21	4/4/21	07:00	07:30			X					-	-	1	\$12.00	\$12.00	30	Easter/Religious Programming

	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Total
SPOTS	5	20	0	0	0	0	0	0	0	0	0	0	25
AMT	\$60.00	\$240.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$300.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/26/21

62882264 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |