

Ampersand Cable System Order

Order #	62874847	Flight Dates	03/24/21 - 03/30/21	Update Date	03/09/21	
Syscode	1073	Agency	FP1 Strategies Inc	Version	1 Vs. 1	
System Name	Prime Media/Roanoke Zone, VA	Advertiser	Pete for Governor	Show All Lines		
Market	Roanoke-Lynchburg				Total # of Weeks	1
		Client Code	84	Total	\$996.00	
AE	Molly Casca	Product Code	87	Commission	\$149.40	
Sales Coordinator	Hila Arbell	Est Code	1559	Net Total	\$846.60	
Office	Washington	Product Name	3.24-3.30	Total Spots	67	
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0	
Status	Not accepted				Sold On	Cost Per Spot
Survey	DMA Nielsen Live+7 Jun20	Primary Demo	Households	GRP	-	GIMP -
-		Makegood Policy	Approval Required	CPP	-	CPM -

Comments :	3/9 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	3/29/21	4/4/21	05:00	09:00	X	X						-	-	3	\$12.00	\$36.00	30	OOW 12/28/20-03/28/21
2	FXNC	FXNC DT	3/29/21	4/4/21	09:00	16:00	X	X						-	-	3	\$11.00	\$33.00	30	OOW 12/28/20-03/28/21
3	FXNC	FXNC EF	3/29/21	4/4/21	16:00	19:00	X	X						-	-	4	\$15.00	\$60.00	30	OOW 12/28/20-03/28/21
4	FXNC	FXNC PT	3/29/21	4/4/21	19:00	24:00	X	X						-	-	4	\$21.00	\$84.00	30	OOW 12/28/20-03/28/21
5	FXNC	FXNC EM	3/22/21	3/28/21	05:00	09:00			X	X	X	X	X	-	-	14	\$12.00	\$168.00	30	OOW 12/28/20-03/28/21
6	FXNC	FXNC DT	3/22/21	3/28/21	09:00	16:00			X	X	X	X	X	-	-	15	\$11.00	\$165.00	30	OOW 12/28/20-03/28/21
7	FXNC	FXNC EF	3/22/21	3/28/21	16:00	19:00			X	X	X	X	X	-	-	9	\$15.00	\$135.00	30	OOW 12/28/20-03/28/21
8	FXNC	FXNC PT	3/22/21	3/28/21	19:00	24:00			X	X	X	X	X	-	-	15	\$21.00	\$315.00	30	OOW 12/28/20-03/28/21

	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Total
SPOTS	53	14	0	0	0	0	0	0	0	0	0	0	67
AMT	\$783.00	\$213.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$996.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/09/21

62874847 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |