

Ampersand Cable System Order

Order #	62876277	Flight Dates	03/15/21 - 03/21/21	Update Date	03/12/21
Syscode	1073	Agency	FP1 Strategies Inc	Version	1 Vs. 1
System Name	Prime Media/Roanoke Zone, VA	Advertiser	Pete for Governor	Show All Lines	
Market	Roanoke-Lynchburg			Total # of Weeks	1
		Client Code	84	Total	\$240.00
AE	Molly Casca	Product Code	87	Commission	\$36.00
Sales Coordinator	Hila Arbell	Est Code	1570	Net Total	\$204.00
Office	Washington	Product Name	NCAA 3.18-3.21	Total Spots	6
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+7 Dec20	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3/12 NEW March Madness ORDER. PLEASE REVIEW AND CONFIRM, THANKS!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	TBSC	Round 64	3/15/21	3/21/21	13:00	15:30					X			-	-	1	\$40.00	\$40.00	30	March Madness
2	TBSC	Round 64	3/15/21	3/21/21	18:30	21:00						X		-	-	1	\$40.00	\$40.00	30	March Madness
3	TBSC	Round 32	3/15/21	3/21/21	19:00	21:30							X	-	-	1	\$40.00	\$40.00	30	March Madness
4	TNT	Round 64	3/15/21	3/21/21	13:30	16:00					X			-	-	1	\$40.00	\$40.00	30	March Madness
5	TNT	Round 64	3/15/21	3/21/21	19:00	21:30						X		-	-	1	\$40.00	\$40.00	30	March Madness
6	TNT	Round 32	3/15/21	3/21/21	18:00	20:30							X	-	-	1	\$40.00	\$40.00	30	March Madness

	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Total
SPOTS	6	0	0	0	0	0	0	0	0	0	0	0	6
AMT	\$240.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$240.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/12/21

62876277 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |