

Ampersand Cable System Order

Order #	62873648	Flight Dates	03/08/21 - 03/21/21	Update Date	03/05/21
Syscode	1073	Agency	GRP Buying	Version	1 Vs. 1
System Name	Prime Media/Roanoke Zone, VA	Advertiser	First Principles Fund	Show All Lines	
Market	Roanoke-Lynchburg			Total # of Weeks	2
		Client Code	VA	Total	\$2,212.00
AE	Taylor Dale	Product Code	03080321	Commission	\$331.80
Sales Coordinator	Becky Ross	Est Code	VA	Net Total	\$1,880.20
Office	Washington	Product Name	VA 3.8-3.21	Total Spots	84
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+7 Dec20	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.5 New order airing 3.8-3.21 Please review and confirm thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	3/8/21	3/14/21	09:00	16:00	X	X	X	X	X			-	-	7	\$16.00	\$112.00	30	NCR 12/28/20-03/28/21
2	FXNC	VARIOUS	3/15/21	3/21/21	09:00	16:00	X	X	X	X	X			-	-	7	\$16.00	\$112.00	30	NCR 12/28/20-03/28/21
3	FXNC	VARIOUS	3/8/21	3/14/21	16:00	19:00	X	X	X	X	X			-	-	7	\$24.00	\$168.00	30	NCR 12/28/20-03/28/21
4	FXNC	VARIOUS	3/15/21	3/21/21	16:00	19:00	X	X	X	X	X			-	-	7	\$24.00	\$168.00	30	NCR 12/28/20-03/28/21
5	FXNC	VARIOUS	3/8/21	3/14/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$35.00	\$490.00	30	NCR 12/28/20-03/28/21
6	FXNC	VARIOUS	3/15/21	3/21/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$35.00	\$490.00	30	NCR 12/28/20-03/28/21
7	FXNC	VARIOUS	3/8/21	3/14/21	11:00	19:00						X	X	-	-	14	\$24.00	\$336.00	30	NCR 12/28/20-03/28/21
8	FXNC	VARIOUS	3/15/21	3/21/21	11:00	19:00						X	X	-	-	14	\$24.00	\$336.00	30	NCR 12/28/20-03/28/21

	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Total
SPOTS	84	0	0	0	0	0	0	0	0	0	0	0	84
AMT	\$2,212.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,212.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/05/21

62873648 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |