

Ampersand Cable System Order

| | |
|-------------|------------------------------|
| Order # | 62881399 |
| Syscode | 1073 |
| System Name | Prime Media/Roanoke Zone, VA |
| Market | Roanoke-Lynchburg |

| | |
|-------------------|--------------------------|
| AE | Molly Casca |
| Sales Coordinator | Hila Arbell |
| Office | Washington |
| Phone | (301) 941-2620 |
| Status | Not accepted |
| Survey | DMA Nielsen Live+7 Nov20 |
| - | |

| | |
|--------------|---------------------|
| Flight Dates | 03/26/21 - 03/30/21 |
| Agency | FP1 Strategies Inc |
| Advertiser | Pete for Governor |

| | |
|---------------|-----------------|
| Client Code | 84 |
| Product Code | 87 |
| Est Code | 1590 |
| Product Name | 3.26-3.30 ATS |
| Credit Status | Cash in Advance |

| | |
|-----------------|-------------------|
| Primary Demo | Households |
| Makegood Policy | Approval Required |

| | | | |
|------------------|---------------|------|---|
| Update Date | 03/25/21 | | |
| Version | 1 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 1 | | |
| Total | \$726.00 | | |
| Commission | \$108.90 | | |
| Net Total | \$617.10 | | |
| Total Spots | 75 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|------------|--|
| Comments : | 3/25 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS! |
|------------|--|

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1 | HGTV | 324329 | 3/22/21 | 3/28/21 | 09:00 | 16:00 | | | | | X | X | X | - | - | 10 | \$6.00 | \$60.00 | 30 | PRE |
| 2 | HGTV | 324329 | 3/22/21 | 3/28/21 | 16:00 | 19:00 | | | | | X | X | X | - | - | 5 | \$10.00 | \$50.00 | 30 | PRE |
| 3 | HGTV | 324329 | 3/22/21 | 3/28/21 | 19:00 | 24:00 | | | | | X | X | X | - | - | 5 | \$14.00 | \$70.00 | 30 | PRE |
| 4 | HGTV | 324329 | 3/29/21 | 4/4/21 | 09:00 | 16:00 | X | X | | | | | | - | - | 2 | \$6.00 | \$12.00 | 30 | PRE |
| 5 | HGTV | 324329 | 3/29/21 | 4/4/21 | 16:00 | 19:00 | X | X | | | | | | - | - | 1 | \$10.00 | \$10.00 | 30 | PRE |
| 6 | HGTV | 324329 | 3/29/21 | 4/4/21 | 19:00 | 24:00 | X | X | | | | | | - | - | 1 | \$14.00 | \$14.00 | 30 | PRE |
| 7 | HIST | 324329 | 3/22/21 | 3/28/21 | 05:00 | 09:00 | | | | | X | X | X | - | - | 5 | \$8.00 | \$40.00 | 30 | PRE |
| 8 | HIST | 324329 | 3/22/21 | 3/28/21 | 09:00 | 16:00 | | | | | X | X | X | - | - | 8 | \$6.00 | \$48.00 | 30 | PRE |
| 9 | HIST | 324329 | 3/22/21 | 3/28/21 | 16:00 | 19:00 | | | | | X | X | X | - | - | 5 | \$10.00 | \$50.00 | 30 | PRE |
| 10 | HIST | 324329 | 3/22/21 | 3/28/21 | 19:00 | 24:00 | | | | | X | X | X | - | - | 10 | \$14.00 | \$140.00 | 30 | PRE |
| 11 | HIST | 324329 | 3/29/21 | 4/4/21 | 05:00 | 09:00 | X | X | | | | | | - | - | 1 | \$8.00 | \$8.00 | 30 | PRE |
| 12 | HIST | 324329 | 3/29/21 | 4/4/21 | 09:00 | 16:00 | X | X | | | | | | - | - | 1 | \$6.00 | \$6.00 | 30 | PRE |
| 13 | HIST | 324329 | 3/29/21 | 4/4/21 | 16:00 | 19:00 | X | X | | | | | | - | - | 1 | \$10.00 | \$10.00 | 30 | PRE |
| 14 | HIST | 324329 | 3/29/21 | 4/4/21 | 19:00 | 24:00 | X | X | | | | | | - | - | 2 | \$14.00 | \$28.00 | 30 | PRE |
| 15 | TBSC | 324329 | 3/22/21 | 3/28/21 | 09:00 | 16:00 | | | | | X | X | X | - | - | 5 | \$6.00 | \$30.00 | 30 | PRE |
| 16 | TBSC | 324329 | 3/22/21 | 3/28/21 | 16:00 | 19:00 | | | | | X | X | X | - | - | 5 | \$10.00 | \$50.00 | 30 | PRE |
| 17 | TBSC | 324329 | 3/22/21 | 3/28/21 | 19:00 | 24:00 | | | | | X | X | X | - | - | 5 | \$14.00 | \$70.00 | 30 | PRE |
| 18 | TBSC | 324329 | 3/29/21 | 4/4/21 | 09:00 | 16:00 | X | X | | | | | | - | - | 1 | \$6.00 | \$6.00 | 30 | PRE |
| 19 | TBSC | 324329 | 3/29/21 | 4/4/21 | 16:00 | 19:00 | X | X | | | | | | - | - | 1 | \$10.00 | \$10.00 | 30 | PRE |

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| Total # of Weeks | | 1 | |
| Total | | \$726.00 | |
| Commission | | \$108.90 | |
| Net Total | | \$617.10 | |
| Total Spots | | 75 | |
| Affiliate Split | | 100.0 | |
| Sold On | | Cost Per Spot | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

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|------------|--|
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| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 20 | TBSC | 324329 | 3/29/21 | 4/4/21 | 19:00 | 24:00 | X | X | | | | | | - | - | 1 | \$14.00 | \$14.00 | 30 | PRE |

| | Mar 2021 | Apr 2021 | May 2021 | Jun 2021 | Jul 2021 | Aug 2021 | Sep 2021 | Oct 2021 | Nov 2021 | Dec 2021 | Jan 2022 | Feb 2022 | Total |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| SPOTS | 63 | 12 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 75 |
| AMT | \$608.00 | \$118.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$726.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/25/21

62881399 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |