

PRIME MEDIA
P.O. BOX 276
SMITHFIELD, VA 23431
888-442-0057

Affidavit of Performance

Report Date : 04/26/2021 at 22:28:55

Power for Tomorrow
Campaign : 62884271
Invoice Date : 04/30/2021

Invoice # : 2104-05660

Client : 5,371 Contract : 2
Contract Type : R
Flight Period : 03/29/2021 to 04/25/2021

04/02/2021

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Friday	CNN		08:37:44	1 EEI031621H	00:00:30	15.00
P	Friday	CNN		10:30:00	1 EEI031621H	00:00:30	13.00
P	Friday	CNN		16:45:00	1 EEI031621H	00:00:30	19.00
P	Friday	CNN		19:27:54	1 EEI031621H	00:00:30	28.00
P	Friday	CNN		23:57:47	1 EEI031621H	00:00:30	28.00
P	Friday	FOXN		08:48:55	1 EEI031621H	00:00:30	19.00
P	Friday	FOXN		12:48:25	1 EEI031621H	00:00:30	16.00
P	Friday	FOXN		17:45:49	1 EEI031621H	00:00:30	24.00
P	Friday	FOXN		19:16:36	1 EEI031621H	00:00:30	35.00
P	Friday	MSNB		07:58:08	1 EEI031621H	00:00:30	13.00
P	Friday	MSNB		12:45:00	1 EEI031621H	00:00:30	10.00
P	Friday	MSNB		17:56:53	1 EEI031621H	00:00:30	16.00
P	Friday	MSNB		21:37:13	1 EEI031621H	00:00:30	25.00

Spots Played : 13

Daily SubTotal :

\$261.00

04/03/2021

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	CNN		10:44:56	1 EEI031621H	00:00:30	13.00
P	Saturday	CNN		17:57:40	1 EEI031621H	00:00:30	19.00
P	Saturday	CNN		23:51:39	1 EEI031621H	00:00:30	28.00
P	Saturday	MSNB		14:32:11	1 EEI031621H	00:00:30	10.00
P	Saturday	MSNB		18:57:52	1 EEI031621H	00:00:30	16.00
P	Saturday	MSNB		21:30:11	1 EEI031621H	00:00:30	25.00

Spots Played : 6

Daily SubTotal :

\$111.00

04/04/2021

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	CNN		06:53:16	1 EEI031621H	00:00:30	15.00
P	Sunday	CNN		15:54:20	1 EEI031621H	00:00:30	13.00
P	Sunday	CNN		17:51:00	1 EEI031621H	00:00:30	19.00
P	Sunday	CNN		23:28:46	1 EEI031621H	00:00:30	28.00
P	Sunday	FOXN		18:50:13	1 EEI031621H	00:00:30	24.00
P	Sunday	FOXN		21:43:23	1 EEI031621H	00:00:30	35.00
P	Sunday	MSNB		07:21:05	1 EEI031621H	00:00:30	13.00
P	Sunday	MSNB		10:55:54	1 EEI031621H	00:00:30	10.00
P	Sunday	MSNB		16:57:50	1 EEI031621H	00:00:30	16.00
P	Sunday	MSNB		22:36:31	1 EEI031621H	00:00:30	25.00

Spots Played : 10

Daily SubTotal :

\$198.00

04/05/2021

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Monday	CNN		07:37:39	1 EEI031621H	00:00:30	15.00
P	Monday	CNN		09:29:57	1 EEI031621H	00:00:30	13.00
P	Monday	CNN		16:23:40	1 EEI031621H	00:00:30	19.00
P	Monday	CNN		19:28:47	1 EEI031621H	00:00:30	28.00
P	Monday	CNN		22:29:56	1 EEI031621H	00:00:30	28.00
P	Monday	FOXN		06:21:16	1 EEI031621H	00:00:30	19.00
P	Monday	FOXN		13:49:37	1 EEI031621H	00:00:30	16.00
P	Monday	FOXN		16:43:07	1 EEI031621H	00:00:30	24.00
P	Monday	FOXN		21:47:39	1 EEI031621H	00:00:30	35.00
P	Monday	MSNB		08:14:12	1 EEI031621H	00:00:30	13.00
P	Monday	MSNB		10:45:00	1 EEI031621H	00:00:30	10.00

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04/05/2021

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Monday	MSNB		16:45:00	1	EEI031621H	00:00:30	16.00
P	Monday	MSNB		19:49:16	1	EEI031621H	00:00:30	25.00
P	Monday	MSNB		22:52:15	1	EEI031621H	00:00:30	25.00
						Spots Played :	14	Daily SubTotal : \$286.00

04/06/2021

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Tuesday	CNN		08:27:37	1	EEI031621H	00:00:30	15.00
P	Tuesday	CNN		12:00:00	1	EEI031621H	00:00:30	13.00
P	Tuesday	CNN		16:46:32	1	EEI031621H	00:00:30	19.00
P	Tuesday	CNN		21:28:45	1	EEI031621H	00:00:30	28.00
P	Tuesday	FOXN		21:26:53	1	EEI031621H	00:00:30	35.00
P	Tuesday	MSNB		06:29:59	1	EEI031621H	00:00:30	13.00
P	Tuesday	MSNB		09:57:12	1	EEI031621H	00:00:30	10.00
P	Tuesday	MSNB		17:23:11	1	EEI031621H	00:00:30	16.00
P	Tuesday	MSNB		19:49:29	1	EEI031621H	00:00:30	25.00
						Spots Played :	9	Daily SubTotal : \$174.00

04/07/2021

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Wednesday	CNN		23:57:27	1	EEI031621H	00:00:30	28.00
P	Wednesday	FOXN		05:19:59	1	EEI031621H	00:00:30	19.00
P	Wednesday	FOXN		12:10:07	1	EEI031621H	00:00:30	16.00
P	Wednesday	FOXN		17:12:32	1	EEI031621H	00:00:30	24.00
P	Wednesday	MSNB		20:32:49	1	EEI031621H	00:00:30	25.00
						Spots Played :	5	Daily SubTotal : \$112.00

04/08/2021

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Thursday	CNN		05:20:29	1	EEI031621H	00:00:30	15.00
P	Thursday	CNN		15:45:00	1	EEI031621H	00:00:30	13.00
P	Thursday	CNN		17:34:14	1	EEI031621H	00:00:30	19.00
P	Thursday	CNN		22:58:16	1	EEI031621H	00:00:30	28.00
P	Thursday	FOXN		23:44:07	1	EEI031621H	00:00:30	35.00
P	Thursday	MSNB		08:32:49	1	EEI031621H	00:00:30	13.00
P	Thursday	MSNB		15:45:00	1	EEI031621H	00:00:30	10.00
P	Thursday	MSNB		17:57:49	1	EEI031621H	00:00:30	16.00
P	Thursday	MSNB		19:18:00	1	EEI031621H	00:00:30	25.00
						Spots Played :	9	Daily SubTotal : \$174.00

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Paid Spots This Invoice 66

Gross Amount for Contract : \$1,316.00

Net Amount for Contract : \$894.88

Total Spots This Invoice 66