

Ampersand Cable System Order

Order #	62886990
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

Flight Dates	04/12/21 - 05/02/21
Agency	FP1 Strategies Inc
Advertiser	Pete for Governor

Update Date	04/14/21
Version	2 Vs. 1

AE	Molly Casca
Sales Coordinator	Hila Arbell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Sep20
-	

Client Code	84
Product Code	87
Est Code	1603
Product Name	VA 4.14-4.27
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$576.00		
Commission	\$86.40		
Net Total	\$489.60		
Total Spots	51		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 4/14 REV: Revised to end 4/20 and cut spots per agency request. please confirm. thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	4/12/21	4/18/21	05:00	09:00			X	X	X	X	X	-	-	12	\$10.00	\$120.00	30	PRE 03/29/21-06/27/21
2	FXNC	FOX AND FRIEND<	4/19/21	4/25/21	05:00	09:00	X	X						-	-	2	\$10.00	\$20.00	30	PRE 03/29/21-06/27/21
3	FXNC	FOX AND FRIEND<	4/26/21	5/2/21	05:00	09:00	X	X						-	-	0	\$10.00	\$0.00	30	PRE 03/29/21-06/27/21
4	FXNC	VARIOUS	4/12/21	4/18/21	09:00	16:00			X	X	X	X	X	-	-	15	\$8.00	\$120.00	30	PRE 03/29/21-06/27/21
5	FXNC	VARIOUS	4/19/21	4/25/21	09:00	16:00	X	X						-	-	2	\$8.00	\$16.00	30	PRE 03/29/21-06/27/21
6	FXNC	VARIOUS	4/26/21	5/2/21	09:00	16:00	X	X						-	-	0	\$8.00	\$0.00	30	PRE 03/29/21-06/27/21
7	FXNC	VARIOUS	4/12/21	4/18/21	16:00	19:00			X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	PRE 03/29/21-06/27/21
8	FXNC	VARIOUS	4/19/21	4/25/21	16:00	19:00	X	X						-	-	2	\$12.00	\$24.00	30	PRE 03/29/21-06/27/21
9	FXNC	AVG. ALL WKS<	4/26/21	5/2/21	16:00	19:00	X	X						-	-	0	\$12.00	\$0.00	30	PRE 03/29/21-06/27/21
10	FXNC	VARIOUS	4/12/21	4/18/21	19:00	24:00			X	X	X	X	X	-	-	10	\$17.00	\$170.00	30	PRE 03/29/21-06/27/21
11	FXNC	VARIOUS	4/19/21	4/25/21	19:00	24:00	X	X						-	-	2	\$17.00	\$34.00	30	PRE 03/29/21-06/27/21
12	FXNC	VARIOUS	4/26/21	5/2/21	19:00	24:00	X	X						-	-	0	\$17.00	\$0.00	30	PRE 03/29/21-06/27/21

	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Total
SPOTS	51	0	0	0	0	0	0	0	0	0	0	0	51
AMT	\$576.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$576.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/14/21

62886990 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |