

PRIME MEDIA
P.O. BOX 276
SMITHFIELD, VA 23431
888-442-0057

Affidavit of Performance

Report Date : 04/26/2021 at 22:49:06

Terry for Virginia
Campaign : 62888846
Invoice Date : 04/30/2021

Invoice # : 2104-05667

Client : 5,391 Contract : 1
Contract Type : R
Flight Period : 03/29/2021 to 04/25/2021

04/22/2021

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Thursday	CNN		08:45:00	1 TM-TV21-01H	00:01:00	20.00
P	Thursday	CNN		10:48:10	1 TM-TV21-01H	00:01:00	16.00
P	Thursday	CNN		17:59:25	1 TM-TV21-01H	00:01:00	24.00
P	Thursday	CNN		21:58:43	1 TM-TV21-01H	00:01:00	34.00
P	Thursday	HGTV		10:22:55	1 TM-TV21-01H	00:01:00	16.00
P	Thursday	LIFE		13:12:50	1 TM-TV21-01H	00:01:00	14.00
P	Thursday	LIFE		19:52:51	1 TM-TV21-01H	00:01:00	30.00
P	Thursday	MSNB		07:45:00	1 TM-TV21-01H	00:01:00	18.00
P	Thursday	MSNB		15:45:00	1 TM-TV21-01H	00:01:00	14.00
P	Thursday	MSNB		17:32:48	1 TM-TV21-01H	00:01:00	22.00
P	Thursday	MSNB		21:42:01	1 TM-TV21-01H	00:01:00	30.00

Spots Played : 11 Daily SubTotal : \$238.00

04/24/2021

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	CNN		07:53:37	1 TM-TV21-01H	00:01:00	16.00
P	Saturday	CNN		11:58:47	1 TM-TV21-01H	00:01:00	12.00
P	Saturday	CNN		12:46:40	1 TM-TV21-01H	00:01:00	12.00
P	Saturday	CNN		18:48:24	1 TM-TV21-01H	00:01:00	20.00
P	Saturday	CNN		20:57:46	1 TM-TV21-01H	00:01:00	28.00
P	Saturday	CNN		21:32:21	1 TM-TV21-01H	00:01:00	28.00
P	Saturday	HGTV		10:19:51	1 TM-TV21-01H	00:01:00	12.00
P	Saturday	HGTV		17:17:10	1 TM-TV21-01H	00:01:00	20.00
P	Saturday	HGTV		21:24:06	1 TM-TV21-01H	00:01:00	28.00
P	Saturday	LIFE		10:59:37	1 TM-TV21-01H	00:01:00	10.00
P	Saturday	LIFE		18:26:32	1 TM-TV21-01H	00:01:00	16.00
P	Saturday	LIFE		20:50:21	1 TM-TV21-01H	00:01:00	24.00
P	Saturday	MSNB		05:53:08	1 TM-TV21-01H	00:01:00	12.00
P	Saturday	MSNB		08:25:31	1 TM-TV21-01H	00:01:00	12.00
P	Saturday	MSNB		12:59:43	1 TM-TV21-01H	00:01:00	10.00
P	Saturday	MSNB		18:29:40	1 TM-TV21-01H	00:01:00	16.00
P	Saturday	MSNB		22:31:03	1 TM-TV21-01H	00:01:00	24.00
P	Saturday	MSNB		23:59:25	1 TM-TV21-01H	00:01:00	24.00

Spots Played : 18 Daily SubTotal : \$324.00

04/25/2021

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	CNN		09:25:49	1 TM-TV21-01H	00:01:00	12.00
P	Sunday	CNN		11:50:19	1 TM-TV21-01H	00:01:00	12.00
P	Sunday	CNN		16:57:54	1 TM-TV21-01H	00:01:00	20.00
P	Sunday	CNN		23:40:28	1 TM-TV21-01H	00:01:00	28.00
P	Sunday	HGTV		12:21:14	1 TM-TV21-01H	00:01:00	12.00
P	Sunday	HGTV		19:41:00	1 TM-TV21-01H	00:01:00	28.00
P	Sunday	MSNB		06:28:07	1 TM-TV21-01H	00:01:00	12.00
P	Sunday	MSNB		16:59:26	1 TM-TV21-01H	00:01:00	16.00
P	Sunday	MSNB		19:57:28	1 TM-TV21-01H	00:01:00	24.00

Spots Played : 9 Daily SubTotal : \$164.00

Terry for Virginia
Campaign : 62888846
Invoice Date : 04/30/2021

Invoice # : 2104-05667

Client : 5,391 Contract : 1
Contract Type : R
Flight Period : 03/29/2021 to 04/25/2021

Paid Spots This Invoice 38

Gross Amount for Contract : \$726.00

Net Amount for Contract : \$493.68

Total Spots This Invoice 38