

### Ampersand Cable System Order

Order #	62888195
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

Flight Dates	04/20/21 - 04/26/21
Agency	Smart Media
Advertiser	Youngkin for Governor

Update Date	04/19/21
Version	1 Vs. 1

AE	Becca Karam
Sales Coordinator	Nate Chavez-Muramatsu
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Apr20
-	

Client Code	YKIN
Product Code	ORDR
Est Code	420426
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$886.00		
Commission	\$132.90		
Net Total	\$753.10		
Total Spots	37		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 55+
Makegood Policy	Approval Required

Comments :	4/19 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	.	4/26/21	5/2/21	05:00	09:00	X							-	-	1	\$20.00	\$20.00	60	
2	FXNC	.	4/26/21	5/2/21	09:00	16:00	X							-	-	1	\$16.00	\$16.00	60	
3	FXNC	.	4/26/21	5/2/21	16:00	19:00	X							-	-	1	\$24.00	\$24.00	60	
4	FXNC	.	4/26/21	5/2/21	19:00	24:00	X							-	-	1	\$34.00	\$34.00	60	
5	FXNC	.	4/19/21	4/25/21	05:00	09:00		X	X	X	X	X	X	-	-	3	\$20.00	\$60.00	60	
6	FXNC	.	4/19/21	4/25/21	09:00	16:00		X	X	X	X	X	X	-	-	6	\$16.00	\$96.00	60	
7	FXNC	.	4/19/21	4/25/21	16:00	19:00		X	X	X	X	X	X	-	-	6	\$24.00	\$144.00	60	
8	FXNC	.	4/19/21	4/25/21	19:00	24:00		X	X	X	X	X	X	-	-	6	\$34.00	\$204.00	60	
9	HGTV	.	4/19/21	4/25/21	16:00	19:00		X	X	X	X	X	X	-	-	2	\$20.00	\$40.00	60	
10	HGTV	.	4/19/21	4/25/21	19:00	24:00		X	X	X	X	X	X	-	-	2	\$28.00	\$56.00	60	
11	HIST	.	4/19/21	4/25/21	16:00	19:00		X	X	X	X	X	X	-	-	2	\$20.00	\$40.00	60	
12	HIST	.	4/19/21	4/25/21	19:00	24:00		X	X	X	X	X	X	-	-	2	\$28.00	\$56.00	60	
13	TBSC	.	4/19/21	4/25/21	16:00	19:00		X	X	X	X	X	X	-	-	2	\$20.00	\$40.00	60	

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14	TBSC	.	4/19/21	4/25/21	19:00	24:00		X	X	X	X	X	X	-	-	2	\$28.00	\$56.00	60	

	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Total
<b>SPOTS</b>	33	4	0	0	0	0	0	0	0	0	0	0	37
<b>AMT</b>	\$792.00	\$94.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$886.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 04/19/21

62888195 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |