

Ampersand Cable System Order

Order #	62937482	Flight Dates	11/01/21 - 11/07/21	Update Date	11/01/21		
Syscode	9695	Agency	National Ad Placement	Version	1 Vs. 1		
System Name	Prime Media/Floyd, VA	Advertiser	Opportunity Matters	Show All Lines			
Market	Roanoke-Lynchburg				Total # of Weeks	1	
		Client Code	VA	Total	\$71.00		
AE	Taylor Dale	Product Code	1102	Commission	\$10.65		
Sales Coordinator	Becky Ross	Est Code	ATS	Net Total	\$60.35		
Office	Washington	Product Name	112 ATS	Total Spots	5		
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0		
Status	Not accepted				Sold On	Cost Per Spot	
Survey	DMA Nielsen Live+7 Aug21	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-
Comments : 11.1 New ATS Please review and confirm thanks!							

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	11/1/21	11/7/21	05:00	09:00		X						-	-	2	\$16.00	\$32.00	30	NCR 09/27/21-12/26/21
2	FXNC	FXNC DT	11/1/21	11/7/21	09:00	16:00		X						-	-	3	\$13.00	\$39.00	30	NCR 09/27/21-12/26/21

	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Total
SPOTS	5	0	0	0	0	0	0	0	0	0	0	0	5
AMT	\$71.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$71.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/01/21

62937482 | Roanoke-Lynchburg | Prime Media/Floyd, VA | 9695 |