

Ampersand Cable System Order

Order #	62889129
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

Flight Dates	04/23/21 - 04/29/21
Agency	Full Reach Media Group LLC
Advertiser	Power for Tomorrow

Update Date	04/22/21
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Hila Arbell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Jun20
-	

Client Code	89
Product Code	93
Est Code	1655
Product Name	4.23-4.29 (60s)
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$744.00		
Commission	\$111.60		
Net Total	\$632.40		
Total Spots	19		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments :	4/22 NEW 60s ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	_	4/19/21	4/25/21	05:00	09:00					X	X	X	-	-	1	\$30.00	\$30.00	60	NCR 03/29/21-06/27/21
2	CNN	_	4/19/21	4/25/21	09:00	16:00					X	X	X	-	-	1	\$26.00	\$26.00	60	NCR 03/29/21-06/27/21
3	CNN	_	4/19/21	4/25/21	16:00	19:00					X	X	X	-	-	1	\$38.00	\$38.00	60	NCR 03/29/21-06/27/21
4	CNN	_	4/19/21	4/25/21	19:00	24:00					X	X	X	-	-	1	\$56.00	\$56.00	60	NCR 03/29/21-06/27/21
5	CNN	_	4/26/21	5/2/21	05:00	09:00	X	X	X	X				-	-	1	\$30.00	\$30.00	60	NCR 03/29/21-06/27/21
6	CNN	_	4/26/21	5/2/21	09:00	16:00	X	X	X	X				-	-	1	\$26.00	\$26.00	60	NCR 03/29/21-06/27/21
7	CNN	_	4/26/21	5/2/21	19:00	24:00	X	X	X	X				-	-	1	\$56.00	\$56.00	60	NCR 03/29/21-06/27/21
8	FXNC	_	4/19/21	4/25/21	16:00	19:00					X	X	X	-	-	1	\$48.00	\$48.00	60	NCR 03/29/21-06/27/21
9	FXNC	_	4/19/21	4/25/21	19:00	24:00					X	X	X	-	-	1	\$70.00	\$70.00	60	NCR 03/29/21-06/27/21
10	FXNC	_	4/26/21	5/2/21	05:00	09:00	X	X	X	X				-	-	1	\$38.00	\$38.00	60	NCR 03/29/21-06/27/21
11	FXNC	_	4/26/21	5/2/21	09:00	16:00	X	X	X	X				-	-	1	\$32.00	\$32.00	60	NCR 03/29/21-06/27/21
12	FXNC	_	4/26/21	5/2/21	19:00	24:00	X	X	X	X				-	-	1	\$70.00	\$70.00	60	NCR 03/29/21-06/27/21
13	MNBC	_	4/19/21	4/25/21	05:00	09:00					X	X	X	-	-	1	\$26.00	\$26.00	60	NCR 03/29/21-06/27/21
14	MNBC	_	4/19/21	4/25/21	09:00	16:00					X	X	X	-	-	1	\$20.00	\$20.00	60	NCR 03/29/21-06/27/21
15	MNBC	_	4/19/21	4/25/21	16:00	19:00					X	X	X	-	-	1	\$32.00	\$32.00	60	NCR 03/29/21-06/27/21
16	MNBC	_	4/19/21	4/25/21	19:00	24:00					X	X	X	-	-	1	\$50.00	\$50.00	60	NCR 03/29/21-06/27/21
17	MNBC	_	4/26/21	5/2/21	05:00	09:00	X	X	X	X				-	-	1	\$26.00	\$26.00	60	NCR 03/29/21-06/27/21
18	MNBC	_	4/26/21	5/2/21	09:00	16:00	X	X	X	X				-	-	1	\$20.00	\$20.00	60	NCR 03/29/21-06/27/21

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
19	MNBC	-	4/26/21	5/2/21	19:00	24:00	X	X	X	X				-	-	1	\$50.00	\$50.00	60	NCR 03/29/21-06/27/21

	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Total
SPOTS	10	9	0	0	0	0	0	0	0	0	0	0	19
AMT	\$396.00	\$348.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$744.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/22/21

62889129 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |