

Ampersand Cable System Order

Order #	62874836
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

Flight Dates	03/17/21 - 03/23/21
Agency	FP1 Strategies Inc
Advertiser	Pete for Governor

Update Date	03/09/21
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Hila Arbell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Jun20
-	

Client Code	84
Product Code	87
Est Code	1558
Product Name	3.17-3.23
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$996.00		
Commission	\$149.40		
Net Total	\$846.60		
Total Spots	67		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments : 3/9 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	3/22/21	3/28/21	05:00	09:00	X	X						-	-	3	\$12.00	\$36.00	30	OOW 12/28/20-03/28/21
2	FXNC	FXNC DT	3/22/21	3/28/21	09:00	16:00	X	X						-	-	3	\$11.00	\$33.00	30	OOW 12/28/20-03/28/21
3	FXNC	FXNC EF	3/22/21	3/28/21	16:00	19:00	X	X						-	-	4	\$15.00	\$60.00	30	OOW 12/28/20-03/28/21
4	FXNC	FXNC PT	3/22/21	3/28/21	19:00	24:00	X	X						-	-	4	\$21.00	\$84.00	30	OOW 12/28/20-03/28/21
5	FXNC	FXNC EM	3/15/21	3/21/21	05:00	09:00			X	X	X	X	X	-	-	14	\$12.00	\$168.00	30	OOW 12/28/20-03/28/21
6	FXNC	FXNC DT	3/15/21	3/21/21	09:00	16:00			X	X	X	X	X	-	-	15	\$11.00	\$165.00	30	OOW 12/28/20-03/28/21
7	FXNC	FXNC EF	3/15/21	3/21/21	16:00	19:00			X	X	X	X	X	-	-	9	\$15.00	\$135.00	30	OOW 12/28/20-03/28/21
8	FXNC	FXNC PT	3/15/21	3/21/21	19:00	24:00			X	X	X	X	X	-	-	15	\$21.00	\$315.00	30	OOW 12/28/20-03/28/21

	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Total
SPOTS	67	0	0	0	0	0	0	0	0	0	0	0	67
AMT	\$996.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$996.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/09/21

62874836 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |