

### Ampersand Cable System Order

Order #	62880450
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

Flight Dates	03/25/21 - 03/31/21
Agency	Full Reach Media Group LLC
Advertiser	Power for Tomorrow

Update Date	03/24/21
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Hila Arbell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Sep20
-	

Client Code	89
Product Code	93
Est Code	1588
Product Name	3.25-3.31
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$1,288.00		
Commission	\$193.20		
Net Total	\$1,094.80		
Total Spots	65		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments :	3/24 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	_	3/29/21	4/4/21	05:00	09:00	X	X	X					-	-	2	\$15.00	\$30.00	30	NCR 03/29/21-06/27/21
2	CNN	_	3/29/21	4/4/21	09:00	16:00	X	X	X					-	-	3	\$13.00	\$39.00	30	NCR 03/29/21-06/27/21
3	CNN	_	3/29/21	4/4/21	16:00	19:00	X	X	X					-	-	3	\$19.00	\$57.00	30	NCR 03/29/21-06/27/21
4	CNN	_	3/29/21	4/4/21	19:00	24:00	X	X	X					-	-	3	\$28.00	\$84.00	30	NCR 03/29/21-06/27/21
5	CNN	_	3/22/21	3/28/21	05:00	09:00				X	X	X	X	-	-	3	\$15.00	\$45.00	30	NCR 12/28/20-03/28/21
6	CNN	_	3/22/21	3/28/21	09:00	16:00				X	X	X	X	-	-	3	\$13.00	\$39.00	30	NCR 12/28/20-03/28/21
7	CNN	_	3/22/21	3/28/21	16:00	19:00				X	X	X	X	-	-	3	\$19.00	\$57.00	30	NCR 12/28/20-03/28/21
8	CNN	_	3/22/21	3/28/21	19:00	24:00				X	X	X	X	-	-	5	\$28.00	\$140.00	30	NCR 12/28/20-03/28/21
9	FXNC	_	3/29/21	4/4/21	05:00	09:00	X	X	X					-	-	1	\$19.00	\$19.00	30	NCR 03/29/21-06/27/21
10	FXNC	_	3/29/21	4/4/21	09:00	16:00	X	X	X					-	-	1	\$16.00	\$16.00	30	NCR 03/29/21-06/27/21
11	FXNC	_	3/29/21	4/4/21	16:00	19:00	X	X	X					-	-	2	\$24.00	\$48.00	30	NCR 03/29/21-06/27/21
12	FXNC	_	3/29/21	4/4/21	19:00	24:00	X	X	X					-	-	2	\$35.00	\$70.00	30	NCR 03/29/21-06/27/21
13	FXNC	_	3/22/21	3/28/21	05:00	09:00				X	X	X	X	-	-	2	\$19.00	\$38.00	30	NCR 12/28/20-03/28/21
14	FXNC	_	3/22/21	3/28/21	09:00	16:00				X	X	X	X	-	-	2	\$16.00	\$32.00	30	NCR 12/28/20-03/28/21
15	FXNC	_	3/22/21	3/28/21	16:00	19:00				X	X	X	X	-	-	2	\$24.00	\$48.00	30	NCR 12/28/20-03/28/21
16	FXNC	_	3/22/21	3/28/21	19:00	24:00				X	X	X	X	-	-	3	\$35.00	\$105.00	30	NCR 12/28/20-03/28/21
17	MNBC	_	3/29/21	4/4/21	05:00	09:00	X	X	X					-	-	2	\$13.00	\$26.00	30	NCR 03/29/21-06/27/21
18	MNBC	_	3/29/21	4/4/21	09:00	16:00	X	X	X					-	-	3	\$10.00	\$30.00	30	NCR 03/29/21-06/27/21
19	MNBC	_	3/29/21	4/4/21	16:00	19:00	X	X	X					-	-	3	\$16.00	\$48.00	30	NCR 03/29/21-06/27/21
20	MNBC	_	3/29/21	4/4/21	19:00	24:00	X	X	X					-	-	3	\$25.00	\$75.00	30	NCR 03/29/21-06/27/21
21	MNBC	_	3/22/21	3/28/21	05:00	09:00				X	X	X	X	-	-	3	\$13.00	\$39.00	30	NCR 12/28/20-03/28/21

### Ampersand Cable System Order

Order #	62880450
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

Flight Dates	03/25/21 - 03/31/21
Agency	Full Reach Media Group LLC
Advertiser	Power for Tomorrow

Update Date	03/24/21
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Hila Arbell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Sep20
-	

Client Code	89
Product Code	93
Est Code	1588
Product Name	3.25-3.31
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$1,288.00		
Commission	\$193.20		
Net Total	\$1,094.80		
Total Spots	65		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments :	3/24 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	_	3/22/21	3/28/21	09:00	16:00				X	X	X	X	-	-	3	\$10.00	\$30.00	30	NCR 12/28/20-03/28/21
23	MNBC	_	3/22/21	3/28/21	16:00	19:00				X	X	X	X	-	-	3	\$16.00	\$48.00	30	NCR 12/28/20-03/28/21
24	MNBC	_	3/22/21	3/28/21	19:00	24:00				X	X	X	X	-	-	5	\$25.00	\$125.00	30	NCR 12/28/20-03/28/21

	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Total
<b>SPOTS</b>	37	28	0	0	0	0	0	0	0	0	0	0	65
<b>AMT</b>	\$746.00	\$542.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,288.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 03/24/21

62880450 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |