

Ampersand Cable System Order

Order #	62883516
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

AE	Molly Casca
Sales Coordinator	Hila Arbell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA
-	

Flight Dates	04/07/21 - 04/13/21
Agency	FP1 Strategies Inc
Advertiser	Pete for Governor

Client Code	84
Product Code	87
Est Code	1602
Product Name	VA 4.7-4.13
Credit Status	Cash in Advance

Primary Demo	Households
Makegood Policy	Approval Required

Update Date		03/30/21	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		1	
Total		\$1,295.00	
Commission		\$194.25	
Net Total		\$1,100.75	
Total Spots		115	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3/30 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	_	4/12/21	4/18/21	05:00	09:00	X	X						-	-	5	\$10.00	\$50.00	30	PRE
2	FXNC	_	4/12/21	4/18/21	09:00	16:00	X	X						-	-	5	\$8.00	\$40.00	30	PRE
3	FXNC	_	4/12/21	4/18/21	16:00	19:00	X	X						-	-	5	\$12.00	\$60.00	30	PRE
4	FXNC	_	4/12/21	4/18/21	19:00	24:00	X	X						-	-	5	\$17.00	\$85.00	30	PRE
5	FXNC	_	4/5/21	4/11/21	05:00	09:00			X	X	X	X	X	-	-	11	\$10.00	\$110.00	30	PRE
6	FXNC	_	4/5/21	4/11/21	09:00	16:00			X	X	X	X	X	-	-	11	\$8.00	\$88.00	30	PRE
7	FXNC	_	4/5/21	4/11/21	16:00	19:00			X	X	X	X	X	-	-	14	\$12.00	\$168.00	30	PRE
8	FXNC	_	4/5/21	4/11/21	19:00	24:00			X	X	X	X	X	-	-	14	\$17.00	\$238.00	30	PRE
9	HGTV	_	4/12/21	4/18/21	05:00	09:00	X	X						-	-	1	\$8.00	\$8.00	30	PRE
10	HGTV	_	4/12/21	4/18/21	09:00	16:00	X	X						-	-	1	\$6.00	\$6.00	30	PRE
11	HGTV	_	4/12/21	4/18/21	16:00	19:00	X	X						-	-	1	\$10.00	\$10.00	30	PRE
12	HGTV	_	4/12/21	4/18/21	19:00	24:00	X	X						-	-	1	\$14.00	\$14.00	30	PRE
13	HGTV	_	4/5/21	4/11/21	05:00	09:00			X	X	X	X	X	-	-	2	\$8.00	\$16.00	30	PRE
14	HGTV	_	4/5/21	4/11/21	09:00	16:00			X	X	X	X	X	-	-	2	\$6.00	\$12.00	30	PRE
15	HGTV	_	4/5/21	4/11/21	16:00	19:00			X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	PRE
16	HGTV	_	4/5/21	4/11/21	19:00	24:00			X	X	X	X	X	-	-	4	\$14.00	\$56.00	30	PRE
17	HIST	_	4/12/21	4/18/21	05:00	09:00	X	X						-	-	1	\$8.00	\$8.00	30	PRE
18	HIST	_	4/12/21	4/18/21	09:00	16:00	X	X						-	-	1	\$6.00	\$6.00	30	PRE
19	HIST	_	4/12/21	4/18/21	16:00	19:00	X	X						-	-	1	\$10.00	\$10.00	30	PRE
20	HIST	_	4/12/21	4/18/21	19:00	24:00	X	X						-	-	1	\$14.00	\$14.00	30	PRE
21	HIST	_	4/5/21	4/11/21	05:00	09:00			X	X	X	X	X	-	-	2	\$8.00	\$16.00	30	PRE

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22	HIST	_	4/5/21	4/11/21	09:00	16:00			X	X	X	X	X	-	-	2	\$6.00	\$12.00	30	PRE
23	HIST	_	4/5/21	4/11/21	16:00	19:00			X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	PRE
24	HIST	_	4/5/21	4/11/21	19:00	24:00			X	X	X	X	X	-	-	4	\$14.00	\$56.00	30	PRE
25	TBSC	_	4/12/21	4/18/21	05:00	09:00	X	X						-	-	1	\$8.00	\$8.00	30	PRE
26	TBSC	_	4/12/21	4/18/21	09:00	16:00	X	X						-	-	1	\$6.00	\$6.00	30	PRE
27	TBSC	_	4/12/21	4/18/21	16:00	19:00	X	X						-	-	1	\$10.00	\$10.00	30	PRE
28	TBSC	_	4/12/21	4/18/21	19:00	24:00	X	X						-	-	1	\$14.00	\$14.00	30	PRE
29	TBSC	_	4/5/21	4/11/21	05:00	09:00			X	X	X	X	X	-	-	2	\$8.00	\$16.00	30	PRE
30	TBSC	_	4/5/21	4/11/21	09:00	16:00			X	X	X	X	X	-	-	2	\$6.00	\$12.00	30	PRE
31	TBSC	_	4/5/21	4/11/21	16:00	19:00			X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	PRE
32	TBSC	_	4/5/21	4/11/21	19:00	24:00			X	X	X	X	X	-	-	4	\$14.00	\$56.00	30	PRE

	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Total
SPOTS	115	0	0	0	0	0	0	0	0	0	0	0	115
AMT	\$1,295.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,295.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/30/21

62883516 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |