

### Ampersand Cable System Order

Order #	62885020
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

Flight Dates	04/06/21 - 04/12/21
Agency	Smart Media
Advertiser	Youngkin for Governor

Update Date	04/05/21
Version	1 Vs. 1

AE	Becca Karam
Sales Coordinator	Nate Chavez-Muramatsu
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Jan21
-	

Client Code	YKIN
Product Code	ORDR
Est Code	406412
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$1,957.00		
Commission	\$293.55		
Net Total	\$1,663.45		
Total Spots	193		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 55+
Makegood Policy	Approval Required

Comments : 4/5 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	.	4/12/21	4/18/21	05:00	09:00	X							-	-	2	\$10.00	\$20.00	30	
2	FXNC	.	4/12/21	4/18/21	09:00	16:00	X							-	-	3	\$8.00	\$24.00	30	
3	FXNC	.	4/12/21	4/18/21	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	
4	FXNC	.	4/12/21	4/18/21	19:00	24:00	X							-	-	3	\$17.00	\$51.00	30	
5	FXNC	.	4/5/21	4/11/21	05:00	09:00		X	X	X	X	X	X	-	-	12	\$10.00	\$120.00	30	
6	FXNC	.	4/5/21	4/11/21	09:00	16:00		X	X	X	X	X	X	-	-	20	\$8.00	\$160.00	30	
7	FXNC	.	4/5/21	4/11/21	16:00	19:00		X	X	X	X	X	X	-	-	6	\$12.00	\$72.00	30	
8	FXNC	.	4/5/21	4/11/21	19:00	24:00		X	X	X	X	X	X	-	-	18	\$17.00	\$306.00	30	
9	HGTV	.	4/12/21	4/18/21	05:00	09:00	X							-	-	2	\$8.00	\$16.00	30	
10	HGTV	.	4/12/21	4/18/21	09:00	16:00	X							-	-	3	\$6.00	\$18.00	30	
11	HGTV	.	4/12/21	4/18/21	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	
12	HGTV	.	4/12/21	4/18/21	19:00	24:00	X							-	-	2	\$14.00	\$28.00	30	
13	HGTV	.	4/5/21	4/11/21	05:00	09:00		X	X	X	X	X	X	-	-	12	\$8.00	\$96.00	30	
14	HGTV	.	4/5/21	4/11/21	09:00	16:00		X	X	X	X	X	X	-	-	18	\$6.00	\$108.00	30	
15	HGTV	.	4/5/21	4/11/21	16:00	19:00		X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	
16	HGTV	.	4/5/21	4/11/21	19:00	24:00		X	X	X	X	X	X	-	-	12	\$14.00	\$168.00	30	
17	HIST	.	4/12/21	4/18/21	05:00	09:00	X							-	-	2	\$8.00	\$16.00	30	
18	HIST	.	4/12/21	4/18/21	09:00	16:00	X							-	-	3	\$6.00	\$18.00	30	
19	HIST	.	4/12/21	4/18/21	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	
20	HIST	.	4/12/21	4/18/21	19:00	24:00	X							-	-	2	\$14.00	\$28.00	30	
21	HIST	.	4/5/21	4/11/21	05:00	09:00		X	X	X	X	X	X	-	-	12	\$8.00	\$96.00	30	

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22	HIST	.	4/5/21	4/11/21	09:00	16:00		X	X	X	X	X	X	-	-	18	\$6.00	\$108.00	30	
23	HIST	.	4/5/21	4/11/21	16:00	19:00		X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	
24	HIST	.	4/5/21	4/11/21	19:00	24:00		X	X	X	X	X	X	-	-	12	\$14.00	\$168.00	30	
25	TBSC	.	4/12/21	4/18/21	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	
26	TBSC	.	4/12/21	4/18/21	19:00	24:00	X							-	-	1	\$14.00	\$14.00	30	
27	TBSC	.	4/5/21	4/11/21	05:00	09:00		X	X	X	X	X	X	-	-	2	\$8.00	\$16.00	30	
28	TBSC	.	4/5/21	4/11/21	16:00	19:00		X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	
29	TBSC	.	4/5/21	4/11/21	19:00	24:00		X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	

	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Total
<b>SPOTS</b>	193	0	0	0	0	0	0	0	0	0	0	0	193
<b>AMT</b>	\$1,957.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,957.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 04/05/21

62885020 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |