

### Ampersand Cable System Order

Order #	62879862
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

Flight Dates	03/22/21 - 04/11/21
Agency	GRP Buying
Advertiser	First Principles Fund

Update Date	03/24/21
Version	1 Vs. 1

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Jan21
-	

Client Code	VA
Product Code	03250407
Est Code	VA
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	3		
Total	\$2,168.00		
Commission	\$325.20		
Net Total	\$1,842.80		
Total Spots	90		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 3/24 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX & FRIENDS<	3/22/21	3/28/21	05:00	09:00				X	X	X	X	-	-	8	\$19.00	\$152.00	30	NCR 12/28/20-03/28/21
2	FXNC	FOX AND FRIEND<	3/29/21	4/4/21	05:00	09:00	X	X	X	X	X	X	X	-	-	14	\$19.00	\$266.00	30	NCR 12/28/20-03/28/21
3	FXNC	FOX AND FRIEND<	4/5/21	4/11/21	05:00	09:00	X	X	X					-	-	6	\$19.00	\$114.00	30	NCR 12/28/20-03/28/21
4	FXNC	VARIOUS	3/22/21	3/28/21	09:00	16:00				X	X	X	X	-	-	8	\$16.00	\$128.00	30	NCR 12/28/20-03/28/21
5	FXNC	VARIOUS	3/29/21	4/4/21	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$16.00	\$144.00	30	NCR 12/28/20-03/28/21
6	FXNC	AVG. ALL WKS<	4/5/21	4/11/21	09:00	16:00	X	X	X					-	-	3	\$16.00	\$48.00	30	NCR 12/28/20-03/28/21
7	FXNC	VARIOUS	3/22/21	3/28/21	16:00	19:00				X	X	X	X	-	-	4	\$24.00	\$96.00	30	NCR 12/28/20-03/28/21
8	FXNC	VARIOUS	3/29/21	4/4/21	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$24.00	\$168.00	30	NCR 12/28/20-03/28/21
9	FXNC	VARIOUS	4/5/21	4/11/21	16:00	19:00	X	X	X					-	-	3	\$24.00	\$72.00	30	NCR 12/28/20-03/28/21
10	FXNC	VARIOUS	3/22/21	3/28/21	19:00	24:00				X	X	X	X	-	-	8	\$35.00	\$280.00	30	NCR 12/28/20-03/28/21
11	FXNC	VARIOUS	3/29/21	4/4/21	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$35.00	\$490.00	30	NCR 12/28/20-03/28/21
12	FXNC	VARIOUS	4/5/21	4/11/21	19:00	24:00	X	X	X					-	-	6	\$35.00	\$210.00	30	NCR 12/28/20-03/28/21

	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Total
<b>SPOTS</b>	28	62	0	0	0	0	0	0	0	0	0	0	90
<b>AMT</b>	\$656.00	\$1,512.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,168.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT

Date Printed 03/24/21

62879862 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |