

### Ampersand Cable System Order

|             |                              |
|-------------|------------------------------|
| Order #     | 62885975                     |
| Syscode     | 1073                         |
| System Name | Prime Media/Roanoke Zone, VA |
| Market      | Roanoke-Lynchburg            |

|              |                            |
|--------------|----------------------------|
| Flight Dates | 04/09/21 - 04/15/21        |
| Agency       | Full Reach Media Group LLC |
| Advertiser   | Power for Tomorrow         |

|             |          |
|-------------|----------|
| Update Date | 04/08/21 |
| Version     | 1 Vs. 1  |

|                   |                          |
|-------------------|--------------------------|
| AE                | Molly Casca              |
| Sales Coordinator | Hila Arbell              |
| Office            | Washington               |
| Phone             | (301) 941-2620           |
| Status            | Not accepted             |
| Survey            | DMA Nielsen Live+7 Feb20 |
| -                 |                          |

|               |                 |
|---------------|-----------------|
| Client Code   | 89              |
| Product Code  | 93              |
| Est Code      | 1624            |
| Product Name  | 4.9-4.15 (30s)  |
| Credit Status | Cash in Advance |

|                  |               |      |   |
|------------------|---------------|------|---|
| Show All Lines   |               |      |   |
| Total # of Weeks | 1             |      |   |
| Total            | \$1,090.00    |      |   |
| Commission       | \$163.50      |      |   |
| Net Total        | \$926.50      |      |   |
| Total Spots      | 55            |      |   |
| Affiliate Split  | 100.0         |      |   |
| Sold On          | Cost Per Spot |      |   |
| GRP              | -             | GIMP | - |
| CPP              | -             | CPM  | - |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Households        |
| Makegood Policy | Approval Required |

Comments : 4/8 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 1    | CNN  | _       | 4/5/21     | 4/11/21   | 05:00      | 09:00     |   |   |   |   | X | X | X | -   | -   | 2           | \$15.00   | \$30.00    | 30       | NCR 03/29/21-06/27/21 |
| 2    | CNN  | _       | 4/5/21     | 4/11/21   | 09:00      | 16:00     |   |   |   |   | X | X | X | -   | -   | 2           | \$13.00   | \$26.00    | 30       | NCR 03/29/21-06/27/21 |
| 3    | CNN  | _       | 4/5/21     | 4/11/21   | 16:00      | 19:00     |   |   |   |   | X | X | X | -   | -   | 2           | \$19.00   | \$38.00    | 30       | NCR 03/29/21-06/27/21 |
| 4    | CNN  | _       | 4/5/21     | 4/11/21   | 19:00      | 24:00     |   |   |   |   | X | X | X | -   | -   | 3           | \$28.00   | \$84.00    | 30       | NCR 03/29/21-06/27/21 |
| 5    | CNN  | _       | 4/12/21    | 4/18/21   | 05:00      | 09:00     | X | X | X | X |   |   |   | -   | -   | 2           | \$15.00   | \$30.00    | 30       | NCR 03/29/21-06/27/21 |
| 6    | CNN  | _       | 4/12/21    | 4/18/21   | 09:00      | 16:00     | X | X | X | X |   |   |   | -   | -   | 3           | \$13.00   | \$39.00    | 30       | NCR 03/29/21-06/27/21 |
| 7    | CNN  | _       | 4/12/21    | 4/18/21   | 16:00      | 19:00     | X | X | X | X |   |   |   | -   | -   | 3           | \$19.00   | \$57.00    | 30       | NCR 03/29/21-06/27/21 |
| 8    | CNN  | _       | 4/12/21    | 4/18/21   | 19:00      | 24:00     | X | X | X | X |   |   |   | -   | -   | 4           | \$28.00   | \$112.00   | 30       | NCR 03/29/21-06/27/21 |
| 9    | FXNC | _       | 4/5/21     | 4/11/21   | 05:00      | 09:00     |   |   |   |   | X | X | X | -   | -   | 1           | \$19.00   | \$19.00    | 30       | NCR 03/29/21-06/27/21 |
| 10   | FXNC | _       | 4/5/21     | 4/11/21   | 09:00      | 16:00     |   |   |   |   | X | X | X | -   | -   | 1           | \$16.00   | \$16.00    | 30       | NCR 03/29/21-06/27/21 |
| 11   | FXNC | _       | 4/5/21     | 4/11/21   | 16:00      | 19:00     |   |   |   |   | X | X | X | -   | -   | 1           | \$24.00   | \$24.00    | 30       | NCR 03/29/21-06/27/21 |
| 12   | FXNC | _       | 4/5/21     | 4/11/21   | 19:00      | 24:00     |   |   |   |   | X | X | X | -   | -   | 2           | \$35.00   | \$70.00    | 30       | NCR 03/29/21-06/27/21 |
| 13   | FXNC | _       | 4/12/21    | 4/18/21   | 05:00      | 09:00     | X | X | X | X |   |   |   | -   | -   | 2           | \$19.00   | \$38.00    | 30       | NCR 03/29/21-06/27/21 |
| 14   | FXNC | _       | 4/12/21    | 4/18/21   | 09:00      | 16:00     | X | X | X | X |   |   |   | -   | -   | 2           | \$16.00   | \$32.00    | 30       | NCR 03/29/21-06/27/21 |
| 15   | FXNC | _       | 4/12/21    | 4/18/21   | 16:00      | 19:00     | X | X | X | X |   |   |   | -   | -   | 2           | \$24.00   | \$48.00    | 30       | NCR 03/29/21-06/27/21 |
| 16   | FXNC | _       | 4/12/21    | 4/18/21   | 19:00      | 24:00     | X | X | X | X |   |   |   | -   | -   | 2           | \$35.00   | \$70.00    | 30       | NCR 03/29/21-06/27/21 |
| 17   | MNBC | _       | 4/5/21     | 4/11/21   | 05:00      | 09:00     |   |   |   |   | X | X | X | -   | -   | 2           | \$13.00   | \$26.00    | 30       | NCR 03/29/21-06/27/21 |
| 18   | MNBC | _       | 4/5/21     | 4/11/21   | 09:00      | 16:00     |   |   |   |   | X | X | X | -   | -   | 2           | \$10.00   | \$20.00    | 30       | NCR 03/29/21-06/27/21 |
| 19   | MNBC | _       | 4/5/21     | 4/11/21   | 16:00      | 19:00     |   |   |   |   | X | X | X | -   | -   | 2           | \$16.00   | \$32.00    | 30       | NCR 03/29/21-06/27/21 |
| 20   | MNBC | _       | 4/5/21     | 4/11/21   | 19:00      | 24:00     |   |   |   |   | X | X | X | -   | -   | 3           | \$25.00   | \$75.00    | 30       | NCR 03/29/21-06/27/21 |
| 21   | MNBC | _       | 4/12/21    | 4/18/21   | 05:00      | 09:00     | X | X | X | X |   |   |   | -   | -   | 2           | \$13.00   | \$26.00    | 30       | NCR 03/29/21-06/27/21 |

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|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 22   | MNBC | _       | 4/12/21    | 4/18/21   | 09:00      | 16:00     | X | X | X | X |   |   |   | -   | -   | 3           | \$10.00   | \$30.00    | 30       | NCR 03/29/21-06/27/21 |
| 23   | MNBC | _       | 4/12/21    | 4/18/21   | 16:00      | 19:00     | X | X | X | X |   |   |   | -   | -   | 3           | \$16.00   | \$48.00    | 30       | NCR 03/29/21-06/27/21 |
| 24   | MNBC | _       | 4/12/21    | 4/18/21   | 19:00      | 24:00     | X | X | X | X |   |   |   | -   | -   | 4           | \$25.00   | \$100.00   | 30       | NCR 03/29/21-06/27/21 |

|              | Apr 2021   | May 2021 | Jun 2021 | Jul 2021 | Aug 2021 | Sep 2021 | Oct 2021 | Nov 2021 | Dec 2021 | Jan 2022 | Feb 2022 | Mar 2022 | Total      |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| <b>SPOTS</b> | 55         | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 55         |
| <b>AMT</b>   | \$1,090.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$1,090.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 04/08/21

62885975 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |