

Ampersand Cable System Order

Order #	62889121
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

AE	Molly Casca
Sales Coordinator	Hila Arbell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Jun20
-	

Flight Dates	04/23/21 - 04/29/21
Agency	Full Reach Media Group LLC
Advertiser	Power for Tomorrow

Client Code	89
Product Code	93
Est Code	1655
Product Name	4.23-4.29 (30s)
Credit Status	Cash in Advance

Primary Demo	Households
Makegood Policy	Approval Required

Update Date		04/22/21	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		1	
Total		\$804.00	
Commission		\$120.60	
Net Total		\$683.40	
Total Spots		41	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4/22 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	_	4/19/21	4/25/21	05:00	09:00					X	X	X	-	-	1	\$15.00	\$15.00	30	NCR 03/29/21-06/27/21
2	CNN	_	4/19/21	4/25/21	09:00	16:00					X	X	X	-	-	2	\$13.00	\$26.00	30	NCR 03/29/21-06/27/21
3	CNN	_	4/19/21	4/25/21	16:00	19:00					X	X	X	-	-	2	\$19.00	\$38.00	30	NCR 03/29/21-06/27/21
4	CNN	_	4/19/21	4/25/21	19:00	24:00					X	X	X	-	-	2	\$28.00	\$56.00	30	NCR 03/29/21-06/27/21
5	CNN	_	4/26/21	5/2/21	05:00	09:00	X	X	X	X				-	-	2	\$15.00	\$30.00	30	NCR 03/29/21-06/27/21
6	CNN	_	4/26/21	5/2/21	09:00	16:00	X	X	X	X				-	-	2	\$13.00	\$26.00	30	NCR 03/29/21-06/27/21
7	CNN	_	4/26/21	5/2/21	16:00	19:00	X	X	X	X				-	-	2	\$19.00	\$38.00	30	NCR 03/29/21-06/27/21
8	CNN	_	4/26/21	5/2/21	19:00	24:00	X	X	X	X				-	-	3	\$28.00	\$84.00	30	NCR 03/29/21-06/27/21
9	FXNC	_	4/19/21	4/25/21	05:00	09:00					X	X	X	-	-	1	\$19.00	\$19.00	30	NCR 03/29/21-06/27/21
10	FXNC	_	4/19/21	4/25/21	09:00	16:00					X	X	X	-	-	1	\$16.00	\$16.00	30	NCR 03/29/21-06/27/21
11	FXNC	_	4/19/21	4/25/21	16:00	19:00					X	X	X	-	-	1	\$24.00	\$24.00	30	NCR 03/29/21-06/27/21
12	FXNC	_	4/19/21	4/25/21	19:00	24:00					X	X	X	-	-	1	\$35.00	\$35.00	30	NCR 03/29/21-06/27/21
13	FXNC	_	4/26/21	5/2/21	05:00	09:00	X	X	X	X				-	-	1	\$19.00	\$19.00	30	NCR 03/29/21-06/27/21
14	FXNC	_	4/26/21	5/2/21	09:00	16:00	X	X	X	X				-	-	1	\$16.00	\$16.00	30	NCR 03/29/21-06/27/21
15	FXNC	_	4/26/21	5/2/21	16:00	19:00	X	X	X	X				-	-	1	\$24.00	\$24.00	30	NCR 03/29/21-06/27/21
16	FXNC	_	4/26/21	5/2/21	19:00	24:00	X	X	X	X				-	-	2	\$35.00	\$70.00	30	NCR 03/29/21-06/27/21
17	MNBC	_	4/19/21	4/25/21	05:00	09:00					X	X	X	-	-	1	\$13.00	\$13.00	30	NCR 03/29/21-06/27/21
18	MNBC	_	4/19/21	4/25/21	09:00	16:00					X	X	X	-	-	2	\$10.00	\$20.00	30	NCR 03/29/21-06/27/21
19	MNBC	_	4/19/21	4/25/21	16:00	19:00					X	X	X	-	-	2	\$16.00	\$32.00	30	NCR 03/29/21-06/27/21
20	MNBC	_	4/19/21	4/25/21	19:00	24:00					X	X	X	-	-	2	\$25.00	\$50.00	30	NCR 03/29/21-06/27/21
21	MNBC	_	4/26/21	5/2/21	05:00	09:00	X	X	X	X				-	-	2	\$13.00	\$26.00	30	NCR 03/29/21-06/27/21

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22	MNBC	—	4/26/21	5/2/21	09:00	16:00	X	X	X	X				-	-	2	\$10.00	\$20.00	30	NCR 03/29/21-06/27/21
23	MNBC	—	4/26/21	5/2/21	16:00	19:00	X	X	X	X				-	-	2	\$16.00	\$32.00	30	NCR 03/29/21-06/27/21
24	MNBC	—	4/26/21	5/2/21	19:00	24:00	X	X	X	X				-	-	3	\$25.00	\$75.00	30	NCR 03/29/21-06/27/21

	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Total
SPOTS	18	23	0	0	0	0	0	0	0	0	0	0	41
AMT	\$344.00	\$460.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$804.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/22/21

62889121 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |