

Ampersand Cable System Order

Order #	62888846
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

Flight Dates	04/19/21 - 05/02/21
Agency	Grassroots Media LLC
Advertiser	Terry for Virginia

Update Date	04/21/21
Version	1 Vs. 1

AE	Tiffany Solis
Sales Coordinator	Ben Bauer
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Jan21
-	

Client Code	60s
Product Code	60s
Est Code	
Product Name	4.22-4.26 60s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$818.00		
Commission	\$122.70		
Net Total	\$695.30		
Total Spots	43		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	4.21 New Order Please review and confirm
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN		4/19/21	4/25/21	05:00	09:00						X	X	-	-	1	\$16.00	\$16.00	60	IPE
2	CNN		4/26/21	5/2/21	05:00	09:00	X							-	-	1	\$16.00	\$16.00	60	IPE
3	CNN		4/19/21	4/25/21	09:00	16:00						X	X	-	-	4	\$12.00	\$48.00	60	IPE
4	CNN		4/26/21	5/2/21	09:00	16:00	X							-	-	1	\$12.00	\$12.00	60	IPE
5	CNN		4/19/21	4/25/21	16:00	19:00						X	X	-	-	2	\$20.00	\$40.00	60	IPE
6	CNN		4/19/21	4/25/21	19:00	24:00						X	X	-	-	3	\$28.00	\$84.00	60	IPE
7	CNN		4/26/21	5/2/21	19:00	24:00	X							-	-	1	\$28.00	\$28.00	60	IPE
8	CNN		4/19/21	4/25/21	05:00	09:00				X	X			-	-	1	\$20.00	\$20.00	60	OOW 03/29/21-06/27/21
9	CNN		4/19/21	4/25/21	09:00	16:00				X	X			-	-	1	\$16.00	\$16.00	60	OOW 03/29/21-06/27/21
10	CNN		4/19/21	4/25/21	16:00	19:00				X	X			-	-	1	\$24.00	\$24.00	60	OOW 03/29/21-06/27/21
11	CNN		4/19/21	4/25/21	19:00	24:00				X	X			-	-	1	\$34.00	\$34.00	60	OOW 03/29/21-06/27/21
12	HGTV		4/19/21	4/25/21	09:00	16:00						X	X	-	-	2	\$12.00	\$24.00	60	IPE
13	HGTV		4/19/21	4/25/21	16:00	19:00						X	X	-	-	1	\$20.00	\$20.00	60	IPE
14	HGTV		4/19/21	4/25/21	19:00	24:00						X	X	-	-	2	\$28.00	\$56.00	60	IPE
15	HGTV		4/19/21	4/25/21	09:00	16:00				X	X			-	-	1	\$16.00	\$16.00	60	OOW 03/29/21-06/27/21
16	MNBC		4/19/21	4/25/21	05:00	09:00						X	X	-	-	3	\$12.00	\$36.00	60	IPE
17	MNBC		4/26/21	5/2/21	05:00	09:00	X							-	-	1	\$12.00	\$12.00	60	IPE
18	MNBC		4/19/21	4/25/21	09:00	16:00						X	X	-	-	1	\$10.00	\$10.00	60	IPE
19	MNBC		4/19/21	4/25/21	16:00	19:00						X	X	-	-	2	\$16.00	\$32.00	60	IPE
20	MNBC		4/19/21	4/25/21	19:00	24:00						X	X	-	-	3	\$24.00	\$72.00	60	IPE
21	MNBC		4/26/21	5/2/21	19:00	24:00	X							-	-	1	\$24.00	\$24.00	60	IPE

Ampersand Cable System Order

Order #	62888846
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

Flight Dates	04/19/21 - 05/02/21
Agency	Grassroots Media LLC
Advertiser	Terry for Virginia

Update Date	04/21/21
Version	1 Vs. 1

AE	Tiffany Solis
Sales Coordinator	Ben Bauer
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Jan21
-	

Client Code	60s
Product Code	60s
Est Code	
Product Name	4.22-4.26 60s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$818.00		
Commission	\$122.70		
Net Total	\$695.30		
Total Spots	43		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	4.21 New Order Please review and confirm
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC		4/19/21	4/25/21	05:00	09:00				X	X			-	-	1	\$18.00	\$18.00	60	OOW 03/29/21-06/27/21
23	MNBC		4/19/21	4/25/21	09:00	16:00				X	X			-	-	1	\$14.00	\$14.00	60	OOW 03/29/21-06/27/21
24	MNBC		4/19/21	4/25/21	16:00	19:00				X	X			-	-	1	\$22.00	\$22.00	60	OOW 03/29/21-06/27/21
25	MNBC		4/19/21	4/25/21	19:00	24:00				X	X			-	-	1	\$30.00	\$30.00	60	OOW 03/29/21-06/27/21
26	LIF		4/19/21	4/25/21	09:00	16:00						X	X	-	-	1	\$10.00	\$10.00	60	IPE
27	LIF		4/19/21	4/25/21	16:00	19:00						X	X	-	-	1	\$16.00	\$16.00	60	IPE
28	LIF		4/19/21	4/25/21	19:00	24:00						X	X	-	-	1	\$24.00	\$24.00	60	IPE
29	LIF		4/19/21	4/25/21	09:00	16:00				X	X			-	-	1	\$14.00	\$14.00	60	OOW 03/29/21-06/27/21
30	LIF		4/19/21	4/25/21	19:00	24:00				X	X			-	-	1	\$30.00	\$30.00	60	OOW 03/29/21-06/27/21

	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Total
SPOTS	38	5	0	0	0	0	0	0	0	0	0	0	43
AMT	\$726.00	\$92.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$818.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/21/21

62888846 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |