

Ampersand Cable System Order

Order #	62888543
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

Flight Dates	04/21/21 - 04/27/21
Agency	FP1 Strategies Inc
Advertiser	Pete for Governor

Update Date	04/20/21
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Hila Arbell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA National Live+SD Jan21
-	

Client Code	84
Product Code	87
Est Code	1651
Product Name	4.21-4.27
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$673.00		
Commission	\$100.95		
Net Total	\$572.05		
Total Spots	56		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments : 4/20 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	_	4/26/21	5/2/21	05:00	09:00	X	X						-	-	4	\$10.00	\$40.00	30	PRE 03/29/21-06/27/21
2	FXNC	_	4/26/21	5/2/21	09:00	16:00	X	X						-	-	3	\$8.00	\$24.00	30	PRE 03/29/21-06/27/21
3	FXNC	_	4/26/21	5/2/21	16:00	19:00	X	X						-	-	5	\$12.00	\$60.00	30	PRE 03/29/21-06/27/21
4	FXNC	_	4/26/21	5/2/21	19:00	24:00	X	X						-	-	4	\$17.00	\$68.00	30	PRE 03/29/21-06/27/21
5	FXNC	_	4/19/21	4/25/21	05:00	09:00			X	X	X	X	X	-	-	9	\$10.00	\$90.00	30	PRE 03/29/21-06/27/21
6	FXNC	_	4/19/21	4/25/21	09:00	16:00			X	X	X	X	X	-	-	9	\$8.00	\$72.00	30	PRE 03/29/21-06/27/21
7	FXNC	_	4/19/21	4/25/21	16:00	19:00			X	X	X	X	X	-	-	11	\$12.00	\$132.00	30	PRE 03/29/21-06/27/21
8	FXNC	_	4/19/21	4/25/21	19:00	24:00			X	X	X	X	X	-	-	11	\$17.00	\$187.00	30	PRE 03/29/21-06/27/21

	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Total
SPOTS	40	16	0	0	0	0	0	0	0	0	0	0	56
AMT	\$481.00	\$192.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$673.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/20/21

62888543 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |