

Ampersand Cable System Order

Order #	62885983
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

Flight Dates	04/09/21 - 04/15/21
Agency	Full Reach Media Group LLC
Advertiser	Power for Tomorrow

Update Date	04/08/21
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Hila Arbell
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Feb20
-	

Client Code	89
Product Code	93(60s)
Est Code	1624
Product Name	4.9-4.14 (60s)
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$422.00		
Commission	\$63.30		
Net Total	\$358.70		
Total Spots	10		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments : 4/8 NEW 60s ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	_	4/5/21	4/11/21	09:00	16:00					X	X	X	-	-	1	\$26.00	\$26.00	60	NCR 03/29/21-06/27/21
2	CNN	_	4/5/21	4/11/21	19:00	24:00					X	X	X	-	-	1	\$56.00	\$56.00	60	NCR 03/29/21-06/27/21
3	CNN	_	4/12/21	4/18/21	05:00	09:00	X	X	X	X				-	-	1	\$30.00	\$30.00	60	NCR 03/29/21-06/27/21
4	CNN	_	4/12/21	4/18/21	19:00	24:00	X	X	X	X				-	-	1	\$56.00	\$56.00	60	NCR 03/29/21-06/27/21
5	FXNC	_	4/12/21	4/18/21	05:00	09:00	X	X	X	X				-	-	1	\$38.00	\$38.00	60	NCR 03/29/21-06/27/21
6	FXNC	_	4/12/21	4/18/21	19:00	24:00	X	X	X	X				-	-	1	\$70.00	\$70.00	60	NCR 03/29/21-06/27/21
7	MNBC	_	4/5/21	4/11/21	09:00	16:00					X	X	X	-	-	1	\$20.00	\$20.00	60	NCR 03/29/21-06/27/21
8	MNBC	_	4/5/21	4/11/21	19:00	24:00					X	X	X	-	-	1	\$50.00	\$50.00	60	NCR 03/29/21-06/27/21
9	MNBC	_	4/12/21	4/18/21	05:00	09:00	X	X	X	X				-	-	1	\$26.00	\$26.00	60	NCR 03/29/21-06/27/21
10	MNBC	_	4/12/21	4/18/21	19:00	24:00	X	X	X	X				-	-	1	\$50.00	\$50.00	60	NCR 03/29/21-06/27/21

	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Total
SPOTS	10	0	0	0	0	0	0	0	0	0	0	0	10
AMT	\$422.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$422.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/08/21

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