

NCC Cable System Order

Order #	62583238	Flight Dates	10/15/18 - 10/21/18	Update Date	09/18/18
Syscode	1073	Agency	BlueWest Media	Version	1 Vs. 1
System Name	Prime Media/Roanoke Zone, VA	Advertiser	Kaine for Virginia	Show All Lines	
Market	Roanoke-Lynchburg			Total # of Weeks	1
		Client Code		Total	\$3,474.00
AE	Ryan Bartholomew	Product Code		Commission	\$521.10
Sales Coordinator	David Toledo	Est Code	1176	Net Total	\$2,952.90
Office	Los Angeles	Product Name	Kaine 10.15-10.21 EST 1176	Total Spots	200
Phone	(310) 254-2220	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Nov17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		New order. Please review and confirm, thank you.			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN Daytime	10/15/18	10/21/18	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$8.00	\$24.00	30	
2	AEN	AEN Early Fringe	10/15/18	10/21/18	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$13.00	\$52.00	30	
3	AEN	AEN Prime Time	10/15/18	10/21/18	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$20.00	\$280.00	30	
4	CNN	CNN Daytime	10/15/18	10/21/18	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$8.00	\$72.00	30	
5	CNN	CNN Early Fringe	10/15/18	10/21/18	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$13.00	\$104.00	30	
6	CNN	CNN Early Morning	10/15/18	10/21/18	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	
7	CNN	CNN Prime Time	10/15/18	10/21/18	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$20.00	\$180.00	30	
8	FXNC	FXNC Daytime	10/15/18	10/21/18	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$14.00	\$126.00	30	
9	FXNC	FXNC Early Fringe	10/15/18	10/21/18	16:00	19:00	X	X	X	X	X	X	X	-	-	9	\$20.00	\$180.00	30	
10	FXNC	FXNC Early Morning	10/15/18	10/21/18	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$16.00	\$112.00	30	
11	FXNC	FXNC Prime Time	10/15/18	10/21/18	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$29.00	\$290.00	30	
12	HGTV	HGTV Daytime	10/15/18	10/21/18	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$8.00	\$40.00	30	
13	HGTV	HGTV Early Fringe	10/15/18	10/21/18	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$13.00	\$39.00	30	
14	HGTV	HGTV Prime Time	10/15/18	10/21/18	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$20.00	\$280.00	30	
15	HGTV	HGTV Weekend	10/15/18	10/21/18	11:00	19:00						X	X	-	-	2	\$13.00	\$26.00	30	
16	HIST	HIST Early Fringe	10/15/18	10/21/18	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$16.00	\$48.00	30	
17	HIST	HIST Early Morning	10/15/18	10/21/18	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$12.00	\$24.00	30	
18	HIST	HIST Prime Time	10/15/18	10/21/18	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$23.00	\$322.00	30	
19	LIF	LIF Daytime	10/15/18	10/21/18	09:00	16:00	X	X	X	X	X	X	X	-	-	2	\$8.00	\$16.00	30	
20	LIF	LIF Early Fringe	10/15/18	10/21/18	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$13.00	\$91.00	30	
21	LIF	LIF Prime Time	10/15/18	10/21/18	19:00	24:00	X	X	X	X	X	X	X	-	-	13	\$20.00	\$260.00	30	

NCC Cable System Order

Order #	62583238	Flight Dates	10/15/18 - 10/21/18	Update Date	09/18/18
Syscode	1073	Agency	BlueWest Media	Version	1 Vs. 1
System Name	Prime Media/Roanoke Zone, VA	Advertiser	Kaine for Virginia	Show All Lines	
Market	Roanoke-Lynchburg			Total # of Weeks	1
		Client Code		Total	\$3,474.00
AE	Ryan Bartholomew	Product Code		Commission	\$521.10
Sales Coordinator	David Toledo	Est Code	1176	Net Total	\$2,952.90
Office	Los Angeles	Product Name	Kaine 10.15-10.21 EST 1176	Total Spots	200
Phone	(310) 254-2220	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Nov17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		New order. Please review and confirm, thank you.			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	LIF	LIF Weekend	10/15/18	10/21/18	11:00	19:00						X	X	-	-	1	\$13.00	\$13.00	30	
23	TBSC	TBSC Early Fringe	10/15/18	10/21/18	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$13.00	\$13.00	30	
24	TBSC	TBSC Early Morning	10/15/18	10/21/18	05:00	09:00	X	X	X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	
25	TBSC	TBSC Prime Time	10/15/18	10/21/18	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$20.00	\$280.00	30	
26	TBSC	TBSC Weekend	10/15/18	10/21/18	11:00	19:00						X	X	-	-	4	\$13.00	\$52.00	30	
27	USA	USA Daytime	10/15/18	10/21/18	09:00	16:00	X	X	X	X	X	X	X	-	-	2	\$10.00	\$20.00	30	
28	USA	USA Early Fringe	10/15/18	10/21/18	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$16.00	\$80.00	30	
29	USA	USA Early Morning	10/15/18	10/21/18	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$12.00	\$12.00	30	
30	USA	USA Prime Time	10/15/18	10/21/18	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$23.00	\$322.00	30	
31	USA	USA Weekend	10/15/18	10/21/18	11:00	19:00						X	X	-	-	1	\$16.00	\$16.00	30	

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
SPOTS	200	0	0	0	0	0	0	0	0	0	0	0	200
AMT	\$3,474.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,474.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/19/18

62583238 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |