

NCC Cable System Order

Order #	62583207
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

AE	Ryan Bartholomew
Sales Coordinator	David Toledo
Office	Los Angeles
Phone	(310) 254-2220
Status	Not accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Flight Dates	10/01/18 - 10/07/18
Agency	BlueWest Media
Advertiser	Kaine for Virginia

Client Code	
Product Code	
Est Code	1174
Product Name	Kaine 10.1-10.7 EST 1174
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/18/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	\$2,624.00		
Commission	\$393.60		
Net Total	\$2,230.40		
Total Spots	150		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New Order. Please review and confirm thanks.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN Early Morning	10/1/18	10/7/18	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$10.00	\$10.00	30	
2	AEN	AEN Prime Time	10/1/18	10/7/18	19:00	24:00	X	X	X	X	X	X	X	-	-	13	\$20.00	\$260.00	30	
3	AEN	AEN Weekend	10/1/18	10/7/18	11:00	19:00						X	X	-	-	2	\$13.00	\$26.00	30	
4	CNN	CNN Daytime	10/1/18	10/7/18	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	30	
5	CNN	CNN Early Fringe	10/1/18	10/7/18	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$13.00	\$78.00	30	
6	CNN	CNN Early Morning	10/1/18	10/7/18	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	
7	CNN	CNN Prime Time	10/1/18	10/7/18	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$20.00	\$140.00	30	
8	CNN	CNN Weekend	10/1/18	10/7/18	11:00	19:00						X	X	-	-	1	\$13.00	\$13.00	30	
9	FXNC	FXNC Daytime	10/1/18	10/7/18	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$14.00	\$56.00	30	
10	FXNC	FXNC Early Fringe	10/1/18	10/7/18	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$20.00	\$60.00	30	
11	FXNC	FXNC Early Morning	10/1/18	10/7/18	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$16.00	\$80.00	30	
12	FXNC	FXNC Prime Time	10/1/18	10/7/18	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$29.00	\$232.00	30	
13	HGTV	HGTV Daytime	10/1/18	10/7/18	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$8.00	\$40.00	30	
14	HGTV	HGTV Early Fringe	10/1/18	10/7/18	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$13.00	\$52.00	30	
15	HGTV	HGTV Prime Time	10/1/18	10/7/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$20.00	\$240.00	30	
16	HIST	HIST Early Fringe	10/1/18	10/7/18	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$16.00	\$32.00	30	
17	HIST	HIST Early Morning	10/1/18	10/7/18	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$12.00	\$24.00	30	
18	HIST	HIST Prime Time	10/1/18	10/7/18	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$23.00	\$207.00	30	
19	LIF	LIF Daytime	10/1/18	10/7/18	09:00	16:00	X	X	X	X	X	X	X	-	-	2	\$8.00	\$16.00	30	
20	LIF	LIF Early Fringe	10/1/18	10/7/18	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$13.00	\$13.00	30	
21	LIF	LIF Early Morning	10/1/18	10/7/18	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$10.00	\$20.00	30	

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22	LIF	LIF Prime Time	10/1/18	10/7/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$20.00	\$240.00	30	
23	LIF	LIF Weekend	10/1/18	10/7/18	11:00	19:00						X	X	-	-	1	\$13.00	\$13.00	30	
24	TBSC	TBSC Early Morning	10/1/18	10/7/18	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$10.00	\$20.00	30	
25	TBSC	TBSC Prime Time	10/1/18	10/7/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$20.00	\$240.00	30	
26	TBSC	TBSC Weekend	10/1/18	10/7/18	11:00	19:00						X	X	-	-	2	\$13.00	\$26.00	30	
27	USA	USA Daytime	10/1/18	10/7/18	09:00	16:00	X	X	X	X	X	X	X	-	-	2	\$10.00	\$20.00	30	
28	USA	USA Early Fringe	10/1/18	10/7/18	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$16.00	\$32.00	30	
29	USA	USA Early Morning	10/1/18	10/7/18	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$12.00	\$24.00	30	
30	USA	USA Prime Time	10/1/18	10/7/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$23.00	\$276.00	30	
31	USA	USA Weekend	10/1/18	10/7/18	11:00	19:00						X	X	-	-	1	\$16.00	\$16.00	30	

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
SPOTS	150	0	0	0	0	0	0	0	0	0	0	0	150
AMT	\$2,624.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,624.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/19/18

62583207 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |