

NCC Cable System Order

Order #	62465096	Flight Dates	10/16/17 - 10/29/17	Update Date	10/17/17
Syscode	1073	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Prime Media/Roanoke Zone, VA	Advertiser	Ed Gillespie for VA Governor	Show All Lines	
Market	Roanoke-Lynchburg			Total # of Weeks	2
		Client Code	277	Total	\$1,270.00
AE	Mark Ongsysia	Product Code	357	Commission	\$190.50
Sales Coordinator	Oogii Cuello	Est Code	3209	Net Total	\$1,079.50
Office	Washington	Product Name	Schedule B	Total Spots	78
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Jul17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		10.17 New Candidate Order. (Schedule B). Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	10/23/17	10/29/17	05:00	09:00	X	X						-	-	3	\$16.00	\$48.00	30	PRE 09/08/17-12/31/17
2	FXNC	VARIOUS	10/23/17	10/29/17	09:00	16:00	X	X						-	-	2	\$14.00	\$28.00	30	PRE 09/08/17-12/31/17
3	FXNC	VARIOUS	10/23/17	10/29/17	16:00	19:00	X	X						-	-	2	\$20.00	\$40.00	30	PRE 09/08/17-12/31/17
4	FXNC	AVG. ALL WKS<	10/23/17	10/29/17	19:00	24:00	X	X						-	-	4	\$29.00	\$116.00	30	PRE 09/08/17-12/31/17
5	FXNC	VARIOUS	10/16/17	10/22/17	05:00	09:00			X	X	X	X	X	-	-	3	\$16.00	\$48.00	30	PRE 09/08/17-12/31/17
6	FXNC	VARIOUS	10/16/17	10/22/17	09:00	16:00			X	X	X	X	X	-	-	2	\$14.00	\$28.00	30	PRE 09/08/17-12/31/17
7	FXNC	VARIOUS	10/16/17	10/22/17	16:00	19:00			X	X	X	X	X	-	-	2	\$20.00	\$40.00	30	PRE 09/08/17-12/31/17
8	FXNC	VARIOUS	10/16/17	10/22/17	19:00	24:00			X	X	X	X	X	-	-	5	\$29.00	\$145.00	30	PRE 09/08/17-12/31/17
9	FXNC	AMERICAS NEWS<	10/16/17	10/22/17	11:00	19:00						X	X	-	-	3	\$20.00	\$60.00	30	PRE 09/08/17-12/31/17
10	TNT	CHARMED<	10/23/17	10/29/17	05:00	09:00	X	X						-	-	2	\$12.00	\$24.00	30	PRE 09/08/17-12/31/17
11	TNT	SUPERNATURAL<	10/23/17	10/29/17	09:00	16:00	X	X						-	-	2	\$10.00	\$20.00	30	PRE 09/08/17-12/31/17
12	TNT	TNT WEEKDAY MO/AVG. ALL WKS	10/23/17	10/29/17	16:00	19:00	X	X						-	-	3	\$16.00	\$48.00	30	PRE 09/08/17-12/31/17
13	TNT	AVG. ALL WKS<	10/23/17	10/29/17	19:00	24:00	X	X						-	-	3	\$23.00	\$69.00	30	PRE 09/08/17-12/31/17
14	TNT	LAW & ORDER<	10/16/17	10/22/17	05:00	09:00			X	X	X	X	X	-	-	2	\$12.00	\$24.00	30	PRE 09/08/17-12/31/17
15	TNT	VARIOUS	10/16/17	10/22/17	09:00	16:00			X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	PRE 09/08/17-12/31/17
16	TNT	BONES<	10/16/17	10/22/17	16:00	19:00			X	X	X	X	X	-	-	4	\$16.00	\$64.00	30	PRE 09/08/17-12/31/17
17	TNT	AVG. ALL WKS<	10/16/17	10/22/17	19:00	24:00			X	X	X	X	X	-	-	4	\$23.00	\$92.00	30	PRE 09/08/17-12/31/17
18	TNT	VARIOUS	10/16/17	10/22/17	11:00	19:00						X	X	-	-	3	\$16.00	\$48.00	30	PRE 09/08/17-12/31/17
19	FX	VARIOUS	10/23/17	10/29/17	09:00	16:00	X	X						-	-	2	\$6.00	\$12.00	30	PRE 09/08/17-12/31/17
20	FX	VARIOUS	10/23/17	10/29/17	16:00	19:00	X	X						-	-	2	\$10.00	\$20.00	30	PRE 09/08/17-12/31/17

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21	FX	FX MOVIE PRIME<	10/23/17	10/29/17	19:00	24:00	X	X						-	-	3	\$16.00	\$48.00	30	PRE 09/08/17-12/31/17
22	FX	AVG. ALL WKS<	10/16/17	10/22/17	09:00	16:00			X	X	X	X	X	-	-	2	\$6.00	\$12.00	30	PRE 09/08/17-12/31/17
23	FX	AVG. ALL WKS<	10/16/17	10/22/17	16:00	19:00			X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	PRE 09/08/17-12/31/17
24	FX	FX MOVIE PRIME<	10/16/17	10/22/17	19:00	24:00			X	X	X	X	X	-	-	6	\$16.00	\$96.00	30	PRE 09/08/17-12/31/17
25	FX	AVG. ALL WKS<	10/16/17	10/22/17	11:00	19:00						X	X	-	-	6	\$10.00	\$60.00	30	PRE 09/08/17-12/31/17

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	78	0	0	0	0	0	0	0	0	0	0	0	78
AMT	\$1,270.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,270.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/17/17

62465096 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |