

PRIME MEDIA
P.O. BOX 276
SMITHFIELD, VA 23430
888-442-0057

Affidavit of Performance

Report Date : 11/01/2017 at 13:05:12

ED GILLESPIE FOR VA GOVERNOR
Campaign : 62466764
Invoice Date : 10/31/2017 **Invoice # : 1710-21120**

Client : 1,873 **Contract : 25**
Contract Type : R
Flight Period : 09/25/2017 to 10/29/2017

10/25/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Wednesday	CNN		05:45:47	23 EGVA101724H	00:00:30	10.00
P	Wednesday	CNN		08:58:35	23 EGVA101724H	00:00:30	10.00
P	Wednesday	CNN		09:59:47	22 EGVA101717H	00:00:30	8.00
P	Wednesday	CNN		23:35:09	22 EGVA101717H	00:00:30	20.00
P	Wednesday	ESPN		06:59:02	23 EGVA101724H	00:00:30	12.00
P	Wednesday	ESPN		14:28:44	22 EGVA101717H	00:00:30	10.00
P	Wednesday	ESPN		23:09:14	22 EGVA101717H	00:00:30	23.00
P	Wednesday	ESPN		23:39:11	23 EGVA101724H	00:00:30	23.00
P	Wednesday	ESPN		23:49:08	23 EGVA101724H	00:00:30	23.00
P	Wednesday	FOXN		05:50:05	22 EGVA101717H	00:00:30	16.00
P	Wednesday	FOXN		15:50:52	23 EGVA101724H	00:00:30	14.00
P	Wednesday	FOXN		16:52:24	22 EGVA101717H	00:00:30	20.00
P	Wednesday	FOXN		23:48:47	22 EGVA101717H	00:00:30	29.00
P	Wednesday	FX		15:27:07	23 EGVA101724H	00:00:30	6.00
P	Wednesday	FX		16:57:26	22 EGVA101717H	00:00:30	10.00
P	Wednesday	FX		20:41:58	23 EGVA101724H	00:00:30	16.00
P	Wednesday	HGTV		11:18:45	23 EGVA101724H	00:00:30	8.00
P	Wednesday	HGTV		17:16:23	23 EGVA101724H	00:00:30	13.00
P	Wednesday	HGTV		21:42:16	22 EGVA101717H	00:00:30	20.00
P	Wednesday	TNT		06:44:01	22 EGVA101717H	00:00:30	12.00
P	Wednesday	TNT		12:10:18	22 EGVA101717H	00:00:30	10.00
P	Wednesday	TNT		14:40:46	22 EGVA101717H	00:00:30	10.00
P	Wednesday	TNT		18:37:49	23 EGVA101724H	00:00:30	16.00
P	Wednesday	TNT		20:17:44	22 EGVA101717H	00:00:30	23.00
Spots Played : 24						Daily SubTotal :	\$362.00

10/26/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Thursday	ESPN		21:39:36	22 EGVA101717H	00:00:30	23.00
P	Thursday	HGTV		21:43:54	22 EGVA101717H	00:00:30	20.00
Spots Played : 2						Daily SubTotal :	\$43.00

10/27/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Friday	CNN		10:59:18	23 EGVA102417H	00:00:30	8.00
P	Friday	CNN		14:29:41	24 EGVA102517H	00:00:30	13.00
P	Friday	CNN		18:35:18	24 EGVA102517H	00:00:30	13.00
P	Friday	ESPN		22:51:40	23 EGVA102417H	00:00:30	23.00
P	Friday	FOXN		11:24:45	24 EGVA102517H	00:00:30	14.00
P	Friday	FX		10:38:16	24 EGVA102517H	00:00:30	6.00
P	Friday	FX		17:28:05	23 EGVA102417H	00:00:30	10.00
P	Friday	HGTV		14:19:23	24 EGVA102517H	00:00:30	8.00
P	Friday	HGTV		18:19:02	24 EGVA102517H	00:00:30	13.00
P	Friday	HGTV		19:44:57	23 EGVA102417H	00:00:30	20.00
P	Friday	HGTV		23:19:02	23 EGVA102417H	00:00:30	20.00
P	Friday	TNT		05:42:09	23 EGVA102417H	00:00:30	12.00
Spots Played : 12						Daily SubTotal :	\$160.00

10/28/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	CNN		16:57:07	24 EGVA102517H	00:00:30	13.00
P	Saturday	CNN		18:47:51	24 EGVA102517H	00:00:30	13.00
P	Saturday	CNN		22:25:15	23 EGVA102417H	00:00:30	20.00

ED GILLESPIE FOR VA GOVERNOR**Campaign : 62466764****Invoice Date : 10/31/2017****Invoice # : 1710-21120****Client : 1,873****Contract : 25****Contract Type : R****Flight Period : 09/25/2017 to 10/29/2017****10/28/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	ESPN		12:37:40	23	EGVA102417H	00:00:30	10.00
P	Saturday	ESPN		13:37:07	23	EGVA102417H	00:00:30	16.00
P	Saturday	ESPN		13:50:58	23	EGVA102417H	00:00:30	16.00
P	Saturday	ESPN		22:43:42	24	EGVA102517H	00:00:30	23.00
P	Saturday	FOXN		06:51:52	23	EGVA102417H	00:00:30	16.00
P	Saturday	FOXN		11:49:52	23	EGVA102417H	00:00:30	20.00
P	Saturday	FOXN		22:15:48	23	EGVA102417H	00:00:30	29.00
P	Saturday	FX		13:09:28	24	EGVA102517H	00:00:30	10.00
P	Saturday	FX		13:45:25	24	EGVA102517H	00:00:30	10.00
P	Saturday	FX		15:25:49	24	EGVA102517H	00:00:30	10.00
P	Saturday	FX		18:15:31	24	EGVA102517H	00:00:30	10.00
P	Saturday	FX		19:29:27	24	EGVA102517H	00:00:30	16.00
P	Saturday	HGTV		15:21:17	24	EGVA102517H	00:00:30	13.00
P	Saturday	HGTV		17:19:09	24	EGVA102517H	00:00:30	13.00
P	Saturday	HGTV		21:41:47	24	EGVA102517H	00:00:30	20.00
P	Saturday	TNT		09:04:57	23	EGVA102417H	00:00:30	10.00
P	Saturday	TNT		12:25:26	24	EGVA102517H	00:00:30	16.00
P	Saturday	TNT		15:09:56	23	EGVA102417H	00:00:30	10.00
P	Saturday	TNT		18:39:24	24	EGVA102517H	00:00:30	16.00
P	Saturday	TNT		20:39:41	23	EGVA102417H	00:00:30	23.00

Spots Played : 23**Daily SubTotal :****\$353.00****10/29/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	CNN		18:56:57	23	EGVA102417H	00:00:30	13.00
P	Sunday	CNN		22:28:33	24	EGVA102517H	00:00:30	20.00
P	Sunday	ESPN		13:25:48	24	EGVA102517H	00:00:30	16.00
P	Sunday	ESPN		15:22:55	24	EGVA102517H	00:00:30	10.00
P	Sunday	FOXN		05:52:35	24	EGVA102517H	00:00:30	16.00
P	Sunday	FOXN		23:15:32	24	EGVA102517H	00:00:30	29.00
P	Sunday	FX		11:21:34	23	EGVA102417H	00:00:30	10.00
P	Sunday	FX		12:38:21	23	EGVA102417H	00:00:30	10.00
P	Sunday	FX		17:35:34	23	EGVA102417H	00:00:30	10.00
P	Sunday	FX		21:10:10	23	EGVA102417H	00:00:30	16.00
P	Sunday	HGTV		16:46:50	23	EGVA102417H	00:00:30	13.00
P	Sunday	HGTV		22:45:19	23	EGVA102417H	00:00:30	20.00
P	Sunday	HIST		10:17:41	23	EGVA102417H	00:00:30	10.00
P	Sunday	HIST		15:47:17	24	EGVA102517H	00:00:30	16.00
P	Sunday	HIST		15:47:48	23	EGVA102417H	00:00:30	10.00
P	Sunday	HIST		22:15:55	23	EGVA102417H	00:00:30	23.00
P	Sunday	TNT		10:04:40	24	EGVA102517H	00:00:30	10.00
P	Sunday	TNT		14:42:12	24	EGVA102517H	00:00:30	10.00
P	Sunday	TNT		16:29:03	23	EGVA102417H	00:00:30	16.00
P	Sunday	TNT		21:15:23	24	EGVA102517H	00:00:30	23.00

Spots Played : 20**Daily SubTotal :****\$301.00**

ED GILLESPIE FOR VA GOVERNOR**Campaign : 62466764****Invoice Date : 10/31/2017****Invoice # : 1710-21120****Client : 1,873****Contract : 25****Contract Type : R****Flight Period : 09/25/2017 to 10/29/2017****Paid Spots This Invoice** **81****Scheduled Spots This Invoice** **0****Gross Amount for Contract :** **\$1,219.00****Net Amount for Contract :** **\$828.92****Total Spots This Invoice** **81**