

NCC Cable System Order

Order #	62464639
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

AE	Collin Diederich
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 2BK Nov16+Jul17
-	

Flight Dates	10/17/17 - 10/23/17
Agency	Buying Time
Advertiser	Ralph Northam for Governor

Client Code	
Product Code	
Est Code	NOR
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/13/17	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		1	
Total		\$3,551.00	
Commission		\$532.65	
Net Total		\$3,018.35	
Total Spots		200	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	130.59	GIMP	10575
CPP	\$27.00	CPM	\$335.79

Comments :	New Order: Please Confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/23/17	10/29/17	05:00	09:00	X							0.35	28	2	\$10.00	\$20.00	30	PRE
2	CNN	CNN DT	10/23/17	10/29/17	09:00	16:00	X							0.49	40	1	\$8.00	\$8.00	30	PRE
3	CNN	CNN EF	10/23/17	10/29/17	16:00	19:00	X							0.59	48	1	\$13.00	\$13.00	30	PRE
4	CNN	CNN PT	10/23/17	10/29/17	19:00	24:00	X							0.53	43	2	\$20.00	\$40.00	30	PRE
5	CNN	CNN EM	10/16/17	10/22/17	05:00	09:00		X	X	X	X	X	X	0.46	37	8	\$10.00	\$80.00	30	PRE
6	CNN	CNN DT	10/16/17	10/22/17	09:00	16:00		X	X	X	X	X	X	0.42	34	4	\$8.00	\$32.00	30	PRE
7	CNN	CNN EF	10/16/17	10/22/17	16:00	19:00		X	X	X	X	X	X	0.64	52	6	\$13.00	\$78.00	30	PRE
8	CNN	CNN PT	10/16/17	10/22/17	19:00	24:00		X	X	X	X	X	X	0.70	57	12	\$20.00	\$240.00	30	PRE
9	CNN	CNN W	10/16/17	10/22/17	11:00	19:00						X	X	0.48	39	4	\$13.00	\$52.00	30	PRE
10	FXNC	FXNC EM	10/23/17	10/29/17	05:00	09:00	X							1.57	127	2	\$16.00	\$32.00	30	PRE
11	FXNC	FXNC DT	10/23/17	10/29/17	09:00	16:00	X							0.89	72	1	\$14.00	\$14.00	30	PRE
12	FXNC	FXNC EF	10/23/17	10/29/17	16:00	19:00	X							1.35	109	1	\$20.00	\$20.00	30	PRE
13	FXNC	FXNC PT	10/23/17	10/29/17	19:00	24:00	X							1.95	158	2	\$29.00	\$58.00	30	PRE
14	FXNC	FXNC EM	10/16/17	10/22/17	05:00	09:00		X	X	X	X	X	X	1.69	137	8	\$16.00	\$128.00	30	PRE
15	FXNC	FXNC DT	10/16/17	10/22/17	09:00	16:00		X	X	X	X	X	X	1.21	98	4	\$14.00	\$56.00	30	PRE
16	FXNC	FXNC EF	10/16/17	10/22/17	16:00	19:00		X	X	X	X	X	X	1.57	127	6	\$20.00	\$120.00	30	PRE
17	FXNC	FXNC PT	10/16/17	10/22/17	19:00	24:00		X	X	X	X	X	X	2.03	164	12	\$29.00	\$348.00	30	PRE
18	FXNC	FXNC W	10/16/17	10/22/17	11:00	19:00						X	X	0.84	68	4	\$20.00	\$80.00	30	PRE
19	HGTV	HGTV EF	10/23/17	10/29/17	16:00	19:00	X							0.17	14	2	\$13.00	\$26.00	30	PRE
20	HGTV	HGTV PT	10/23/17	10/29/17	19:00	24:00	X							0.68	55	2	\$20.00	\$40.00	30	PRE
21	HGTV	HGTV EF	10/16/17	10/22/17	16:00	19:00		X	X	X	X	X	X	0.35	28	8	\$13.00	\$104.00	30	PRE

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Agency	Buying Time
Advertiser	Ralph Northam for Governor

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Product Code	
Est Code	NOR
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Makegood Policy	Approval Required

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22	HGTV	HGTV PT	10/16/17	10/22/17	19:00	24:00		X	X	X	X	X	X	0.69	56	12	\$20.00	\$240.00	30	PRE
23	HGTV	HGTV W	10/16/17	10/22/17	11:00	19:00						X	X	0.42	34	6	\$13.00	\$78.00	30	PRE
24	LIF	LIF EF	10/23/17	10/29/17	16:00	19:00	X							0.21	17	2	\$13.00	\$26.00	30	PRE
25	LIF	LIF PT	10/23/17	10/29/17	19:00	24:00	X							0.07	6	2	\$20.00	\$40.00	30	PRE
26	LIF	LIF EF	10/16/17	10/22/17	16:00	19:00		X	X	X	X	X	X	0.21	17	8	\$13.00	\$104.00	30	PRE
27	LIF	LIF PT	10/16/17	10/22/17	19:00	24:00		X	X	X	X	X	X	0.23	19	12	\$20.00	\$240.00	30	PRE
28	LIF	LIF W	10/16/17	10/22/17	11:00	19:00						X	X	0.22	18	6	\$13.00	\$78.00	30	PRE
29	TNT	TNT EF	10/23/17	10/29/17	16:00	19:00	X							0.06	5	2	\$16.00	\$32.00	30	PRE
30	TNT	TNT PT	10/23/17	10/29/17	19:00	24:00	X							0.12	10	2	\$23.00	\$46.00	30	PRE
31	TNT	TNT EF	10/16/17	10/22/17	16:00	19:00		X	X	X	X	X	X	0.16	13	8	\$16.00	\$128.00	30	PRE
32	TNT	TNT PT	10/16/17	10/22/17	19:00	24:00		X	X	X	X	X	X	0.20	16	12	\$23.00	\$276.00	30	PRE
33	TNT	TNT W	10/16/17	10/22/17	11:00	19:00						X	X	0.12	10	6	\$16.00	\$96.00	30	PRE
34	USA	USA EF	10/23/17	10/29/17	16:00	19:00	X							0.43	35	2	\$16.00	\$32.00	30	PRE
35	USA	USA PT	10/23/17	10/29/17	19:00	24:00	X							0.58	47	2	\$23.00	\$46.00	30	PRE
36	USA	USA EF	10/16/17	10/22/17	16:00	19:00		X	X	X	X	X	X	0.49	40	8	\$16.00	\$128.00	30	PRE
37	USA	USA PT	10/16/17	10/22/17	19:00	24:00		X	X	X	X	X	X	0.63	51	12	\$23.00	\$276.00	30	PRE

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38	USA	USA W	10/16/17	10/22/17	11:00	19:00						X	X	0.58	47	6	\$16.00	\$96.00	30	PRE

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	200	0	0	0	0	0	0	0	0	0	0	0	200
AMT	\$3,551.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,551.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/13/17

62464639 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |