

NCC Cable System Order

Order #	62464538	Flight Dates	10/30/17 - 11/12/17	Update Date	10/13/17
Syscode	1073	Agency	Red Eagle Media Group	Version	1 Vs. 1
System Name	Prime Media/Roanoke Zone, VA	Advertiser	NRA Political Victory Fund	Show All Lines	
Market	Roanoke-Lynchburg			Total # of Weeks	2
		Client Code		Total	\$1,049.00
AE	Mark Ongsysia	Product Code	:15s	Commission	\$157.35
Sales Coordinator	Ruya Telhami	Est Code	8894	Net Total	\$891.65
Office	Washington	Product Name		Total Spots	56
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Jul17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
				CPM	-

Comments :	10.13 New :15s bookends issue order, please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	AVG. ALL WKS	10/30/17	11/5/17	11:00	19:00						X	X	-	-	4	\$15.50	\$62.00	15	:15s BOOKENDS
2	ESPN	AVG. ALL WKS<	10/30/17	11/5/17	16:00	19:00		X	X	X	X	X	X	-	-	12	\$15.50	\$186.00	15	:15s BOOKENDS
3	ESPN	AVG. ALL WKS<	11/6/17	11/12/17	16:00	19:00	X							-	-	2	\$15.50	\$31.00	15	:15s BOOKENDS
4	ESPN	AVG. ALL WKS<	10/30/17	11/5/17	19:00	24:00		X	X	X	X	X	X	-	-	8	\$23.00	\$184.00	15	:15s BOOKENDS
5	ESPN	AVG. ALL WKS	11/6/17	11/12/17	19:00	24:00	X							-	-	2	\$23.00	\$46.00	15	:15s BOOKENDS
6	FXNC	FOX AND FRIEND<	10/30/17	11/5/17	05:00	09:00		X	X	X	X	X	X	-	-	12	\$15.00	\$180.00	15	:15s BOOKENDS
7	FXNC	FOX AND FRIEND<	11/6/17	11/12/17	05:00	09:00	X							-	-	2	\$15.00	\$30.00	15	:15s BOOKENDS
8	FXNC	VARIOUS	10/30/17	11/5/17	16:00	19:00		X	X	X	X	X	X	-	-	6	\$19.50	\$117.00	15	:15s BOOKENDS
9	FXNC	VARIOUS	11/6/17	11/12/17	16:00	19:00	X							-	-	2	\$19.50	\$39.00	15	:15s BOOKENDS
10	FXNC	VARIOUS	10/30/17	11/5/17	19:00	24:00		X	X	X	X	X	X	-	-	4	\$29.00	\$116.00	15	:15s BOOKENDS
11	FXNC	VARIOUS	11/6/17	11/12/17	19:00	24:00	X							-	-	2	\$29.00	\$58.00	15	:15s BOOKENDS

	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Total
SPOTS	56	0	0	0	0	0	0	0	0	0	0	0	56
AMT	\$1,049.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,049.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/13/17

62464538 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |