

NCC Cable System Order

Order #	62455603
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

AE	Paul Doll
Sales Coordinator	Evan Butcher
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Nov17 Proj. (Nov16 HUT,
-	

Flight Dates	09/18/17 - 10/01/17
Agency	Mentzer Media Services
Advertiser	John Adams for AG

Client Code	
Product Code	PADAM
Est Code	4966
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/14/17	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$1,277.00	
Commission		\$191.55	
Net Total		\$1,085.45	
Total Spots		48	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: Reduced nets to CNN, FXNC, and MNBC 9.14
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	9/18/17	9/24/17	09:00	16:00	X	X	X	X	X			-	-	4	\$14.00	\$56.00	30	NP
2	CNN	VARIOUS	9/25/17	10/1/17	09:00	16:00	X							-	-	1	\$14.00	\$14.00	30	NP
3	CNN	VARIOUS	9/18/17	9/24/17	16:00	19:00	X	X	X	X	X			-	-	2	\$20.00	\$40.00	30	NP
4	CNN	VARIOUS	9/25/17	10/1/17	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	NP
5	CNN	VARIOUS	9/18/17	9/24/17	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$17.00	\$68.00	30	NP
6	CNN	VARIOUS	9/18/17	9/24/17	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$30.00	\$270.00	30	NP
7	CNN	VARIOUS	9/25/17	10/1/17	19:00	24:00	X							-	-	1	\$30.00	\$30.00	30	NP
8	CNN	VARIOUS	9/18/17	9/24/17	11:00	19:00						X	X	-	-	2	\$20.00	\$40.00	30	NP
9	ESPN	VARIOUS	9/18/17	9/24/17	09:00	16:00	X	X	X	X	X			-	-	0	\$15.00	\$0.00	30	R1: -4x
10	ESPN	VARIOUS	9/25/17	10/1/17	09:00	16:00	X							-	-	0	\$15.00	\$0.00	30	R1: -1x
11	ESPN	VARIOUS	9/18/17	9/24/17	16:00	19:00	X	X	X	X	X			-	-	0	\$24.00	\$0.00	30	R1: -2x
12	ESPN	VARIOUS	9/25/17	10/1/17	16:00	19:00	X							-	-	0	\$24.00	\$0.00	30	R1: -1x
13	ESPN	VARIOUS	9/18/17	9/24/17	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$19.00	\$0.00	30	R1: -4x
14	ESPN	VARIOUS	9/18/17	9/24/17	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$34.00	\$0.00	30	R1: -9x
15	ESPN	VARIOUS	9/25/17	10/1/17	19:00	24:00	X							-	-	0	\$34.00	\$0.00	30	R1: -1x
16	ESPN	VARIOUS	9/18/17	9/24/17	11:00	19:00						X	X	-	-	0	\$24.00	\$0.00	30	R1: -2x
17	FXNC	VARIOUS	9/18/17	9/24/17	09:00	16:00	X	X	X	X	X			-	-	6	\$19.00	\$114.00	30	NP
18	FXNC	VARIOUS	9/25/17	10/1/17	09:00	16:00	X							-	-	1	\$19.00	\$19.00	30	NP
19	FXNC	VARIOUS	9/18/17	9/24/17	16:00	19:00	X	X	X	X	X			-	-	2	\$30.00	\$60.00	30	NP
20	FXNC	VARIOUS	9/25/17	10/1/17	16:00	19:00	X							-	-	1	\$30.00	\$30.00	30	NP
21	FXNC	VARIOUS	9/18/17	9/24/17	05:00	09:00	X	X	X	X	X	X	X	-	-	3	\$22.00	\$66.00	30	NP

NCC Cable System Order

Order #	62455603
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

AE	Paul Doll
Sales Coordinator	Evan Butcher
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Nov17 Proj. (Nov16 HUT,
-	

Flight Dates	09/18/17 - 10/01/17
Agency	Mentzer Media Services
Advertiser	John Adams for AG

Client Code	
Product Code	PADAM
Est Code	4966
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/14/17	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$1,277.00	
Commission		\$191.55	
Net Total		\$1,085.45	
Total Spots		48	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: Reduced nets to CNN, FXNC, and MNBC 9.14
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	VARIOUS	9/18/17	9/24/17	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$42.00	\$378.00	30	NP
23	FXNC	VARIOUS	9/25/17	10/1/17	19:00	24:00	X							-	-	1	\$42.00	\$42.00	30	NP
24	FXNC	VARIOUS	9/18/17	9/24/17	11:00	19:00						X	X	-	-	1	\$30.00	\$30.00	30	NP
25	HGTV	VARIOUS	9/18/17	9/24/17	09:00	16:00	X	X	X	X	X			-	-	0	\$14.00	\$0.00	30	R1: -4x
26	HGTV	VARIOUS	9/25/17	10/1/17	09:00	16:00	X							-	-	0	\$14.00	\$0.00	30	R1: -1x
27	HGTV	VARIOUS	9/18/17	9/24/17	16:00	19:00	X	X	X	X	X			-	-	0	\$20.00	\$0.00	30	R1: -4x
28	HGTV	VARIOUS	9/25/17	10/1/17	16:00	19:00	X							-	-	0	\$20.00	\$0.00	30	R1: -1x
29	HGTV	VARIOUS	9/18/17	9/24/17	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$30.00	\$0.00	30	R1: -9x
30	HGTV	VARIOUS	9/25/17	10/1/17	19:00	24:00	X							-	-	0	\$30.00	\$0.00	30	R1: -1x
31	HGTV	VARIOUS	9/18/17	9/24/17	11:00	19:00						X	X	-	-	0	\$20.00	\$0.00	30	R1: -4x

	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Total
SPOTS	42	6	0	0	0	0	0	0	0	0	0	0	48
AMT	\$1,122.00	\$155.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,277.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/15/17

62455603 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |