

NCC Cable System Order

| | |
|-------------|------------------------------|
| Order # | 62455607 |
| Syscode | 1073 |
| System Name | Prime Media/Roanoke Zone, VA |
| Market | Roanoke-Lynchburg |

| | |
|-------------------|--|
| AE | Paul Doll |
| Sales Coordinator | Evan Butcher |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Cancellation Pending |
| Survey | DMA Nielsen Live+1 Nov17 Proj. (Nov16 HUT, |
| - | |

| | |
|--------------|------------------------|
| Flight Dates | 09/18/17 - 10/01/17 |
| Agency | Mentzer Media Services |
| Advertiser | John Adams for AG |

| | |
|---------------|-------|
| Client Code | |
| Product Code | PADAM |
| Est Code | 4967 |
| Product Name | |
| Credit Status | |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|------------------|---------------|------|---|
| Update Date | 09/13/17 | | |
| Version | 1 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | \$2,438.00 | | |
| Commission | \$365.70 | | |
| Net Total | \$2,072.30 | | |
| Total Spots | 96 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|------------|--|
| Comments : | Order booked with incorrect broadcast weeks. Rebooking with correction. Please cancel. Thanks! |
|------------|--|

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1 | CNN | VARIOUS | 9/18/17 | 9/24/17 | 09:00 | 16:00 | | X | X | X | X | | | - | - | 4 | \$14.00 | \$56.00 | 30 | NP |
| 2 | CNN | VARIOUS | 9/25/17 | 10/1/17 | 09:00 | 16:00 | X | | | | | | | - | - | 1 | \$14.00 | \$14.00 | 30 | NP |
| 3 | CNN | VARIOUS | 9/18/17 | 9/24/17 | 16:00 | 19:00 | | X | X | X | X | | | - | - | 2 | \$20.00 | \$40.00 | 30 | NP |
| 4 | CNN | VARIOUS | 9/25/17 | 10/1/17 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$20.00 | \$20.00 | 30 | NP |
| 5 | CNN | VARIOUS | 9/18/17 | 9/24/17 | 05:00 | 09:00 | | X | X | X | X | X | X | - | - | 3 | \$17.00 | \$51.00 | 30 | NP |
| 6 | CNN | VARIOUS | 9/25/17 | 10/1/17 | 05:00 | 09:00 | X | | | | | | | - | - | 1 | \$17.00 | \$17.00 | 30 | NP |
| 7 | CNN | VARIOUS | 9/18/17 | 9/24/17 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 9 | \$30.00 | \$270.00 | 30 | NP |
| 8 | CNN | VARIOUS | 9/25/17 | 10/1/17 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$30.00 | \$30.00 | 30 | NP |
| 9 | CNN | VARIOUS | 9/18/17 | 9/24/17 | 11:00 | 19:00 | | | | | | X | X | - | - | 2 | \$20.00 | \$40.00 | 30 | NP |
| 10 | ESPN | VARIOUS | 9/18/17 | 9/24/17 | 09:00 | 16:00 | | X | X | X | X | | | - | - | 4 | \$15.00 | \$60.00 | 30 | NP |
| 11 | ESPN | VARIOUS | 9/25/17 | 10/1/17 | 09:00 | 16:00 | X | | | | | | | - | - | 1 | \$15.00 | \$15.00 | 30 | NP |
| 12 | ESPN | VARIOUS | 9/18/17 | 9/24/17 | 16:00 | 19:00 | | X | X | X | X | | | - | - | 2 | \$24.00 | \$48.00 | 30 | NP |
| 13 | ESPN | VARIOUS | 9/25/17 | 10/1/17 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$24.00 | \$24.00 | 30 | NP |
| 14 | ESPN | VARIOUS | 9/18/17 | 9/24/17 | 05:00 | 09:00 | | X | X | X | X | X | X | - | - | 3 | \$19.00 | \$57.00 | 30 | NP |
| 15 | ESPN | VARIOUS | 9/25/17 | 10/1/17 | 05:00 | 09:00 | X | | | | | | | - | - | 1 | \$19.00 | \$19.00 | 30 | NP |
| 16 | ESPN | VARIOUS | 9/18/17 | 9/24/17 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 9 | \$34.00 | \$306.00 | 30 | NP |
| 17 | ESPN | VARIOUS | 9/25/17 | 10/1/17 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$34.00 | \$34.00 | 30 | NP |
| 18 | ESPN | VARIOUS | 9/18/17 | 9/24/17 | 11:00 | 19:00 | | | | | | X | X | - | - | 2 | \$24.00 | \$48.00 | 30 | NP |
| 19 | FXNC | VARIOUS | 9/18/17 | 9/24/17 | 09:00 | 16:00 | | X | X | X | X | | | - | - | 6 | \$19.00 | \$114.00 | 30 | NP |
| 20 | FXNC | VARIOUS | 9/25/17 | 10/1/17 | 09:00 | 16:00 | X | | | | | | | - | - | 1 | \$19.00 | \$19.00 | 30 | NP |
| 21 | FXNC | VARIOUS | 9/18/17 | 9/24/17 | 16:00 | 19:00 | | X | X | X | X | | | - | - | 2 | \$30.00 | \$60.00 | 30 | NP |

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|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 22 | FXNC | VARIOUS | 9/25/17 | 10/1/17 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$30.00 | \$30.00 | 30 | NP |
| 23 | FXNC | VARIOUS | 9/18/17 | 9/24/17 | 05:00 | 09:00 | | X | X | X | X | X | X | - | - | 3 | \$22.00 | \$66.00 | 30 | NP |
| 24 | FXNC | VARIOUS | 9/18/17 | 9/24/17 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 9 | \$42.00 | \$378.00 | 30 | NP |
| 25 | FXNC | VARIOUS | 9/25/17 | 10/1/17 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$42.00 | \$42.00 | 30 | NP |
| 26 | FXNC | VARIOUS | 9/18/17 | 9/24/17 | 11:00 | 19:00 | | | | | | X | X | - | - | 1 | \$30.00 | \$30.00 | 30 | NP |
| 27 | HGTV | VARIOUS | 9/18/17 | 9/24/17 | 09:00 | 16:00 | | X | X | X | X | | | - | - | 4 | \$14.00 | \$56.00 | 30 | NP |
| 28 | HGTV | VARIOUS | 9/25/17 | 10/1/17 | 09:00 | 16:00 | X | | | | | | | - | - | 1 | \$14.00 | \$14.00 | 30 | NP |
| 29 | HGTV | VARIOUS | 9/18/17 | 9/24/17 | 16:00 | 19:00 | | X | X | X | X | | | - | - | 4 | \$20.00 | \$80.00 | 30 | NP |
| 30 | HGTV | VARIOUS | 9/25/17 | 10/1/17 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$20.00 | \$20.00 | 30 | NP |
| 31 | HGTV | VARIOUS | 9/18/17 | 9/24/17 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 9 | \$30.00 | \$270.00 | 30 | NP |
| 32 | HGTV | VARIOUS | 9/25/17 | 10/1/17 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$30.00 | \$30.00 | 30 | NP |
| 33 | HGTV | VARIOUS | 9/18/17 | 9/24/17 | 11:00 | 19:00 | | | | | | X | X | - | - | 4 | \$20.00 | \$80.00 | 30 | NP |

| | Sep 2017 | Oct 2017 | Nov 2017 | Dec 2017 | Jan 2018 | Feb 2018 | Mar 2018 | Apr 2018 | May 2018 | Jun 2018 | Jul 2018 | Aug 2018 | Total |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| SPOTS | 82 | 14 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 96 |
| AMT | \$2,110.00 | \$328.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$2,438.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/18/17

62455607 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |