

NCC Cable System Order

| | | | | | |
|-------------------|------------------------------|---|-------------------------------|------------------|---------------|
| Order # | 62467953 | Flight Dates | 10/30/17 - 11/12/17 | Update Date | 10/27/17 |
| Syscode | 1073 | Agency | Strategic Media Services, Inc | Version | 1 Vs. 1 |
| System Name | Prime Media/Roanoke Zone, VA | Advertiser | Ed Gillespie for VA Governor | Show All Lines | |
| Market | Roanoke-Lynchburg | | | Total # of Weeks | 2 |
| | | Client Code | 277 | Total | \$1,270.00 |
| AE | Tiffany Solis | Product Code | 357 | Commission | \$190.50 |
| Sales Coordinator | Jeff Moring | Est Code | 3287 | Net Total | \$1,079.50 |
| Office | Washington | Product Name | Est. 3287 | Total Spots | 78 |
| Phone | (301) 951-2620 | Credit Status | | Affiliate Split | 100.0 |
| Status | Not accepted | | | Sold On | Cost Per Spot |
| Survey | DMA Nielsen Live+1 Nov16 | Primary Demo | Adults 35+ | GRP | - |
| - | | Makegood Policy | Approval Required | GIMP | - |
| | | | | CPP | - |
| Comments : | | 10.27 New order. Please review and confirm. Thanks! | | | |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1 | FX | AVG. ALL WKS< | 10/30/17 | 11/5/17 | 11:00 | 19:00 | | | | | | X | X | - | - | 6 | \$10.00 | \$60.00 | 30 | PRE |
| 2 | FX | AVG. ALL WKS< | 10/30/17 | 11/5/17 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 3 | \$6.00 | \$18.00 | 30 | PRE |
| 3 | FX | AVG. ALL WKS< | 10/30/17 | 11/5/17 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 6 | \$10.00 | \$60.00 | 30 | PRE |
| 4 | FX | FX MOVIE PRIME< | 10/30/17 | 11/5/17 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 8 | \$16.00 | \$128.00 | 30 | PRE |
| 5 | FX | VARIOUS | 11/6/17 | 11/12/17 | 09:00 | 16:00 | X | X | | | | | | - | - | 1 | \$6.00 | \$6.00 | 30 | PRE |
| 6 | FX | AVG. ALL WKS< | 11/6/17 | 11/12/17 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$10.00 | \$10.00 | 30 | PRE |
| 7 | FX | FX MOVIE PRIME< | 11/6/17 | 11/12/17 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$16.00 | \$16.00 | 30 | PRE |
| 8 | FXNC | AVG. ALL WKS< | 10/30/17 | 11/5/17 | 11:00 | 19:00 | | | | | | X | X | - | - | 3 | \$20.00 | \$60.00 | 30 | PRE |
| 9 | FXNC | VARIOUS | 10/30/17 | 11/5/17 | 05:00 | 09:00 | | | X | X | X | X | X | - | - | 5 | \$16.00 | \$80.00 | 30 | PRE |
| 10 | FXNC | VARIOUS | 10/30/17 | 11/5/17 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 3 | \$14.00 | \$42.00 | 30 | PRE |
| 11 | FXNC | VARIOUS | 10/30/17 | 11/5/17 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 3 | \$20.00 | \$60.00 | 30 | PRE |
| 12 | FXNC | VARIOUS | 10/30/17 | 11/5/17 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 8 | \$29.00 | \$232.00 | 30 | PRE |
| 13 | FXNC | FOX AND FRIEND< | 11/6/17 | 11/12/17 | 05:00 | 09:00 | X | X | | | | | | - | - | 1 | \$16.00 | \$16.00 | 30 | PRE |
| 14 | FXNC | VARIOUS | 11/6/17 | 11/12/17 | 09:00 | 16:00 | X | X | | | | | | - | - | 1 | \$14.00 | \$14.00 | 30 | PRE |
| 15 | FXNC | VARIOUS | 11/6/17 | 11/12/17 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$20.00 | \$20.00 | 30 | PRE |
| 16 | FXNC | VARIOUS | 11/6/17 | 11/12/17 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$29.00 | \$29.00 | 30 | PRE |
| 17 | TNT | AVG. ALL WKS< | 10/30/17 | 11/5/17 | 11:00 | 19:00 | | | | | | X | X | - | - | 3 | \$16.00 | \$48.00 | 30 | PRE |
| 18 | TNT | VARIOUS | 10/30/17 | 11/5/17 | 05:00 | 09:00 | | | X | X | X | X | X | - | - | 3 | \$12.00 | \$36.00 | 30 | PRE |
| 19 | TNT | VARIOUS | 10/30/17 | 11/5/17 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 4 | \$10.00 | \$40.00 | 30 | PRE |
| 20 | TNT | VARIOUS | 10/30/17 | 11/5/17 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 6 | \$16.00 | \$96.00 | 30 | PRE |
| 21 | TNT | AVG. ALL WKS< | 10/30/17 | 11/5/17 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 6 | \$23.00 | \$138.00 | 30 | PRE |

NCC Cable System Order

| | |
|-------------|------------------------------|
| Order # | 62467953 |
| Syscode | 1073 |
| System Name | Prime Media/Roanoke Zone, VA |
| Market | Roanoke-Lynchburg |

| | |
|--------------|-------------------------------|
| Flight Dates | 10/30/17 - 11/12/17 |
| Agency | Strategic Media Services, Inc |
| Advertiser | Ed Gillespie for VA Governor |

| | |
|-------------|----------|
| Update Date | 10/27/17 |
| Version | 1 Vs. 1 |

| | |
|-------------------|--------------------------|
| AE | Tiffany Solis |
| Sales Coordinator | Jeff Moring |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | DMA Nielsen Live+1 Nov16 |
| - | |

| | |
|---------------|-----------|
| Client Code | 277 |
| Product Code | 357 |
| Est Code | 3287 |
| Product Name | Est. 3287 |
| Credit Status | |

| | |
|------------------|---------------|
| Show All Lines | |
| Total # of Weeks | 2 |
| Total | \$1,270.00 |
| Commission | \$190.50 |
| Net Total | \$1,079.50 |
| Total Spots | 78 |
| Affiliate Split | 100.0 |
| Sold On | Cost Per Spot |
| GRP | - |
| CPP | - |

| | |
|------------|---|
| Comments : | 10.27 New order. Please review and confirm. Thanks! |
|------------|---|

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|-----|----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 22 | TNT | CASTLE/CHARMED | 11/6/17 | 11/12/17 | 05:00 | 09:00 | X | X | | | | | | - | - | 1 | \$12.00 | \$12.00 | 30 | PRE |
| 23 | TNT | SUPERNATURAL< | 11/6/17 | 11/12/17 | 09:00 | 16:00 | X | X | | | | | | - | - | 1 | \$10.00 | \$10.00 | 30 | PRE |
| 24 | TNT | AVG. ALL WKS< | 11/6/17 | 11/12/17 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$16.00 | \$16.00 | 30 | PRE |
| 25 | TNT | AVG. ALL WKS< | 11/6/17 | 11/12/17 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$23.00 | \$23.00 | 30 | PRE |

| | Nov 2017 | Dec 2017 | Jan 2018 | Feb 2018 | Mar 2018 | Apr 2018 | May 2018 | Jun 2018 | Jul 2018 | Aug 2018 | Sep 2018 | Oct 2018 | Total |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| SPOTS | 78 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 78 |
| AMT | \$1,270.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$1,270.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/30/17

62467953 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |