

PRIME MEDIA
P.O. BOX 276
SMITHFIELD, VA 23430
888-442-0057

Affidavit of Performance

Report Date : 11/01/2017 at 12:46:59

ED GILLESPIE FOR VA GOVERNOR

Campaign : 62457153

Invoice Date : 10/31/2017

Invoice # : 1710-21107

Client : 1,873

Contract : 16

Contract Type : R

Flight Period : 09/25/2017 to 10/29/2017

09/25/2017

| <u>Flag</u> | <u>Weekday</u> | <u>Network</u> | <u>Location</u> | <u>Air Time</u> | <u>Spot Name</u> | <u>Length</u> | <u>Rate</u> |
|-------------|----------------|----------------|-----------------|-----------------|------------------|---------------|-------------|
| P | Monday | CNN | | 06:33:03 | 13 EGVA091217H | 00:00:30 | 10.00 |
| P | Monday | CNN | | 12:52:35 | 14 EGVA091817H | 00:00:30 | 8.00 |
| P | Monday | CNN | | 16:55:41 | 13 EGVA091217H | 00:00:30 | 13.00 |
| P | Monday | CNN | | 22:45:00 | 14 EGVA091817H | 00:00:30 | 20.00 |
| P | Monday | ESPN | | 06:21:28 | 13 EGVA091217H | 00:00:30 | 12.00 |
| P | Monday | ESPN | | 12:24:16 | 13 EGVA091217H | 00:00:30 | 10.00 |
| P | Monday | ESPN | | 20:46:09 | 13 EGVA091217H | 00:00:30 | 23.00 |
| P | Monday | ESPN | | 21:10:44 | 13 EGVA091217H | 00:00:30 | 23.00 |
| P | Monday | FOXN | | 07:23:37 | 13 EGVA091217H | 00:00:30 | 16.00 |
| P | Monday | FOXN | | 07:50:34 | 13 EGVA091217H | 00:00:30 | 16.00 |
| P | Monday | FOXN | | 12:48:33 | 13 EGVA091217H | 00:00:30 | 14.00 |
| P | Monday | FOXN | | 17:48:21 | 13 EGVA091217H | 00:00:30 | 20.00 |
| P | Monday | FOXN | | 19:14:33 | 13 EGVA091217H | 00:00:30 | 29.00 |
| P | Monday | FOXN | | 19:46:48 | 13 EGVA091217H | 00:00:30 | 29.00 |
| P | Monday | FX | | 11:00:33 | 13 EGVA091217H | 00:00:30 | 6.00 |
| P | Monday | FX | | 16:57:41 | 13 EGVA091217H | 00:00:30 | 10.00 |
| P | Monday | FX | | 21:07:48 | 14 EGVA091817H | 00:00:30 | 16.00 |
| P | Monday | HGTV | | 11:42:55 | 13 EGVA091217H | 00:00:30 | 8.00 |
| P | Monday | HGTV | | 18:43:17 | 13 EGVA091217H | 00:00:30 | 13.00 |
| P | Monday | HGTV | | 19:41:57 | 14 EGVA091817H | 00:00:30 | 20.00 |
| P | Monday | HGTV | | 21:44:02 | 14 EGVA091817H | 00:00:30 | 20.00 |
| P | Monday | HGTV | | 22:18:28 | 14 EGVA091817H | 00:00:30 | 20.00 |
| P | Monday | HIST | | 08:13:26 | 13 EGVA091217H | 00:00:30 | 12.00 |
| P | Monday | HIST | | 13:44:10 | 13 EGVA091217H | 00:00:30 | 10.00 |
| P | Monday | HIST | | 16:11:54 | 14 EGVA091817H | 00:00:30 | 16.00 |
| P | Monday | HIST | | 21:15:08 | 13 EGVA091217H | 00:00:30 | 23.00 |
| P | Monday | HIST | | 23:19:37 | 13 EGVA091217H | 00:00:30 | 23.00 |
| P | Monday | TNT | | 06:40:56 | 13 EGVA091217H | 00:00:30 | 12.00 |
| P | Monday | TNT | | 14:03:54 | 14 EGVA091817H | 00:00:30 | 10.00 |
| P | Monday | TNT | | 16:45:25 | 14 EGVA091817H | 00:00:30 | 16.00 |
| P | Monday | TNT | | 19:15:45 | 14 EGVA091817H | 00:00:30 | 23.00 |

Spots Played : 31

Daily SubTotal :

\$501.00

09/26/2017

| <u>Flag</u> | <u>Weekday</u> | <u>Network</u> | <u>Location</u> | <u>Air Time</u> | <u>Spot Name</u> | <u>Length</u> | <u>Rate</u> |
|-------------|----------------|----------------|-----------------|-----------------|------------------|---------------|-------------|
| P | Tuesday | CNN | | 16:22:27 | 15 EGVA0924173H | 00:00:30 | 13.00 |
| P | Tuesday | CNN | | 22:39:38 | 14 EGVA091817H | 00:00:30 | 20.00 |
| P | Tuesday | ESPN | | 13:27:50 | 15 EGVA0924173H | 00:00:30 | 10.00 |
| P | Tuesday | ESPN | | 20:13:21 | 15 EGVA0924173H | 00:00:30 | 23.00 |
| P | Tuesday | FOXN | | 08:52:50 | 15 EGVA0924173H | 00:00:30 | 16.00 |
| P | Tuesday | FOXN | | 22:18:54 | 15 EGVA0924173H | 00:00:30 | 29.00 |
| P | Tuesday | FX | | 22:52:28 | 14 EGVA091817H | 00:00:30 | 16.00 |
| P | Tuesday | HGTV | | 20:43:51 | 14 EGVA091817H | 00:00:30 | 20.00 |
| P | Tuesday | HGTV | | 22:18:50 | 14 EGVA091817H | 00:00:30 | 20.00 |
| P | Tuesday | HIST | | 19:12:35 | 15 EGVA0924173H | 00:00:30 | 23.00 |
| P | Tuesday | TNT | | 14:52:08 | 14 EGVA091817H | 00:00:30 | 10.00 |
| P | Tuesday | TNT | | 20:54:58 | 14 EGVA091817H | 00:00:30 | 23.00 |

Spots Played : 12

Daily SubTotal :

\$223.00

ED GILLESPIE FOR VA GOVERNOR**Campaign : 62457153****Invoice Date : 10/31/2017****Invoice # : 1710-21107****Client : 1,873****Contract : 16****Contract Type : R****Flight Period : 09/25/2017 to 10/29/2017****Paid Spots This Invoice** **43****Scheduled Spots This Invoice** **0****Gross Amount for Contract :** **\$724.00****Net Amount for Contract :** **\$492.32****Total Spots This Invoice** **43**