

PRIME MEDIA
P.O. BOX 276
SMITHFIELD, VA 23430
888-442-0057

Affidavit of Performance

Report Date : 11/29/2017 at 12:05:20

ED GILLESPIE FOR VA GOVERNOR

Campaign : 62466764

Invoice Date : 11/30/2017

Invoice # : 1711-23356

Client : 1,873

Contract : 25

Contract Type : R

Flight Period : 10/30/2017 to 11/26/2017

10/30/2017

| <u>Flag</u> | <u>Weekday</u> | <u>Network</u> | <u>Location</u> | <u>Air Time</u> | <u>Spot Name</u> | <u>Length</u> | <u>Rate</u> |
|-------------|----------------|----------------|-----------------|-----------------|------------------|---------------|-------------|
| P | Monday | CNN | | 08:12:46 | 23 EGVA102417H | 00:00:30 | 10.00 |
| P | Monday | CNN | | 11:36:25 | 24 EGVA102517H | 00:00:30 | 8.00 |
| P | Monday | CNN | | 17:48:26 | 23 EGVA102417H | 00:00:30 | 13.00 |
| P | Monday | CNN | | 18:56:47 | 23 EGVA102417H | 00:00:30 | 13.00 |
| P | Monday | CNN | | 21:48:24 | 24 EGVA102517H | 00:00:30 | 20.00 |
| P | Monday | ESPN | | 07:59:21 | 24 EGVA102517H | 00:00:30 | 12.00 |
| P | Monday | ESPN | | 14:20:07 | 23 EGVA102417H | 00:00:30 | 10.00 |
| P | Monday | ESPN | | 21:29:10 | 24 EGVA102517H | 00:00:30 | 20.00 |
| P | Monday | ESPN | | 23:11:48 | 24 EGVA102517H | 00:00:30 | 23.00 |
| P | Monday | FOXN | | 05:23:03 | 23 EGVA102417H | 00:00:30 | 16.00 |
| P | Monday | FOXN | | 06:52:05 | 23 EGVA102417H | 00:00:30 | 16.00 |
| P | Monday | FOXN | | 08:52:35 | 23 EGVA102417H | 00:00:30 | 16.00 |
| P | Monday | FOXN | | 15:24:54 | 24 EGVA102517H | 00:00:30 | 14.00 |
| P | Monday | FOXN | | 18:20:20 | 24 EGVA102517H | 00:00:30 | 20.00 |
| P | Monday | FOXN | | 19:50:52 | 24 EGVA102517H | 00:00:30 | 29.00 |
| P | Monday | FOXN | | 22:22:46 | 24 EGVA102517H | 00:00:30 | 29.00 |
| P | Monday | FX | | 10:32:37 | 23 EGVA102417H | 00:00:30 | 6.00 |
| P | Monday | FX | | 16:16:54 | 23 EGVA102417H | 00:00:30 | 10.00 |
| P | Monday | FX | | 19:16:04 | 24 EGVA102517H | 00:00:30 | 16.00 |
| P | Monday | HGTV | | 15:42:17 | 23 EGVA102417H | 00:00:30 | 8.00 |
| P | Monday | HGTV | | 18:18:26 | 23 EGVA102417H | 00:00:30 | 13.00 |
| P | Monday | HGTV | | 19:43:05 | 23 EGVA102417H | 00:00:30 | 20.00 |
| P | Monday | HGTV | | 21:17:39 | 23 EGVA102417H | 00:00:30 | 20.00 |
| P | Monday | HIST | | 07:18:54 | 24 EGVA102517H | 00:00:30 | 12.00 |
| P | Monday | HIST | | 09:45:49 | 24 EGVA102517H | 00:00:30 | 10.00 |
| P | Monday | HIST | | 17:13:27 | 24 EGVA102517H | 00:00:30 | 16.00 |
| P | Monday | HIST | | 19:43:11 | 24 EGVA102517H | 00:00:30 | 23.00 |
| P | Monday | HIST | | 20:44:54 | 24 EGVA102517H | 00:00:30 | 23.00 |
| P | Monday | TNT | | 05:03:58 | 23 EGVA102417H | 00:00:30 | 12.00 |
| P | Monday | TNT | | 09:06:22 | 23 EGVA102417H | 00:00:30 | 10.00 |
| P | Monday | TNT | | 17:08:33 | 23 EGVA102417H | 00:00:30 | 16.00 |
| P | Monday | TNT | | 22:56:01 | 23 EGVA102417H | 00:00:30 | 23.00 |

Spots Played : 32

Daily SubTotal :

\$507.00

10/31/2017

| <u>Flag</u> | <u>Weekday</u> | <u>Network</u> | <u>Location</u> | <u>Air Time</u> | <u>Spot Name</u> | <u>Length</u> | <u>Rate</u> |
|-------------|----------------|----------------|-----------------|-----------------|------------------|---------------|-------------|
| P | Tuesday | ESPN | | 15:27:48 | 24 EGVA102517H | 00:00:30 | 10.00 |
| P | Tuesday | ESPN | | 20:08:07 | 23 EGVA102417H | 00:00:30 | 23.00 |
| P | Tuesday | FOXN | | 22:42:06 | 23 EGVA102417H | 00:00:30 | 29.00 |
| P | Tuesday | FX | | 23:56:51 | 23 EGVA102417H | 00:00:30 | 16.00 |
| P | Tuesday | HGTV | | 19:44:12 | 24 EGVA102517H | 00:00:30 | 20.00 |
| P | Tuesday | HIST | | 22:43:19 | 23 EGVA102417H | 00:00:30 | 23.00 |
| P | Tuesday | TNT | | 15:13:17 | 24 EGVA102517H | 00:00:30 | 10.00 |
| P | Tuesday | TNT | | 19:43:23 | 24 EGVA102517H | 00:00:30 | 23.00 |

Spots Played : 8

Daily SubTotal :

\$154.00

ED GILLESPIE FOR VA GOVERNOR**Campaign : 62466764****Invoice Date : 11/30/2017****Invoice # : 1711-23356****Client : 1,873****Contract : 25****Contract Type : R****Flight Period : 10/30/2017 to 11/26/2017****Paid Spots This Invoice** **40****Scheduled Spots This Invoice** **0****Gross Amount for Contract :** **\$661.00****Net Amount for Contract :** **\$449.48****Total Spots This Invoice** **40**