

NCC Cable System Order

Order #	62469363	Flight Dates	10/30/17 - 11/12/17	Update Date	11/02/17		
Syscode	1073	Agency	Strategic Media Services, Inc	Version	1 Vs. 1		
System Name	Prime Media/Roanoke Zone, VA	Advertiser	Ed Gillespie for VA Governor	Show All Lines			
Market	Roanoke-Lynchburg				Total # of Weeks	2	
		Client Code	277	Total	\$431.00		
AE	Tiffany Solis	Product Code	357	Commission	\$64.65		
Sales Coordinator	Jeff Moring	Est Code	3314	Net Total	\$366.35		
Office	Washington	Product Name	ADD TO SCHED	Total Spots	20		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Not accepted				Sold On	Cost Per Spot	
Survey	DMA Nielsen Live+1 Nov16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-
Comments : 11.2 New order. Please review and confirm. Thanks!							

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	AVG. ALL WKS<	10/30/17	11/5/17	11:00	19:00						X	X	-	-	2	\$20.00	\$40.00	30	PRE
2	FXNC	FOX & FRIENDS<	10/30/17	11/5/17	05:00	09:00					X	X	X	-	-	4	\$16.00	\$64.00	30	PRE
3	FXNC	VARIOUS	10/30/17	11/5/17	09:00	16:00					X	X	X	-	-	2	\$14.00	\$28.00	30	PRE
4	FXNC	AVG. ALL WKS<	10/30/17	11/5/17	16:00	19:00					X	X	X	-	-	3	\$20.00	\$60.00	30	PRE
5	FXNC	AVG. ALL WKS<	10/30/17	11/5/17	19:00	24:00					X	X	X	-	-	5	\$29.00	\$145.00	30	PRE
6	FXNC	FOX AND FRIEND<	11/6/17	11/12/17	05:00	09:00	X	X						-	-	1	\$16.00	\$16.00	30	PRE
7	FXNC	VARIOUS	11/6/17	11/12/17	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	PRE
8	FXNC	VARIOUS	11/6/17	11/12/17	19:00	24:00	X							-	-	2	\$29.00	\$58.00	30	PRE

	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Total
SPOTS	20	0	0	0	0	0	0	0	0	0	0	0	20
AMT	\$431.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$431.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/02/17

62469363 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |