

NCC Cable System Order

Order #	62457153	Flight Dates	09/18/17 - 10/01/17	Update Date	09/19/17	
Syscode	1073	Agency	Strategic Media Services, Inc	Version	1 Vs. 1	
System Name	Prime Media/Roanoke Zone, VA	Advertiser	Ed Gillespie for VA Governor	Show All Lines		
Market	Roanoke-Lynchburg				Total # of Weeks	2
		Client Code	277	Total	\$1,982.00	
AE	Mark Ongsysia	Product Code	357	Commission	\$297.30	
Sales Coordinator	Oogii Cuello	Est Code	3144	Net Total	\$1,684.70	
Office	Washington	Product Name		Total Spots	126	
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted				Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Jul17	Primary Demo	Adults 35+	GRP	-	GIMP -
-		Makegood Policy	Approval Required	CPP	-	CPM -

Comments :	9.19 New Candidate Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	9/25/17	10/1/17	05:00	09:00	X	X						-	-	1	\$10.00	\$10.00	30	PRE 09/08/17-12/31/17
2	CNN	VARIOUS	9/18/17	9/24/17	05:00	09:00			X	X	X	X	X	-	-	2	\$10.00	\$20.00	30	PRE 09/08/17-12/31/17
3	CNN	CNN NEWSROOM<	9/25/17	10/1/17	09:00	16:00	X	X						-	-	1	\$8.00	\$8.00	30	PRE 09/08/17-12/31/17
4	CNN	CNN NEWSROOM<	9/18/17	9/24/17	09:00	16:00			X	X	X	X	X	-	-	2	\$8.00	\$16.00	30	PRE 09/08/17-12/31/17
5	CNN	CNN NEWSROOM<	9/18/17	9/24/17	11:00	19:00						X	X	-	-	2	\$13.00	\$26.00	30	PRE 09/08/17-12/31/17
6	CNN	SITUATION ROOM<	9/25/17	10/1/17	16:00	19:00	X	X						-	-	2	\$13.00	\$26.00	30	PRE 09/08/17-12/31/17
7	CNN	VARIOUS	9/18/17	9/24/17	16:00	19:00			X	X	X	X	X	-	-	3	\$13.00	\$39.00	30	PRE 09/08/17-12/31/17
8	CNN	AVG. ALL WKS<	9/25/17	10/1/17	19:00	24:00	X	X						-	-	2	\$20.00	\$40.00	30	PRE 09/08/17-12/31/17
9	CNN	AVG. ALL WKS<	9/18/17	9/24/17	19:00	24:00			X	X	X	X	X	-	-	3	\$20.00	\$60.00	30	PRE 09/08/17-12/31/17
10	ESPN	AVG. ALL WKS<	9/25/17	10/1/17	05:00	09:00	X	X						-	-	1	\$12.00	\$12.00	30	PRE 09/08/17-12/31/17
11	ESPN	AVG. ALL WKS<	9/18/17	9/24/17	05:00	09:00			X	X	X	X	X	-	-	1	\$12.00	\$12.00	30	PRE 09/08/17-12/31/17
12	ESPN	AVG. ALL WKS	9/25/17	10/1/17	09:00	16:00	X	X						-	-	2	\$10.00	\$20.00	30	PRE 09/08/17-12/31/17
13	ESPN	AVG. ALL WKS	9/18/17	9/24/17	09:00	16:00			X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	PRE 09/08/17-12/31/17
14	ESPN	AVG. ALL WKS	9/18/17	9/24/17	11:00	19:00						X	X	-	-	3	\$16.00	\$48.00	30	PRE 09/08/17-12/31/17
15	ESPN	AVG. ALL WKS	9/25/17	10/1/17	19:00	24:00	X	X						-	-	3	\$23.00	\$69.00	30	PRE 09/08/17-12/31/17
16	ESPN	AVG. ALL WKS<	9/18/17	9/24/17	19:00	24:00			X	X	X	X	X	-	-	5	\$23.00	\$115.00	30	PRE 09/08/17-12/31/17
17	FXNC	FOX AND FRIEND<	9/25/17	10/1/17	05:00	09:00	X	X						-	-	3	\$16.00	\$48.00	30	PRE 09/08/17-12/31/17
18	FXNC	VARIOUS	9/18/17	9/24/17	05:00	09:00			X	X	X	X	X	-	-	3	\$16.00	\$48.00	30	PRE 09/08/17-12/31/17
19	FXNC	VARIOUS	9/25/17	10/1/17	09:00	16:00	X	X						-	-	1	\$14.00	\$14.00	30	PRE 09/08/17-12/31/17
20	FXNC	VARIOUS	9/18/17	9/24/17	09:00	16:00			X	X	X	X	X	-	-	2	\$14.00	\$28.00	30	PRE 09/08/17-12/31/17
21	FXNC	AMERICAS NEWS<	9/18/17	9/24/17	11:00	19:00						X	X	-	-	1	\$20.00	\$20.00	30	PRE 09/08/17-12/31/17

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Market	Roanoke-Lynchburg

AE	Mark Ongsysia
Sales Coordinator	Oogii Cuello
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Jul17
-	

Flight Dates	09/18/17 - 10/01/17
Agency	Strategic Media Services, Inc
Advertiser	Ed Gillespie for VA Governor

Client Code	277
Product Code	357
Est Code	3144
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/19/17		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$1,982.00		
Commission	\$297.30		
Net Total	\$1,684.70		
Total Spots	126		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	VARIOUS	9/25/17	10/1/17	16:00	19:00	X	X						-	-	1	\$20.00	\$20.00	30	PRE 09/08/17-12/31/17
23	FXNC	VARIOUS	9/18/17	9/24/17	16:00	19:00			X	X	X	X	X	-	-	1	\$20.00	\$20.00	30	PRE 09/08/17-12/31/17
24	FXNC	AVG. ALL WKS<	9/25/17	10/1/17	19:00	24:00	X	X						-	-	3	\$29.00	\$87.00	30	PRE 09/08/17-12/31/17
25	FXNC	VARIOUS	9/18/17	9/24/17	19:00	24:00			X	X	X	X	X	-	-	3	\$29.00	\$87.00	30	PRE 09/08/17-12/31/17
26	HIST	OFF AIR<	9/25/17	10/1/17	05:00	09:00	X	X						-	-	1	\$12.00	\$12.00	30	PRE 09/08/17-12/31/17
27	HIST	OFF AIR<	9/18/17	9/24/17	05:00	09:00			X	X	X	X	X	-	-	1	\$12.00	\$12.00	30	PRE 09/08/17-12/31/17
28	HIST	AMERICAN PICKE<	9/25/17	10/1/17	09:00	16:00	X	X						-	-	1	\$10.00	\$10.00	30	PRE 09/08/17-12/31/17
29	HIST	AVG. ALL WKS<	9/18/17	9/24/17	09:00	16:00			X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	PRE 09/08/17-12/31/17
30	HIST	AVG. ALL WKS<	9/18/17	9/24/17	11:00	19:00						X	X	-	-	3	\$16.00	\$48.00	30	PRE 09/08/17-12/31/17
31	HIST	AMERICAN PICKE/AVG. ALL WKS	9/25/17	10/1/17	16:00	19:00	X	X						-	-	1	\$16.00	\$16.00	30	PRE 09/08/17-12/31/17
32	HIST	AVG. ALL WKS<	9/18/17	9/24/17	16:00	19:00			X	X	X	X	X	-	-	2	\$16.00	\$32.00	30	PRE 09/08/17-12/31/17
33	HIST	VARIOUS	9/25/17	10/1/17	19:00	24:00	X	X						-	-	3	\$23.00	\$69.00	30	PRE 09/08/17-12/31/17
34	HIST	AVG. ALL WKS<	9/18/17	9/24/17	19:00	24:00			X	X	X	X	X	-	-	3	\$23.00	\$69.00	30	PRE 09/08/17-12/31/17
35	TNT	CHARMED<	9/25/17	10/1/17	05:00	09:00	X	X						-	-	1	\$12.00	\$12.00	30	PRE 09/08/17-12/31/17
36	TNT	LAW & ORDER<	9/18/17	9/24/17	05:00	09:00			X	X	X	X	X	-	-	2	\$12.00	\$24.00	30	PRE 09/08/17-12/31/17
37	TNT	SUPERNATURAL<	9/25/17	10/1/17	09:00	16:00	X	X						-	-	2	\$10.00	\$20.00	30	PRE 09/08/17-12/31/17
38	TNT	VARIOUS	9/18/17	9/24/17	09:00	16:00			X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	PRE 09/08/17-12/31/17
39	TNT	VARIOUS	9/18/17	9/24/17	11:00	19:00						X	X	-	-	1	\$16.00	\$16.00	30	PRE 09/08/17-12/31/17
40	TNT	TNT WEEKDAY MO/AVG. ALL WKS	9/25/17	10/1/17	16:00	19:00	X	X						-	-	1	\$16.00	\$16.00	30	PRE 09/08/17-12/31/17
41	TNT	BONES<	9/18/17	9/24/17	16:00	19:00			X	X	X	X	X	-	-	3	\$16.00	\$48.00	30	PRE 09/08/17-12/31/17

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Survey	DMA Nielsen Live+1 Jul17
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Flight Dates	09/18/17 - 10/01/17
Agency	Strategic Media Services, Inc
Advertiser	Ed Gillespie for VA Governor

Client Code	277
Product Code	357
Est Code	3144
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/19/17		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$1,982.00	
Commission		\$297.30	
Net Total		\$1,684.70	
Total Spots		126	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

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42	TNT	AVG. ALL WKS<	9/25/17	10/1/17	19:00	24:00	X	X						-	-	2	\$23.00	\$46.00	30	PRE 09/08/17-12/31/17
43	TNT	AVG. ALL WKS<	9/18/17	9/24/17	19:00	24:00			X	X	X	X	X	-	-	3	\$23.00	\$69.00	30	PRE 09/08/17-12/31/17
44	FX	VARIOUS	9/25/17	10/1/17	09:00	16:00	X	X						-	-	1	\$6.00	\$6.00	30	PRE 09/08/17-12/31/17
45	FX	AVG. ALL WKS<	9/18/17	9/24/17	09:00	16:00			X	X	X	X	X	-	-	2	\$6.00	\$12.00	30	PRE 09/08/17-12/31/17
46	FX	AVG. ALL WKS<	9/18/17	9/24/17	11:00	19:00						X	X	-	-	5	\$10.00	\$50.00	30	PRE 09/08/17-12/31/17
47	FX	VARIOUS	9/25/17	10/1/17	16:00	19:00	X	X						-	-	1	\$10.00	\$10.00	30	PRE 09/08/17-12/31/17
48	FX	AVG. ALL WKS<	9/18/17	9/24/17	16:00	19:00			X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	PRE 09/08/17-12/31/17
49	FX	FX MOVIE PRIME<	9/25/17	10/1/17	19:00	24:00	X	X						-	-	2	\$16.00	\$32.00	30	PRE 09/08/17-12/31/17
50	FX	FX MOVIE PRIME<	9/18/17	9/24/17	19:00	24:00			X	X	X	X	X	-	-	3	\$16.00	\$48.00	30	PRE 09/08/17-12/31/17
51	HGTV	AVG. ALL WKS<	9/25/17	10/1/17	09:00	16:00	X	X						-	-	1	\$8.00	\$8.00	30	PRE 09/08/17-12/31/17
52	HGTV	AVG. ALL WKS<	9/18/17	9/24/17	09:00	16:00			X	X	X	X	X	-	-	2	\$8.00	\$16.00	30	PRE 09/08/17-12/31/17
53	HGTV	AVG. ALL WKS	9/18/17	9/24/17	11:00	19:00						X	X	-	-	3	\$13.00	\$39.00	30	PRE 09/08/17-12/31/17
54	HGTV	AVG. ALL WKS	9/25/17	10/1/17	16:00	19:00	X	X						-	-	1	\$13.00	\$13.00	30	PRE 09/08/17-12/31/17
55	HGTV	AVG. ALL WKS<	9/18/17	9/24/17	16:00	19:00			X	X	X	X	X	-	-	2	\$13.00	\$26.00	30	PRE 09/08/17-12/31/17
56	HGTV	VARIOUS	9/25/17	10/1/17	19:00	24:00	X	X						-	-	5	\$20.00	\$100.00	30	PRE 09/08/17-12/31/17

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Survey	DMA Nielsen Live+1 Jul17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		9.19 New Candidate Order. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
57	HGTV	AVG. ALL WKS<	9/18/17	9/24/17	19:00	24:00			X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	PRE 09/08/17-12/31/17

	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Total
SPOTS	83	43	0	0	0	0	0	0	0	0	0	0	126
AMT	\$1,258.00	\$724.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,982.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/19/17

62457153 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |