

PRIME MEDIA
P.O. BOX 276
SMITHFIELD, VA 23430
888-442-0057

Affidavit of Performance

Report Date : 11/01/2017 at 12:54:48

ED GILLESPIE FOR VA GOVERNOR
Campaign : 62463450
Invoice Date : 10/31/2017 **Invoice # : 1710-21111**

Client : 1,873 **Contract : 19**
Contract Type : R
Flight Period : 09/25/2017 to 10/29/2017

10/11/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Wednesday	CNN		05:53:22	17 EGVA100317H	00:00:30	10.00
P	Wednesday	ESPN		06:51:50	17 EGVA100317H	00:00:30	12.00
P	Wednesday	ESPN		09:55:18	18 EGVA100517H	00:00:30	10.00
P	Wednesday	FOXN		06:23:28	17 EGVA100317H	00:00:30	16.00
P	Wednesday	FOXN		14:52:12	17 EGVA100317H	00:00:30	14.00
P	Wednesday	FOXN		17:16:48	17 EGVA100317H	00:00:30	20.00
P	Wednesday	FOXN		20:46:08	17 EGVA100317H	00:00:30	29.00
P	Wednesday	FX		14:27:52	17 EGVA100317H	00:00:30	6.00
P	Wednesday	FX		17:14:38	17 EGVA100317H	00:00:30	10.00
P	Wednesday	HGTV		15:42:29	17 EGVA100317H	00:00:30	8.00
P	Wednesday	HGTV		18:18:46	17 EGVA100317H	00:00:30	13.00
P	Wednesday	HGTV		21:39:59	17 EGVA100317H	00:00:30	20.00
P	Wednesday	HIST		08:48:37	17 EGVA100317H	00:00:30	12.00
P	Wednesday	HIST		14:13:41	18 EGVA100517H	00:00:30	10.00
P	Wednesday	HIST		18:42:17	17 EGVA100317H	00:00:30	16.00
P	Wednesday	HIST		23:20:02	16 EGVA100417H	00:00:30	23.00
P	Wednesday	TNT		06:16:52	17 EGVA100317H	00:00:30	12.00
P	Wednesday	TNT		09:38:42	17 EGVA100317H	00:00:30	10.00
P	Wednesday	TNT		18:19:35	17 EGVA100317H	00:00:30	16.00
P	Wednesday	TNT		23:45:34	18 EGVA100517H	00:00:30	23.00

Spots Played : 20

Daily SubTotal : \$290.00

10/12/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Thursday	CNN		12:52:53	18 EGVA100517H	00:00:30	8.00
P	Thursday	ESPN		23:35:35	17 EGVA100317H	00:00:30	23.00

Spots Played : 2

Daily SubTotal : \$31.00

10/13/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Friday	CNN		05:54:39	18 EGVA100517H	00:00:30	10.00
P	Friday	ESPN		23:37:30	18 EGVA100517H	00:00:30	23.00
P	Friday	FOXN		09:52:28	17 EGVA100317H	00:00:30	14.00
P	Friday	FX		13:53:51	18 EGVA100517H	00:00:30	6.00
P	Friday	FX		18:12:02	18 EGVA100517H	00:00:30	10.00
P	Friday	HGTV		11:46:31	18 EGVA100517H	00:00:30	8.00
P	Friday	HGTV		18:18:22	18 EGVA100517H	00:00:30	13.00
P	Friday	HGTV		21:45:11	18 EGVA100517H	00:00:30	20.00
P	Friday	HIST		18:43:28	18 EGVA100517H	00:00:30	16.00
P	Friday	TNT		06:45:00	18 EGVA100517H	00:00:30	12.00

Spots Played : 10

Daily SubTotal : \$132.00

10/14/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	CNN		15:44:51	17 EGVA100317H	00:00:30	8.00
P	Saturday	CNN		15:45:22	18 EGVA100517H	00:00:30	13.00
P	Saturday	CNN		18:59:34	18 EGVA100517H	00:00:30	13.00
P	Saturday	CNN		22:21:03	18 EGVA100517H	00:00:30	20.00
P	Saturday	ESPN		15:27:15	16 EGVA100417H	00:00:30	10.00
P	Saturday	ESPN		15:27:46	18 EGVA100517H	00:00:30	16.00
P	Saturday	ESPN		16:25:02	18 EGVA100517H	00:00:30	16.00
P	Saturday	FOXN		08:23:53	17 EGVA100317H	00:00:30	16.00
P	Saturday	FOXN		17:14:21	17 EGVA100317H	00:00:30	20.00

ED GILLESPIE FOR VA GOVERNOR**Campaign : 62463450****Invoice Date : 10/31/2017****Invoice # : 1710-21111****Client : 1,873****Contract : 19****Contract Type : R****Flight Period : 09/25/2017 to 10/29/2017****10/14/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	FOXN		19:49:27	17 EGVA100317H	00:00:30	29.00
P	Saturday	FX		11:42:46	18 EGVA100517H	00:00:30	10.00
P	Saturday	FX		15:07:20	18 EGVA100517H	00:00:30	10.00
P	Saturday	FX		15:40:14	18 EGVA100517H	00:00:30	10.00
P	Saturday	FX		17:14:41	17 EGVA100317H	00:00:30	10.00
P	Saturday	FX		19:37:25	18 EGVA100517H	00:00:30	16.00
P	Saturday	HGTV		14:20:42	18 EGVA100517H	00:00:30	13.00
P	Saturday	HGTV		16:21:19	18 EGVA100517H	00:00:30	13.00
P	Saturday	HGTV		20:19:10	17 EGVA100317H	00:00:30	20.00
P	Saturday	HIST		11:12:48	18 EGVA100517H	00:00:30	16.00
P	Saturday	HIST		13:16:00	17 EGVA100317H	00:00:30	10.00
P	Saturday	HIST		18:47:35	18 EGVA100517H	00:00:30	16.00
P	Saturday	HIST		21:54:34	17 EGVA100317H	00:00:30	23.00
P	Saturday	TNT		11:03:46	16 EGVA100417H	00:00:30	10.00
P	Saturday	TNT		17:10:29	18 EGVA100517H	00:00:30	16.00
P	Saturday	TNT		17:25:38	18 EGVA100517H	00:00:30	16.00
P	Saturday	TNT		22:12:42	17 EGVA100317H	00:00:30	23.00

Spots Played : 26**Daily SubTotal : \$393.00****10/15/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	CNN		16:29:03	17 EGVA100317H	00:00:30	13.00
P	Sunday	CNN		18:29:52	16 EGVA100417H	00:00:30	13.00
P	Sunday	CNN		18:30:22	17 EGVA100317H	00:00:30	13.00
P	Sunday	CNN		20:31:40	16 EGVA100417H	00:00:30	20.00
P	Sunday	CNN		21:46:53	16 EGVA100417H	00:00:30	20.00
P	Sunday	ESPN		10:23:30	17 EGVA100317H	00:00:30	10.00
P	Sunday	ESPN		12:37:39	17 EGVA100317H	00:00:30	16.00
P	Sunday	ESPN		21:21:43	18 EGVA100517H	00:00:30	23.00
P	Sunday	FOXN		07:50:51	17 EGVA100317H	00:00:30	16.00
P	Sunday	FOXN		20:44:36	17 EGVA100317H	00:00:30	29.00
P	Sunday	FX		16:38:08	17 EGVA100317H	00:00:30	10.00
P	Sunday	FX		17:05:13	17 EGVA100317H	00:00:30	10.00
P	Sunday	FX		18:15:00	16 EGVA100417H	00:00:30	10.00
P	Sunday	FX		22:00:58	17 EGVA100317H	00:00:30	16.00
P	Sunday	HGTV		15:45:44	17 EGVA100317H	00:00:30	13.00
P	Sunday	HGTV		20:45:00	18 EGVA100517H	00:00:30	20.00
P	Sunday	HIST		14:42:07	18 EGVA100517H	00:00:30	10.00
P	Sunday	HIST		15:43:47	17 EGVA100317H	00:00:30	16.00
P	Sunday	HIST		21:47:04	18 EGVA100517H	00:00:30	23.00
P	Sunday	TNT		15:06:51	18 EGVA100517H	00:00:30	10.00
P	Sunday	TNT		16:55:31	17 EGVA100317H	00:00:30	16.00
P	Sunday	TNT		19:24:53	18 EGVA100517H	00:00:30	23.00

Spots Played : 22**Daily SubTotal : \$350.00****10/16/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Monday	CNN		07:20:26	17 EGVA100317H	00:00:30	10.00
P	Monday	CNN		11:57:46	18 EGVA100517H	00:00:30	8.00
P	Monday	CNN		17:58:42	18 EGVA100517H	00:00:30	13.00
P	Monday	CNN		22:28:27	18 EGVA100517H	00:00:30	20.00
P	Monday	ESPN		06:30:12	18 EGVA100517H	00:00:30	12.00
P	Monday	ESPN		09:27:53	18 EGVA100517H	00:00:30	10.00
P	Monday	ESPN		19:59:38	17 EGVA100317H	00:00:30	23.00
P	Monday	ESPN		22:21:07	17 EGVA100317H	00:00:30	23.00
P	Monday	FOXN		05:22:39	17 EGVA100317H	00:00:30	16.00
P	Monday	FOXN		06:51:37	17 EGVA100317H	00:00:30	16.00
P	Monday	FOXN		10:23:25	17 EGVA100317H	00:00:30	14.00
P	Monday	FOXN		16:24:52	17 EGVA100317H	00:00:30	20.00
P	Monday	FOXN		19:13:46	17 EGVA100317H	00:00:30	29.00
P	Monday	FOXN		20:17:46	17 EGVA100317H	00:00:30	29.00

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<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Monday	FX		15:58:02	17 EGVA100317H	00:00:30	6.00
P	Monday	FX		17:27:41	18 EGVA100517H	00:00:30	10.00
P	Monday	FX		23:34:09	17 EGVA100317H	00:00:30	16.00
P	Monday	HGTV		13:18:55	18 EGVA100517H	00:00:30	8.00
P	Monday	HGTV		16:46:25	17 EGVA100317H	00:00:30	13.00
P	Monday	HGTV		20:46:58	18 EGVA100517H	00:00:30	20.00
P	Monday	HGTV		21:46:52	18 EGVA100517H	00:00:30	20.00
P	Monday	HGTV		22:45:17	16 EGVA100417H	00:00:30	20.00
P	Monday	HIST		06:29:50	18 EGVA100517H	00:00:30	12.00
P	Monday	HIST		15:46:30	17 EGVA100317H	00:00:30	10.00
P	Monday	HIST		18:15:27	17 EGVA100317H	00:00:30	16.00
P	Monday	HIST		21:46:26	18 EGVA100517H	00:00:30	23.00
P	Monday	HIST		22:20:38	17 EGVA100317H	00:00:30	23.00
P	Monday	TNT		07:45:29	18 EGVA100517H	00:00:30	12.00
P	Monday	TNT		13:45:52	16 EGVA100417H	00:00:30	10.00
P	Monday	TNT		17:53:16	17 EGVA100317H	00:00:30	16.00
P	Monday	TNT		22:42:16	18 EGVA100517H	00:00:30	23.00
Spots Played : 31						Daily SubTotal :	\$501.00

10/17/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Tuesday	CNN		18:56:58	17 EGVA100317H	00:00:30	13.00
P	Tuesday	CNN		21:25:48	17 EGVA100317H	00:00:30	20.00
P	Tuesday	ESPN		13:27:24	17 EGVA100317H	00:00:30	10.00
P	Tuesday	ESPN		22:37:31	18 EGVA100517H	00:00:30	23.00
P	Tuesday	FOXN		05:44:09	17 EGVA100317H	00:00:30	16.00
P	Tuesday	FOXN		23:48:07	17 EGVA100317H	00:00:30	29.00
P	Tuesday	FX		19:47:21	16 EGVA100417H	00:00:30	16.00
P	Tuesday	HGTV		20:20:37	17 EGVA100317H	00:00:30	20.00
P	Tuesday	HGTV		20:44:24	17 EGVA100317H	00:00:30	20.00
P	Tuesday	HIST		21:40:11	16 EGVA100417H	00:00:30	23.00
P	Tuesday	TNT		09:39:01	17 EGVA100317H	00:00:30	10.00
P	Tuesday	TNT		19:25:11	17 EGVA100317H	00:00:30	23.00
Spots Played : 12						Daily SubTotal :	\$223.00

Paid Spots This Invoice 123**Gross Amount for Contract : \$1,920.00****Scheduled Spots This Invoice 0****Net Amount for Contract : \$1,305.60****Total Spots This Invoice 123**