

PRIME MEDIA
P.O. BOX 276
SMITHFIELD, VA 23430
888-442-0057

Affidavit of Performance

Report Date : 11/01/2017 at 13:21:07

RALPH NORTHAM FOR GOVENOR
Campaign : 62461269
Invoice Date : 10/31/2017 **Invoice # : 1710-21152**

Client : 2,042 **Contract : 18**
Contract Type : R
Flight Period : 09/25/2017 to 10/29/2017

10/03/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Tuesday	CNN		12:53:24	3 RN2317H	00:00:15	4.00
P	Tuesday	CNN		12:54:09	3 RN2317H	00:00:15	4.00
P	Tuesday	CNN		18:44:12	3 RN2317H	00:00:15	6.50
P	Tuesday	CNN		18:44:57	3 RN2317H	00:00:15	6.50
P	Tuesday	FOXN		06:23:21	3 RN2317H	00:00:15	8.00
P	Tuesday	FOXN		06:24:06	3 RN2317H	00:00:15	8.00
P	Tuesday	FOXN		09:52:20	3 RN2317H	00:00:15	7.00
P	Tuesday	FOXN		09:52:02	3 RN2317H	00:00:15	7.00
P	Tuesday	FOXN		09:54:05	3 RN2317H	00:00:15	7.00
P	Tuesday	FOXN		17:17:59	3 RN2317H	00:00:15	10.00
P	Tuesday	FOXN		17:18:44	3 RN2317H	00:00:15	10.00
P	Tuesday	HGTV		18:19:24	3 RN2317H	00:00:15	6.50
P	Tuesday	HGTV		18:20:09	3 RN2317H	00:00:15	6.50
P	Tuesday	HGTV		19:21:07	3 RN2317H	00:00:15	10.00
P	Tuesday	HGTV		19:21:52	3 RN2317H	00:00:15	10.00
P	Tuesday	HGTV		23:45:38	3 RN2317H	00:00:15	10.00
P	Tuesday	LIFE		18:09:36	3 RN2317H	00:00:15	6.50
P	Tuesday	LIFE		18:10:21	3 RN2317H	00:00:15	6.50
P	Tuesday	LIFE		19:17:37	3 RN2317H	00:00:15	10.00
P	Tuesday	LIFE		19:18:22	3 RN2317H	00:00:15	10.00
P	Tuesday	LIFE		23:08:23	3 RN2317H	00:00:15	10.00
P	Tuesday	LIFE		23:09:08	3 RN2317H	00:00:15	10.00
P	Tuesday	TNT		18:41:25	3 RN2317H	00:00:15	8.00
P	Tuesday	TNT		18:42:10	3 RN2317H	00:00:15	8.00
P	Tuesday	TNT		20:22:07	3 RN2317H	00:00:15	11.50
P	Tuesday	TNT		20:22:52	3 RN2317H	00:00:15	11.50
P	Tuesday	TNT		21:41:07	3 RN2317H	00:00:15	11.50
P	Tuesday	TNT		21:41:52	3 RN2317H	00:00:15	11.50
P	Tuesday	USA		18:50:19	3 RN2317H	00:00:15	8.00
P	Tuesday	USA		18:51:04	3 RN2317H	00:00:15	8.00
P	Tuesday	USA		19:17:25	3 RN2317H	00:00:15	11.50
P	Tuesday	USA		19:18:10	3 RN2317H	00:00:15	11.50
P	Tuesday	USA		20:13:53	3 RN2317H	00:00:15	11.50
P	Tuesday	USA		20:14:38	3 RN2317H	00:00:15	11.50

Spots Played : 34 **Daily SubTotal : \$298.00**

10/05/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Thursday	CNN		07:31:35	3 RN2317H	00:00:15	5.00
P	Thursday	CNN		07:32:21	3 RN2317H	00:00:15	5.00
P	Thursday	FOXN		08:51:35	3 RN2317H	00:00:15	8.00
P	Thursday	FOXN		08:51:08	3 RN2317H	00:00:15	8.00
P	Thursday	FOXN		08:52:51	3 RN2317H	00:00:15	8.00
P	Thursday	HGTV		17:18:30	3 RN2317H	00:00:15	6.50
P	Thursday	HGTV		17:19:16	3 RN2317H	00:00:15	6.50
P	Thursday	LIFE		17:48:43	3 RN2317H	00:00:15	6.50
P	Thursday	LIFE		17:49:29	3 RN2317H	00:00:15	6.50
P	Thursday	USA		18:16:32	3 RN2317H	00:00:15	8.00
P	Thursday	USA		18:17:18	3 RN2317H	00:00:15	8.00

Spots Played : 11 **Daily SubTotal : \$76.00**

10/06/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
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RALPH NORTHAM FOR GOVENOR**Campaign : 62461269****Invoice Date : 10/31/2017****Invoice # : 1710-21152****Client : 2,042****Contract : 18****Contract Type : R****Flight Period : 09/25/2017 to 10/29/2017****10/06/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Friday	CNN		11:51:18	3 RN2317H	00:00:15	4.00
P	Friday	CNN		11:52:03	3 RN2317H	00:00:15	4.00
P	Friday	CNN		22:32:16	3 RN2317H	00:00:15	10.00
P	Friday	CNN		22:33:01	3 RN2317H	00:00:15	10.00
P	Friday	FOXN		10:51:22	3 RN2317H	00:00:15	7.00
P	Friday	FOXN		10:53:09	3 RN2317H	00:00:15	7.00
P	Friday	FOXN		18:20:57	3 RN2317H	00:00:15	10.00
P	Friday	FOXN		18:21:43	3 RN2317H	00:00:15	10.00
P	Friday	FOXN		20:17:04	3 RN2317H	00:00:15	14.50
P	Friday	FOXN		20:17:50	3 RN2317H	00:00:15	14.50
P	Friday	HGTV		21:45:14	3 RN2317H	00:00:15	10.00
P	Friday	HGTV		21:46:00	3 RN2317H	00:00:15	10.00
P	Friday	LIFE		23:54:20	3 RN2317H	00:00:15	10.00
P	Friday	LIFE		23:55:06	3 RN2317H	00:00:15	10.00
P	Friday	USA		19:37:30	3 RN2317H	00:00:15	11.50
P	Friday	USA		19:38:16	3 RN2317H	00:00:15	11.50

Spots Played : 16**Daily SubTotal :****\$154.00****10/07/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	CNN		08:27:07	3 RN2317H	00:00:15	5.00
P	Saturday	CNN		08:27:52	3 RN2317H	00:00:15	5.00
P	Saturday	CNN		15:29:45	3 RN2317H	00:00:15	6.50
P	Saturday	CNN		15:30:30	3 RN2317H	00:00:15	6.50
P	Saturday	FOXN		07:51:35	3 RN2317H	00:00:15	8.00
P	Saturday	FOXN		07:52:20	3 RN2317H	00:00:15	8.00
P	Saturday	HGTV		16:41:31	3 RN2317H	00:00:15	6.50
P	Saturday	HGTV		16:42:16	3 RN2317H	00:00:15	6.50
P	Saturday	HGTV		17:18:28	3 RN2317H	00:00:15	6.50
P	Saturday	HGTV		17:19:13	3 RN2317H	00:00:15	6.50
P	Saturday	TNT		11:52:28	3 RN2317H	00:00:15	8.00
P	Saturday	TNT		11:53:13	3 RN2317H	00:00:15	8.00
P	Saturday	TNT		18:37:24	3 RN2317H	00:00:15	8.00
P	Saturday	TNT		18:38:09	3 RN2317H	00:00:15	8.00
P	Saturday	USA		12:17:59	3 RN2317H	00:00:15	8.00
P	Saturday	USA		12:18:44	3 RN2317H	00:00:15	8.00
P	Saturday	USA		17:49:11	3 RN2317H	00:00:15	8.00
P	Saturday	USA		17:49:56	3 RN2317H	00:00:15	8.00

Spots Played : 18**Daily SubTotal :****\$129.00****10/08/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	CNN		16:25:01	3 RN2317H	00:00:15	6.50
P	Sunday	CNN		16:25:47	3 RN2317H	00:00:15	6.50
P	Sunday	CNN		21:24:41	3 RN2317H	00:00:15	10.00
P	Sunday	CNN		21:25:27	3 RN2317H	00:00:15	10.00
P	Sunday	FOXN		11:15:06	3 RN2317H	00:00:15	10.00
P	Sunday	FOXN		11:15:53	3 RN2317H	00:00:15	10.00
P	Sunday	FOXN		22:17:38	3 RN2317H	00:00:15	14.50
P	Sunday	FOXN		22:18:24	3 RN2317H	00:00:15	14.50
P	Sunday	HGTV		12:17:50	3 RN2317H	00:00:15	6.50
P	Sunday	HGTV		12:18:37	3 RN2317H	00:00:15	6.50
P	Sunday	HGTV		23:45:14	3 RN2317H	00:00:15	10.00
P	Sunday	HGTV		23:46:00	3 RN2317H	00:00:15	10.00
P	Sunday	LIFE		23:51:27	3 RN2317H	00:00:15	10.00
P	Sunday	LIFE		23:52:13	3 RN2317H	00:00:15	10.00
P	Sunday	TNT		14:00:31	3 RN2317H	00:00:15	8.00
P	Sunday	TNT		14:01:17	3 RN2317H	00:00:15	8.00
P	Sunday	TNT		22:38:36	3 RN2317H	00:00:15	11.50
P	Sunday	TNT		22:39:22	3 RN2317H	00:00:15	11.50
P	Sunday	USA		13:44:30	3 RN2317H	00:00:15	8.00

RALPH NORTHAM FOR GOVENOR**Campaign : 62461269****Invoice Date : 10/31/2017****Invoice # : 1710-21152****Client : 2,042****Contract : 18****Contract Type : R****Flight Period : 09/25/2017 to 10/29/2017****10/08/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	USA		13:45:16	3	RN2317H	00:00:15	8.00
P	Sunday	USA		20:27:17	3	RN2317H	00:00:15	11.50
P	Sunday	USA		20:28:03	3	RN2317H	00:00:15	11.50
						Spots Played : 22	Daily SubTotal :	\$213.00

10/09/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Monday	CNN		07:16:37	3	RN2317H	00:00:15	5.00
P	Monday	CNN		07:17:23	3	RN2317H	00:00:15	5.00
P	Monday	CNN		21:45:34	3	RN2317H	00:00:15	10.00
P	Monday	CNN		21:46:20	3	RN2317H	00:00:15	10.00
P	Monday	FOXN		05:20:37	3	RN2317H	00:00:15	8.00
P	Monday	FOXN		05:21:24	3	RN2317H	00:00:15	8.00
P	Monday	FOXN		19:14:33	3	RN2317H	00:00:15	14.50
P	Monday	FOXN		19:15:20	3	RN2317H	00:00:15	14.50
P	Monday	HGTV		17:39:20	3	RN2317H	00:00:15	6.50
P	Monday	HGTV		17:40:06	3	RN2317H	00:00:15	6.50
P	Monday	HGTV		22:44:38	3	RN2317H	00:00:15	10.00
P	Monday	HGTV		22:45:24	3	RN2317H	00:00:15	10.00
P	Monday	LIFE		17:09:49	3	RN2317H	00:00:15	6.50
P	Monday	LIFE		17:10:34	3	RN2317H	00:00:15	6.50
P	Monday	LIFE		20:22:26	3	RN2317H	00:00:15	10.00
P	Monday	LIFE		20:23:11	3	RN2317H	00:00:15	10.00
P	Monday	TNT		18:00:32	3	RN2317H	00:00:15	8.00
P	Monday	TNT		18:01:18	3	RN2317H	00:00:15	8.00
P	Monday	TNT		19:11:16	3	RN2317H	00:00:15	11.50
P	Monday	TNT		19:12:01	3	RN2317H	00:00:15	11.50
P	Monday	USA		16:38:06	3	RN2317H	00:00:15	8.00
P	Monday	USA		16:38:52	3	RN2317H	00:00:15	8.00
P	Monday	USA		19:40:28	3	RN2317H	00:00:15	11.50
P	Monday	USA		19:41:14	3	RN2317H	00:00:15	11.50
						Spots Played : 24	Daily SubTotal :	\$219.00

Paid Spots This Invoice 125**Gross Amount for Contract : \$1,089.00****Scheduled Spots This Invoice 0****Net Amount for Contract : \$740.52****Total Spots This Invoice 125**