

## NCC Cable System Order

Order #	62466796
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

AE	Tiffany Solis
Sales Coordinator	Jeff Moring
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Jul17
-	

Flight Dates	10/23/17 - 11/05/17
Agency	Strategic Media Services, Inc
Advertiser	Ed Gillespie for VA Governor

Client Code	277
Product Code	357
Est Code	3235
Product Name	Est. 3235
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/24/17		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$1,270.00	
Commission		\$190.50	
Net Total		\$1,079.50	
Total Spots		78	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.24 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FX	AVG. ALL WKS<	10/23/17	10/29/17	11:00	19:00						X	X	-	-	6	\$10.00	\$60.00	30	PRE 09/08/17-12/31/17
2	FX	AVG. ALL WKS<	10/23/17	10/29/17	09:00	16:00			X	X	X	X	X	-	-	2	\$6.00	\$12.00	30	PRE 09/08/17-12/31/17
3	FX	AVG. ALL WKS<	10/23/17	10/29/17	16:00	19:00			X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	PRE 09/08/17-12/31/17
4	FX	FX MOVIE PRIME<	10/23/17	10/29/17	19:00	24:00			X	X	X	X	X	-	-	6	\$16.00	\$96.00	30	PRE 09/08/17-12/31/17
5	FX	VARIOUS	10/30/17	11/5/17	09:00	16:00	X	X						-	-	2	\$6.00	\$12.00	30	PRE 09/08/17-12/31/17
6	FX	VARIOUS	10/30/17	11/5/17	16:00	19:00	X	X						-	-	2	\$10.00	\$20.00	30	PRE 09/08/17-12/31/17
7	FX	FX MOVIE PRIME<	10/30/17	11/5/17	19:00	24:00	X	X						-	-	3	\$16.00	\$48.00	30	PRE 09/08/17-12/31/17
8	FXNC	AMERICAS NEWS<	10/23/17	10/29/17	11:00	19:00						X	X	-	-	3	\$20.00	\$60.00	30	PRE 09/08/17-12/31/17
9	FXNC	VARIOUS	10/23/17	10/29/17	05:00	09:00			X	X	X	X	X	-	-	3	\$16.00	\$48.00	30	PRE 09/08/17-12/31/17
10	FXNC	VARIOUS	10/23/17	10/29/17	09:00	16:00			X	X	X	X	X	-	-	2	\$14.00	\$28.00	30	PRE 09/08/17-12/31/17
11	FXNC	VARIOUS	10/23/17	10/29/17	16:00	19:00			X	X	X	X	X	-	-	2	\$20.00	\$40.00	30	PRE 09/08/17-12/31/17
12	FXNC	VARIOUS	10/23/17	10/29/17	19:00	24:00			X	X	X	X	X	-	-	5	\$29.00	\$145.00	30	PRE 09/08/17-12/31/17
13	FXNC	FOX AND FRIEND<	10/30/17	11/5/17	05:00	09:00	X	X						-	-	3	\$16.00	\$48.00	30	PRE 09/08/17-12/31/17
14	FXNC	VARIOUS	10/30/17	11/5/17	09:00	16:00	X	X						-	-	2	\$14.00	\$28.00	30	PRE 09/08/17-12/31/17
15	FXNC	VARIOUS	10/30/17	11/5/17	16:00	19:00	X	X						-	-	2	\$20.00	\$40.00	30	PRE 09/08/17-12/31/17
16	FXNC	AVG. ALL WKS<	10/30/17	11/5/17	19:00	24:00	X	X						-	-	4	\$29.00	\$116.00	30	PRE 09/08/17-12/31/17
17	TNT	VARIOUS	10/23/17	10/29/17	11:00	19:00						X	X	-	-	3	\$16.00	\$48.00	30	PRE 09/08/17-12/31/17
18	TNT	LAW & ORDER<	10/23/17	10/29/17	05:00	09:00			X	X	X	X	X	-	-	2	\$12.00	\$24.00	30	PRE 09/08/17-12/31/17
19	TNT	VARIOUS	10/23/17	10/29/17	09:00	16:00			X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	PRE 09/08/17-12/31/17
20	TNT	BONES<	10/23/17	10/29/17	16:00	19:00			X	X	X	X	X	-	-	4	\$16.00	\$64.00	30	PRE 09/08/17-12/31/17
21	TNT	AVG. ALL WKS<	10/23/17	10/29/17	19:00	24:00			X	X	X	X	X	-	-	4	\$23.00	\$92.00	30	PRE 09/08/17-12/31/17

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-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TNT	CHARMED<	10/30/17	11/5/17	05:00	09:00	X	X						-	-	2	\$12.00	\$24.00	30	PRE 09/08/17-12/31/17
23	TNT	SUPERNATURAL<	10/30/17	11/5/17	09:00	16:00	X	X						-	-	2	\$10.00	\$20.00	30	PRE 09/08/17-12/31/17
24	TNT	TNT WEEKDAY MO/AVG. ALL WKS	10/30/17	11/5/17	16:00	19:00	X	X						-	-	3	\$16.00	\$48.00	30	PRE 09/08/17-12/31/17
25	TNT	AVG. ALL WKS<	10/30/17	11/5/17	19:00	24:00	X	X						-	-	3	\$23.00	\$69.00	30	PRE 09/08/17-12/31/17

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
<b>SPOTS</b>	50	28	0	0	0	0	0	0	0	0	0	0	78
<b>AMT</b>	\$797.00	\$473.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,270.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/24/17

62466796 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |