

NCC Cable System Order

Order #	62463183
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

AE	Collin Diederich
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Jul17
-	

Flight Dates	10/09/17 - 10/22/17
Agency	Buying Time
Advertiser	Ralph Northam for Governor

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/11/17	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$144.00	
Commission		\$21.60	
Net Total		\$122.40	
Total Spots		16	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.11 Revised to stop bookends 10.11, spots will be moved to :30s order 62462909
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HGTV	HGTV W	10/9/17	10/15/17	11:00	19:00						X	X	-	-	0	\$6.50	\$0.00	15	-2x PRE
2	HGTV	HGTV EF	10/9/17	10/15/17	16:00	19:00		X						-	-	2	\$6.50	\$13.00	15	Daypart revised PRE
3	HGTV	HGTV EF	10/16/17	10/22/17	16:00	19:00	X							-	-	0	\$6.50	\$0.00	15	-2x PRE
4	HGTV	HGTV PT	10/9/17	10/15/17	19:00	24:00		X						-	-	2	\$10.00	\$20.00	15	Daypart revised PRE
5	HGTV	HGTV PT	10/16/17	10/22/17	19:00	24:00	X							-	-	0	\$10.00	\$0.00	15	-2x PRE
6	LIF	LIF W	10/9/17	10/15/17	11:00	19:00						X	X	-	-	0	\$6.50	\$0.00	15	-2x PRE
7	LIF	LIF EF	10/9/17	10/15/17	16:00	19:00		X						-	-	2	\$6.50	\$13.00	15	Daypart revised PRE
8	LIF	LIF EF	10/16/17	10/22/17	16:00	19:00	X							-	-	0	\$6.50	\$0.00	15	-2x PRE
9	LIF	LIF PT	10/9/17	10/15/17	19:00	24:00		X						-	-	2	\$10.00	\$20.00	15	Daypart revised PRE
10	LIF	LIF PT	10/16/17	10/22/17	19:00	24:00	X							-	-	0	\$10.00	\$0.00	15	-2x PRE
11	TNT	TNT W	10/9/17	10/15/17	11:00	19:00						X	X	-	-	0	\$8.00	\$0.00	15	-2x PRE
12	TNT	TNT EF	10/9/17	10/15/17	16:00	19:00		X						-	-	2	\$8.00	\$16.00	15	Daypart revised PRE
13	TNT	TNT EF	10/16/17	10/22/17	16:00	19:00	X							-	-	0	\$8.00	\$0.00	15	-2x PRE
14	TNT	TNT PT	10/9/17	10/15/17	19:00	24:00		X						-	-	2	\$11.50	\$23.00	15	Daypart revised PRE
15	TNT	TNT PT	10/16/17	10/22/17	19:00	24:00	X							-	-	0	\$11.50	\$0.00	15	-2x PRE
16	USA	USA W	10/9/17	10/15/17	11:00	19:00						X	X	-	-	0	\$8.00	\$0.00	15	-2x PRE
17	USA	USA EF	10/9/17	10/15/17	16:00	19:00		X						-	-	2	\$8.00	\$16.00	15	Daypart revised PRE
18	USA	USA EF	10/16/17	10/22/17	16:00	19:00	X							-	-	0	\$8.00	\$0.00	15	-2x PRE
19	USA	USA PT	10/9/17	10/15/17	19:00	24:00		X						-	-	2	\$11.50	\$23.00	15	Daypart revised PRE

NCC Cable System Order

Order #	62463183	Flight Dates	10/09/17 - 10/22/17	Update Date	10/11/17
Syscode	1073	Agency	Buying Time	Version	2 Vs. 1
System Name	Prime Media/Roanoke Zone, VA	Advertiser	Ralph Northam for Governor	Show All Lines	
Market	Roanoke-Lynchburg			Total # of Weeks	2
		Client Code		Total	\$144.00
AE	Collin Diederich	Product Code		Commission	\$21.60
Sales Coordinator	Jaryd Engberg	Est Code	N/A	Net Total	\$122.40
Office	Washington	Product Name		Total Spots	16
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Jul17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	10.11 Revised to stop bookends 10.11, spots will be moved to :30s order 62462909				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
20	USA	USA PT	10/16/17	10/22/17	19:00	24:00	X							-	-	0	\$11.50	\$0.00	15	-2x PRE

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	16	0	0	0	0	0	0	0	0	0	0	0	16
AMT	\$144.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$144.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/11/17

62463183 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |