

NCC Cable System Order

Order #	62468797
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 2BK Nov16+Jul17
-	

Flight Dates	10/30/17 - 11/12/17
Agency	Buying Time
Advertiser	Ralph Northam for Governor

Client Code	
Product Code	
Est Code	NOR
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/01/17		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$2,870.00		
Commission	\$430.50		
Net Total	\$2,439.50		
Total Spots	175		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.1 New add to schedule. Please confirm online, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	ESP2 DT	10/30/17	11/5/17	09:00	16:00				X	X	X	X	-	-	4	\$8.00	\$32.00	30	IPE
2	ESP2	ESP2 DT	11/6/17	11/12/17	09:00	16:00	X							-	-	1	\$8.00	\$8.00	30	IPE
3	ESP2	ESP2 EF	10/30/17	11/5/17	16:00	19:00				X	X	X	X	-	-	4	\$13.00	\$52.00	30	IPE
4	ESP2	ESP2 EF	11/6/17	11/12/17	16:00	19:00	X							-	-	1	\$13.00	\$13.00	30	IPE
5	ESP2	ESP2 PT	10/30/17	11/5/17	19:00	24:00				X	X	X	X	-	-	8	\$20.00	\$160.00	30	IPE
6	ESP2	ESP2 PT	11/6/17	11/12/17	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	IPE
7	ESP2	ESP2 W	10/30/17	11/5/17	11:00	19:00						X	X	-	-	5	\$13.00	\$65.00	30	IPE
8	ESPN	ESPN DT	10/30/17	11/5/17	09:00	16:00				X	X	X	X	-	-	4	\$10.00	\$40.00	30	IPE
9	ESPN	ESPN DT	11/6/17	11/12/17	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	IPE
10	ESPN	ESPN EF	10/30/17	11/5/17	16:00	19:00				X	X	X	X	-	-	4	\$16.00	\$64.00	30	IPE
11	ESPN	ESPN EF	11/6/17	11/12/17	16:00	19:00	X							-	-	1	\$16.00	\$16.00	30	IPE
12	ESPN	ESPN PT	10/30/17	11/5/17	19:00	24:00				X	X	X	X	-	-	8	\$23.00	\$184.00	30	IPE
13	ESPN	ESPN PT	11/6/17	11/12/17	19:00	24:00	X							-	-	2	\$23.00	\$46.00	30	IPE
14	ESPN	ESPN W	10/30/17	11/5/17	11:00	19:00						X	X	-	-	5	\$16.00	\$80.00	30	IPE
15	TNT	TNT DT	10/30/17	11/5/17	09:00	16:00				X	X	X	X	-	-	4	\$10.00	\$40.00	30	IPE
16	TNT	TNT DT	11/6/17	11/12/17	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	IPE
17	TNT	TNT EF	10/30/17	11/5/17	16:00	19:00				X	X	X	X	-	-	4	\$16.00	\$64.00	30	IPE
18	TNT	TNT EF	11/6/17	11/12/17	16:00	19:00	X							-	-	1	\$16.00	\$16.00	30	IPE
19	TNT	TNT PT	10/30/17	11/5/17	19:00	24:00				X	X	X	X	-	-	8	\$23.00	\$184.00	30	IPE
20	TNT	TNT PT	11/6/17	11/12/17	19:00	24:00	X							-	-	2	\$23.00	\$46.00	30	IPE
21	TNT	TNT W	10/30/17	11/5/17	11:00	19:00						X	X	-	-	5	\$16.00	\$80.00	30	IPE

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	USA	USA DT	10/30/17	11/5/17	09:00	16:00				X	X	X	X	-	-	4	\$10.00	\$40.00	30	IPE
23	USA	USA DT	11/6/17	11/12/17	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	IPE
24	USA	USA EF	10/30/17	11/5/17	16:00	19:00				X	X	X	X	-	-	4	\$16.00	\$64.00	30	IPE
25	USA	USA EF	11/6/17	11/12/17	16:00	19:00	X							-	-	1	\$16.00	\$16.00	30	IPE
26	USA	USA PT	10/30/17	11/5/17	19:00	24:00				X	X	X	X	-	-	8	\$23.00	\$184.00	30	IPE
27	USA	USA PT	11/6/17	11/12/17	19:00	24:00	X							-	-	2	\$23.00	\$46.00	30	IPE
28	USA	USA W	10/30/17	11/5/17	11:00	19:00						X	X	-	-	5	\$16.00	\$80.00	30	IPE
29	TBSC	TBSC DT	10/30/17	11/5/17	09:00	16:00				X	X	X	X	-	-	4	\$8.00	\$32.00	30	IPE
30	TBSC	TBSC DT	11/6/17	11/12/17	09:00	16:00	X							-	-	1	\$8.00	\$8.00	30	IPE
31	TBSC	TBSC EF	10/30/17	11/5/17	16:00	19:00				X	X	X	X	-	-	4	\$13.00	\$52.00	30	IPE
32	TBSC	TBSC EF	11/6/17	11/12/17	16:00	19:00	X							-	-	1	\$13.00	\$13.00	30	IPE
33	TBSC	TBSC PT	10/30/17	11/5/17	19:00	24:00				X	X	X	X	-	-	8	\$20.00	\$160.00	30	IPE
34	TBSC	TBSC PT	11/6/17	11/12/17	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	IPE
35	TBSC	TBSC W	10/30/17	11/5/17	11:00	19:00						X	X	-	-	5	\$13.00	\$65.00	30	IPE
36	AEN	AEN DT	10/30/17	11/5/17	09:00	16:00				X	X	X	X	-	-	4	\$8.00	\$32.00	30	IPE
37	AEN	AEN DT	11/6/17	11/12/17	09:00	16:00	X							-	-	1	\$8.00	\$8.00	30	IPE
38	AEN	AEN EF	10/30/17	11/5/17	16:00	19:00				X	X	X	X	-	-	4	\$13.00	\$52.00	30	IPE
39	AEN	AEN EF	11/6/17	11/12/17	16:00	19:00	X							-	-	1	\$13.00	\$13.00	30	IPE
40	AEN	AEN PT	10/30/17	11/5/17	19:00	24:00				X	X	X	X	-	-	8	\$20.00	\$160.00	30	IPE
41	AEN	AEN PT	11/6/17	11/12/17	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	IPE
42	AEN	AEN W	10/30/17	11/5/17	11:00	19:00						X	X	-	-	5	\$13.00	\$65.00	30	IPE

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43	HIST	HIST DT	10/30/17	11/5/17	09:00	16:00				X	X	X	X	-	-	4	\$10.00	\$40.00	30	IPE
44	HIST	HIST DT	11/6/17	11/12/17	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	IPE
45	HIST	HIST EF	10/30/17	11/5/17	16:00	19:00				X	X	X	X	-	-	4	\$16.00	\$64.00	30	IPE
46	HIST	HIST EF	11/6/17	11/12/17	16:00	19:00	X							-	-	1	\$16.00	\$16.00	30	IPE
47	HIST	HIST PT	10/30/17	11/5/17	19:00	24:00				X	X	X	X	-	-	8	\$23.00	\$184.00	30	IPE
48	HIST	HIST PT	11/6/17	11/12/17	19:00	24:00	X							-	-	2	\$23.00	\$46.00	30	IPE
49	HIST	HIST W	10/30/17	11/5/17	11:00	19:00						X	X	-	-	5	\$16.00	\$80.00	30	IPE

	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Total
SPOTS	175	0	0	0	0	0	0	0	0	0	0	0	175
AMT	\$2,870.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,870.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/01/17

62468797 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |