

PRIME MEDIA
P.O. BOX 276
SMITHFIELD, VA 23430
888-442-0057

Affidavit of Performance

Report Date : 11/01/2017 at 13:00:34

ED GILLESPIE FOR VA GOVERNOR
Campaign : 624666804
Invoice Date : 10/31/2017 **Invoice # : 1710-21117**

Client : 1,873 **Contract : 23**
Contract Type : R
Flight Period : 09/25/2017 to 10/29/2017

10/25/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Wednesday	CNN		05:54:38	21 EGVA101917H	00:01:00	20.00
P	Wednesday	CNN		15:54:14	21 EGVA101917H	00:01:00	16.00
P	Wednesday	CNN		16:59:03	21 EGVA101917H	00:01:00	26.00
P	Wednesday	ESPN		13:28:08	21 EGVA101917H	00:01:00	20.00
P	Wednesday	ESPN		21:11:32	21 EGVA101917H	00:01:00	46.00
P	Wednesday	FOXN		05:21:58	21 EGVA101917H	00:01:00	32.00
P	Wednesday	FOXN		14:52:21	21 EGVA101917H	00:01:00	28.00
P	Wednesday	FOXN		16:51:54	21 EGVA101917H	00:01:00	40.00
P	Wednesday	FOXN		20:48:47	21 EGVA101917H	00:01:00	58.00
P	Wednesday	FX		09:46:43	21 EGVA101917H	00:01:00	12.00
P	Wednesday	FX		18:42:19	21 EGVA101917H	00:01:00	20.00
P	Wednesday	FX		19:38:00	21 EGVA101917H	00:01:00	32.00
P	Wednesday	HGTV		09:48:19	21 EGVA101917H	00:01:00	16.00
P	Wednesday	HGTV		18:44:32	21 EGVA101917H	00:01:00	26.00
P	Wednesday	HGTV		21:20:04	21 EGVA101917H	00:01:00	40.00
Spots Played : 15						Daily SubTotal :	\$432.00

10/28/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	CNN		18:23:41	21 EGVA101917H	00:01:00	26.00
P	Saturday	ESPN		17:18:08	21 EGVA101917H	00:01:00	32.00
P	Saturday	FOXN		16:18:15	21 EGVA101917H	00:01:00	40.00
P	Saturday	FX		12:38:03	21 EGVA101917H	00:01:00	20.00
P	Saturday	HGTV		13:20:18	21 EGVA101917H	00:01:00	26.00
Spots Played : 5						Daily SubTotal :	\$144.00

Paid Spots This Invoice 20

Gross Amount for Contract : \$576.00

Scheduled Spots This Invoice 0

Net Amount for Contract : \$391.68

Total Spots This Invoice 20