

## NCC Cable System Order

Order #	62461269	Flight Dates	10/02/17 - 10/15/17	Update Date	10/02/17
Syscode	1073	Agency	Buying Time	Version	1 Vs. 1
System Name	Prime Media/Roanoke Zone, VA	Advertiser	Ralph Northam for Governor	Show All Lines	
Market	Roanoke-Lynchburg			Total # of Weeks	2
		Client Code		Total	\$1,303.00
AE	Collin Diederich	Product Code		Commission	\$195.45
Sales Coordinator	Jaryd Engberg	Est Code	N/A	Net Total	\$1,107.55
Office	Washington	Product Name		Total Spots	148
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Jul17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		New Bookends order: Please Confirm			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/9/17	10/15/17	05:00	09:00	X							-	-	2	\$5.00	\$10.00	15	PRE
2	CNN	CNN PT	10/9/17	10/15/17	19:00	24:00	X							-	-	2	\$10.00	\$20.00	15	PRE
3	CNN	CNN EM	10/2/17	10/8/17	05:00	09:00		X	X	X	X	X	X	-	-	6	\$5.00	\$30.00	15	PRE
4	CNN	CNN DT	10/2/17	10/8/17	09:00	16:00		X	X	X	X	X	X	-	-	4	\$4.00	\$16.00	15	PRE
5	CNN	CNN EF	10/2/17	10/8/17	16:00	19:00		X	X	X	X	X	X	-	-	4	\$6.50	\$26.00	15	PRE
6	CNN	CNN PT	10/2/17	10/8/17	19:00	24:00		X	X	X	X	X	X	-	-	8	\$10.00	\$80.00	15	PRE
7	CNN	CNN W	10/2/17	10/8/17	11:00	19:00						X	X	-	-	4	\$6.50	\$26.00	15	PRE
8	FXNC	FXNC EM	10/9/17	10/15/17	05:00	09:00	X							-	-	2	\$8.00	\$16.00	15	PRE
9	FXNC	FXNC PT	10/9/17	10/15/17	19:00	24:00	X							-	-	2	\$14.50	\$29.00	15	PRE
10	FXNC	FXNC EM	10/2/17	10/8/17	05:00	09:00		X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	15	PRE
11	FXNC	FXNC DT	10/2/17	10/8/17	09:00	16:00		X	X	X	X	X	X	-	-	4	\$7.00	\$28.00	15	PRE
12	FXNC	FXNC EF	10/2/17	10/8/17	16:00	19:00		X	X	X	X	X	X	-	-	4	\$10.00	\$40.00	15	PRE
13	FXNC	FXNC PT	10/2/17	10/8/17	19:00	24:00		X	X	X	X	X	X	-	-	8	\$14.50	\$116.00	15	PRE
14	FXNC	FXNC W	10/2/17	10/8/17	11:00	19:00						X	X	-	-	4	\$10.00	\$40.00	15	PRE
15	HGTV	HGTV EF	10/9/17	10/15/17	16:00	19:00	X							-	-	2	\$6.50	\$13.00	15	PRE
16	HGTV	HGTV PT	10/9/17	10/15/17	19:00	24:00	X							-	-	2	\$10.00	\$20.00	15	PRE
17	HGTV	HGTV EF	10/2/17	10/8/17	16:00	19:00		X	X	X	X	X	X	-	-	6	\$6.50	\$39.00	15	PRE
18	HGTV	HGTV PT	10/2/17	10/8/17	19:00	24:00		X	X	X	X	X	X	-	-	8	\$10.00	\$80.00	15	PRE
19	HGTV	HGTV W	10/2/17	10/8/17	11:00	19:00						X	X	-	-	4	\$6.50	\$26.00	15	PRE
20	LIF	LIF EF	10/9/17	10/15/17	16:00	19:00	X							-	-	2	\$6.50	\$13.00	15	PRE
21	LIF	LIF PT	10/9/17	10/15/17	19:00	24:00	X							-	-	2	\$10.00	\$20.00	15	PRE

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22	LIF	LIF EF	10/2/17	10/8/17	16:00	19:00		X	X	X	X	X	X	-	-	6	\$6.50	\$39.00	15	PRE
23	LIF	LIF PT	10/2/17	10/8/17	19:00	24:00		X	X	X	X	X	X	-	-	8	\$10.00	\$80.00	15	PRE
24	LIF	LIF W	10/2/17	10/8/17	11:00	19:00						X	X	-	-	4	\$6.50	\$26.00	15	PRE
25	TNT	TNT EF	10/9/17	10/15/17	16:00	19:00	X							-	-	2	\$8.00	\$16.00	15	PRE
26	TNT	TNT PT	10/9/17	10/15/17	19:00	24:00	X							-	-	2	\$11.50	\$23.00	15	PRE
27	TNT	TNT EF	10/2/17	10/8/17	16:00	19:00		X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	15	PRE
28	TNT	TNT PT	10/2/17	10/8/17	19:00	24:00		X	X	X	X	X	X	-	-	8	\$11.50	\$92.00	15	PRE
29	TNT	TNT W	10/2/17	10/8/17	11:00	19:00						X	X	-	-	4	\$8.00	\$32.00	15	PRE
30	USA	USA EF	10/9/17	10/15/17	16:00	19:00	X							-	-	2	\$8.00	\$16.00	15	PRE
31	USA	USA PT	10/9/17	10/15/17	19:00	24:00	X							-	-	2	\$11.50	\$23.00	15	PRE
32	USA	USA EF	10/2/17	10/8/17	16:00	19:00		X	X	X	X	X	X	-	-	6	\$8.00	\$48.00	15	PRE
33	USA	USA PT	10/2/17	10/8/17	19:00	24:00		X	X	X	X	X	X	-	-	8	\$11.50	\$92.00	15	PRE
34	USA	USA W	10/2/17	10/8/17	11:00	19:00						X	X	-	-	4	\$8.00	\$32.00	15	PRE

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
<b>SPOTS</b>	148	0	0	0	0	0	0	0	0	0	0	0	148
<b>AMT</b>	\$1,303.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,303.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/02/17

62461269 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |