

## NCC Cable System Order

Order #	62466266
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Jul17
-	

Flight Dates	10/23/17 - 11/05/17
Agency	Buying Time
Advertiser	Ralph Northam for Governor

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/23/17		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$5,597.00		
Commission	\$839.55		
Net Total	\$4,757.45		
Total Spots	212		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.23 MG: Add dollars (\$284) from multiple previous drops. Please confirm online, thanks!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/23/17	10/29/17	05:00	09:00		X	X	X	X	X	X	-	-	8	\$17.00	\$136.00	30	NP
2	CNN	CNN EM	10/30/17	11/5/17	05:00	09:00	X							-	-	2	\$17.00	\$34.00	30	NP
3	CNN	CNN DT	10/23/17	10/29/17	09:00	16:00		X	X	X	X	X	X	-	-	4	\$14.00	\$56.00	30	NP
4	CNN	CNN DT	10/30/17	11/5/17	09:00	16:00	X							-	-	1	\$14.00	\$14.00	30	NP
5	CNN	CNN W	10/23/17	10/29/17	11:00	19:00						X	X	-	-	4	\$20.00	\$80.00	30	NP
6	CNN	CNN EF	10/23/17	10/29/17	16:00	19:00		X	X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	NP
7	CNN	CNN EF	10/30/17	11/5/17	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	NP
8	CNN	CNN PT	10/23/17	10/29/17	19:00	24:00		X	X	X	X	X	X	-	-	12	\$30.00	\$360.00	30	NP
9	CNN	CNN PT	10/30/17	11/5/17	19:00	24:00	X							-	-	2	\$30.00	\$60.00	30	NP
10	FXNC	FXNC EM	10/23/17	10/29/17	05:00	09:00		X	X	X	X	X	X	-	-	8	\$22.00	\$176.00	30	NP
11	FXNC	FXNC EM	10/30/17	11/5/17	05:00	09:00	X							-	-	2	\$22.00	\$44.00	30	NP
12	FXNC	FXNC DT	10/23/17	10/29/17	09:00	16:00		X	X	X	X	X	X	-	-	4	\$19.00	\$76.00	30	NP
13	FXNC	FXNC DT	10/30/17	11/5/17	09:00	16:00	X							-	-	1	\$19.00	\$19.00	30	NP
14	FXNC	FXNC W	10/23/17	10/29/17	11:00	19:00						X	X	-	-	4	\$30.00	\$120.00	30	NP
15	FXNC	FXNC EF	10/23/17	10/29/17	16:00	19:00		X	X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	NP
16	FXNC	FXNC EF	10/30/17	11/5/17	16:00	19:00	X							-	-	1	\$30.00	\$30.00	30	NP
17	FXNC	FXNC PT	10/23/17	10/29/17	19:00	24:00		X	X	X	X	X	X	-	-	12	\$42.00	\$504.00	30	NP
18	FXNC	FXNC PT	10/30/17	11/5/17	19:00	24:00	X							-	-	2	\$42.00	\$84.00	30	NP
19	HGTV	HGTV W	10/23/17	10/29/17	11:00	19:00						X	X	-	-	6	\$20.00	\$120.00	30	NP
20	HGTV	HGTV EF	10/23/17	10/29/17	16:00	19:00		X	X	X	X	X	X	-	-	8	\$20.00	\$160.00	30	NP
21	HGTV	HGTV EF	10/30/17	11/5/17	16:00	19:00	X							-	-	2	\$20.00	\$40.00	30	NP

## NCC Cable System Order

Order #	62466266	Flight Dates	10/23/17 - 11/05/17	Update Date	10/23/17
Syscode	1073	Agency	Buying Time	Version	2 Vs. 1
System Name	Prime Media/Roanoke Zone, VA	Advertiser	Ralph Northam for Governor	Show All Lines	
Market	Roanoke-Lynchburg			Total # of Weeks	2
		Client Code		Total	\$5,597.00
AE	Collin Diederich	Product Code		Commission	\$839.55
Sales Coordinator	Taylor Dale	Est Code	N/A	Net Total	\$4,757.45
Office	Washington	Product Name		Total Spots	212
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Jul17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		10.23 MG: Add dollars (\$284) from multiple previous drops. Please confirm online, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	HGTV PT	10/23/17	10/29/17	19:00	24:00		X	X	X	X	X	X	-	-	12	\$30.00	\$360.00	30	NP
23	HGTV	HGTV PT	10/30/17	11/5/17	19:00	24:00	X							-	-	2	\$30.00	\$60.00	30	NP
24	LIF	LIF W	10/23/17	10/29/17	11:00	19:00						X	X	-	-	6	\$20.00	\$120.00	30	NP
25	LIF	LIF EF	10/23/17	10/29/17	16:00	19:00		X	X	X	X	X	X	-	-	8	\$20.00	\$160.00	30	NP
26	LIF	LIF EF	10/30/17	11/5/17	16:00	19:00	X							-	-	2	\$20.00	\$40.00	30	NP
27	LIF	LIF PT	10/23/17	10/29/17	19:00	24:00		X	X	X	X	X	X	-	-	12	\$30.00	\$360.00	30	NP
28	LIF	LIF PT	10/30/17	11/5/17	19:00	24:00	X							-	-	2	\$30.00	\$60.00	30	NP
29	TNT	TNT W	10/23/17	10/29/17	11:00	19:00						X	X	-	-	6	\$24.00	\$144.00	30	NP
30	TNT	TNT EF	10/23/17	10/29/17	16:00	19:00		X	X	X	X	X	X	-	-	8	\$24.00	\$192.00	30	NP
31	TNT	TNT EF	10/30/17	11/5/17	16:00	19:00	X							-	-	2	\$24.00	\$48.00	30	NP
32	TNT	TNT PT	10/23/17	10/29/17	19:00	24:00		X	X	X	X	X	X	-	-	12	\$34.00	\$408.00	30	NP
33	TNT	TNT PT	10/30/17	11/5/17	19:00	24:00	X							-	-	2	\$34.00	\$68.00	30	NP
34	USA	USA W	10/23/17	10/29/17	11:00	19:00						X	X	-	-	6	\$24.00	\$144.00	30	NP
35	USA	USA EF	10/23/17	10/29/17	16:00	19:00		X	X	X	X	X	X	-	-	8	\$24.00	\$192.00	30	NP
36	USA	USA EF	10/30/17	11/5/17	16:00	19:00	X							-	-	2	\$24.00	\$48.00	30	NP
37	USA	USA PT	10/23/17	10/29/17	19:00	24:00		X	X	X	X	X	X	-	-	12	\$34.00	\$408.00	30	NP
38	USA	USA PT	10/30/17	11/5/17	19:00	24:00	X							-	-	2	\$34.00	\$68.00	30	NP
39	CNN	CNN EM	10/23/17	10/29/17	05:00	09:00			X	X	X	X	X	-	-	1	\$17.00	\$17.00	30	NP +1X
40	CNN	CNN DT	10/23/17	10/29/17	09:00	16:00			X	X	X	X	X	-	-	3	\$14.00	\$42.00	30	NP +3X
41	CNN	CNN PT	10/23/17	10/29/17	19:00	24:00			X	X	X	X	X	-	-	2	\$30.00	\$60.00	30	NP +2X
42	FXNC	FXNC DT	10/23/17	10/29/17	09:00	16:00			X	X	X	X	X	-	-	3	\$19.00	\$57.00	30	NP +3X

## NCC Cable System Order

Order #	62466266
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

Flight Dates	10/23/17 - 11/05/17
Agency	Buying Time
Advertiser	Ralph Northam for Governor

Update Date	10/23/17
Version	2 Vs. 1

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Jul17
-	

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Show All Lines	
Total # of Weeks	2
Total	\$5,597.00
Commission	\$839.55
Net Total	\$4,757.45
Total Spots	212
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	10.23 MG: Add dollars (\$284) from multiple previous drops. Please confirm online, thanks!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	FXNC	FXNC PT	10/23/17	10/29/17	19:00	24:00			X	X	X	X	X	-	-	2	\$42.00	\$84.00	30	NP +2X
44	USA	USA EF	10/23/17	10/29/17	16:00	19:00			X	X	X	X	X	-	-	1	\$24.00	\$24.00	30	NP +1X

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
<b>SPOTS</b>	184	28	0	0	0	0	0	0	0	0	0	0	212
<b>AMT</b>	\$4,860.00	\$737.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,597.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/24/17

62466266 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |