

NCC Cable System Order

Order #	62461266
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

AE	Collin Diederich
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Jul17
-	

Flight Dates	10/02/17 - 10/15/17
Agency	Buying Time
Advertiser	Ralph Northam for Governor

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/02/17		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$2,248.00		
Commission	\$337.20		
Net Total	\$1,910.80		
Total Spots	126		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New Order: Please Confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/9/17	10/15/17	05:00	09:00	X							-	-	1	\$10.00	\$10.00	30	PRE
2	CNN	CNN DT	10/9/17	10/15/17	09:00	16:00	X							-	-	1	\$8.00	\$8.00	30	PRE
3	CNN	CNN EF	10/9/17	10/15/17	16:00	19:00	X							-	-	1	\$13.00	\$13.00	30	PRE
4	CNN	CNN PT	10/9/17	10/15/17	19:00	24:00	X							-	-	1	\$20.00	\$20.00	30	PRE
5	CNN	CNN EM	10/2/17	10/8/17	05:00	09:00		X	X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	PRE
6	CNN	CNN DT	10/2/17	10/8/17	09:00	16:00		X	X	X	X	X	X	-	-	2	\$8.00	\$16.00	30	PRE
7	CNN	CNN EF	10/2/17	10/8/17	16:00	19:00		X	X	X	X	X	X	-	-	4	\$13.00	\$52.00	30	PRE
8	CNN	CNN PT	10/2/17	10/8/17	19:00	24:00		X	X	X	X	X	X	-	-	8	\$20.00	\$160.00	30	PRE
9	CNN	CNN W	10/2/17	10/8/17	11:00	19:00						X	X	-	-	2	\$13.00	\$26.00	30	PRE
10	FXNC	FXNC EM	10/9/17	10/15/17	05:00	09:00	X							-	-	1	\$16.00	\$16.00	30	PRE
11	FXNC	FXNC DT	10/9/17	10/15/17	09:00	16:00	X							-	-	1	\$14.00	\$14.00	30	PRE
12	FXNC	FXNC EF	10/9/17	10/15/17	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	PRE
13	FXNC	FXNC PT	10/9/17	10/15/17	19:00	24:00	X							-	-	1	\$29.00	\$29.00	30	PRE
14	FXNC	FXNC EM	10/2/17	10/8/17	05:00	09:00		X	X	X	X	X	X	-	-	5	\$16.00	\$80.00	30	PRE
15	FXNC	FXNC DT	10/2/17	10/8/17	09:00	16:00		X	X	X	X	X	X	-	-	2	\$14.00	\$28.00	30	PRE
16	FXNC	FXNC EF	10/2/17	10/8/17	16:00	19:00		X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	PRE
17	FXNC	FXNC PT	10/2/17	10/8/17	19:00	24:00		X	X	X	X	X	X	-	-	8	\$29.00	\$232.00	30	PRE
18	FXNC	FXNC W	10/2/17	10/8/17	11:00	19:00						X	X	-	-	2	\$20.00	\$40.00	30	PRE
19	HGTV	HGTV EF	10/9/17	10/15/17	16:00	19:00	X							-	-	1	\$13.00	\$13.00	30	PRE
20	HGTV	HGTV PT	10/9/17	10/15/17	19:00	24:00	X							-	-	1	\$20.00	\$20.00	30	PRE
21	HGTV	HGTV EF	10/2/17	10/8/17	16:00	19:00		X	X	X	X	X	X	-	-	5	\$13.00	\$65.00	30	PRE

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Est Code	N/A
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22	HGTV	HGTV PT	10/2/17	10/8/17	19:00	24:00		X	X	X	X	X	X	-	-	8	\$20.00	\$160.00	30	PRE
23	HGTV	HGTV W	10/2/17	10/8/17	11:00	19:00						X	X	-	-	4	\$13.00	\$52.00	30	PRE
24	LIF	LIF EF	10/9/17	10/15/17	16:00	19:00	X							-	-	1	\$13.00	\$13.00	30	PRE
25	LIF	LIF PT	10/9/17	10/15/17	19:00	24:00	X							-	-	1	\$20.00	\$20.00	30	PRE
26	LIF	LIF EF	10/2/17	10/8/17	16:00	19:00		X	X	X	X	X	X	-	-	5	\$13.00	\$65.00	30	PRE
27	LIF	LIF PT	10/2/17	10/8/17	19:00	24:00		X	X	X	X	X	X	-	-	8	\$20.00	\$160.00	30	PRE
28	LIF	LIF W	10/2/17	10/8/17	11:00	19:00						X	X	-	-	4	\$13.00	\$52.00	30	PRE
29	TNT	TNT EF	10/9/17	10/15/17	16:00	19:00	X							-	-	1	\$16.00	\$16.00	30	PRE
30	TNT	TNT PT	10/9/17	10/15/17	19:00	24:00	X							-	-	1	\$23.00	\$23.00	30	PRE
31	TNT	TNT EF	10/2/17	10/8/17	16:00	19:00		X	X	X	X	X	X	-	-	5	\$16.00	\$80.00	30	PRE
32	TNT	TNT PT	10/2/17	10/8/17	19:00	24:00		X	X	X	X	X	X	-	-	8	\$23.00	\$184.00	30	PRE
33	TNT	TNT W	10/2/17	10/8/17	11:00	19:00						X	X	-	-	4	\$16.00	\$64.00	30	PRE
34	USA	USA EF	10/9/17	10/15/17	16:00	19:00	X							-	-	1	\$16.00	\$16.00	30	PRE
35	USA	USA PT	10/9/17	10/15/17	19:00	24:00	X							-	-	1	\$23.00	\$23.00	30	PRE
36	USA	USA EF	10/2/17	10/8/17	16:00	19:00		X	X	X	X	X	X	-	-	5	\$16.00	\$80.00	30	PRE
37	USA	USA PT	10/2/17	10/8/17	19:00	24:00		X	X	X	X	X	X	-	-	8	\$23.00	\$184.00	30	PRE

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Survey	DMA Nielsen Live+1 Jul17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
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38	USA	USA W	10/2/17	10/8/17	11:00	19:00						X	X	-	-	4	\$16.00	\$64.00	30	PRE

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	126	0	0	0	0	0	0	0	0	0	0	0	126
AMT	\$2,248.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,248.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/02/17

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