

PRIME MEDIA
P.O. BOX 276
SMITHFIELD, VA 23430
888-442-0057

Affidavit of Performance

Report Date : 11/01/2017 at 13:26:40

RALPH NORTHAM FOR GOVENOR

Campaign : 62464639

Invoice Date : 10/31/2017

Invoice # : 1710-21170

Client : 2,042

Contract : 22

Contract Type : R

Flight Period : 09/25/2017 to 10/29/2017

10/17/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Tuesday	CNN		07:20:29	8 RN3517H	00:00:30	10.00
P	Tuesday	CNN		07:34:26	8 RN3517H	00:00:30	10.00
P	Tuesday	CNN		11:32:52	9 RN3617H	00:00:30	8.00
P	Tuesday	CNN		15:30:40	8 RN3517H	00:00:30	8.00
P	Tuesday	CNN		18:37:19	9 RN3617H	00:00:30	13.00
P	Tuesday	CNN		21:47:54	8 RN3517H	00:00:30	20.00
P	Tuesday	CNN		22:34:00	8 RN3517H	00:00:30	20.00
P	Tuesday	FOXN		05:20:53	8 RN3517H	00:00:30	16.00
P	Tuesday	FOXN		07:23:36	8 RN3517H	00:00:30	16.00
P	Tuesday	FOXN		09:52:33	8 RN3517H	00:00:30	14.00
P	Tuesday	FOXN		14:51:13	9 RN3617H	00:00:30	14.00
P	Tuesday	FOXN		18:47:37	9 RN3617H	00:00:30	20.00
P	Tuesday	FOXN		20:15:29	8 RN3517H	00:00:30	29.00
P	Tuesday	FOXN		20:48:06	8 RN3517H	00:00:30	29.00
P	Tuesday	HGTV		16:18:40	8 RN3517H	00:00:30	13.00
P	Tuesday	HGTV		16:43:52	8 RN3517H	00:00:30	13.00
P	Tuesday	HGTV		19:20:47	8 RN3517H	00:00:30	20.00
P	Tuesday	HGTV		19:42:55	8 RN3517H	00:00:30	20.00
P	Tuesday	LIFE		16:52:04	8 RN3517H	00:00:30	13.00
P	Tuesday	LIFE		17:10:22	8 RN3517H	00:00:30	13.00
P	Tuesday	LIFE		19:15:17	8 RN3517H	00:00:30	20.00
P	Tuesday	LIFE		20:45:00	8 RN3517H	00:00:30	20.00
P	Tuesday	TNT		16:09:25	8 RN3517H	00:00:30	16.00
P	Tuesday	TNT		17:55:17	8 RN3517H	00:00:30	16.00
P	Tuesday	TNT		19:48:23	8 RN3517H	00:00:30	23.00
P	Tuesday	TNT		22:45:00	8 RN3517H	00:00:30	23.00
P	Tuesday	USA		17:21:19	8 RN3517H	00:00:30	16.00
P	Tuesday	USA		17:48:45	8 RN3517H	00:00:30	16.00
P	Tuesday	USA		22:19:45	8 RN3517H	00:00:30	23.00
P	Tuesday	USA		23:19:27	8 RN3517H	00:00:30	23.00

Spots Played : 30

Daily SubTotal :

\$515.00

10/18/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Wednesday	CNN		06:59:31	9 RN3617H	00:00:30	10.00
P	Wednesday	CNN		08:59:43	9 RN3617H	00:00:30	10.00
P	Wednesday	CNN		17:59:37	8 RN3517H	00:00:30	13.00
P	Wednesday	CNN		19:57:50	9 RN3617H	00:00:30	20.00
P	Wednesday	CNN		22:45:42	9 RN3617H	00:00:30	20.00
P	Wednesday	FOXN		07:23:53	9 RN3617H	00:00:30	16.00
P	Wednesday	FOXN		07:53:08	9 RN3617H	00:00:30	16.00
P	Wednesday	FOXN		18:52:02	8 RN3517H	00:00:30	20.00
P	Wednesday	FOXN		19:49:20	9 RN3617H	00:00:30	29.00
P	Wednesday	FOXN		21:42:30	9 RN3617H	00:00:30	29.00
P	Wednesday	HGTV		17:47:43	9 RN3617H	00:00:30	13.00
P	Wednesday	HGTV		18:19:10	9 RN3617H	00:00:30	13.00
P	Wednesday	HGTV		20:45:36	9 RN3617H	00:00:30	20.00
P	Wednesday	HGTV		23:46:00	9 RN3617H	00:00:30	20.00
P	Wednesday	LIFE		16:51:35	9 RN3617H	00:00:30	13.00
P	Wednesday	LIFE		17:48:22	9 RN3617H	00:00:30	13.00
P	Wednesday	LIFE		21:13:47	9 RN3617H	00:00:30	20.00
P	Wednesday	LIFE		21:56:56	9 RN3617H	00:00:30	20.00
P	Wednesday	TNT		18:07:04	9 RN3617H	00:00:30	16.00

RALPH NORTHAM FOR GOVENOR**Campaign : 62464639****Invoice Date : 10/31/2017****Invoice # : 1710-21170****Client : 2,042****Contract : 22****Contract Type : R****Flight Period : 09/25/2017 to 10/29/2017****10/18/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Wednesday	TNT		18:21:20	9	RN3617H	00:00:30	16.00
P	Wednesday	TNT		21:45:07	9	RN3617H	00:00:30	23.00
P	Wednesday	TNT		23:58:32	9	RN3617H	00:00:30	23.00
P	Wednesday	USA		17:14:36	9	RN3617H	00:00:30	16.00
P	Wednesday	USA		18:58:51	9	RN3617H	00:00:30	16.00
P	Wednesday	USA		23:31:25	9	RN3617H	00:00:30	23.00
P	Wednesday	USA		23:42:09	9	RN3617H	00:00:30	23.00
						Spots Played : 26	Daily SubTotal :	\$471.00

10/19/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Thursday	CNN		07:18:53	8	RN3517H	00:00:30	10.00
P	Thursday	CNN		19:30:17	8	RN3517H	00:00:30	20.00
P	Thursday	CNN		22:56:05	8	RN3517H	00:00:30	20.00
P	Thursday	FOXN		05:50:42	8	RN3517H	00:00:30	16.00
P	Thursday	FOXN		17:49:01	9	RN3617H	00:00:30	20.00
P	Thursday	FOXN		20:47:58	8	RN3517H	00:00:30	29.00
P	Thursday	FOXN		21:50:06	8	RN3517H	00:00:30	29.00
P	Thursday	HGTV		16:45:45	8	RN3517H	00:00:30	13.00
P	Thursday	HGTV		21:45:46	8	RN3517H	00:00:30	20.00
P	Thursday	HGTV		22:45:46	8	RN3517H	00:00:30	20.00
P	Thursday	LIFE		17:53:45	8	RN3517H	00:00:30	13.00
P	Thursday	LIFE		23:26:39	8	RN3517H	00:00:30	20.00
P	Thursday	LIFE		23:51:25	8	RN3517H	00:00:30	20.00
P	Thursday	TNT		16:06:49	8	RN3517H	00:00:30	16.00
P	Thursday	TNT		19:08:25	8	RN3517H	00:00:30	23.00
P	Thursday	TNT		19:39:43	8	RN3517H	00:00:30	23.00
P	Thursday	USA		16:32:44	8	RN3517H	00:00:30	16.00
P	Thursday	USA		21:10:18	8	RN3517H	00:00:30	23.00
P	Thursday	USA		23:43:53	8	RN3517H	00:00:30	23.00
						Spots Played : 19	Daily SubTotal :	\$374.00

10/20/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Friday	CNN		05:22:04	9	RN3617H	00:00:30	10.00
P	Friday	CNN		12:27:00	9	RN3617H	00:00:30	8.00
P	Friday	CNN		18:32:01	8	RN3517H	00:00:30	13.00
P	Friday	CNN		20:31:20	9	RN3617H	00:00:30	20.00
P	Friday	FOXN		06:51:42	9	RN3617H	00:00:30	16.00
P	Friday	FOXN		17:14:47	8	RN3517H	00:00:30	20.00
P	Friday	FOXN		22:17:11	9	RN3617H	00:00:30	29.00
P	Friday	FOXN		22:50:38	9	RN3617H	00:00:30	29.00
P	Friday	HGTV		18:43:31	9	RN3617H	00:00:30	13.00
P	Friday	HGTV		20:18:36	9	RN3617H	00:00:30	20.00
P	Friday	HGTV		23:18:48	9	RN3617H	00:00:30	20.00
P	Friday	LIFE		17:51:46	9	RN3617H	00:00:30	13.00
P	Friday	LIFE		21:54:47	9	RN3617H	00:00:30	20.00
P	Friday	LIFE		22:45:31	9	RN3617H	00:00:30	20.00
P	Friday	TNT		18:06:39	9	RN3617H	00:00:30	16.00
P	Friday	TNT		19:38:36	9	RN3617H	00:00:30	23.00
P	Friday	TNT		20:24:06	9	RN3617H	00:00:30	23.00
P	Friday	USA		17:31:03	9	RN3617H	00:00:30	16.00
P	Friday	USA		22:49:39	9	RN3617H	00:00:30	23.00
P	Friday	USA		23:16:49	9	RN3617H	00:00:30	23.00
						Spots Played : 20	Daily SubTotal :	\$375.00

10/21/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	CNN		07:59:10	8	RN3517H	00:00:30	10.00
P	Saturday	CNN		17:29:10	8	RN3517H	00:00:30	13.00

RALPH NORTHAM FOR GOVENOR**Campaign : 62464639****Invoice Date : 10/31/2017****Invoice # : 1710-21170****Client : 2,042****Contract : 22****Contract Type : R****Flight Period : 09/25/2017 to 10/29/2017****10/21/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	CNN		17:52:15	8	RN3517H	00:00:30	13.00
P	Saturday	CNN		18:28:37	9	RN3617H	00:00:30	13.00
P	Saturday	CNN		19:29:06	8	RN3517H	00:00:30	20.00
P	Saturday	CNN		19:48:23	8	RN3517H	00:00:30	20.00
P	Saturday	FOXN		05:17:12	8	RN3517H	00:00:30	16.00
P	Saturday	FOXN		11:22:25	8	RN3517H	00:00:30	20.00
P	Saturday	FOXN		11:49:40	8	RN3517H	00:00:30	20.00
P	Saturday	FOXN		16:16:18	9	RN3617H	00:00:30	20.00
P	Saturday	FOXN		20:50:19	8	RN3517H	00:00:30	29.00
P	Saturday	FOXN		21:17:13	8	RN3517H	00:00:30	29.00
P	Saturday	HGTV		11:47:31	8	RN3517H	00:00:30	13.00
P	Saturday	HGTV		14:20:40	8	RN3517H	00:00:30	13.00
P	Saturday	HGTV		16:19:19	8	RN3517H	00:00:30	13.00
P	Saturday	HGTV		18:44:10	8	RN3517H	00:00:30	13.00
P	Saturday	HGTV		22:19:13	8	RN3517H	00:00:30	20.00
P	Saturday	HGTV		23:18:39	8	RN3517H	00:00:30	20.00
P	Saturday	LIFE		13:08:00	8	RN3517H	00:00:30	13.00
P	Saturday	LIFE		15:06:42	8	RN3517H	00:00:30	13.00
P	Saturday	LIFE		16:51:28	8	RN3517H	00:00:30	13.00
P	Saturday	LIFE		16:51:58	8	RN3517H	00:00:30	13.00
P	Saturday	LIFE		20:50:46	8	RN3517H	00:00:30	20.00
P	Saturday	TNT		11:19:03	8	RN3517H	00:00:30	16.00
P	Saturday	TNT		15:26:33	8	RN3517H	00:00:30	16.00
P	Saturday	TNT		16:09:57	8	RN3517H	00:00:30	16.00
P	Saturday	TNT		16:43:57	8	RN3517H	00:00:30	16.00
P	Saturday	TNT		17:15:55	8	RN3517H	00:00:30	16.00
P	Saturday	TNT		22:10:43	8	RN3517H	00:00:30	23.00
P	Saturday	TNT		23:54:56	8	RN3517H	00:00:30	23.00
P	Saturday	USA		11:29:37	8	RN3517H	00:00:30	16.00
P	Saturday	USA		11:30:07	8	RN3517H	00:00:30	16.00
P	Saturday	USA		11:42:17	8	RN3517H	00:00:30	16.00
P	Saturday	USA		16:36:34	8	RN3517H	00:00:30	16.00
P	Saturday	USA		19:26:11	8	RN3517H	00:00:30	23.00
P	Saturday	USA		21:23:10	8	RN3517H	00:00:30	23.00

Spots Played : 36**Daily SubTotal : \$623.00****10/22/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	CNN		06:45:18	9	RN3617H	00:00:30	10.00
P	Sunday	CNN		10:56:09	8	RN3517H	00:00:30	8.00
P	Sunday	CNN		12:28:43	9	RN3617H	00:00:30	13.00
P	Sunday	CNN		16:27:33	9	RN3617H	00:00:30	13.00
P	Sunday	CNN		16:55:04	8	RN3517H	00:00:30	13.00
P	Sunday	CNN		22:24:44	9	RN3617H	00:00:30	20.00
P	Sunday	CNN		22:54:44	9	RN3617H	00:00:30	20.00
P	Sunday	CNN		23:56:31	9	RN3617H	00:00:30	20.00
P	Sunday	FOXN		05:23:49	9	RN3617H	00:00:30	16.00
P	Sunday	FOXN		11:48:59	8	RN3517H	00:00:30	14.00
P	Sunday	FOXN		12:17:39	9	RN3617H	00:00:30	20.00
P	Sunday	FOXN		12:53:27	8	RN3517H	00:00:30	14.00
P	Sunday	FOXN		16:50:33	9	RN3617H	00:00:30	20.00
P	Sunday	FOXN		18:51:33	8	RN3517H	00:00:30	20.00
P	Sunday	FOXN		19:22:29	9	RN3617H	00:00:30	29.00
P	Sunday	FOXN		23:45:18	9	RN3617H	00:00:30	29.00
P	Sunday	HGTV		12:21:15	9	RN3617H	00:00:30	13.00
P	Sunday	HGTV		12:46:37	9	RN3617H	00:00:30	13.00
P	Sunday	HGTV		15:42:01	9	RN3617H	00:00:30	13.00
P	Sunday	HGTV		17:41:16	9	RN3617H	00:00:30	13.00
P	Sunday	HGTV		19:40:40	9	RN3617H	00:00:30	20.00
P	Sunday	HGTV		20:18:31	9	RN3617H	00:00:30	20.00
P	Sunday	LIFE		12:50:45	9	RN3617H	00:00:30	13.00

RALPH NORTHAM FOR GOVENOR**Campaign : 62464639****Invoice Date : 10/31/2017****Invoice # : 1710-21170****Client : 2,042****Contract : 22****Contract Type : R****Flight Period : 09/25/2017 to 10/29/2017****10/22/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	LIFE		13:25:14	9	RN3617H	00:00:30	13.00
P	Sunday	LIFE		17:17:48	9	RN3617H	00:00:30	13.00
P	Sunday	LIFE		18:40:29	9	RN3617H	00:00:30	13.00
P	Sunday	LIFE		19:55:37	9	RN3617H	00:00:30	20.00
P	Sunday	LIFE		23:14:03	9	RN3617H	00:00:30	20.00
P	Sunday	TNT		13:20:19	9	RN3617H	00:00:30	16.00
P	Sunday	TNT		17:22:04	9	RN3617H	00:00:30	16.00
P	Sunday	TNT		18:09:41	9	RN3617H	00:00:30	16.00
P	Sunday	TNT		19:16:06	9	RN3617H	00:00:30	23.00
P	Sunday	TNT		20:04:56	9	RN3617H	00:00:30	23.00
P	Sunday	USA		13:42:51	9	RN3617H	00:00:30	16.00
P	Sunday	USA		14:30:58	9	RN3617H	00:00:30	16.00
P	Sunday	USA		16:47:26	9	RN3617H	00:00:30	16.00
P	Sunday	USA		18:37:17	9	RN3617H	00:00:30	16.00
P	Sunday	USA		20:39:11	9	RN3617H	00:00:30	23.00
P	Sunday	USA		22:34:20	9	RN3617H	00:00:30	23.00

Spots Played : 39**Daily SubTotal :****\$667.00****10/23/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Monday	CNN		06:30:56	11	RN2217H	00:00:30	10.00
P	Monday	CNN		08:59:49	10	RN4117H	00:00:30	10.00
P	Monday	CNN		15:45:00	11	RN2217H	00:00:30	8.00
P	Monday	CNN		17:30:27	11	RN2217H	00:00:30	13.00
P	Monday	CNN		19:00:00	10	RN4117H	00:00:30	20.00
P	Monday	CNN		22:45:00	10	RN4117H	00:00:30	20.00
P	Monday	FOXN		06:23:46	11	RN2217H	00:00:30	16.00
P	Monday	FOXN		07:23:46	10	RN4117H	00:00:30	16.00
P	Monday	FOXN		15:15:00	11	RN2217H	00:00:30	14.00
P	Monday	FOXN		18:46:31	11	RN2217H	00:00:30	20.00
P	Monday	FOXN		20:15:00	11	RN2217H	00:00:30	29.00
P	Monday	FOXN		21:45:00	10	RN4117H	00:00:30	29.00
P	Monday	HGTV		17:42:39	11	RN2217H	00:00:30	13.00
P	Monday	HGTV		18:17:49	9	RN3617H	00:00:30	13.00
P	Monday	HGTV		19:15:00	10	RN4117H	00:00:30	20.00
P	Monday	HGTV		21:45:00	9	RN3617H	00:00:30	20.00
P	Monday	LIFE		16:51:30	10	RN4117H	00:00:30	13.00
P	Monday	LIFE		17:12:20	11	RN2217H	00:00:30	13.00
P	Monday	LIFE		23:15:00	11	RN2217H	00:00:30	20.00
P	Monday	LIFE		23:45:00	10	RN4117H	00:00:30	20.00
P	Monday	TNT		16:52:21	10	RN4117H	00:00:30	16.00
P	Monday	TNT		17:07:38	9	RN3617H	00:00:30	16.00
P	Monday	TNT		21:15:00	11	RN2217H	00:00:30	23.00
P	Monday	TNT		22:15:00	10	RN4117H	00:00:30	23.00
P	Monday	USA		17:30:00	11	RN2217H	00:00:30	16.00
P	Monday	USA		17:41:12	10	RN4117H	00:00:30	16.00
P	Monday	USA		23:15:00	10	RN4117H	00:00:30	23.00
P	Monday	USA		23:45:00	10	RN4117H	00:00:30	23.00

Spots Played : 28**Daily SubTotal :****\$493.00**

RALPH NORTHAM FOR GOVENOR**Campaign : 62464639****Invoice Date : 10/31/2017****Invoice # : 1710-21170****Client : 2,042****Contract : 22****Contract Type : R****Flight Period : 09/25/2017 to 10/29/2017****Paid Spots This Invoice 198****Scheduled Spots This Invoice 0****Gross Amount for Contract : \$3,518.00****Net Amount for Contract : \$2,392.24****Total Spots This Invoice 198**