

NCC Cable System Order

Order #	62462917
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

AE	Collin Diederich
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Jul17
-	

Flight Dates	10/09/17 - 10/22/17
Agency	Buying Time
Advertiser	Ralph Northam for Governor

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/09/17	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$1,132.00	
Commission		\$169.80	
Net Total		\$962.20	
Total Spots		64	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.9 Revised to move spots to :15s order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/9/17	10/15/17	05:00	09:00		X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	-2x PRE
2	CNN	CNN EM	10/16/17	10/22/17	05:00	09:00	X							-	-	2	\$10.00	\$20.00	30	PRE
3	CNN	CNN DT	10/9/17	10/15/17	09:00	16:00		X	X	X	X	X	X	-	-	3	\$8.00	\$24.00	30	-1x PRE
4	CNN	CNN DT	10/16/17	10/22/17	09:00	16:00	X							-	-	1	\$8.00	\$8.00	30	PRE
5	CNN	CNN W	10/9/17	10/15/17	11:00	19:00						X	X	-	-	3	\$13.00	\$39.00	30	-1x PRE
6	CNN	CNN EF	10/9/17	10/15/17	16:00	19:00		X	X	X	X	X	X	-	-	5	\$13.00	\$65.00	30	-1x PRE
7	CNN	CNN EF	10/16/17	10/22/17	16:00	19:00	X							-	-	1	\$13.00	\$13.00	30	PRE
8	CNN	CNN PT	10/9/17	10/15/17	19:00	24:00		X	X	X	X	X	X	-	-	9	\$20.00	\$180.00	30	-3x PRE
9	CNN	CNN PT	10/16/17	10/22/17	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	PRE
10	FXNC	FXNC EM	10/9/17	10/15/17	05:00	09:00		X	X	X	X	X	X	-	-	6	\$16.00	\$96.00	30	-2x PRE
11	FXNC	FXNC EM	10/16/17	10/22/17	05:00	09:00	X							-	-	2	\$16.00	\$32.00	30	PRE
12	FXNC	FXNC DT	10/9/17	10/15/17	09:00	16:00		X	X	X	X	X	X	-	-	3	\$14.00	\$42.00	30	-1x PRE
13	FXNC	FXNC DT	10/16/17	10/22/17	09:00	16:00	X							-	-	1	\$14.00	\$14.00	30	PRE
14	FXNC	FXNC W	10/9/17	10/15/17	11:00	19:00						X	X	-	-	3	\$20.00	\$60.00	30	-1x PRE
15	FXNC	FXNC EF	10/9/17	10/15/17	16:00	19:00		X	X	X	X	X	X	-	-	5	\$20.00	\$100.00	30	-1x PRE
16	FXNC	FXNC EF	10/16/17	10/22/17	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	PRE
17	FXNC	FXNC PT	10/9/17	10/15/17	19:00	24:00		X	X	X	X	X	X	-	-	9	\$29.00	\$261.00	30	-3x PRE

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18	FXNC	FXNC PT	10/16/17	10/22/17	19:00	24:00	X							-	-	2	\$29.00	\$58.00	30	PRE

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	64	0	0	0	0	0	0	0	0	0	0	0	64
AMT	\$1,132.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,132.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/09/17

62462917 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |