

**PRIME MEDIA**  
**P.O. BOX 276**  
**SMITHFIELD, VA 23430**  
**888-442-0057**

**Affidavit of Performance**

**Report Date : 11/01/2017 at 13:13:46**

**RALPH NORTHAM FOR GOVENOR**  
**Campaign : 62459275**  
**Invoice Date : 10/31/2017**      **Invoice # : 1710-21129**

**Client : 2,042**      **Contract : 15**  
**Contract Type : R**  
**Flight Period : 09/25/2017 to 10/29/2017**

**09/26/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Tuesday	CNN		05:52:56	7 RN2617H	00:00:30	10.00
P	Tuesday	CNN		06:35:39	7 RN2617H	00:00:30	10.00
P	Tuesday	CNN		09:57:08	5 RN2817H	00:00:30	8.00
P	Tuesday	CNN		18:34:16	5 RN2817H	00:00:30	13.00
P	Tuesday	CNN		21:51:02	7 RN2617H	00:00:30	20.00
P	Tuesday	FOXN		06:52:09	7 RN2617H	00:00:30	16.00
P	Tuesday	FOXN		07:51:02	7 RN2617H	00:00:30	16.00
P	Tuesday	FOXN		08:53:50	7 RN2617H	00:00:30	16.00
P	Tuesday	FOXN		10:24:37	7 RN2617H	00:00:30	14.00
P	Tuesday	FOXN		17:17:37	7 RN2617H	00:00:30	20.00
P	Tuesday	FOXN		22:46:40	7 RN2617H	00:00:30	29.00
P	Tuesday	FOXN		23:49:11	7 RN2617H	00:00:30	29.00

**Spots Played : 12      Daily SubTotal : \$201.00**

**09/27/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Wednesday	CNN		05:54:08	7 RN2617H	00:00:30	10.00
P	Wednesday	CNN		07:46:28	7 RN2617H	00:00:30	10.00
P	Wednesday	CNN		08:50:30	5 RN2817H	00:00:30	10.00
P	Wednesday	CNN		17:59:13	7 RN2617H	00:00:30	13.00
P	Wednesday	CNN		20:30:49	7 RN2617H	00:00:30	20.00
P	Wednesday	CNN		20:53:06	5 RN2817H	00:00:30	20.00
P	Wednesday	CNN		22:35:23	5 RN2817H	00:00:30	20.00
P	Wednesday	FOXN		08:49:34	7 RN2617H	00:00:30	16.00
P	Wednesday	FOXN		18:19:29	7 RN2617H	00:00:30	20.00
P	Wednesday	FOXN		19:13:49	5 RN2817H	00:00:30	29.00
P	Wednesday	FOXN		21:47:38	7 RN2617H	00:00:30	29.00

**Spots Played : 11      Daily SubTotal : \$197.00**

**09/28/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Thursday	CNN		05:52:46	7 RN2617H	00:00:30	10.00
P	Thursday	CNN		08:58:24	5 RN2617H	00:00:30	10.00
P	Thursday	CNN		16:52:50	7 RN2617H	00:00:30	13.00
P	Thursday	CNN		22:21:38	7 RN2617H	00:00:30	20.00
P	Thursday	CNN		23:41:26	7 RN2617H	00:00:30	20.00
P	Thursday	FOXN		05:23:03	7 RN2617H	00:00:30	16.00
P	Thursday	FOXN		08:52:07	7 RN2617H	00:00:30	16.00
P	Thursday	FOXN		17:47:59	7 RN2617H	00:00:30	20.00
P	Thursday	FOXN		23:21:28	7 RN2617H	00:00:30	29.00
P	Thursday	FOXN		23:48:40	7 RN2617H	00:00:30	29.00

**Spots Played : 10      Daily SubTotal : \$183.00**

**09/29/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Friday	CNN		06:30:02	7 RN2617H	00:00:30	10.00
P	Friday	CNN		09:29:56	7 RN2617H	00:00:30	8.00
P	Friday	CNN		18:56:31	7 RN2617H	00:00:30	13.00
P	Friday	CNN		20:53:18	5 RN2617H	00:00:30	20.00
P	Friday	CNN		21:29:50	7 RN2617H	00:00:30	20.00
P	Friday	FOXN		05:22:36	5 RN2617H	00:00:30	16.00
P	Friday	FOXN		10:51:24	7 RN2617H	00:00:30	14.00
P	Friday	FOXN		12:49:37	7 RN2617H	00:00:30	14.00

**RALPH NORTHAM FOR GOVENOR****Campaign : 62459275****Invoice Date : 10/31/2017****Invoice # : 1710-21129****Client : 2,042****Contract : 15****Contract Type : R****Flight Period : 09/25/2017 to 10/29/2017****09/29/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Friday	FOXN		16:59:21	5	RN2617H	00:00:30	20.00
P	Friday	FOXN		22:48:34	5	RN2617H	00:00:30	29.00
P	Friday	FOXN		23:21:07	7	RN2617H	00:00:30	29.00
						<b>Spots Played : 11</b>	<b>Daily SubTotal :</b>	<b>\$193.00</b>

**09/30/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	CNN		07:59:44	7	RN2617H	00:00:30	10.00
P	Saturday	CNN		13:49:51	5	RN2617H	00:00:30	13.00
P	Saturday	CNN		14:45:43	7	RN2617H	00:00:30	13.00
P	Saturday	CNN		17:52:21	5	RN2617H	00:00:30	13.00
P	Saturday	CNN		22:24:44	5	RN2617H	00:00:30	20.00
P	Saturday	CNN		22:34:50	7	RN2617H	00:00:30	20.00
P	Saturday	CNN		22:45:24	7	RN2617H	00:00:30	20.00
P	Saturday	FOXN		08:23:27	7	RN2617H	00:00:30	16.00
P	Saturday	FOXN		08:50:47	7	RN2617H	00:00:30	16.00
P	Saturday	FOXN		13:18:55	7	RN2617H	00:00:30	20.00
P	Saturday	FOXN		13:49:04	7	RN2617H	00:00:30	20.00
P	Saturday	FOXN		18:49:45	7	RN2617H	00:00:30	20.00
P	Saturday	FOXN		22:18:23	7	RN2617H	00:00:30	29.00
P	Saturday	FOXN		22:46:27	7	RN2617H	00:00:30	29.00
P	Saturday	FOXN		23:52:00	7	RN2617H	00:00:30	29.00
						<b>Spots Played : 15</b>	<b>Daily SubTotal :</b>	<b>\$288.00</b>

**10/01/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	CNN		06:29:45	7	RN2617H	00:00:30	10.00
P	Sunday	CNN		12:22:28	7	RN2617H	00:00:30	13.00
P	Sunday	CNN		12:22:58	7	RN2617H	00:00:30	8.00
P	Sunday	CNN		13:26:00	7	RN2617H	00:00:30	8.00
P	Sunday	CNN		13:26:30	7	RN2617H	00:00:30	13.00
P	Sunday	CNN		15:57:03	7	RN2617H	00:00:30	13.00
P	Sunday	CNN		18:27:12	7	RN2617H	00:00:30	13.00
P	Sunday	CNN		19:57:29	7	RN2617H	00:00:30	20.00
P	Sunday	CNN		23:35:20	7	RN2617H	00:00:30	20.00
P	Sunday	FOXN		08:23:47	7	RN2617H	00:00:30	16.00
P	Sunday	FOXN		09:23:40	7	RN2617H	00:00:30	14.00
P	Sunday	FOXN		11:47:51	7	RN2617H	00:00:30	20.00
P	Sunday	FOXN		11:48:21	7	RN2617H	00:00:30	14.00
P	Sunday	FOXN		16:14:13	7	RN2617H	00:00:30	20.00
P	Sunday	FOXN		17:46:26	5	RN2617H	00:00:30	20.00
P	Sunday	FOXN		22:18:00	7	RN2617H	00:00:30	29.00
						<b>Spots Played : 16</b>	<b>Daily SubTotal :</b>	<b>\$251.00</b>

**10/02/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Monday	CNN		09:53:32	7	RN2617H	00:00:30	8.00
P	Monday	CNN		19:57:31	5	RN2617H	00:00:30	20.00
P	Monday	FOXN		18:51:01	7	RN2617H	00:00:30	20.00
P	Monday	FOXN		20:24:33	5	RN2617H	00:00:30	29.00
P	Monday	FOXN		22:51:02	7	RN2617H	00:00:30	29.00
						<b>Spots Played : 5</b>	<b>Daily SubTotal :</b>	<b>\$106.00</b>

**RALPH NORTHAM FOR GOVENOR****Campaign : 62459275****Invoice Date : 10/31/2017****Invoice # : 1710-21129****Client : 2,042****Contract : 15****Contract Type : R****Flight Period : 09/25/2017 to 10/29/2017****Paid Spots This Invoice            80****Scheduled Spots This Invoice            0****Gross Amount for Contract :    \$1,419.00****Net Amount for Contract :        \$964.92****Total Spots This Invoice                80**