

PRIME MEDIA
P.O. BOX 276
SMITHFIELD, VA 23430
888-442-0057

Affidavit of Performance

Report Date : 11/01/2017 at 13:25:12

RALPH NORTHAM FOR GOVENOR
Campaign : 62462917
Invoice Date : 10/31/2017 **Invoice # : 1710-21165**

Client : 2,042 **Contract : 21**
Contract Type : R
Flight Period : 09/25/2017 to 10/29/2017

10/11/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Wednesday	CNN		05:53:52	8 RN3517H	00:00:30	10.00
P	Wednesday	CNN		16:54:56	8 RN3517H	00:00:30	13.00
P	Wednesday	CNN		20:25:13	8 RN3517H	00:00:30	20.00
P	Wednesday	CNN		20:38:48	8 RN3517H	00:00:30	20.00
P	Wednesday	CNN		23:40:37	8 RN3517H	00:00:30	20.00
P	Wednesday	FOXN		08:23:06	9 RN3617H	00:00:30	16.00
P	Wednesday	FOXN		17:17:18	8 RN3517H	00:00:30	20.00
P	Wednesday	FOXN		22:17:42	8 RN3517H	00:00:30	29.00
P	Wednesday	FOXN		23:46:08	8 RN3517H	00:00:30	29.00
Spots Played : 9						Daily SubTotal :	\$177.00

10/12/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Thursday	CNN		11:28:49	9 RN3617H	00:00:30	8.00
P	Thursday	CNN		12:53:23	9 RN3617H	00:00:30	8.00
P	Thursday	CNN		20:39:18	9 RN3617H	00:00:30	20.00
P	Thursday	CNN		23:45:00	9 RN3617H	00:00:30	20.00
P	Thursday	FOXN		05:48:39	8 RN3517H	00:00:30	16.00
P	Thursday	FOXN		15:50:53	9 RN3617H	00:00:30	14.00
P	Thursday	FOXN		22:16:49	9 RN3617H	00:00:30	29.00
P	Thursday	FOXN		23:16:27	9 RN3617H	00:00:30	29.00
Spots Played : 8						Daily SubTotal :	\$144.00

10/13/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Friday	CNN		05:55:09	9 RN3617H	00:00:30	10.00
P	Friday	CNN		06:40:08	9 RN3617H	00:00:30	10.00
P	Friday	CNN		17:45:00	9 RN3617H	00:00:30	13.00
P	Friday	CNN		22:41:24	8 RN3517H	00:00:30	20.00
P	Friday	FOXN		07:50:57	9 RN3617H	00:00:30	16.00
P	Friday	FOXN		16:48:39	9 RN3617H	00:00:30	20.00
P	Friday	FOXN		22:48:46	8 RN3517H	00:00:30	29.00
P	Friday	FOXN		23:47:11	8 RN3517H	00:00:30	29.00
Spots Played : 8						Daily SubTotal :	\$147.00

10/14/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	CNN		07:59:52	8 RN3517H	00:00:30	10.00
P	Saturday	CNN		13:23:33	8 RN3517H	00:00:30	13.00
P	Saturday	CNN		15:27:05	8 RN3517H	00:00:30	8.00
P	Saturday	CNN		17:52:45	8 RN3517H	00:00:30	13.00
P	Saturday	CNN		18:26:30	8 RN3517H	00:00:30	13.00
P	Saturday	CNN		20:32:27	9 RN3617H	00:00:30	20.00
P	Saturday	FOXN		05:28:17	8 RN3517H	00:00:30	16.00
P	Saturday	FOXN		08:24:24	8 RN3517H	00:00:30	16.00
P	Saturday	FOXN		11:50:18	8 RN3517H	00:00:30	20.00
P	Saturday	FOXN		11:51:18	8 RN3517H	00:00:30	14.00
P	Saturday	FOXN		12:22:20	8 RN3517H	00:00:30	14.00
P	Saturday	FOXN		16:52:51	8 RN3517H	00:00:30	20.00
P	Saturday	FOXN		17:53:07	8 RN3517H	00:00:30	20.00
P	Saturday	FOXN		22:47:38	9 RN3617H	00:00:30	29.00
Spots Played : 14						Daily SubTotal :	\$226.00

RALPH NORTHAM FOR GOVENOR**Campaign : 62462917****Invoice Date : 10/31/2017****Invoice # : 1710-21165****Client : 2,042****Contract : 21****Contract Type : R****Flight Period : 09/25/2017 to 10/29/2017****10/15/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	CNN		05:59:30	9	RN3617H	00:00:30	10.00
P	Sunday	CNN		14:37:15	9	RN3617H	00:00:30	13.00
P	Sunday	CNN		18:58:59	9	RN3617H	00:00:30	13.00
P	Sunday	CNN		18:59:29	9	RN3617H	00:00:30	13.00
P	Sunday	CNN		20:32:10	8	RN3517H	00:00:30	20.00
P	Sunday	CNN		21:46:23	8	RN3517H	00:00:30	20.00
P	Sunday	FOXN		07:23:18	9	RN3617H	00:00:30	16.00
P	Sunday	FOXN		16:14:44	9	RN3617H	00:00:30	20.00
P	Sunday	FOXN		18:51:03	9	RN3617H	00:00:30	20.00
P	Sunday	FOXN		18:51:33	9	RN3617H	00:00:30	20.00
P	Sunday	FOXN		20:45:06	8	RN3517H	00:00:30	29.00
P	Sunday	FOXN		23:14:43	8	RN3517H	00:00:30	29.00

Spots Played : 12**Daily SubTotal :****\$223.00****10/16/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Monday	CNN		05:25:36	8	RN3517H	00:00:30	10.00
P	Monday	CNN		07:19:55	9	RN3617H	00:00:30	10.00
P	Monday	CNN		11:57:15	9	RN3617H	00:00:30	8.00
P	Monday	CNN		18:51:33	8	RN3517H	00:00:30	13.00
P	Monday	CNN		22:38:35	8	RN3517H	00:00:30	20.00
P	Monday	CNN		22:55:20	9	RN3617H	00:00:30	20.00
P	Monday	FOXN		05:49:58	8	RN3517H	00:00:30	16.00
P	Monday	FOXN		08:23:52	9	RN3617H	00:00:30	16.00
P	Monday	FOXN		12:49:55	9	RN3617H	00:00:30	14.00
P	Monday	FOXN		18:50:10	8	RN3517H	00:00:30	20.00
P	Monday	FOXN		20:48:08	8	RN3517H	00:00:30	29.00
P	Monday	FOXN		21:23:19	9	RN3617H	00:00:30	29.00

Spots Played : 12**Daily SubTotal :****\$205.00****Paid Spots This Invoice 63****Gross Amount for Contract : \$1,122.00****Scheduled Spots This Invoice 0****Net Amount for Contract : \$762.96****Total Spots This Invoice 63**