

NCC Cable System Order

Order #	62456473	Flight Dates	09/25/17 - 10/01/17	Update Date	09/15/17
Syscode	1073	Agency	Buying Time	Version	1 Vs. 1
System Name	Prime Media/Roanoke Zone, VA	Advertiser	Ralph Northam for Governor	Show All Lines	
Market	Roanoke-Lynchburg			Total # of Weeks	1
		Client Code		Total	\$285.00
AE	Collin Diederich	Product Code		Commission	\$42.75
Sales Coordinator	Jaryd Engberg	Est Code	N/A	Net Total	\$242.25
Office	Washington	Product Name		Total Spots	16
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Jul17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		9.15 New Candidate order. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	9/25/17	10/1/17	05:00	09:00	X							-	-	1	\$10.00	\$10.00	30	IP
2	CNN	CNN DT	9/25/17	10/1/17	09:00	16:00	X							-	-	1	\$8.00	\$8.00	30	IP
3	CNN	CNN EF	9/25/17	10/1/17	16:00	19:00	X							-	-	1	\$13.00	\$13.00	30	IP
4	CNN	CNN PT	9/25/17	10/1/17	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	IP
5	FXNC	FXNC EM	9/25/17	10/1/17	05:00	09:00	X							-	-	1	\$16.00	\$16.00	30	IP
6	FXNC	FXNC DT	9/25/17	10/1/17	09:00	16:00	X							-	-	1	\$14.00	\$14.00	30	IP
7	FXNC	FXNC EF	9/25/17	10/1/17	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	IP
8	FXNC	FXNC PT	9/25/17	10/1/17	19:00	24:00	X							-	-	2	\$29.00	\$58.00	30	IP
9	HGTV	HGTV EF	9/25/17	10/1/17	16:00	19:00	X							-	-	1	\$13.00	\$13.00	30	IP
10	HGTV	HGTV PT	9/25/17	10/1/17	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	IP
11	LIF	LIF EF	9/25/17	10/1/17	16:00	19:00	X							-	-	1	\$13.00	\$13.00	30	IP
12	LIF	LIF PT	9/25/17	10/1/17	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	IP

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	16	0	0	0	0	0	0	0	0	0	0	0	16
AMT	\$285.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$285.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/18/17

62456473 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |