

NCC Cable System Order

Order #	62466804
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

AE	Tiffany Solis
Sales Coordinator	Jeff Moring
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Jul17
-	

Flight Dates	10/23/17 - 11/05/17
Agency	Strategic Media Services, Inc
Advertiser	Ed Gillespie for VA Governor

Client Code	277
Product Code	357
Est Code	3234
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/24/17		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$1,252.00		
Commission	\$187.80		
Net Total	\$1,064.20		
Total Spots	41		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.24 New :60s order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN NEWSROOM<	10/23/17	10/29/17	11:00	19:00						X	X	-	-	1	\$26.00	\$26.00	60	PRE 09/08/17-12/31/17
2	CNN	VARIOUS	10/23/17	10/29/17	05:00	09:00			X	X	X	X	X	-	-	1	\$20.00	\$20.00	60	PRE 09/08/17-12/31/17
3	CNN	CNN NEWSROOM<	10/23/17	10/29/17	09:00	16:00			X	X	X	X	X	-	-	1	\$16.00	\$16.00	60	PRE 09/08/17-12/31/17
4	CNN	VARIOUS	10/23/17	10/29/17	16:00	19:00			X	X	X	X	X	-	-	1	\$26.00	\$26.00	60	PRE 09/08/17-12/31/17
5	CNN	AVG. ALL WKS<	10/23/17	10/29/17	19:00	24:00			X	X	X	X	X	-	-	1	\$40.00	\$40.00	60	PRE 09/08/17-12/31/17
6	CNN	VARIOUS	10/30/17	11/5/17	05:00	09:00	X	X						-	-	1	\$20.00	\$20.00	60	PRE 09/08/17-12/31/17
7	CNN	CNN NEWSROOM<	10/30/17	11/5/17	09:00	16:00	X	X						-	-	1	\$16.00	\$16.00	60	PRE 09/08/17-12/31/17
8	CNN	SITUATION ROOM<	10/30/17	11/5/17	16:00	19:00	X	X						-	-	1	\$26.00	\$26.00	60	PRE 09/08/17-12/31/17
9	CNN	AVG. ALL WKS<	10/30/17	11/5/17	19:00	24:00	X	X						-	-	1	\$40.00	\$40.00	60	PRE 09/08/17-12/31/17
10	ESPN	AVG. ALL WKS	10/23/17	10/29/17	11:00	19:00						X	X	-	-	1	\$32.00	\$32.00	60	PRE 09/08/17-12/31/17
11	ESPN	AVG. ALL WKS	10/23/17	10/29/17	09:00	16:00			X	X	X	X	X	-	-	1	\$20.00	\$20.00	60	PRE 09/08/17-12/31/17
12	ESPN	AVG. ALL WKS<	10/23/17	10/29/17	19:00	24:00			X	X	X	X	X	-	-	1	\$46.00	\$46.00	60	PRE 09/08/17-12/31/17
13	ESPN	AVG. ALL WKS	10/30/17	11/5/17	09:00	16:00	X	X						-	-	1	\$20.00	\$20.00	60	PRE 09/08/17-12/31/17
14	ESPN	AVG. ALL WKS	10/30/17	11/5/17	19:00	24:00	X	X						-	-	1	\$46.00	\$46.00	60	PRE 09/08/17-12/31/17
15	FX	AVG. ALL WKS<	10/23/17	10/29/17	11:00	19:00						X	X	-	-	1	\$20.00	\$20.00	60	PRE 09/08/17-12/31/17
16	FX	AVG. ALL WKS<	10/23/17	10/29/17	09:00	16:00			X	X	X	X	X	-	-	1	\$12.00	\$12.00	60	PRE 09/08/17-12/31/17
17	FX	AVG. ALL WKS<	10/23/17	10/29/17	16:00	19:00			X	X	X	X	X	-	-	1	\$20.00	\$20.00	60	PRE 09/08/17-12/31/17
18	FX	FX MOVIE PRIME<	10/23/17	10/29/17	19:00	24:00			X	X	X	X	X	-	-	1	\$32.00	\$32.00	60	PRE 09/08/17-12/31/17
19	FX	VARIOUS	10/30/17	11/5/17	16:00	19:00	X	X						-	-	1	\$20.00	\$20.00	60	PRE 09/08/17-12/31/17
20	FX	FX MOVIE PRIME<	10/30/17	11/5/17	19:00	24:00	X	X						-	-	1	\$32.00	\$32.00	60	PRE 09/08/17-12/31/17
21	FXNC	AMERICAS NEWS<	10/23/17	10/29/17	11:00	19:00						X	X	-	-	1	\$40.00	\$40.00	60	PRE 09/08/17-12/31/17

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22	FXNC	VARIOUS	10/23/17	10/29/17	05:00	09:00			X	X	X	X	X	-	-	1	\$32.00	\$32.00	60	PRE 09/08/17-12/31/17
23	FXNC	VARIOUS	10/23/17	10/29/17	09:00	16:00			X	X	X	X	X	-	-	1	\$28.00	\$28.00	60	PRE 09/08/17-12/31/17
24	FXNC	VARIOUS	10/23/17	10/29/17	16:00	19:00			X	X	X	X	X	-	-	1	\$40.00	\$40.00	60	PRE 09/08/17-12/31/17
25	FXNC	VARIOUS	10/23/17	10/29/17	19:00	24:00			X	X	X	X	X	-	-	1	\$58.00	\$58.00	60	PRE 09/08/17-12/31/17
26	FXNC	FOX AND FRIEND<	10/30/17	11/5/17	05:00	09:00	X	X						-	-	1	\$32.00	\$32.00	60	PRE 09/08/17-12/31/17
27	FXNC	VARIOUS	10/30/17	11/5/17	09:00	16:00	X	X						-	-	1	\$28.00	\$28.00	60	PRE 09/08/17-12/31/17
28	FXNC	VARIOUS	10/30/17	11/5/17	16:00	19:00	X	X						-	-	1	\$40.00	\$40.00	60	PRE 09/08/17-12/31/17
29	FXNC	AVG. ALL WKS<	10/30/17	11/5/17	19:00	24:00	X	X						-	-	1	\$58.00	\$58.00	60	PRE 09/08/17-12/31/17
30	HGTV	AVG. ALL WKS	10/23/17	10/29/17	11:00	19:00						X	X	-	-	1	\$26.00	\$26.00	60	PRE 09/08/17-12/31/17
31	HGTV	AVG. ALL WKS<	10/23/17	10/29/17	09:00	16:00			X	X	X	X	X	-	-	1	\$16.00	\$16.00	60	PRE 09/08/17-12/31/17
32	HGTV	AVG. ALL WKS<	10/23/17	10/29/17	16:00	19:00			X	X	X	X	X	-	-	1	\$26.00	\$26.00	60	PRE 09/08/17-12/31/17
33	HGTV	AVG. ALL WKS<	10/23/17	10/29/17	19:00	24:00			X	X	X	X	X	-	-	1	\$40.00	\$40.00	60	PRE 09/08/17-12/31/17
34	HGTV	AVG. ALL WKS<	10/30/17	11/5/17	09:00	16:00	X	X						-	-	1	\$16.00	\$16.00	60	PRE 09/08/17-12/31/17
35	HGTV	AVG. ALL WKS	10/30/17	11/5/17	16:00	19:00	X	X						-	-	1	\$26.00	\$26.00	60	PRE 09/08/17-12/31/17
36	HGTV	VARIOUS	10/30/17	11/5/17	19:00	24:00	X	X						-	-	1	\$40.00	\$40.00	60	PRE 09/08/17-12/31/17
37	HIST	AVG. ALL WKS<	10/23/17	10/29/17	11:00	19:00						X	X	-	-	1	\$32.00	\$32.00	60	PRE 09/08/17-12/31/17
38	HIST	AVG. ALL WKS<	10/23/17	10/29/17	09:00	16:00			X	X	X	X	X	-	-	1	\$20.00	\$20.00	60	PRE 09/08/17-12/31/17
39	HIST	AVG. ALL WKS<	10/23/17	10/29/17	16:00	19:00			X	X	X	X	X	-	-	1	\$32.00	\$32.00	60	PRE 09/08/17-12/31/17
40	HIST	AVG. ALL WKS<	10/23/17	10/29/17	19:00	24:00			X	X	X	X	X	-	-	1	\$46.00	\$46.00	60	PRE 09/08/17-12/31/17

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41	HIST	VARIOUS	10/30/17	11/5/17	19:00	24:00	X	X						-	-	1	\$46.00	\$46.00	60	PRE 09/08/17-12/31/17

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	25	16	0	0	0	0	0	0	0	0	0	0	41
AMT	\$746.00	\$506.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,252.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/24/17

62466804 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |