

NCC Cable System Order

Order #	62467942
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

AE	Tiffany Solis
Sales Coordinator	Jeff Moring
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Nov16
-	

Flight Dates	10/30/17 - 11/12/17
Agency	Strategic Media Services, Inc
Advertiser	Ed Gillespie for VA Governor

Client Code	277
Product Code	357
Est Code	3286
Product Name	SCHED A Est. 3286
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/17		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$2,082.00		
Commission	\$312.30		
Net Total	\$1,769.70		
Total Spots	127		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN NEWSROOM<	10/30/17	11/5/17	11:00	19:00						X	X	-	-	2	\$13.00	\$26.00	30	PRE
2	CNN	VARIOUS	10/30/17	11/5/17	05:00	09:00			X	X	X	X	X	-	-	2	\$10.00	\$20.00	30	PRE
3	CNN	CNN NEWSROOM<	10/30/17	11/5/17	09:00	16:00			X	X	X	X	X	-	-	2	\$8.00	\$16.00	30	PRE
4	CNN	VARIOUS	10/30/17	11/5/17	16:00	19:00			X	X	X	X	X	-	-	4	\$13.00	\$52.00	30	PRE
5	CNN	AVG. ALL WKS<	10/30/17	11/5/17	19:00	24:00			X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	PRE
6	CNN	NEW DAY<	11/6/17	11/12/17	05:00	09:00	X	X						-	-	1	\$10.00	\$10.00	30	PRE
7	CNN	CNN NEWSROOM<	11/6/17	11/12/17	09:00	16:00	X	X						-	-	1	\$8.00	\$8.00	30	PRE
8	CNN	SITUATION ROOM<	11/6/17	11/12/17	16:00	19:00	X							-	-	1	\$13.00	\$13.00	30	PRE
9	CNN	VARIOUS	11/6/17	11/12/17	19:00	24:00	X							-	-	1	\$20.00	\$20.00	30	PRE
10	ESPN	VARIOUS	10/30/17	11/5/17	11:00	19:00						X	X	-	-	3	\$16.00	\$48.00	30	PRE
11	ESPN	VARIOUS	10/30/17	11/5/17	05:00	09:00			X	X	X	X	X	-	-	2	\$12.00	\$24.00	30	PRE
12	ESPN	VARIOUS	10/30/17	11/5/17	09:00	16:00			X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	PRE
13	ESPN	AVG. ALL WKS<	10/30/17	11/5/17	19:00	24:00			X	X	X	X	X	-	-	7	\$23.00	\$161.00	30	PRE
14	ESPN	SPORTSCENTER A<	11/6/17	11/12/17	09:00	16:00	X	X						-	-	1	\$10.00	\$10.00	30	PRE
15	ESPN	NFL REGULAR SE<	11/6/17	11/12/17	19:00	24:00	X							-	-	1	\$23.00	\$23.00	30	PRE
16	ESPN	MNF	11/6/17	11/12/17	20:30	23:30	X							-	-	1	\$100.00	\$100.00	30	MNF
17	FX	AVG. ALL WKS<	10/30/17	11/5/17	11:00	19:00						X	X	-	-	5	\$10.00	\$50.00	30	PRE
18	FX	AVG. ALL WKS<	10/30/17	11/5/17	09:00	16:00			X	X	X	X	X	-	-	2	\$6.00	\$12.00	30	PRE
19	FX	AVG. ALL WKS<	10/30/17	11/5/17	16:00	19:00			X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	PRE
20	FX	FX MOVIE PRIME<	10/30/17	11/5/17	19:00	24:00			X	X	X	X	X	-	-	4	\$16.00	\$64.00	30	PRE
21	FX	VARIOUS	11/6/17	11/12/17	09:00	16:00	X	X						-	-	1	\$6.00	\$6.00	30	PRE

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System Name	Prime Media/Roanoke Zone, VA	Advertiser	Ed Gillespie for VA Governor	Show All Lines	
Market	Roanoke-Lynchburg			Total # of Weeks	2
		Client Code	277	Total	\$2,082.00
AE	Tiffany Solis	Product Code	357	Commission	\$312.30
Sales Coordinator	Jeff Moring	Est Code	3286	Net Total	\$1,769.70
Office	Washington	Product Name	SCHED A Est. 3286	Total Spots	127
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Nov16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
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22	FX	AVG. ALL WKS<	11/6/17	11/12/17	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	PRE
23	FX	FX MOVIE PRIME<	11/6/17	11/12/17	19:00	24:00	X							-	-	1	\$16.00	\$16.00	30	PRE
24	FXNC	AVG. ALL WKS<	10/30/17	11/5/17	11:00	19:00						X	X	-	-	1	\$20.00	\$20.00	30	PRE
25	FXNC	VARIOUS	10/30/17	11/5/17	05:00	09:00			X	X	X	X	X	-	-	5	\$16.00	\$80.00	30	PRE
26	FXNC	VARIOUS	10/30/17	11/5/17	09:00	16:00			X	X	X	X	X	-	-	2	\$14.00	\$28.00	30	PRE
27	FXNC	VARIOUS	10/30/17	11/5/17	16:00	19:00			X	X	X	X	X	-	-	2	\$20.00	\$40.00	30	PRE
28	FXNC	VARIOUS	10/30/17	11/5/17	19:00	24:00			X	X	X	X	X	-	-	5	\$29.00	\$145.00	30	PRE
29	FXNC	FOX AND FRIEND<	11/6/17	11/12/17	05:00	09:00	X	X						-	-	1	\$16.00	\$16.00	30	PRE
30	FXNC	VARIOUS	11/6/17	11/12/17	09:00	16:00	X	X						-	-	1	\$14.00	\$14.00	30	PRE
31	FXNC	VARIOUS	11/6/17	11/12/17	19:00	24:00	X							-	-	1	\$29.00	\$29.00	30	PRE
32	HGTV	AVG. ALL WKS	10/30/17	11/5/17	11:00	19:00						X	X	-	-	3	\$13.00	\$39.00	30	PRE
33	HGTV	AVG. ALL WKS<	10/30/17	11/5/17	09:00	16:00			X	X	X	X	X	-	-	2	\$8.00	\$16.00	30	PRE
34	HGTV	AVG. ALL WKS<	10/30/17	11/5/17	16:00	19:00			X	X	X	X	X	-	-	2	\$13.00	\$26.00	30	PRE
35	HGTV	VARIOUS	10/30/17	11/5/17	19:00	24:00			X	X	X	X	X	-	-	8	\$20.00	\$160.00	30	PRE
36	HGTV	AVG. ALL WKS<	11/6/17	11/12/17	09:00	16:00	X	X						-	-	1	\$8.00	\$8.00	30	PRE
37	HGTV	HOUSE HUNTERS<	11/6/17	11/12/17	16:00	19:00	X							-	-	1	\$13.00	\$13.00	30	PRE
38	HGTV	AVG. ALL WKS<	11/6/17	11/12/17	19:00	24:00	X							-	-	1	\$20.00	\$20.00	30	PRE
39	HIST	AVG. ALL WKS	10/30/17	11/5/17	11:00	19:00						X	X	-	-	3	\$16.00	\$48.00	30	PRE
40	HIST	OFF AIR<	10/30/17	11/5/17	05:00	09:00			X	X	X	X	X	-	-	2	\$12.00	\$24.00	30	PRE
41	HIST	AVG. ALL WKS	10/30/17	11/5/17	09:00	16:00			X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	PRE
42	HIST	AVG. ALL WKS<	10/30/17	11/5/17	16:00	19:00			X	X	X	X	X	-	-	2	\$16.00	\$32.00	30	PRE

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43	HIST	AVG. ALL WKS<	10/30/17	11/5/17	19:00	24:00			X	X	X	X	X	-	-	5	\$23.00	\$115.00	30	PRE
44	HIST	AVG. ALL WKS<	11/6/17	11/12/17	09:00	16:00	X	X						-	-	1	\$10.00	\$10.00	30	PRE
45	HIST	AMERICAN PICKE	11/6/17	11/12/17	16:00	19:00	X							-	-	1	\$16.00	\$16.00	30	PRE
46	HIST	AMERICAN PICKE<	11/6/17	11/12/17	19:00	24:00	X							-	-	1	\$23.00	\$23.00	30	PRE
47	TNT	AVG. ALL WKS<	10/30/17	11/5/17	11:00	19:00						X	X	-	-	1	\$16.00	\$16.00	30	PRE
48	TNT	VARIOUS	10/30/17	11/5/17	05:00	09:00			X	X	X	X	X	-	-	2	\$12.00	\$24.00	30	PRE
49	TNT	VARIOUS	10/30/17	11/5/17	09:00	16:00			X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	PRE
50	TNT	VARIOUS	10/30/17	11/5/17	16:00	19:00			X	X	X	X	X	-	-	3	\$16.00	\$48.00	30	PRE
51	TNT	AVG. ALL WKS<	10/30/17	11/5/17	19:00	24:00			X	X	X	X	X	-	-	4	\$23.00	\$92.00	30	PRE
52	TNT	CASTLE/CHARMED	11/6/17	11/12/17	05:00	09:00	X	X						-	-	1	\$12.00	\$12.00	30	PRE
53	TNT	SUPERNATURAL<	11/6/17	11/12/17	09:00	16:00	X	X						-	-	1	\$10.00	\$10.00	30	PRE
54	TNT	AVG. ALL WKS<	11/6/17	11/12/17	16:00	19:00	X							-	-	1	\$16.00	\$16.00	30	PRE
55	TNT	AVG. ALL WKS<	11/6/17	11/12/17	19:00	24:00	X							-	-	1	\$23.00	\$23.00	30	PRE

	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Total
SPOTS	127	0	0	0	0	0	0	0	0	0	0	0	127
AMT	\$2,082.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,082.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/30/17

62467942 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |