

NCC Cable System Order

Order #	62462909
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

AE	Collin Diederich
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Jul17
-	

Flight Dates	10/09/17 - 10/22/17
Agency	Buying Time
Advertiser	Ralph Northam for Governor

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/09/17		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$1,786.00		
Commission	\$267.90		
Net Total	\$1,518.10		
Total Spots	100		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.9 Spots moved to create :15s order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HGTV	HGTV W	10/9/17	10/15/17	11:00	19:00						X	X	-	-	5	\$13.00	\$65.00	30	-1x PRE
2	HGTV	HGTV EF	10/9/17	10/15/17	16:00	19:00		X	X	X	X	X	X	-	-	6	\$13.00	\$78.00	30	-2x PRE
3	HGTV	HGTV EF	10/16/17	10/22/17	16:00	19:00	X							-	-	2	\$13.00	\$26.00	30	PRE
4	HGTV	HGTV PT	10/9/17	10/15/17	19:00	24:00		X	X	X	X	X	X	-	-	10	\$20.00	\$200.00	30	-2x PRE
5	HGTV	HGTV PT	10/16/17	10/22/17	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	PRE
6	LIF	LIF W	10/9/17	10/15/17	11:00	19:00						X	X	-	-	5	\$13.00	\$65.00	30	-1x PRE
7	LIF	LIF EF	10/9/17	10/15/17	16:00	19:00		X	X	X	X	X	X	-	-	6	\$13.00	\$78.00	30	-2x PRE
8	LIF	LIF EF	10/16/17	10/22/17	16:00	19:00	X							-	-	2	\$13.00	\$26.00	30	PRE
9	LIF	LIF PT	10/9/17	10/15/17	19:00	24:00		X	X	X	X	X	X	-	-	10	\$20.00	\$200.00	30	-2x PRE
10	LIF	LIF PT	10/16/17	10/22/17	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	PRE
11	TNT	TNT W	10/9/17	10/15/17	11:00	19:00						X	X	-	-	5	\$16.00	\$80.00	30	-1x PRE
12	TNT	TNT EF	10/9/17	10/15/17	16:00	19:00		X	X	X	X	X	X	-	-	6	\$16.00	\$96.00	30	-2x PRE
13	TNT	TNT EF	10/16/17	10/22/17	16:00	19:00	X							-	-	2	\$16.00	\$32.00	30	PRE
14	TNT	TNT PT	10/9/17	10/15/17	19:00	24:00		X	X	X	X	X	X	-	-	10	\$23.00	\$230.00	30	-2x PRE
15	TNT	TNT PT	10/16/17	10/22/17	19:00	24:00	X							-	-	2	\$23.00	\$46.00	30	PRE
16	USA	USA W	10/9/17	10/15/17	11:00	19:00						X	X	-	-	5	\$16.00	\$80.00	30	-1x PRE
17	USA	USA EF	10/9/17	10/15/17	16:00	19:00		X	X	X	X	X	X	-	-	6	\$16.00	\$96.00	30	-2x PRE
18	USA	USA EF	10/16/17	10/22/17	16:00	19:00	X							-	-	2	\$16.00	\$32.00	30	PRE
19	USA	USA PT	10/9/17	10/15/17	19:00	24:00		X	X	X	X	X	X	-	-	10	\$23.00	\$230.00	30	-2x PRE

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20	USA	USA PT	10/16/17	10/22/17	19:00	24:00	X							-	-	2	\$23.00	\$46.00	30	PRE

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	100	0	0	0	0	0	0	0	0	0	0	0	100
AMT	\$1,786.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,786.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/09/17

62462909 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |