

PRIME MEDIA
P.O. BOX 276
SMITHFIELD, VA 23430
888-442-0057

Affidavit of Performance

Report Date : 11/01/2017 at 13:23:43

RALPH NORTHAM FOR GOVENOR
Campaign : 62462909
Invoice Date : 10/31/2017 **Invoice # : 1710-21160**

Client : 2,042 **Contract : 20**
Contract Type : R
Flight Period : 09/25/2017 to 10/29/2017

10/10/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Tuesday	LIFE		17:10:52	8 RN3517H	00:00:30	13.00
P	Tuesday	LIFE		17:50:23	8 RN3517H	00:00:30	13.00
P	Tuesday	LIFE		20:43:38	8 RN3517H	00:00:30	20.00
P	Tuesday	LIFE		21:15:19	8 RN3517H	00:00:30	20.00
P	Tuesday	USA		18:52:25	8 RN3517H	00:00:30	16.00
P	Tuesday	USA		19:49:24	8 RN3517H	00:00:30	23.00
P	Tuesday	USA		20:21:48	8 RN3517H	00:00:30	23.00
Spots Played : 7						Daily SubTotal :	\$128.00

10/11/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Wednesday	HGTV		18:41:50	8 RN3517H	00:00:30	13.00
P	Wednesday	HGTV		21:40:29	8 RN3517H	00:00:30	20.00
P	Wednesday	LIFE		18:50:39	9 RN3617H	00:00:30	13.00
P	Wednesday	LIFE		19:52:05	9 RN3617H	00:00:30	20.00
P	Wednesday	TNT		18:19:05	8 RN3517H	00:00:30	16.00
P	Wednesday	TNT		20:34:44	8 RN3517H	00:00:30	23.00
P	Wednesday	USA		17:30:52	9 RN3617H	00:00:30	16.00
P	Wednesday	USA		21:19:58	9 RN3617H	00:00:30	23.00
Spots Played : 8						Daily SubTotal :	\$144.00

10/12/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Thursday	HGTV		18:44:36	9 RN3617H	00:00:30	13.00
P	Thursday	HGTV		22:45:26	8 RN3517H	00:00:30	20.00
P	Thursday	HGTV		23:18:47	9 RN3617H	00:00:30	20.00
P	Thursday	LIFE		17:53:26	8 RN3517H	00:00:30	13.00
P	Thursday	LIFE		20:07:11	9 RN3617H	00:00:30	20.00
P	Thursday	LIFE		20:44:45	8 RN3517H	00:00:30	20.00
P	Thursday	TNT		17:34:32	9 RN3617H	00:00:30	16.00
P	Thursday	TNT		22:40:40	8 RN3517H	00:00:30	23.00
P	Thursday	TNT		23:28:11	9 RN3617H	00:00:30	23.00
P	Thursday	USA		18:43:14	8 RN3517H	00:00:30	16.00
P	Thursday	USA		22:29:01	9 RN3617H	00:00:30	23.00
P	Thursday	USA		23:46:44	8 RN3517H	00:00:30	23.00
Spots Played : 12						Daily SubTotal :	\$230.00

10/13/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Friday	HGTV		17:18:56	8 RN3517H	00:00:30	13.00
P	Friday	HGTV		23:18:15	9 RN3617H	00:00:30	20.00
P	Friday	HGTV		23:45:05	8 RN3517H	00:00:30	20.00
P	Friday	LIFE		18:45:00	9 RN3617H	00:00:30	13.00
P	Friday	LIFE		22:34:09	8 RN3517H	00:00:30	20.00
P	Friday	LIFE		23:15:24	9 RN3617H	00:00:30	20.00
P	Friday	TNT		18:36:53	8 RN3517H	00:00:30	16.00
P	Friday	TNT		20:56:29	9 RN3617H	00:00:30	23.00
P	Friday	TNT		22:30:00	8 RN3517H	00:00:30	23.00
P	Friday	USA		16:42:57	9 RN3617H	00:00:30	16.00
P	Friday	USA		21:17:57	8 RN3517H	00:00:30	23.00
P	Friday	USA		23:47:35	9 RN3617H	00:00:30	23.00
Spots Played : 12						Daily SubTotal :	\$230.00

RALPH NORTHAM FOR GOVENOR**Campaign : 62462909****Invoice Date : 10/31/2017****Invoice # : 1710-21160****Client : 2,042****Contract : 20****Contract Type : R****Flight Period : 09/25/2017 to 10/29/2017****10/14/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	HGTV		12:42:20	8 RN3517H	00:00:30	13.00
P	Saturday	HGTV		15:44:26	8 RN3517H	00:00:30	13.00
P	Saturday	HGTV		16:21:50	9 RN3617H	00:00:30	13.00
P	Saturday	HGTV		17:45:51	8 RN3517H	00:00:30	13.00
P	Saturday	HGTV		18:21:33	9 RN3617H	00:00:30	13.00
P	Saturday	HGTV		19:45:03	9 RN3617H	00:00:30	20.00
P	Saturday	HGTV		20:19:41	9 RN3617H	00:00:30	20.00
P	Saturday	LIFE		11:58:16	9 RN3617H	00:00:30	13.00
P	Saturday	LIFE		16:23:50	9 RN3617H	00:00:30	13.00
P	Saturday	LIFE		16:24:21	8 RN3517H	00:00:30	13.00
P	Saturday	LIFE		22:22:59	8 RN3517H	00:00:30	20.00
P	Saturday	TNT		12:37:24	8 RN3517H	00:00:30	16.00
P	Saturday	TNT		17:26:09	9 RN3617H	00:00:30	16.00
P	Saturday	TNT		17:39:28	8 RN3517H	00:00:30	16.00
P	Saturday	TNT		18:20:47	9 RN3617H	00:00:30	16.00
P	Saturday	TNT		19:49:50	9 RN3617H	00:00:30	23.00
P	Saturday	TNT		22:13:13	9 RN3617H	00:00:30	23.00
P	Saturday	USA		11:40:57	9 RN3617H	00:00:30	16.00
P	Saturday	USA		16:08:54	9 RN3617H	00:00:30	16.00
P	Saturday	USA		17:20:56	9 RN3617H	00:00:30	16.00
P	Saturday	USA		17:56:17	8 RN3517H	00:00:30	16.00
P	Saturday	USA		22:25:16	8 RN3517H	00:00:30	23.00

Spots Played : 22**Daily SubTotal :****\$361.00****10/15/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	HGTV		15:19:11	9 RN3617H	00:00:30	13.00
P	Sunday	HGTV		17:46:58	9 RN3617H	00:00:30	13.00
P	Sunday	HGTV		18:19:03	8 RN3517H	00:00:30	13.00
P	Sunday	HGTV		21:18:15	8 RN3517H	00:00:30	20.00
P	Sunday	HGTV		22:44:43	8 RN3517H	00:00:30	20.00
P	Sunday	LIFE		12:49:02	8 RN3517H	00:00:30	13.00
P	Sunday	LIFE		15:53:42	8 RN3517H	00:00:30	13.00
P	Sunday	LIFE		18:20:13	9 RN3617H	00:00:30	13.00
P	Sunday	LIFE		19:52:59	9 RN3617H	00:00:30	20.00
P	Sunday	LIFE		22:19:26	9 RN3617H	00:00:30	20.00
P	Sunday	TNT		14:37:48	9 RN3617H	00:00:30	16.00
P	Sunday	TNT		16:20:28	9 RN3617H	00:00:30	16.00
P	Sunday	TNT		18:11:39	8 RN3517H	00:00:30	16.00
P	Sunday	TNT		20:49:55	8 RN3517H	00:00:30	23.00
P	Sunday	TNT		21:10:01	8 RN3517H	00:00:30	23.00
P	Sunday	USA		17:35:23	8 RN3517H	00:00:30	16.00
P	Sunday	USA		18:31:48	9 RN3617H	00:00:30	16.00
P	Sunday	USA		18:42:21	8 RN3517H	00:00:30	16.00
P	Sunday	USA		19:44:34	9 RN3617H	00:00:30	23.00
P	Sunday	USA		21:40:30	9 RN3617H	00:00:30	23.00

Spots Played : 20**Daily SubTotal :****\$346.00****10/16/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Monday	HGTV		17:46:26	9 RN3617H	00:00:30	13.00
P	Monday	HGTV		18:47:06	8 RN3517H	00:00:30	13.00
P	Monday	HGTV		19:47:20	8 RN3517H	00:00:30	20.00
P	Monday	HGTV		21:47:23	8 RN3517H	00:00:30	20.00
P	Monday	HGTV		23:18:26	9 RN3617H	00:00:30	20.00
P	Monday	LIFE		17:56:28	9 RN3617H	00:00:30	13.00
P	Monday	LIFE		18:22:52	8 RN3517H	00:00:30	13.00
P	Monday	LIFE		19:28:52	9 RN3617H	00:00:30	20.00
P	Monday	LIFE		20:20:42	8 RN3517H	00:00:30	20.00
P	Monday	TNT		16:21:36	9 RN3617H	00:00:30	16.00
P	Monday	TNT		16:41:01	8 RN3517H	00:00:30	16.00

RALPH NORTHAM FOR GOVERNOR**Campaign : 62462909****Invoice Date : 10/31/2017****Invoice # : 1710-21160****Client : 2,042****Contract : 20****Contract Type : R****Flight Period : 09/25/2017 to 10/29/2017****10/16/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Monday	TNT		17:53:47	9 RN3617H	00:00:30	16.00
P	Monday	TNT		20:50:39	8 RN3517H	00:00:30	23.00
P	Monday	TNT		22:22:51	9 RN3617H	00:00:30	23.00
P	Monday	TNT		22:57:36	8 RN3517H	00:00:30	23.00
P	Monday	USA		16:36:27	8 RN3517H	00:00:30	16.00
P	Monday	USA		18:25:40	9 RN3617H	00:00:30	16.00
P	Monday	USA		22:31:32	9 RN3617H	00:00:30	23.00
P	Monday	USA		23:17:32	8 RN3517H	00:00:30	23.00
Spots Played : 19						Daily SubTotal :	\$347.00

Paid Spots This Invoice 100**Gross Amount for Contract : \$1,786.00****Scheduled Spots This Invoice 0****Net Amount for Contract : \$1,214.48****Total Spots This Invoice 100**