

PRIME MEDIA
P.O. BOX 276
SMITHFIELD, VA 23430
888-442-0057

Affidavit of Performance

Report Date : 11/01/2017 at 13:28:56

RALPH NORTHAM FOR GOVENOR
Campaign : 62466266
Invoice Date : 10/31/2017 **Invoice # : 1710-21177**

Client : 2,042 **Contract : 23**
Contract Type : R
Flight Period : 09/25/2017 to 10/29/2017

10/24/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Tuesday	CNN		06:30:00	10 RN4117H	00:00:30	17.00
P	Tuesday	CNN		08:00:00	10 RN4117H	00:00:30	17.00
P	Tuesday	CNN		11:33:29	10 RN4117H	00:00:30	14.00
P	Tuesday	CNN		13:45:00	10 RN4117H	00:00:30	14.00
P	Tuesday	CNN		18:45:00	10 RN4117H	00:00:30	20.00
P	Tuesday	CNN		20:35:32	10 RN4117H	00:00:30	30.00
P	Tuesday	CNN		23:45:00	10 RN4117H	00:00:30	30.00
P	Tuesday	FOXN		05:21:53	9 RN3617H	00:00:30	22.00
P	Tuesday	FOXN		08:52:35	9 RN3617H	00:00:30	22.00
P	Tuesday	FOXN		11:24:11	9 RN3617H	00:00:30	19.00
P	Tuesday	FOXN		12:49:38	10 RN4117H	00:00:30	19.00
P	Tuesday	FOXN		14:49:30	9 RN3617H	00:00:30	19.00
P	Tuesday	FOXN		17:14:54	10 RN4117H	00:00:30	30.00
P	Tuesday	FOXN		20:43:50	9 RN3617H	00:00:30	42.00
P	Tuesday	FOXN		23:43:50	9 RN3617H	00:00:30	42.00
P	Tuesday	HGTV		16:44:05	10 RN4117H	00:00:30	20.00
P	Tuesday	HGTV		17:43:59	10 RN4117H	00:00:30	20.00
P	Tuesday	HGTV		20:45:00	9 RN3617H	00:00:30	30.00
P	Tuesday	HGTV		21:45:54	10 RN4117H	00:00:30	30.00
P	Tuesday	HGTV		23:18:27	10 RN4117H	00:00:30	30.00
P	Tuesday	LIFE		18:11:19	10 RN4117H	00:00:30	20.00
P	Tuesday	LIFE		18:52:44	10 RN4117H	00:00:30	20.00
P	Tuesday	LIFE		19:12:56	11 RN2217H	00:00:30	30.00
P	Tuesday	LIFE		21:22:41	11 RN2217H	00:00:30	30.00
P	Tuesday	TNT		17:06:35	10 RN4117H	00:00:30	24.00
P	Tuesday	TNT		17:21:26	10 RN4117H	00:00:30	24.00
P	Tuesday	TNT		18:19:22	10 RN4117H	00:00:30	24.00
P	Tuesday	TNT		20:26:09	10 RN4117H	00:00:30	34.00
P	Tuesday	TNT		22:51:49	10 RN4117H	00:00:30	34.00
P	Tuesday	USA		16:28:18	11 RN2217H	00:00:30	24.00
P	Tuesday	USA		16:41:18	11 RN2217H	00:00:30	24.00
P	Tuesday	USA		21:43:38	11 RN2217H	00:00:30	34.00
P	Tuesday	USA		22:48:41	11 RN2217H	00:00:30	34.00

Spots Played : 33

Daily SubTotal : \$843.00

10/25/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Wednesday	CNN		05:21:51	10 RN4117H	00:00:30	17.00
P	Wednesday	CNN		05:46:17	10 RN4117H	00:00:30	17.00
P	Wednesday	CNN		08:58:05	9 RN3617H	00:00:30	17.00
P	Wednesday	CNN		11:33:53	10 RN4117H	00:00:30	14.00
P	Wednesday	CNN		19:29:17	10 RN4117H	00:00:30	30.00
P	Wednesday	CNN		19:29:47	10 RN4117H	00:00:30	30.00
P	Wednesday	CNN		23:35:39	11 RN2217H	00:00:30	30.00
P	Wednesday	FOXN		06:23:53	11 RN2217H	00:00:30	22.00
P	Wednesday	FOXN		08:23:52	9 RN3617H	00:00:30	22.00
P	Wednesday	FOXN		09:51:58	11 RN2217H	00:00:30	19.00
P	Wednesday	FOXN		17:16:04	10 RN4117H	00:00:30	30.00
P	Wednesday	FOXN		19:47:17	9 RN3617H	00:00:30	42.00
P	Wednesday	FOXN		20:18:03	11 RN2217H	00:00:30	42.00
P	Wednesday	FOXN		23:48:17	10 RN4117H	00:00:30	42.00
P	Wednesday	HGTV		18:18:04	10 RN4117H	00:00:30	20.00
P	Wednesday	HGTV		21:42:46	11 RN2217H	00:00:30	30.00

RALPH NORTHAM FOR GOVENOR**Campaign : 62466266****Invoice Date : 10/31/2017****Invoice # : 1710-21177****Client : 2,042****Contract : 23****Contract Type : R****Flight Period : 09/25/2017 to 10/29/2017****10/25/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Wednesday	HGTV		22:45:17	11	RN2217H	00:00:30	30.00
P	Wednesday	LIFE		16:11:43	10	RN4117H	00:00:30	20.00
P	Wednesday	LIFE		18:54:00	9	RN3617H	00:00:30	20.00
P	Wednesday	LIFE		19:52:55	11	RN2217H	00:00:30	30.00
P	Wednesday	LIFE		21:13:40	9	RN3617H	00:00:30	30.00
P	Wednesday	TNT		16:07:51	10	RN4117H	00:00:30	24.00
P	Wednesday	TNT		17:39:34	10	RN4117H	00:00:30	24.00
P	Wednesday	TNT		20:57:41	10	RN4117H	00:00:30	34.00
P	Wednesday	TNT		23:47:38	10	RN4117H	00:00:30	34.00
P	Wednesday	USA		16:25:01	11	RN2217H	00:00:30	24.00
P	Wednesday	USA		18:36:21	11	RN2217H	00:00:30	24.00
P	Wednesday	USA		20:35:55	11	RN2217H	00:00:30	34.00
P	Wednesday	USA		23:45:53	11	RN2217H	00:00:30	34.00

Spots Played : 29**Daily SubTotal :****\$786.00****10/26/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Thursday	CNN		07:43:00	10	RN4117H	00:00:30	17.00
P	Thursday	CNN		16:23:01	10	RN4117H	00:00:30	20.00
P	Thursday	CNN		19:29:25	11	RN2217H	00:00:30	30.00
P	Thursday	CNN		21:47:13	10	RN4117H	00:00:30	30.00
P	Thursday	FOXN		08:52:04	10	RN4117H	00:00:30	22.00
P	Thursday	FOXN		18:19:56	9	RN3617H	00:00:30	30.00
P	Thursday	FOXN		21:24:36	11	RN2217H	00:00:30	42.00
P	Thursday	FOXN		23:45:01	11	RN2217H	00:00:30	42.00
P	Thursday	HGTV		16:45:58	9	RN3617H	00:00:30	20.00
P	Thursday	HGTV		19:46:35	10	RN4117H	00:00:30	30.00
P	Thursday	HGTV		20:18:33	10	RN4117H	00:00:30	30.00
P	Thursday	LIFE		18:14:56	9	RN3617H	00:00:30	20.00
P	Thursday	LIFE		19:47:36	10	RN4117H	00:00:30	30.00
P	Thursday	LIFE		21:27:46	11	RN2217H	00:00:30	30.00
P	Thursday	TNT		16:07:30	9	RN3617H	00:00:30	24.00
P	Thursday	TNT		19:08:10	9	RN3617H	00:00:30	34.00
P	Thursday	TNT		23:41:12	11	RN2217H	00:00:30	34.00
P	Thursday	USA		16:27:46	10	RN4117H	00:00:30	24.00
P	Thursday	USA		19:31:44	10	RN4117H	00:00:30	34.00
P	Thursday	USA		23:43:51	10	RN4117H	00:00:30	34.00

Spots Played : 20**Daily SubTotal :****\$577.00****10/27/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Friday	CNN		08:26:26	11	RN2217H	00:00:30	17.00
P	Friday	CNN		15:28:18	10	RN4117H	00:00:30	14.00
P	Friday	CNN		18:34:48	11	RN2217H	00:00:30	20.00
P	Friday	CNN		21:44:04	9	RN3617H	00:00:30	30.00
P	Friday	CNN		21:44:34	10	RN4117H	00:00:30	30.00
P	Friday	CNN		22:30:54	9	RN3617H	00:00:30	30.00
P	Friday	FOXN		07:23:25	11	RN2217H	00:00:30	22.00
P	Friday	FOXN		17:13:51	11	RN2217H	00:00:30	30.00
P	Friday	FOXN		19:51:01	9	RN3617H	00:00:30	42.00
P	Friday	FOXN		20:49:45	10	RN4117H	00:00:30	42.00
P	Friday	FOXN		21:17:31	10	RN4117H	00:00:30	42.00
P	Friday	HGTV		18:46:45	10	RN4117H	00:00:30	20.00
P	Friday	HGTV		22:19:12	10	RN4117H	00:00:30	30.00
P	Friday	HGTV		23:18:32	11	RN2217H	00:00:30	30.00
P	Friday	LIFE		16:50:48	11	RN2217H	00:00:30	20.00
P	Friday	LIFE		19:21:46	10	RN4117H	00:00:30	30.00
P	Friday	LIFE		20:51:55	9	RN3617H	00:00:30	30.00
P	Friday	TNT		16:40:43	10	RN4117H	00:00:30	24.00
P	Friday	TNT		22:41:54	11	RN2217H	00:00:30	34.00
P	Friday	TNT		23:14:12	9	RN3617H	00:00:30	34.00

RALPH NORTHAM FOR GOVENOR**Campaign : 62466266****Invoice Date : 10/31/2017****Invoice # : 1710-21177****Client : 2,042****Contract : 23****Contract Type : R****Flight Period : 09/25/2017 to 10/29/2017****10/27/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Friday	USA		16:45:56	9	RN3617H	00:00:30	24.00
P	Friday	USA		23:18:48	9	RN3617H	00:00:30	34.00
P	Friday	USA		23:47:40	11	RN2217H	00:00:30	34.00
						Spots Played : 23	Daily SubTotal :	\$663.00

10/28/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	CNN		05:29:55	11	RN2217H	00:00:30	17.00
P	Saturday	CNN		10:59:42	10	RN4117H	00:00:30	14.00
P	Saturday	CNN		12:59:55	10	RN4117H	00:00:30	20.00
P	Saturday	CNN		16:56:37	12	RN4317H	00:00:30	20.00
P	Saturday	CNN		18:58:57	12	RN4317H	00:00:30	20.00
P	Saturday	CNN		23:25:14	11	RN2217H	00:00:30	30.00
P	Saturday	FOXN		05:17:32	10	RN4117H	00:00:30	22.00
P	Saturday	FOXN		12:53:18	11	RN2217H	00:00:30	19.00
P	Saturday	FOXN		16:52:07	10	RN4117H	00:00:30	30.00
P	Saturday	FOXN		17:15:00	12	RN4317H	00:00:30	30.00
P	Saturday	FOXN		18:51:43	11	RN2217H	00:00:30	30.00
P	Saturday	FOXN		21:51:27	12	RN4317H	00:00:30	42.00
P	Saturday	FOXN		22:46:52	12	RN4317H	00:00:30	42.00
P	Saturday	HGTV		13:42:29	10	RN4117H	00:00:30	20.00
P	Saturday	HGTV		14:19:38	10	RN4117H	00:00:30	20.00
P	Saturday	HGTV		16:44:56	10	RN4117H	00:00:30	20.00
P	Saturday	HGTV		18:43:06	12	RN4317H	00:00:30	20.00
P	Saturday	HGTV		19:44:44	10	RN4117H	00:00:30	30.00
P	Saturday	LIFE		17:11:02	12	RN4317H	00:00:30	20.00
P	Saturday	LIFE		20:23:45	11	RN2217H	00:00:30	30.00
P	Saturday	LIFE		21:54:05	11	RN2217H	00:00:30	30.00
P	Saturday	TNT		11:37:48	12	RN4317H	00:00:30	24.00
P	Saturday	TNT		12:24:56	10	RN4117H	00:00:30	24.00
P	Saturday	TNT		18:06:36	12	RN4317H	00:00:30	24.00
P	Saturday	TNT		18:22:58	12	RN4317H	00:00:30	24.00
P	Saturday	TNT		20:22:22	10	RN4117H	00:00:30	34.00
P	Saturday	TNT		22:53:45	12	RN4317H	00:00:30	34.00
P	Saturday	USA		14:35:14	10	RN4117H	00:00:30	24.00
P	Saturday	USA		16:37:26	11	RN2217H	00:00:30	24.00
P	Saturday	USA		17:35:10	12	RN4317H	00:00:30	24.00
P	Saturday	USA		18:54:29	10	RN4117H	00:00:30	24.00
P	Saturday	USA		20:15:19	12	RN4317H	00:00:30	34.00
P	Saturday	USA		22:33:24	12	RN4317H	00:00:30	34.00
						Spots Played : 33	Daily SubTotal :	\$854.00

10/29/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	CNN		07:23:04	12	RN4317H	00:00:30	17.00
P	Sunday	CNN		09:57:51	11	RN2217H	00:00:30	14.00
P	Sunday	CNN		13:57:13	10	RN4117H	00:00:30	14.00
P	Sunday	CNN		15:30:53	11	RN2217H	00:00:30	20.00
P	Sunday	CNN		15:59:42	11	RN2217H	00:00:30	20.00
P	Sunday	CNN		17:27:02	11	RN2217H	00:00:30	20.00
P	Sunday	CNN		17:27:33	11	RN2217H	00:00:30	20.00
P	Sunday	CNN		21:26:48	12	RN4317H	00:00:30	30.00
P	Sunday	CNN		22:29:04	12	RN4317H	00:00:30	30.00
P	Sunday	CNN		22:55:10	12	RN4317H	00:00:30	30.00
P	Sunday	FOXN		07:23:53	10	RN4117H	00:00:30	22.00
P	Sunday	FOXN		10:24:00	11	RN2217H	00:00:30	19.00
P	Sunday	FOXN		10:52:40	12	RN4317H	00:00:30	19.00
P	Sunday	FOXN		15:50:25	11	RN2217H	00:00:30	30.00
P	Sunday	FOXN		16:14:24	10	RN4117H	00:00:30	30.00
P	Sunday	FOXN		17:15:53	12	RN4317H	00:00:30	30.00
P	Sunday	FOXN		21:49:43	10	RN4117H	00:00:30	42.00

RALPH NORTHAM FOR GOVERNOR**Campaign : 62466266****Invoice Date : 10/31/2017****Invoice # : 1710-21177****Client : 2,042****Contract : 23****Contract Type : R****Flight Period : 09/25/2017 to 10/29/2017****10/29/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	FOXN		22:18:39	12	RN4317H	00:00:30	42.00
P	Sunday	HGTV		12:47:13	11	RN2217H	00:00:30	20.00
P	Sunday	HGTV		15:47:05	12	RN4317H	00:00:30	20.00
P	Sunday	HGTV		16:47:21	12	RN4317H	00:00:30	20.00
P	Sunday	HGTV		17:18:47	10	RN4117H	00:00:30	20.00
P	Sunday	HGTV		18:18:36	11	RN2217H	00:00:30	20.00
P	Sunday	HGTV		20:45:57	12	RN4317H	00:00:30	30.00
P	Sunday	HGTV		22:17:46	11	RN2217H	00:00:30	30.00
P	Sunday	LIFE		16:26:05	11	RN2217H	00:00:30	20.00
P	Sunday	LIFE		20:22:51	10	RN4117H	00:00:30	30.00
P	Sunday	TNT		12:03:48	12	RN4317H	00:00:30	24.00
P	Sunday	TNT		12:15:55	11	RN2217H	00:00:30	24.00
P	Sunday	TNT		13:22:24	11	RN2217H	00:00:30	24.00
P	Sunday	TNT		23:17:50	10	RN4117H	00:00:30	34.00
P	Sunday	TNT		23:47:06	11	RN2217H	00:00:30	34.00
P	Sunday	USA		13:43:31	12	RN4317H	00:00:30	24.00
P	Sunday	USA		18:28:59	10	RN4117H	00:00:30	24.00
P	Sunday	USA		18:29:30	12	RN4317H	00:00:30	24.00
P	Sunday	USA		18:42:08	12	RN4317H	00:00:30	24.00
P	Sunday	USA		22:29:31	10	RN4117H	00:00:30	34.00
P	Sunday	USA		23:48:07	11	RN2217H	00:00:30	34.00
P	Sunday	LIFE		19:45:00	0	RN4117H	00:00:30	30.00

Spots Played : 39**Daily SubTotal :****\$993.00****Paid Spots This Invoice 177****Gross Amount for Contract : \$4,716.00****Scheduled Spots This Invoice 0****Net Amount for Contract : \$3,206.88****Total Spots This Invoice 177**