

PRIME MEDIA
P.O. BOX 276
SMITHFIELD, VA 23430
888-442-0057

Affidavit of Performance

Report Date : 11/29/2017 at 12:32:12

RALPH NORTHAM FOR GOVENOR

Campaign : ADSails

Invoice Date : 11/30/2017

Invoice # : 1711-23374

Client : 2,042

Contract : 24

Contract Type : R

Flight Period : 10/30/2017 to 11/26/2017

10/31/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Tuesday	CNN		14:27:35	13 RN4617H	00:00:30	14.00
P	Tuesday	CNN		21:27:11	13 RN4617H	00:00:30	30.00
P	Tuesday	CNN		23:30:31	13 RN4617H	00:00:30	30.00
P	Tuesday	FOXN		15:23:57	13 RN4617H	00:00:30	19.00
P	Tuesday	FOXN		21:21:37	13 RN4617H	00:00:30	42.00
P	Tuesday	FOXN		22:40:36	13 RN4617H	00:00:30	42.00
P	Tuesday	HGTV		16:20:52	13 RN4617H	00:00:30	20.00
P	Tuesday	HGTV		17:21:25	11 RN2217H	00:00:30	20.00
P	Tuesday	HGTV		20:20:34	13 RN4617H	00:00:30	30.00
P	Tuesday	HGTV		21:45:14	13 RN4617H	00:00:30	30.00
P	Tuesday	LIFE		16:08:55	13 RN4617H	00:00:30	20.00
P	Tuesday	LIFE		16:50:50	13 RN4617H	00:00:30	20.00
P	Tuesday	LIFE		19:52:03	13 RN4617H	00:00:30	30.00
P	Tuesday	LIFE		22:23:02	13 RN4617H	00:00:30	30.00
P	Tuesday	TNT		18:10:49	13 RN4617H	00:00:30	24.00
P	Tuesday	TNT		18:42:37	11 RN2217H	00:00:30	24.00
P	Tuesday	TNT		20:10:54	13 RN4617H	00:00:30	34.00
P	Tuesday	TNT		21:44:00	13 RN4617H	00:00:30	34.00
P	Tuesday	USA		16:41:23	13 RN4617H	00:00:30	24.00
P	Tuesday	USA		17:19:47	10 RN4117H	00:00:30	24.00
P	Tuesday	USA		22:21:17	13 RN4617H	00:00:30	34.00
P	Tuesday	USA		23:22:31	10 RN4117H	00:00:30	34.00

Spots Played : 22

Daily SubTotal :

\$609.00

11/01/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Wednesday	CNN		06:45:00	10 RN4117H	00:00:30	17.00
P	Wednesday	CNN		08:39:14	13 RN4617H	00:00:30	17.00
P	Wednesday	CNN		18:55:05	13 RN4617H	00:00:30	20.00
P	Wednesday	CNN		19:39:07	11 RN2217H	00:00:30	30.00
P	Wednesday	CNN		19:58:03	13 RN4617H	00:00:30	30.00
P	Wednesday	FOXN		07:53:00	13 RN4617H	00:00:30	22.00
P	Wednesday	FOXN		08:24:08	13 RN4617H	00:00:30	22.00
P	Wednesday	FOXN		16:50:26	11 RN2217H	00:00:30	30.00
P	Wednesday	FOXN		18:48:19	11 RN2217H	00:00:30	30.00
P	Wednesday	FOXN		21:25:30	13 RN4617H	00:00:30	42.00
P	Wednesday	FOXN		22:23:28	10 RN4117H	00:00:30	42.00
P	Wednesday	HGTV		17:47:27	13 RN4617H	00:00:30	20.00
P	Wednesday	HGTV		18:19:02	13 RN4617H	00:00:30	20.00
P	Wednesday	HGTV		21:43:34	10 RN4117H	00:00:30	30.00
P	Wednesday	LIFE		17:12:23	13 RN4617H	00:00:30	20.00
P	Wednesday	LIFE		20:10:56	13 RN4617H	00:00:30	30.00
P	Wednesday	LIFE		21:56:40	13 RN4617H	00:00:30	30.00
P	Wednesday	TNT		18:35:59	10 RN4117H	00:00:30	24.00
P	Wednesday	TNT		21:30:59	13 RN4617H	00:00:30	34.00
P	Wednesday	TNT		21:45:14	13 RN4617H	00:00:30	34.00
P	Wednesday	USA		16:40:24	13 RN4617H	00:00:30	24.00
P	Wednesday	USA		18:37:15	13 RN4617H	00:00:30	24.00
P	Wednesday	USA		22:28:42	13 RN4617H	00:00:30	34.00
P	Wednesday	USA		23:49:10	13 RN4617H	00:00:30	34.00

Spots Played : 24

Daily SubTotal :

\$660.00

RALPH NORTHAM FOR GOVENOR**Campaign : ADSails****Invoice Date : 11/30/2017****Invoice # : 1711-23374****Client : 2,042****Contract : 24****Contract Type : R****Flight Period : 10/30/2017 to 11/26/2017****11/02/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Thursday	CNN		08:30:47	10	RN4117H	00:00:30	17.00
P	Thursday	CNN		17:59:14	11	RN2217H	00:00:30	20.00
P	Thursday	CNN		19:27:33	13	RN4617H	00:00:30	30.00
P	Thursday	FOXN		06:52:47	11	RN2217H	00:00:30	22.00
P	Thursday	FOXN		18:48:10	13	RN4617H	00:00:30	30.00
P	Thursday	FOXN		22:48:10	10	RN4117H	00:00:30	42.00
P	Thursday	FOXN		23:21:46	13	RN4617H	00:00:30	42.00
P	Thursday	HGTV		17:18:28	11	RN2217H	00:00:30	20.00
P	Thursday	HGTV		20:18:16	13	RN4617H	00:00:30	30.00
P	Thursday	HGTV		21:45:46	13	RN4617H	00:00:30	30.00
P	Thursday	LIFE		18:54:12	11	RN2217H	00:00:30	20.00
P	Thursday	LIFE		19:46:43	13	RN4617H	00:00:30	30.00
P	Thursday	LIFE		20:08:34	13	RN4617H	00:00:30	30.00
P	Thursday	TNT		17:06:07	11	RN2217H	00:00:30	24.00
P	Thursday	TNT		19:38:59	13	RN4617H	00:00:30	34.00
P	Thursday	TNT		22:16:38	13	RN4617H	00:00:30	34.00
P	Thursday	USA		18:45:46	10	RN4117H	00:00:30	24.00
P	Thursday	USA		20:47:45	11	RN2217H	00:00:30	34.00
P	Thursday	USA		21:49:10	11	RN2217H	00:00:30	34.00

Spots Played : 19**Daily SubTotal :****\$547.00****11/03/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Friday	CNN		06:49:52	11	RN2217H	00:00:30	17.00
P	Friday	CNN		07:43:15	11	RN2217H	00:00:30	17.00
P	Friday	CNN		15:57:00	10	RN4117H	00:00:30	14.00
P	Friday	CNN		16:48:16	13	RN4617H	00:00:30	20.00
P	Friday	CNN		20:49:19	10	RN4117H	00:00:30	30.00
P	Friday	CNN		22:37:13	10	RN4117H	00:00:30	30.00
P	Friday	CNN		23:38:29	10	RN4117H	00:00:30	30.00
P	Friday	FOXN		06:24:01	13	RN4617H	00:00:30	22.00
P	Friday	FOXN		14:23:47	11	RN2217H	00:00:30	19.00
P	Friday	FOXN		18:18:59	10	RN4117H	00:00:30	30.00
P	Friday	FOXN		23:48:57	11	RN2217H	00:00:30	42.00
P	Friday	HGTV		16:45:37	13	RN4617H	00:00:30	20.00
P	Friday	HGTV		21:19:00	10	RN4117H	00:00:30	30.00
P	Friday	HGTV		22:18:32	10	RN4117H	00:00:30	30.00
P	Friday	LIFE		18:25:51	13	RN4617H	00:00:30	20.00
P	Friday	LIFE		19:53:05	10	RN4117H	00:00:30	30.00
P	Friday	TNT		18:42:24	13	RN4617H	00:00:30	24.00
P	Friday	TNT		20:35:51	10	RN4117H	00:00:30	34.00
P	Friday	TNT		23:25:00	10	RN4117H	00:00:30	34.00
P	Friday	USA		22:17:30	13	RN4617H	00:00:30	34.00
P	Friday	USA		23:51:59	13	RN4617H	00:00:30	34.00

Spots Played : 21**Daily SubTotal :****\$561.00****11/04/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	CNN		06:49:12	1	RN2017H	00:00:30	17.00
P	Saturday	CNN		08:52:57	13	RN4617H	00:00:30	17.00
P	Saturday	CNN		12:24:03	10	RN4117H	00:00:30	14.00
P	Saturday	CNN		14:29:31	10	RN4117H	00:00:30	20.00
P	Saturday	CNN		15:52:02	10	RN4117H	00:00:30	20.00
P	Saturday	CNN		16:48:59	1	RN2017H	00:00:30	20.00
P	Saturday	CNN		17:35:01	10	RN4117H	00:00:30	20.00
P	Saturday	CNN		19:48:21	13	RN4617H	00:00:30	30.00
P	Saturday	CNN		22:38:28	10	RN4117H	00:00:30	30.00
P	Saturday	CNN		22:59:15	10	RN4117H	00:00:30	30.00
P	Saturday	FOXN		06:24:12	1	RN2017H	00:00:30	22.00
P	Saturday	FOXN		07:24:16	10	RN4117H	00:00:30	22.00
P	Saturday	FOXN		07:52:30	10	RN4117H	00:00:30	22.00

RALPH NORTHAM FOR GOVENOR**Campaign : ADSails****Invoice Date : 11/30/2017****Invoice # : 1711-23374****Client : 2,042****Contract : 24****Contract Type : R****Flight Period : 10/30/2017 to 11/26/2017****11/04/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	FOXN		12:22:55	13	RN4617H	00:00:30	30.00
P	Saturday	FOXN		12:52:06	1	RN2017H	00:00:30	30.00
P	Saturday	FOXN		18:51:45	10	RN4117H	00:00:30	30.00
P	Saturday	FOXN		21:23:23	13	RN4617H	00:00:30	42.00
P	Saturday	FOXN		21:49:13	1	RN2017H	00:00:30	42.00
P	Saturday	FOXN		22:47:15	10	RN4117H	00:00:30	42.00
P	Saturday	HGTV		14:17:41	1	RN2017H	00:00:30	20.00
P	Saturday	HGTV		15:44:13	10	RN4117H	00:00:30	20.00
P	Saturday	HGTV		16:46:30	1	RN2017H	00:00:30	20.00
P	Saturday	HGTV		17:41:53	10	RN4117H	00:00:30	20.00
P	Saturday	HGTV		19:18:31	10	RN4117H	00:00:30	30.00
P	Saturday	HGTV		19:44:14	10	RN4117H	00:00:30	30.00
P	Saturday	HGTV		22:46:45	13	RN4617H	00:00:30	30.00
P	Saturday	LIFE		12:18:20	10	RN4117H	00:00:30	20.00
P	Saturday	LIFE		14:46:59	1	RN2017H	00:00:30	20.00
P	Saturday	LIFE		16:18:58	10	RN4117H	00:00:30	20.00
P	Saturday	LIFE		16:44:30	13	RN4617H	00:00:30	20.00
P	Saturday	LIFE		17:45:00	1	RN2017H	00:00:30	20.00
P	Saturday	LIFE		18:48:33	13	RN4617H	00:00:30	20.00
P	Saturday	LIFE		19:09:47	13	RN4617H	00:00:30	30.00
P	Saturday	LIFE		21:21:44	10	RN4117H	00:00:30	30.00
P	Saturday	LIFE		22:48:19	10	RN4117H	00:00:30	30.00
P	Saturday	LIFE		23:01:02	10	RN4117H	00:00:30	30.00
P	Saturday	TNT		11:37:46	13	RN4617H	00:00:30	24.00
P	Saturday	TNT		13:38:24	1	RN2017H	00:00:30	24.00
P	Saturday	TNT		14:52:27	13	RN4617H	00:00:30	24.00
P	Saturday	TNT		16:38:24	1	RN2017H	00:00:30	24.00
P	Saturday	TNT		17:10:14	10	RN4117H	00:00:30	24.00
P	Saturday	TNT		22:21:50	10	RN4117H	00:00:30	34.00
P	Saturday	TNT		22:37:06	10	RN4117H	00:00:30	34.00
P	Saturday	USA		14:45:00	1	RN2017H	00:00:30	24.00
P	Saturday	USA		15:16:49	1	RN2017H	00:00:30	24.00
P	Saturday	USA		15:41:29	10	RN4117H	00:00:30	24.00
P	Saturday	USA		17:18:29	1	RN2017H	00:00:30	24.00
P	Saturday	USA		18:17:52	13	RN4617H	00:00:30	24.00
P	Saturday	USA		18:18:23	13	RN4617H	00:00:30	24.00
P	Saturday	USA		20:45:00	1	RN2017H	00:00:30	34.00
P	Saturday	USA		22:15:00	1	RN2017H	00:00:30	34.00
					Spots Played :	51	Daily SubTotal :	\$1,310.00

11/05/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	CNN		06:55:37	1	RN2017H	00:00:30	17.00
P	Sunday	CNN		12:23:45	10	RN4117H	00:00:30	14.00
P	Sunday	CNN		14:29:11	10	RN4117H	00:00:30	20.00
P	Sunday	CNN		16:29:29	13	RN4617H	00:00:30	20.00
P	Sunday	CNN		17:34:43	10	RN4117H	00:00:30	20.00
P	Sunday	CNN		20:56:45	13	RN4617H	00:00:30	30.00
P	Sunday	FOXN		07:23:37	10	RN4117H	00:00:30	22.00
P	Sunday	FOXN		11:50:49	13	RN4617H	00:00:30	19.00
P	Sunday	FOXN		12:51:27	1	RN2017H	00:00:30	30.00
P	Sunday	FOXN		15:20:18	13	RN4617H	00:00:30	19.00
P	Sunday	FOXN		17:52:06	13	RN4617H	00:00:30	30.00
P	Sunday	FOXN		21:14:29	13	RN4617H	00:00:30	42.00
P	Sunday	FOXN		21:48:32	1	RN2017H	00:00:30	42.00
P	Sunday	HGTV		15:43:51	10	RN4117H	00:00:30	20.00
P	Sunday	HGTV		16:45:23	1	RN2017H	00:00:30	20.00
P	Sunday	HGTV		17:20:31	10	RN4117H	00:00:30	20.00
P	Sunday	HGTV		18:20:58	13	RN4617H	00:00:30	20.00
P	Sunday	HGTV		22:19:05	13	RN4617H	00:00:30	30.00
P	Sunday	HGTV		22:46:20	13	RN4617H	00:00:30	30.00

RALPH NORTHAM FOR GOVENOR**Campaign : ADSails****Invoice Date : 11/30/2017****Invoice # : 1711-23374****Client : 2,042****Contract : 24****Contract Type : R****Flight Period : 10/30/2017 to 11/26/2017****11/05/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	LIFE		14:20:35	1	RN2017H	00:00:30	20.00
P	Sunday	LIFE		16:18:39	10	RN4117H	00:00:30	20.00
P	Sunday	LIFE		16:44:13	13	RN4617H	00:00:30	20.00
P	Sunday	LIFE		19:09:28	13	RN4617H	00:00:30	30.00
P	Sunday	LIFE		23:54:59	13	RN4617H	00:00:30	30.00
P	Sunday	TNT		14:52:05	13	RN4617H	00:00:30	24.00
P	Sunday	TNT		16:01:05	1	RN2017H	00:00:30	24.00
P	Sunday	TNT		17:09:52	10	RN4117H	00:00:30	24.00
P	Sunday	TNT		17:43:38	10	RN4117H	00:00:30	24.00
P	Sunday	TNT		22:18:47	13	RN4617H	00:00:30	34.00
P	Sunday	TNT		22:40:24	13	RN4617H	00:00:30	34.00
P	Sunday	USA		15:41:10	10	RN4117H	00:00:30	24.00
P	Sunday	USA		17:30:23	1	RN2017H	00:00:30	24.00
P	Sunday	USA		18:28:28	1	RN2017H	00:00:30	24.00
P	Sunday	USA		21:45:00	10	RN4117H	00:00:30	34.00
P	Sunday	USA		22:32:41	10	RN4117H	00:00:30	34.00

Spots Played : 35**Daily SubTotal :****\$889.00****11/06/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Monday	CNN		07:48:21	1	RN2017H	00:00:30	17.00
P	Monday	CNN		08:28:14	10	RN4117H	00:00:30	17.00
P	Monday	CNN		15:21:34	1	RN2017H	00:00:30	14.00
P	Monday	CNN		18:48:27	13	RN4617H	00:00:30	20.00
P	Monday	CNN		22:32:16	1	RN2017H	00:00:30	30.00
P	Monday	CNN		23:46:19	10	RN4117H	00:00:30	30.00
P	Monday	FOXN		05:51:02	13	RN4617H	00:00:30	22.00
P	Monday	FOXN		06:24:13	10	RN4117H	00:00:30	22.00
P	Monday	FOXN		13:51:40	10	RN4117H	00:00:30	19.00
P	Monday	FOXN		16:51:40	1	RN2017H	00:00:30	30.00
P	Monday	FOXN		20:19:31	1	RN2017H	00:00:30	42.00
P	Monday	FOXN		20:49:34	10	RN4117H	00:00:30	42.00
P	Monday	HGTV		18:19:49	13	RN4617H	00:00:30	20.00
P	Monday	HGTV		18:43:07	10	RN4117H	00:00:30	20.00
P	Monday	HGTV		20:11:23	1	RN2017H	00:00:30	30.00
P	Monday	HGTV		20:42:08	10	RN4117H	00:00:30	30.00
P	Monday	LIFE		17:10:23	13	RN4617H	00:00:30	20.00
P	Monday	LIFE		18:50:48	10	RN4117H	00:00:30	20.00
P	Monday	LIFE		20:15:00	1	RN2017H	00:00:30	30.00
P	Monday	LIFE		23:53:17	10	RN4117H	00:00:30	30.00
P	Monday	TNT		16:15:01	10	RN4117H	00:00:30	24.00
P	Monday	TNT		16:32:50	13	RN4617H	00:00:30	24.00
P	Monday	TNT		22:12:15	1	RN2017H	00:00:30	34.00
P	Monday	TNT		22:29:46	10	RN4117H	00:00:30	34.00
P	Monday	USA		16:16:23	1	RN2017H	00:00:30	24.00
P	Monday	USA		16:35:16	10	RN4117H	00:00:30	24.00
P	Monday	USA		22:11:48	13	RN4617H	00:00:30	34.00
P	Monday	USA		23:19:56	1	RN2017H	00:00:30	34.00

Spots Played : 28**Daily SubTotal :****\$737.00**

RALPH NORTHAM FOR GOVENOR

Campaign : ADSails

Invoice Date : 11/30/2017

Invoice # : 1711-23374

Client : 2,042

Contract : 24

Contract Type : R

Flight Period : 10/30/2017 to 11/26/2017

Paid Spots This Invoice **200**

Scheduled Spots This Invoice **0**

Gross Amount for Contract : **\$5,313.00**

Net Amount for Contract : **\$3,612.84**

Total Spots This Invoice **200**