

NCC Cable System Order

Order #	62455669
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

AE	Paul Doll
Sales Coordinator	Evan Butcher
Office	Washington
Phone	(301) 951-2620
Status	Cancellation Pending
Survey	DMA Nielsen Live+1 Nov17 Proj. (Nov16 HUT,
-	

Flight Dates	09/25/17 - 10/08/17
Agency	Mentzer Media Services
Advertiser	John Adams for AG

Client Code	
Product Code	PADAM
Est Code	4967
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/18/17		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$2,438.00		
Commission	\$365.70		
Net Total	\$2,072.30		
Total Spots	96		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	CANCELLED
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	9/25/17	10/1/17	09:00	16:00		X	X	X	X			-	-	4	\$14.00	\$56.00	30	NP
2	CNN	VARIOUS	10/2/17	10/8/17	09:00	16:00	X							-	-	1	\$14.00	\$14.00	30	NP
3	CNN	VARIOUS	9/25/17	10/1/17	16:00	19:00		X	X	X	X			-	-	2	\$20.00	\$40.00	30	NP
4	CNN	VARIOUS	10/2/17	10/8/17	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	NP
5	CNN	VARIOUS	9/25/17	10/1/17	05:00	09:00		X	X	X	X	X	X	-	-	3	\$17.00	\$51.00	30	NP
6	CNN	VARIOUS	10/2/17	10/8/17	05:00	09:00	X							-	-	1	\$17.00	\$17.00	30	NP
7	CNN	VARIOUS	9/25/17	10/1/17	19:00	24:00		X	X	X	X	X	X	-	-	9	\$30.00	\$270.00	30	NP
8	CNN	VARIOUS	10/2/17	10/8/17	19:00	24:00	X							-	-	1	\$30.00	\$30.00	30	NP
9	CNN	VARIOUS	9/25/17	10/1/17	11:00	19:00						X	X	-	-	2	\$20.00	\$40.00	30	NP
10	ESPN	VARIOUS	9/25/17	10/1/17	09:00	16:00		X	X	X	X			-	-	4	\$15.00	\$60.00	30	NP
11	ESPN	VARIOUS	10/2/17	10/8/17	09:00	16:00	X							-	-	1	\$15.00	\$15.00	30	NP
12	ESPN	VARIOUS	9/25/17	10/1/17	16:00	19:00		X	X	X	X			-	-	2	\$24.00	\$48.00	30	NP
13	ESPN	VARIOUS	10/2/17	10/8/17	16:00	19:00	X							-	-	1	\$24.00	\$24.00	30	NP
14	ESPN	VARIOUS	9/25/17	10/1/17	05:00	09:00		X	X	X	X	X	X	-	-	3	\$19.00	\$57.00	30	NP
15	ESPN	VARIOUS	10/2/17	10/8/17	05:00	09:00	X							-	-	1	\$19.00	\$19.00	30	NP
16	ESPN	VARIOUS	9/25/17	10/1/17	19:00	24:00		X	X	X	X	X	X	-	-	9	\$34.00	\$306.00	30	NP
17	ESPN	VARIOUS	10/2/17	10/8/17	19:00	24:00	X							-	-	1	\$34.00	\$34.00	30	NP
18	ESPN	VARIOUS	9/25/17	10/1/17	11:00	19:00						X	X	-	-	2	\$24.00	\$48.00	30	NP
19	FXNC	VARIOUS	9/25/17	10/1/17	09:00	16:00		X	X	X	X			-	-	6	\$19.00	\$114.00	30	NP
20	FXNC	VARIOUS	10/2/17	10/8/17	09:00	16:00	X							-	-	1	\$19.00	\$19.00	30	NP
21	FXNC	VARIOUS	9/25/17	10/1/17	16:00	19:00		X	X	X	X			-	-	2	\$30.00	\$60.00	30	NP

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22	FXNC	VARIOUS	10/2/17	10/8/17	16:00	19:00	X							-	-	1	\$30.00	\$30.00	30	NP
23	FXNC	VARIOUS	9/25/17	10/1/17	05:00	09:00		X	X	X	X	X	X	-	-	3	\$22.00	\$66.00	30	NP
24	FXNC	VARIOUS	9/25/17	10/1/17	19:00	24:00		X	X	X	X	X	X	-	-	9	\$42.00	\$378.00	30	NP
25	FXNC	VARIOUS	10/2/17	10/8/17	19:00	24:00	X							-	-	1	\$42.00	\$42.00	30	NP
26	FXNC	VARIOUS	9/25/17	10/1/17	11:00	19:00						X	X	-	-	1	\$30.00	\$30.00	30	NP
27	HGTV	VARIOUS	9/25/17	10/1/17	09:00	16:00		X	X	X	X			-	-	4	\$14.00	\$56.00	30	NP
28	HGTV	VARIOUS	10/2/17	10/8/17	09:00	16:00	X							-	-	1	\$14.00	\$14.00	30	NP
29	HGTV	VARIOUS	9/25/17	10/1/17	16:00	19:00		X	X	X	X			-	-	4	\$20.00	\$80.00	30	NP
30	HGTV	VARIOUS	10/2/17	10/8/17	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	NP
31	HGTV	VARIOUS	9/25/17	10/1/17	19:00	24:00		X	X	X	X	X	X	-	-	9	\$30.00	\$270.00	30	NP
32	HGTV	VARIOUS	10/2/17	10/8/17	19:00	24:00	X							-	-	1	\$30.00	\$30.00	30	NP
33	HGTV	VARIOUS	9/25/17	10/1/17	11:00	19:00						X	X	-	-	4	\$20.00	\$80.00	30	NP

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	96	0	0	0	0	0	0	0	0	0	0	0	96
AMT	\$2,438.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,438.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/18/17

62455669 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |