

## NCC Cable System Order

Order #	62463189	Flight Dates	10/09/17 - 10/22/17	Update Date	10/11/17
Syscode	1073	Agency	Buying Time	Version	2 Vs. 1
System Name	Prime Media/Roanoke Zone, VA	Advertiser	Ralph Northam for Governor	Show All Lines	
Market	Roanoke-Lynchburg			Total # of Weeks	2
		Client Code		Total	\$205.00
AE	Collin Diederich	Product Code		Commission	\$30.75
Sales Coordinator	Jaryd Engberg	Est Code	N/A	Net Total	\$174.25
Office	Washington	Product Name		Total Spots	24
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Jul17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		10.11 Revised to stop bookends 10.11, spots will be moved to :30s order 62462917			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/9/17	10/15/17	05:00	09:00		X						-	-	4	\$5.00	\$20.00	15	Daypart revised PRE
2	CNN	CNN DT	10/9/17	10/15/17	09:00	16:00		X						-	-	2	\$4.00	\$8.00	15	Daypart revised PRE
3	CNN	CNN W	10/9/17	10/15/17	11:00	19:00						X	X	-	-	0	\$6.50	\$0.00	15	-2x PRE
4	CNN	CNN EF	10/9/17	10/15/17	16:00	19:00		X						-	-	2	\$6.50	\$13.00	15	Daypart revised PRE
5	CNN	CNN PT	10/9/17	10/15/17	19:00	24:00		X						-	-	4	\$10.00	\$40.00	15	Daypart revised PRE
6	CNN	CNN PT	10/16/17	10/22/17	19:00	24:00	X							-	-	0	\$10.00	\$0.00	15	-2x PRE
7	FXNC	FXNC EM	10/9/17	10/15/17	05:00	09:00		X						-	-	4	\$8.00	\$32.00	15	Daypart revised PRE
8	FXNC	FXNC DT	10/9/17	10/15/17	09:00	16:00		X						-	-	2	\$7.00	\$14.00	15	Daypart revised PRE
9	FXNC	FXNC W	10/9/17	10/15/17	11:00	19:00						X	X	-	-	0	\$10.00	\$0.00	15	-2x PRE
10	FXNC	FXNC EF	10/9/17	10/15/17	16:00	19:00		X						-	-	2	\$10.00	\$20.00	15	Daypart revised PRE
11	FXNC	FXNC PT	10/9/17	10/15/17	19:00	24:00		X						-	-	4	\$14.50	\$58.00	15	Daypart revised PRE
12	FXNC	FXNC PT	10/16/17	10/22/17	19:00	24:00	X							-	-	0	\$14.50	\$0.00	15	-2x PRE

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
<b>SPOTS</b>	24	0	0	0	0	0	0	0	0	0	0	0	24
<b>AMT</b>	\$205.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$205.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/11/17

62463189 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |