

## NCC Cable System Order

Order #	62466309
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

AE	Mark Ongsysia
Sales Coordinator	Oogii Cuello
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Jul17
-	

Flight Dates	10/23/17 - 10/29/17
Agency	Strategic Media Services, Inc
Advertiser	Ed Gillespie for VA Governor

Client Code	
Product Code	60 sec
Est Code	3208
Product Name	60 sec
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/23/17		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	\$740.00		
Commission	\$111.00		
Net Total	\$629.00		
Total Spots	25		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New Candidate 60 sec Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN NEWSROOM<	10/23/17	10/29/17	09:00	16:00		X						-	-	1	\$16.00	\$16.00	60	PRE 09/08/17-12/31/17
2	CNN	VARIOUS	10/23/17	10/29/17	05:00	09:00		X						-	-	1	\$20.00	\$20.00	60	PRE 09/08/17-12/31/17
3	CNN	SITUATION ROOM<	10/23/17	10/29/17	16:00	19:00		X						-	-	1	\$26.00	\$26.00	60	PRE 09/08/17-12/31/17
4	CNN	AVG. ALL WKS<	10/23/17	10/29/17	19:00	24:00		X						-	-	1	\$40.00	\$40.00	60	PRE 09/08/17-12/31/17
5	ESPN	AVG. ALL WKS	10/23/17	10/29/17	09:00	16:00		X						-	-	1	\$20.00	\$20.00	60	PRE 09/08/17-12/31/17
6	ESPN	AVG. ALL WKS<	10/23/17	10/29/17	05:00	09:00		X						-	-	1	\$24.00	\$24.00	60	PRE 09/08/17-12/31/17
7	ESPN	AVG. ALL WKS	10/23/17	10/29/17	19:00	24:00		X						-	-	1	\$46.00	\$46.00	60	PRE 09/08/17-12/31/17
8	FX	VARIOUS	10/23/17	10/29/17	09:00	16:00		X						-	-	1	\$12.00	\$12.00	60	PRE 09/08/17-12/31/17
9	FX	VARIOUS	10/23/17	10/29/17	16:00	19:00		X						-	-	1	\$20.00	\$20.00	60	PRE 09/08/17-12/31/17
10	FX	FX MOVIE PRIME<	10/23/17	10/29/17	19:00	24:00		X						-	-	1	\$32.00	\$32.00	60	PRE 09/08/17-12/31/17
11	FXNC	VARIOUS	10/23/17	10/29/17	09:00	16:00		X						-	-	1	\$28.00	\$28.00	60	PRE 09/08/17-12/31/17
12	FXNC	FOX AND FRIEND<	10/23/17	10/29/17	05:00	09:00		X						-	-	1	\$32.00	\$32.00	60	PRE 09/08/17-12/31/17
13	FXNC	VARIOUS	10/23/17	10/29/17	16:00	19:00		X						-	-	1	\$40.00	\$40.00	60	PRE 09/08/17-12/31/17
14	FXNC	AVG. ALL WKS<	10/23/17	10/29/17	19:00	24:00		X						-	-	1	\$58.00	\$58.00	60	PRE 09/08/17-12/31/17
15	HGTV	AVG. ALL WKS<	10/23/17	10/29/17	09:00	16:00		X						-	-	1	\$16.00	\$16.00	60	PRE 09/08/17-12/31/17
16	HGTV	AVG. ALL WKS	10/23/17	10/29/17	16:00	19:00		X						-	-	1	\$26.00	\$26.00	60	PRE 09/08/17-12/31/17
17	HGTV	VARIOUS	10/23/17	10/29/17	19:00	24:00		X						-	-	1	\$40.00	\$40.00	60	PRE 09/08/17-12/31/17
18	TNT	SUPERNATURAL<	10/23/17	10/29/17	09:00	16:00		X						-	-	1	\$20.00	\$20.00	60	PRE 09/08/17-12/31/17
19	TNT	CHARMED<	10/23/17	10/29/17	05:00	09:00		X						-	-	1	\$24.00	\$24.00	60	PRE 09/08/17-12/31/17
20	TNT	TNT WEEKDAY MO/AVG. ALL WKS	10/23/17	10/29/17	16:00	19:00		X						-	-	1	\$32.00	\$32.00	60	PRE 09/08/17-12/31/17

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-		Makegood Policy	Approval Required	GIMP	-
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21	TNT	AVG. ALL WKS<	10/23/17	10/29/17	19:00	24:00		X						-	-	1	\$46.00	\$46.00	60	PRE 09/08/17-12/31/17
22	HIST	AMERICAN PICKE<	10/23/17	10/29/17	09:00	16:00		X						-	-	1	\$20.00	\$20.00	60	PRE 09/08/17-12/31/17
23	HIST	OFF AIR<	10/23/17	10/29/17	05:00	09:00		X						-	-	1	\$24.00	\$24.00	60	PRE 09/08/17-12/31/17
24	HIST	AMERICAN PICKE/AVG. ALL WKS	10/23/17	10/29/17	16:00	19:00		X						-	-	1	\$32.00	\$32.00	60	PRE 09/08/17-12/31/17
25	HIST	VARIOUS	10/23/17	10/29/17	19:00	24:00		X						-	-	1	\$46.00	\$46.00	60	PRE 09/08/17-12/31/17

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
<b>SPOTS</b>	25	0	0	0	0	0	0	0	0	0	0	0	25
<b>AMT</b>	\$740.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$740.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/23/17

62466309 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |