

## NCC Cable System Order

Order #	62470016
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

AE	Collin Diederich
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Jul17
-	

Flight Dates	10/30/17 - 11/12/17
Agency	Buying Time
Advertiser	Ralph Northam for Governor

Client Code	
Product Code	
Est Code	MG
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/03/17		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$1,020.00		
Commission	\$153.00		
Net Total	\$867.00		
Total Spots	38		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.3 New MG Schedule.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/30/17	11/5/17	05:00	09:00						X	X	-	-	1	\$17.00	\$17.00	30	NP
2	CNN	CNN EM	11/6/17	11/12/17	05:00	09:00	X	X						-	-	1	\$17.00	\$17.00	30	NP
3	CNN	CNN DT	10/30/17	11/5/17	09:00	16:00						X	X	-	-	1	\$14.00	\$14.00	30	NP
4	CNN	CNN DT	11/6/17	11/12/17	09:00	16:00	X							-	-	1	\$14.00	\$14.00	30	NP
5	CNN	CNN W	10/30/17	11/5/17	11:00	19:00						X	X	-	-	1	\$20.00	\$20.00	30	NP
6	CNN	CNN EF	10/30/17	11/5/17	16:00	19:00						X	X	-	-	1	\$20.00	\$20.00	30	NP
7	CNN	CNN PT	10/30/17	11/5/17	19:00	24:00						X	X	-	-	2	\$30.00	\$60.00	30	NP
8	CNN	CNN PT	11/6/17	11/12/17	19:00	24:00	X							-	-	1	\$30.00	\$30.00	30	NP
9	FXNC	FXNC EM	10/30/17	11/5/17	05:00	09:00						X	X	-	-	1	\$22.00	\$22.00	30	NP
10	FXNC	FXNC EM	11/6/17	11/12/17	05:00	09:00	X	X						-	-	1	\$22.00	\$22.00	30	NP
11	FXNC	FXNC DT	10/30/17	11/5/17	09:00	16:00						X	X	-	-	1	\$19.00	\$19.00	30	NP
12	FXNC	FXNC DT	11/6/17	11/12/17	09:00	16:00	X							-	-	1	\$19.00	\$19.00	30	NP
13	FXNC	FXNC W	10/30/17	11/5/17	11:00	19:00						X	X	-	-	1	\$30.00	\$30.00	30	NP
14	FXNC	FXNC EF	10/30/17	11/5/17	16:00	19:00						X	X	-	-	1	\$30.00	\$30.00	30	NP
15	FXNC	FXNC PT	10/30/17	11/5/17	19:00	24:00						X	X	-	-	2	\$42.00	\$84.00	30	NP
16	FXNC	FXNC PT	11/6/17	11/12/17	19:00	24:00	X							-	-	1	\$42.00	\$42.00	30	NP
17	HGTV	HGTV W	10/30/17	11/5/17	11:00	19:00						X	X	-	-	1	\$20.00	\$20.00	30	NP
18	HGTV	HGTV EF	10/30/17	11/5/17	16:00	19:00						X	X	-	-	1	\$20.00	\$20.00	30	NP
19	HGTV	HGTV PT	10/30/17	11/5/17	19:00	24:00						X	X	-	-	2	\$30.00	\$60.00	30	NP
20	HGTV	HGTV PT	11/6/17	11/12/17	19:00	24:00	X							-	-	1	\$30.00	\$30.00	30	NP
21	LIF	LIF W	10/30/17	11/5/17	11:00	19:00						X	X	-	-	1	\$20.00	\$20.00	30	NP

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System Name	Prime Media/Roanoke Zone, VA	Advertiser	Ralph Northam for Governor	Show All Lines	
Market	Roanoke-Lynchburg			Total # of Weeks	2
		Client Code		Total	\$1,020.00
AE	Collin Diederich	Product Code		Commission	\$153.00
Sales Coordinator	Jaryd Engberg	Est Code	MG	Net Total	\$867.00
Office	Washington	Product Name		Total Spots	38
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Jul17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		11.3 New MG Schedule.			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	LIF	LIF EF	10/30/17	11/5/17	16:00	19:00						X	X	-	-	1	\$20.00	\$20.00	30	NP
23	LIF	LIF PT	10/30/17	11/5/17	19:00	24:00						X	X	-	-	2	\$30.00	\$60.00	30	NP
24	LIF	LIF PT	11/6/17	11/12/17	19:00	24:00	X							-	-	1	\$30.00	\$30.00	30	NP
25	TNT	TNT W	10/30/17	11/5/17	11:00	19:00						X	X	-	-	1	\$24.00	\$24.00	30	NP
26	TNT	TNT EF	10/30/17	11/5/17	16:00	19:00						X	X	-	-	1	\$24.00	\$24.00	30	NP
27	TNT	TNT PT	10/30/17	11/5/17	19:00	24:00						X	X	-	-	2	\$34.00	\$68.00	30	NP
28	TNT	TNT PT	11/6/17	11/12/17	19:00	24:00	X							-	-	1	\$34.00	\$34.00	30	NP
29	USA	USA W	10/30/17	11/5/17	11:00	19:00						X	X	-	-	1	\$24.00	\$24.00	30	NP
30	USA	USA EF	10/30/17	11/5/17	16:00	19:00						X	X	-	-	1	\$24.00	\$24.00	30	NP
31	USA	USA PT	10/30/17	11/5/17	19:00	24:00						X	X	-	-	2	\$34.00	\$68.00	30	NP
32	USA	USA PT	11/6/17	11/12/17	19:00	24:00	X							-	-	1	\$34.00	\$34.00	30	NP

	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Total
<b>SPOTS</b>	38	0	0	0	0	0	0	0	0	0	0	0	38
<b>AMT</b>	\$1,020.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,020.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 11/03/17

62470016 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |