

NCC Cable System Order

Order #	62453000
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Nov11
-	

Flight Dates	09/18/17 - 10/01/17
Agency	Del Cielo Media
Advertiser	Americans for Prosperity

Client Code	AFPDC
Product Code	ORDR
Est Code	921927
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/06/17		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$5,644.00	
Commission		\$846.60	
Net Total		\$4,797.40	
Total Spots		150	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9/6 NEW ISSUE ORDER. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	M-SU/2X DAY	9/18/17	9/24/17	05:00	09:00				X	X	X	X	-	-	2	\$20.00	\$40.00	30	
2	CNN	M-SU/2X DAY	9/25/17	10/1/17	05:00	09:00	X	X	X					-	-	6	\$20.00	\$120.00	30	
3	CNN	M-SU/1X DAY	9/18/17	9/24/17	16:00	19:00				X	X	X	X	-	-	3	\$26.00	\$78.00	30	
4	CNN	M-SU/1X DAY	9/25/17	10/1/17	16:00	19:00	X	X	X					-	-	3	\$26.00	\$78.00	30	
5	CNN	M-SU/2X DAY	9/18/17	9/24/17	19:00	24:00				X	X	X	X	-	-	6	\$40.00	\$240.00	30	
6	CNN	M-SU/2X DAY	9/25/17	10/1/17	19:00	24:00	X	X	X					-	-	6	\$40.00	\$240.00	30	
7	ESPN	M-SU/2X DAY	9/18/17	9/24/17	05:00	09:00				X	X	X	X	-	-	2	\$24.00	\$48.00	30	
8	ESPN	M-SU/2X DAY	9/25/17	10/1/17	05:00	09:00	X	X	X					-	-	6	\$24.00	\$144.00	30	
9	ESPN	M-SU/1X DAY	9/18/17	9/24/17	16:00	19:00				X	X	X	X	-	-	3	\$31.00	\$93.00	30	
10	ESPN	M-SU/1X DAY	9/25/17	10/1/17	16:00	19:00	X	X	X					-	-	3	\$31.00	\$93.00	30	
11	ESPN	M-SU/2X DAY	9/18/17	9/24/17	19:00	24:00				X	X	X	X	-	-	6	\$46.00	\$276.00	30	
12	ESPN	M-SU/2X DAY	9/25/17	10/1/17	19:00	24:00	X	X	X					-	-	6	\$46.00	\$276.00	30	
13	FXNC	M-SU/2X DAY	9/18/17	9/24/17	05:00	09:00				X	X	X	X	-	-	2	\$30.00	\$60.00	30	
14	FXNC	M-SU/2X DAY	9/25/17	10/1/17	05:00	09:00	X	X	X					-	-	6	\$30.00	\$180.00	30	
15	FXNC	M-SU/1X DAY	9/18/17	9/24/17	16:00	19:00				X	X	X	X	-	-	3	\$39.00	\$117.00	30	
16	FXNC	M-SU/1X DAY	9/25/17	10/1/17	16:00	19:00	X	X	X					-	-	3	\$39.00	\$117.00	30	
17	FXNC	M-SU/2X DAY	9/18/17	9/24/17	19:00	24:00				X	X	X	X	-	-	6	\$58.00	\$348.00	30	
18	FXNC	M-SU/2X DAY	9/25/17	10/1/17	19:00	24:00	X	X	X					-	-	6	\$58.00	\$348.00	30	
19	HGTV	M-SU/1X DAY	9/18/17	9/24/17	16:00	19:00				X	X	X	X	-	-	3	\$26.00	\$78.00	30	
20	HGTV	M-SU/1X DAY	9/25/17	10/1/17	16:00	19:00	X	X	X					-	-	3	\$26.00	\$78.00	30	
21	HGTV	M-SU/2X DAY	9/18/17	9/24/17	19:00	24:00				X	X	X	X	-	-	6	\$40.00	\$240.00	30	

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22	HGTV	M-SU/2X DAY	9/25/17	10/1/17	19:00	24:00	X	X	X					-	-	6	\$40.00	\$240.00	30	
23	HIST	M-SU/1X DAY	9/18/17	9/24/17	16:00	19:00				X	X	X	X	-	-	3	\$31.00	\$93.00	30	
24	HIST	M-SU/1X DAY	9/25/17	10/1/17	16:00	19:00	X	X	X					-	-	3	\$31.00	\$93.00	30	
25	HIST	M-SU/2X DAY	9/18/17	9/24/17	19:00	24:00				X	X	X	X	-	-	6	\$46.00	\$276.00	30	
26	HIST	M-SU/2X DAY	9/25/17	10/1/17	19:00	24:00	X	X	X					-	-	6	\$46.00	\$276.00	30	
27	TBSC	M-SU/1X DAY	9/18/17	9/24/17	16:00	19:00				X	X	X	X	-	-	3	\$26.00	\$78.00	30	
28	TBSC	M-SU/1X DAY	9/25/17	10/1/17	16:00	19:00	X	X	X					-	-	3	\$26.00	\$78.00	30	
29	TBSC	M-SU/2X DAY	9/18/17	9/24/17	19:00	24:00				X	X	X	X	-	-	6	\$40.00	\$240.00	30	
30	TBSC	M-SU/2X DAY	9/25/17	10/1/17	19:00	24:00	X	X	X					-	-	6	\$40.00	\$240.00	30	
31	USA	M-SU/1X DAY	9/18/17	9/24/17	16:00	19:00				X	X	X	X	-	-	3	\$31.00	\$93.00	30	
32	USA	M-SU/1X DAY	9/25/17	10/1/17	16:00	19:00	X	X	X					-	-	3	\$31.00	\$93.00	30	
33	USA	M-SU/2X DAY	9/18/17	9/24/17	19:00	24:00				X	X	X	X	-	-	6	\$46.00	\$276.00	30	
34	USA	M-SU/2X DAY	9/25/17	10/1/17	19:00	24:00	X	X	X					-	-	6	\$46.00	\$276.00	30	

	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Total
SPOTS	69	81	0	0	0	0	0	0	0	0	0	0	150
AMT	\$2,674.00	\$2,970.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,644.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/06/17

62453000 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |