

PRIME MEDIA
P.O. BOX 276
SMITHFIELD, VA 23430
888-442-0057

Affidavit of Performance

Report Date : 11/01/2017 at 13:18:30

RALPH NORTHAM FOR GOVENOR
Campaign : 62461266
Invoice Date : 10/31/2017 **Invoice # : 1710-21142**

Client : 2,042 **Contract : 16**
Contract Type : R
Flight Period : 09/25/2017 to 10/29/2017

10/03/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Tuesday	CNN		12:53:54	7 RN2617H	00:00:30	8.00
P	Tuesday	CNN		18:44:42	6 RN2717H	00:00:30	13.00
P	Tuesday	CNN		18:55:16	7 RN2617H	00:00:30	13.00
P	Tuesday	CNN		20:45:29	7 RN2617H	00:00:30	20.00
P	Tuesday	CNN		22:36:22	6 RN2717H	00:00:30	20.00
P	Tuesday	FOXN		07:23:27	7 RN2617H	00:00:30	16.00
P	Tuesday	FOXN		11:22:54	7 RN2617H	00:00:30	14.00
P	Tuesday	FOXN		18:18:20	6 RN2717H	00:00:30	20.00
P	Tuesday	FOXN		18:48:43	7 RN2617H	00:00:30	20.00
P	Tuesday	FOXN		19:47:50	7 RN2617H	00:00:30	29.00
P	Tuesday	FOXN		23:50:22	6 RN2717H	00:00:30	29.00
P	Tuesday	HGTV		18:42:31	7 RN2617H	00:00:30	13.00
P	Tuesday	HGTV		20:42:55	7 RN2617H	00:00:30	20.00
P	Tuesday	HGTV		21:20:23	7 RN2617H	00:00:30	20.00
P	Tuesday	LIFE		17:32:33	6 RN2717H	00:00:30	13.00
P	Tuesday	LIFE		18:10:06	6 RN2717H	00:00:30	13.00
P	Tuesday	LIFE		20:46:13	6 RN2717H	00:00:30	20.00
P	Tuesday	LIFE		23:43:03	7 RN2617H	00:00:30	20.00
P	Tuesday	TNT		16:44:29	7 RN2617H	00:00:30	16.00
P	Tuesday	TNT		23:09:16	7 RN2617H	00:00:30	23.00
P	Tuesday	TNT		23:26:45	6 RN2717H	00:00:30	23.00
P	Tuesday	USA		17:50:27	7 RN2617H	00:00:30	16.00
P	Tuesday	USA		20:55:15	7 RN2617H	00:00:30	23.00
P	Tuesday	USA		22:19:56	6 RN2717H	00:00:30	23.00

Spots Played : 24

Daily SubTotal : \$445.00

10/04/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Wednesday	CNN		07:23:06	7 RN2617H	00:00:30	10.00
P	Wednesday	CNN		21:57:57	7 RN2617H	00:00:30	20.00
P	Wednesday	CNN		23:59:20	6 RN2717H	00:00:30	20.00
P	Wednesday	FOXN		05:49:11	7 RN2617H	00:00:30	16.00
P	Wednesday	FOXN		19:14:40	6 RN2717H	00:00:30	29.00
P	Wednesday	FOXN		23:49:08	7 RN2617H	00:00:30	29.00
P	Wednesday	HGTV		18:39:57	7 RN2617H	00:00:30	13.00
P	Wednesday	HGTV		19:18:17	7 RN2617H	00:00:30	20.00
P	Wednesday	HGTV		22:45:00	7 RN2617H	00:00:30	20.00
P	Wednesday	LIFE		16:32:18	7 RN2617H	00:00:30	13.00
P	Wednesday	LIFE		19:14:58	7 RN2617H	00:00:30	20.00
P	Wednesday	LIFE		22:17:31	7 RN2617H	00:00:30	20.00
P	Wednesday	TNT		17:06:06	6 RN2717H	00:00:30	16.00
P	Wednesday	TNT		20:53:09	6 RN2717H	00:00:30	23.00
P	Wednesday	TNT		23:52:32	7 RN2617H	00:00:30	23.00
P	Wednesday	USA		18:42:23	6 RN2717H	00:00:30	16.00
P	Wednesday	USA		19:42:14	6 RN2717H	00:00:30	23.00
P	Wednesday	USA		22:14:36	7 RN2617H	00:00:30	23.00

Spots Played : 18

Daily SubTotal : \$354.00

10/05/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Thursday	CNN		22:57:14	7 RN2617H	00:00:30	20.00
P	Thursday	FOXN		19:48:18	7 RN2617H	00:00:30	29.00
P	Thursday	HGTV		23:19:02	7 RN2617H	00:00:30	20.00

RALPH NORTHAM FOR GOVENOR**Campaign : 62461266****Invoice Date : 10/31/2017****Invoice # : 1710-21142****Client : 2,042****Contract : 16****Contract Type : R****Flight Period : 09/25/2017 to 10/29/2017****10/05/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Thursday	LIFE		21:52:09	7	RN2617H	00:00:30	20.00
P	Thursday	TNT		21:28:11	7	RN2617H	00:00:30	23.00
P	Thursday	USA		20:17:04	7	RN2617H	00:00:30	23.00
						Spots Played : 6	Daily SubTotal :	\$135.00

10/06/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Friday	CNN		09:59:36	7	RN2617H	00:00:30	8.00
P	Friday	CNN		22:55:12	7	RN2617H	00:00:30	20.00
P	Friday	FOXN		08:51:25	7	RN2617H	00:00:30	16.00
P	Friday	FOXN		09:52:02	7	RN2617H	00:00:30	14.00
P	Friday	FOXN		18:48:15	7	RN2617H	00:00:30	20.00
P	Friday	FOXN		22:19:47	7	RN2617H	00:00:30	29.00
P	Friday	HGTV		17:19:27	7	RN2617H	00:00:30	13.00
P	Friday	HGTV		20:18:01	7	RN2617H	00:00:30	20.00
P	Friday	LIFE		18:45:38	7	RN2617H	00:00:30	13.00
P	Friday	TNT		17:44:35	7	RN2617H	00:00:30	16.00
P	Friday	TNT		20:31:08	7	RN2617H	00:00:30	23.00
P	Friday	USA		17:28:07	7	RN2617H	00:00:30	16.00
P	Friday	USA		22:38:04	7	RN2617H	00:00:30	23.00
						Spots Played : 13	Daily SubTotal :	\$231.00

10/07/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	CNN		06:27:09	8	RN3517H	00:00:30	10.00
P	Saturday	CNN		06:57:48	8	RN3517H	00:00:30	10.00
P	Saturday	CNN		13:27:24	8	RN3517H	00:00:30	13.00
P	Saturday	CNN		21:54:21	8	RN3517H	00:00:30	20.00
P	Saturday	FOXN		08:23:19	8	RN3517H	00:00:30	16.00
P	Saturday	FOXN		20:50:26	8	RN3517H	00:00:30	29.00
P	Saturday	HGTV		12:21:04	8	RN3517H	00:00:30	13.00
P	Saturday	HGTV		16:19:09	8	RN3517H	00:00:30	13.00
P	Saturday	HGTV		21:45:00	8	RN3517H	00:00:30	20.00
P	Saturday	LIFE		14:15:59	8	RN3517H	00:00:30	13.00
P	Saturday	LIFE		22:50:14	8	RN3517H	00:00:30	20.00
P	Saturday	TNT		17:11:28	8	RN3517H	00:00:30	16.00
P	Saturday	TNT		17:48:07	8	RN3517H	00:00:30	16.00
P	Saturday	TNT		18:55:52	8	RN3517H	00:00:30	16.00
P	Saturday	TNT		21:59:00	8	RN3517H	00:00:30	23.00
P	Saturday	USA		15:20:14	8	RN3517H	00:00:30	16.00
P	Saturday	USA		18:17:09	8	RN3517H	00:00:30	16.00
P	Saturday	USA		18:47:32	8	RN3517H	00:00:30	16.00
P	Saturday	USA		19:17:23	8	RN3517H	00:00:30	23.00
						Spots Played : 19	Daily SubTotal :	\$319.00

10/08/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	CNN		06:28:21	8	RN3517H	00:00:30	10.00
P	Sunday	CNN		06:58:27	8	RN3517H	00:00:30	10.00
P	Sunday	CNN		16:54:31	8	RN3517H	00:00:30	13.00
P	Sunday	CNN		17:36:16	8	RN3517H	00:00:30	13.00
P	Sunday	CNN		17:58:44	8	RN3517H	00:00:30	13.00
P	Sunday	CNN		19:55:39	8	RN3517H	00:00:30	20.00
P	Sunday	FOXN		05:19:37	8	RN3517H	00:00:30	16.00
P	Sunday	FOXN		14:43:34	8	RN3517H	00:00:30	20.00
P	Sunday	FOXN		18:15:06	8	RN3517H	00:00:30	20.00
P	Sunday	FOXN		18:15:37	8	RN3517H	00:00:30	20.00
P	Sunday	FOXN		23:42:17	8	RN3517H	00:00:30	29.00
P	Sunday	HGTV		12:46:44	8	RN3517H	00:00:30	13.00
P	Sunday	HGTV		16:46:39	8	RN3517H	00:00:30	13.00

RALPH NORTHAM FOR GOVENOR**Campaign : 62461266****Invoice Date : 10/31/2017****Invoice # : 1710-21142****Client : 2,042****Contract : 16****Contract Type : R****Flight Period : 09/25/2017 to 10/29/2017****10/08/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	HGTV		16:47:10	8	RN3517H	00:00:30	13.00
P	Sunday	HGTV		18:18:21	8	RN3517H	00:00:30	13.00
P	Sunday	HGTV		23:18:51	8	RN3517H	00:00:30	20.00
P	Sunday	LIFE		12:02:03	8	RN3517H	00:00:30	13.00
P	Sunday	LIFE		18:13:09	8	RN3517H	00:00:30	13.00
P	Sunday	LIFE		18:24:45	8	RN3517H	00:00:30	13.00
P	Sunday	LIFE		18:25:16	8	RN3517H	00:00:30	13.00
P	Sunday	LIFE		23:16:59	8	RN3517H	00:00:30	20.00
P	Sunday	LIFE		23:51:58	8	RN3517H	00:00:30	20.00
P	Sunday	TNT		16:12:49	8	RN3517H	00:00:30	16.00
P	Sunday	TNT		16:55:54	8	RN3517H	00:00:30	16.00
P	Sunday	TNT		17:15:53	8	RN3517H	00:00:30	16.00
P	Sunday	TNT		21:10:36	8	RN3517H	00:00:30	23.00
P	Sunday	USA		15:40:06	8	RN3517H	00:00:30	16.00
P	Sunday	USA		18:32:15	8	RN3517H	00:00:30	16.00
P	Sunday	USA		18:41:20	8	RN3517H	00:00:30	16.00
P	Sunday	USA		23:41:59	8	RN3517H	00:00:30	23.00

Spots Played : 30**Daily SubTotal :****\$490.00****10/09/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Monday	CNN		05:52:54	8	RN3517H	00:00:30	10.00
P	Monday	CNN		13:58:50	8	RN3517H	00:00:30	8.00
P	Monday	CNN		16:19:58	8	RN3517H	00:00:30	13.00
P	Monday	CNN		19:56:42	8	RN3517H	00:00:30	20.00
P	Monday	FOXN		08:23:05	8	RN3517H	00:00:30	16.00
P	Monday	FOXN		12:13:01	8	RN3517H	00:00:30	14.00
P	Monday	FOXN		16:50:27	8	RN3517H	00:00:30	20.00
P	Monday	FOXN		23:15:40	8	RN3517H	00:00:30	29.00
P	Monday	HGTV		18:42:25	8	RN3517H	00:00:30	13.00
P	Monday	HGTV		20:43:45	8	RN3517H	00:00:30	20.00
P	Monday	LIFE		16:30:13	8	RN3517H	00:00:30	13.00
P	Monday	LIFE		21:20:22	8	RN3517H	00:00:30	20.00
P	Monday	TNT		16:07:48	8	RN3517H	00:00:30	16.00
P	Monday	TNT		19:43:35	8	RN3517H	00:00:30	23.00
P	Monday	USA		16:28:16	8	RN3517H	00:00:30	16.00
P	Monday	USA		21:28:44	8	RN3517H	00:00:30	23.00

Spots Played : 16**Daily SubTotal :****\$274.00**

RALPH NORTHAM FOR GOVENOR**Campaign : 62461266****Invoice Date : 10/31/2017****Invoice # : 1710-21142****Client : 2,042****Contract : 16****Contract Type : R****Flight Period : 09/25/2017 to 10/29/2017****Paid Spots This Invoice** **126****Scheduled Spots This Invoice** **0****Gross Amount for Contract :** **\$2,248.00****Net Amount for Contract :** **\$1,528.64****Total Spots This Invoice** **126**