

PRIME MEDIA
P.O. BOX 276
SMITHFIELD, VA 23430
888-442-0057

Affidavit of Performance

Report Date : 11/01/2017 at 12:57:44

ED GILLESPIE FOR VA GOVERNOR
Campaign : 62465073
Invoice Date : 10/31/2017 **Invoice # : 1710-21115**

Client : 1,873 **Contract : 21**
Contract Type : R
Flight Period : 09/25/2017 to 10/29/2017

10/18/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Wednesday	CNN		08:28:12	17 EGVA100317H	00:00:30	10.00
P	Wednesday	CNN		18:00:08	17 EGVA100317H	00:00:30	13.00
P	Wednesday	CNN		19:57:20	18 EGVA100517H	00:00:30	20.00
P	Wednesday	ESPN		07:29:30	18 EGVA100517H	00:00:30	12.00
P	Wednesday	ESPN		13:54:02	17 EGVA100317H	00:00:30	10.00
P	Wednesday	FOXN		05:49:15	17 EGVA100317H	00:00:30	16.00
P	Wednesday	FOXN		18:52:32	17 EGVA100317H	00:00:30	20.00
P	Wednesday	FOXN		22:45:45	17 EGVA100317H	00:00:30	29.00
P	Wednesday	FX		15:58:11	16 EGVA100417H	00:00:30	6.00
P	Wednesday	FX		18:18:33	17 EGVA100317H	00:00:30	10.00
P	Wednesday	FX		23:39:52	17 EGVA100317H	00:00:30	16.00
P	Wednesday	HGTV		14:17:45	18 EGVA100517H	00:00:30	8.00
P	Wednesday	HGTV		17:19:38	18 EGVA100517H	00:00:30	13.00
P	Wednesday	HGTV		23:17:54	18 EGVA100517H	00:00:30	20.00
P	Wednesday	HIST		05:59:51	18 EGVA100517H	00:00:30	12.00
P	Wednesday	HIST		12:44:30	18 EGVA100517H	00:00:30	10.00
P	Wednesday	HIST		18:43:36	17 EGVA100317H	00:00:30	16.00
P	Wednesday	HIST		19:44:33	17 EGVA100317H	00:00:30	23.00
P	Wednesday	TNT		08:39:27	18 EGVA100517H	00:00:30	12.00
P	Wednesday	TNT		14:37:30	17 EGVA100317H	00:00:30	10.00
P	Wednesday	TNT		16:39:49	18 EGVA100517H	00:00:30	16.00
P	Wednesday	TNT		23:59:03	18 EGVA100517H	00:00:30	23.00
					Spots Played : 22	Daily SubTotal :	\$325.00

10/19/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Thursday	ESPN		21:38:08	20 EGVA1017175H	00:00:30	23.00
P	Thursday	ESPN		22:33:13	20 EGVA1017175H	00:00:30	23.00
					Spots Played : 2	Daily SubTotal :	\$46.00

10/20/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Friday	CNN		05:44:22	20 EGVA1017175H	00:00:30	10.00
P	Friday	CNN		10:59:14	20 EGVA1017175H	00:00:30	8.00
P	Friday	CNN		12:27:30	20 EGVA1017175H	00:00:30	8.00
P	Friday	FOXN		10:52:27	20 EGVA1017175H	00:00:30	14.00
P	Friday	FOXN		13:51:33	20 EGVA1017175H	00:00:30	14.00
P	Friday	FX		09:42:36	20 EGVA1017175H	00:00:30	6.00
P	Friday	FX		18:45:37	20 EGVA1017175H	00:00:30	10.00
P	Friday	HGTV		15:44:46	20 EGVA1017175H	00:00:30	8.00
P	Friday	HGTV		18:18:30	20 EGVA1017175H	00:00:30	13.00
P	Friday	HGTV		19:20:16	20 EGVA1017175H	00:00:30	20.00
P	Friday	TNT		07:03:55	20 EGVA1017175H	00:00:30	12.00
					Spots Played : 11	Daily SubTotal :	\$123.00

10/21/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	CNN		16:50:02	20 EGVA1017175H	00:00:30	13.00
P	Saturday	CNN		17:51:45	20 EGVA1017175H	00:00:30	13.00
P	Saturday	CNN		22:25:38	20 EGVA1017175H	00:00:30	20.00
P	Saturday	ESPN		14:07:01	20 EGVA1017175H	00:00:30	16.00
P	Saturday	ESPN		14:28:50	20 EGVA1017175H	00:00:30	10.00
P	Saturday	ESPN		17:40:08	20 EGVA1017175H	00:00:30	16.00

ED GILLESPIE FOR VA GOVERNOR**Campaign : 62465073****Invoice Date : 10/31/2017****Invoice # : 1710-21115****Client : 1,873****Contract : 21****Contract Type : R****Flight Period : 09/25/2017 to 10/29/2017****10/21/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	ESPN		20:47:04	20 EGVA1017175H	00:00:30	23.00
P	Saturday	FOXN		08:52:26	20 EGVA1017175H	00:00:30	16.00
P	Saturday	FOXN		15:18:45	20 EGVA1017175H	00:00:30	20.00
P	Saturday	FOXN		21:17:43	20 EGVA1017175H	00:00:30	29.00
P	Saturday	FX		13:11:46	20 EGVA1017175H	00:00:30	10.00
P	Saturday	FX		13:39:43	20 EGVA1017175H	00:00:30	10.00
P	Saturday	FX		15:51:02	20 EGVA1017175H	00:00:30	10.00
P	Saturday	FX		18:47:55	20 EGVA1017175H	00:00:30	10.00
P	Saturday	FX		21:21:14	20 EGVA1017175H	00:00:30	16.00
P	Saturday	HGTV		11:18:09	20 EGVA1017175H	00:00:30	13.00
P	Saturday	HGTV		17:20:31	20 EGVA1017175H	00:00:30	13.00
P	Saturday	HGTV		21:19:08	20 EGVA1017175H	00:00:30	20.00
P	Saturday	TNT		15:56:32	20 EGVA1017175H	00:00:30	10.00
P	Saturday	TNT		16:26:52	20 EGVA1017175H	00:00:30	16.00
P	Saturday	TNT		18:41:02	20 EGVA1017175H	00:00:30	16.00
P	Saturday	TNT		21:17:42	20 EGVA1017175H	00:00:30	23.00
Spots Played : 22						Daily SubTotal :	\$343.00

10/22/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	CNN		17:26:43	20 EGVA1017175H	00:00:30	13.00
P	Sunday	CNN		17:57:15	20 EGVA1017175H	00:00:30	13.00
P	Sunday	CNN		22:24:13	20 EGVA1017175H	00:00:30	20.00
P	Sunday	ESPN		14:06:25	20 EGVA1017175H	00:00:30	10.00
P	Sunday	ESPN		16:13:40	20 EGVA1017175H	00:00:30	16.00
P	Sunday	ESPN		19:28:42	20 EGVA1017175H	00:00:30	23.00
P	Sunday	ESPN		23:14:32	20 EGVA1017175H	00:00:30	23.00
P	Sunday	FOXN		08:23:50	20 EGVA1017175H	00:00:30	16.00
P	Sunday	FOXN		19:51:05	20 EGVA1017175H	00:00:30	29.00
P	Sunday	FX		12:21:05	20 EGVA1017175H	00:00:30	10.00
P	Sunday	FX		15:18:26	20 EGVA1017175H	00:00:30	10.00
P	Sunday	FX		17:07:53	20 EGVA1017175H	00:00:30	10.00
P	Sunday	FX		22:02:10	20 EGVA1017175H	00:00:30	16.00
P	Sunday	HGTV		14:19:34	20 EGVA1017175H	00:00:30	13.00
P	Sunday	HGTV		21:45:26	20 EGVA1017175H	00:00:30	20.00
P	Sunday	HIST		14:14:05	20 EGVA1017175H	00:00:30	10.00
P	Sunday	HIST		14:14:36	20 EGVA1017175H	00:00:30	16.00
P	Sunday	HIST		14:41:13	20 EGVA1017175H	00:00:30	16.00
P	Sunday	HIST		14:41:43	20 EGVA1017175H	00:00:30	10.00
P	Sunday	HIST		19:13:00	20 EGVA1017175H	00:00:30	23.00
P	Sunday	TNT		13:55:37	20 EGVA1017175H	00:00:30	10.00
P	Sunday	TNT		16:36:53	20 EGVA1017175H	00:00:30	16.00
P	Sunday	TNT		19:50:39	20 EGVA1017175H	00:00:30	23.00
Spots Played : 23						Daily SubTotal :	\$366.00

10/23/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Monday	CNN		07:43:48	20 EGVA1017175H	00:00:30	10.00
P	Monday	CNN		10:59:38	20 EGVA1017175H	00:00:30	8.00
P	Monday	CNN		16:45:00	20 EGVA1017175H	00:00:30	13.00
P	Monday	CNN		23:45:00	20 EGVA1017175H	00:00:30	20.00
P	Monday	ESPN		06:46:03	20 EGVA1017175H	00:00:30	12.00
P	Monday	ESPN		15:30:35	20 EGVA1017175H	00:00:30	10.00
P	Monday	ESPN		21:16:39	20 EGVA1017175H	00:00:30	23.00
P	Monday	ESPN		21:37:12	20 EGVA1017175H	00:00:30	23.00
P	Monday	FOXN		07:53:05	20 EGVA1017175H	00:00:30	16.00
P	Monday	FOXN		08:22:28	20 EGVA1017175H	00:00:30	16.00
P	Monday	FOXN		11:19:53	20 EGVA1017175H	00:00:30	14.00
P	Monday	FOXN		16:45:15	20 EGVA1017175H	00:00:30	20.00
P	Monday	FOXN		19:45:00	20 EGVA1017175H	00:00:30	29.00
P	Monday	FOXN		22:15:00	20 EGVA1017175H	00:00:30	29.00

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<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Monday	FX		10:39:30	20	EGVA1017175H	00:00:30	6.00
P	Monday	FX		17:46:48	20	EGVA1017175H	00:00:30	10.00
P	Monday	FX		20:15:00	20	EGVA1017175H	00:00:30	16.00
P	Monday	HGTV		13:42:53	20	EGVA1017175H	00:00:30	8.00
P	Monday	HGTV		16:42:08	20	EGVA1017175H	00:00:30	13.00
P	Monday	HGTV		19:45:00	20	EGVA1017175H	00:00:30	20.00
P	Monday	HGTV		22:45:00	20	EGVA1017175H	00:00:30	20.00
P	Monday	HGTV		23:45:00	20	EGVA1017175H	00:00:30	20.00
P	Monday	HIST		06:59:49	20	EGVA1017175H	00:00:30	12.00
P	Monday	HIST		14:15:00	20	EGVA1017175H	00:00:30	10.00
P	Monday	HIST		17:45:00	20	EGVA1017175H	00:00:30	16.00
P	Monday	HIST		20:45:00	20	EGVA1017175H	00:00:30	23.00
P	Monday	HIST		22:15:00	20	EGVA1017175H	00:00:30	23.00
P	Monday	TNT		05:05:02	20	EGVA1017175H	00:00:30	12.00
P	Monday	TNT		15:47:35	20	EGVA1017175H	00:00:30	10.00
P	Monday	TNT		17:22:23	20	EGVA1017175H	00:00:30	16.00
P	Monday	TNT		23:15:00	20	EGVA1017175H	00:00:30	23.00
					Spots Played :	31	Daily SubTotal :	\$501.00

10/24/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Tuesday	CNN		16:49:39	20	EGVA1017175H	00:00:30	13.00
P	Tuesday	CNN		23:45:30	20	EGVA1017175H	00:00:30	20.00
P	Tuesday	ESPN		12:56:25	20	EGVA1017175H	00:00:30	10.00
P	Tuesday	ESPN		20:56:09	20	EGVA1017175H	00:00:30	23.00
P	Tuesday	FOXN		05:49:20	20	EGVA1017175H	00:00:30	16.00
P	Tuesday	FOXN		23:16:41	20	EGVA1017175H	00:00:30	29.00
P	Tuesday	FX		19:03:37	20	EGVA1017175H	00:00:30	16.00
P	Tuesday	HGTV		21:45:24	20	EGVA1017175H	00:00:30	20.00
P	Tuesday	HGTV		23:45:21	20	EGVA1017175H	00:00:30	20.00
P	Tuesday	HIST		19:15:00	20	EGVA1017175H	00:00:30	23.00
P	Tuesday	TNT		15:43:26	20	EGVA1017175H	00:00:30	10.00
P	Tuesday	TNT		23:07:58	20	EGVA1017175H	00:00:30	23.00
					Spots Played :	12	Daily SubTotal :	\$223.00

Paid Spots This Invoice 123**Gross Amount for Contract : \$1,927.00****Scheduled Spots This Invoice 0****Net Amount for Contract : \$1,310.36****Total Spots This Invoice 123**