

PRIME MEDIA
P.O. BOX 276
SMITHFIELD, VA 23430
888-442-0057

Affidavit of Performance

Report Date : 11/01/2017 at 13:12:13

RALPH NORTHAM FOR GOVENOR
Campaign : 62459268
Invoice Date : 10/31/2017 **Invoice # : 1710-21124**

Client : 2,042 **Contract : 14**
Contract Type : R
Flight Period : 09/25/2017 to 10/29/2017

09/26/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Tuesday	HGTV		17:42:51	6 RN2717H	00:00:30	13.00
P	Tuesday	HGTV		20:19:23	6 RN2717H	00:00:30	20.00
P	Tuesday	HGTV		22:44:32	6 RN2717H	00:00:30	20.00
P	Tuesday	LIFE		17:10:41	6 RN2717H	00:00:30	13.00
P	Tuesday	LIFE		19:50:49	6 RN2717H	00:00:30	20.00
P	Tuesday	LIFE		20:23:27	6 RN2717H	00:00:30	20.00
P	Tuesday	TNT		16:11:34	6 RN2717H	00:00:30	16.00
P	Tuesday	TNT		20:24:46	6 RN2717H	00:00:30	23.00
P	Tuesday	TNT		22:01:20	6 RN2717H	00:00:30	23.00
P	Tuesday	USA		18:50:12	6 RN2717H	00:00:30	16.00
P	Tuesday	USA		20:57:56	6 RN2717H	00:00:30	23.00
P	Tuesday	USA		23:51:36	6 RN2717H	00:00:30	23.00
Spots Played : 12						Daily SubTotal :	\$230.00

09/27/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Wednesday	HGTV		18:19:16	6 RN2717H	00:00:30	13.00
P	Wednesday	HGTV		19:47:08	6 RN2717H	00:00:30	20.00
P	Wednesday	HGTV		22:44:26	6 RN2717H	00:00:30	20.00
P	Wednesday	LIFE		18:53:31	6 RN2717H	00:00:30	13.00
P	Wednesday	LIFE		19:49:22	6 RN2717H	00:00:30	20.00
P	Wednesday	LIFE		22:51:35	6 RN2717H	00:00:30	20.00
P	Wednesday	TNT		16:42:26	6 RN2717H	00:00:30	16.00
P	Wednesday	TNT		21:10:41	6 RN2717H	00:00:30	23.00
P	Wednesday	TNT		23:37:52	6 RN2717H	00:00:30	23.00
P	Wednesday	USA		18:44:13	6 RN2717H	00:00:30	16.00
P	Wednesday	USA		19:31:03	6 RN2717H	00:00:30	23.00
P	Wednesday	USA		21:20:48	6 RN2717H	00:00:30	23.00
Spots Played : 12						Daily SubTotal :	\$230.00

09/28/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Thursday	HGTV		18:46:12	6 RN2717H	00:00:30	13.00
P	Thursday	HGTV		21:17:14	6 RN2717H	00:00:30	20.00
P	Thursday	HGTV		23:44:29	6 RN2717H	00:00:30	20.00
P	Thursday	LIFE		18:54:24	6 RN2717H	00:00:30	13.00
P	Thursday	LIFE		22:46:17	6 RN2717H	00:00:30	20.00
P	Thursday	LIFE		23:27:40	6 RN2717H	00:00:30	20.00
P	Thursday	TNT		18:44:03	6 RN2717H	00:00:30	16.00
P	Thursday	TNT		23:30:54	6 RN2717H	00:00:30	23.00
P	Thursday	TNT		23:47:43	6 RN2717H	00:00:30	23.00
P	Thursday	USA		17:25:39	6 RN2717H	00:00:30	16.00
P	Thursday	USA		19:39:09	6 RN2717H	00:00:30	23.00
P	Thursday	USA		20:39:24	6 RN2717H	00:00:30	23.00
Spots Played : 12						Daily SubTotal :	\$230.00

09/29/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Friday	HGTV		18:46:04	6 RN2717H	00:00:30	13.00
P	Friday	HGTV		20:17:47	6 RN2717H	00:00:30	20.00
P	Friday	HGTV		21:46:02	6 RN2717H	00:00:30	20.00
P	Friday	LIFE		17:09:18	6 RN2717H	00:00:30	13.00
P	Friday	LIFE		17:49:42	6 RN2717H	00:00:30	13.00

RALPH NORTHAM FOR GOVENOR**Campaign : 62459268****Invoice Date : 10/31/2017****Invoice # : 1710-21124****Client : 2,042****Contract : 14****Contract Type : R****Flight Period : 09/25/2017 to 10/29/2017****09/29/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Friday	LIFE		21:12:52	6	RN2717H	00:00:30	20.00
P	Friday	LIFE		23:11:43	6	RN2717H	00:00:30	20.00
P	Friday	TNT		18:45:00	6	RN2717H	00:00:30	16.00
P	Friday	TNT		20:53:32	6	RN2717H	00:00:30	23.00
P	Friday	TNT		22:53:29	6	RN2717H	00:00:30	23.00
P	Friday	USA		18:48:57	6	RN2717H	00:00:30	16.00
P	Friday	USA		19:17:00	6	RN2717H	00:00:30	23.00
P	Friday	USA		23:49:05	6	RN2717H	00:00:30	23.00

Spots Played : 13**Daily SubTotal : \$243.00****09/30/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	HGTV		12:19:20	6	RN2717H	00:00:30	13.00
P	Saturday	HGTV		16:18:03	6	RN2717H	00:00:30	13.00
P	Saturday	HGTV		18:43:42	6	RN2717H	00:00:30	13.00
P	Saturday	HGTV		19:45:42	6	RN2717H	00:00:30	20.00
P	Saturday	HGTV		20:18:13	6	RN2717H	00:00:30	20.00
P	Saturday	LIFE		20:44:10	6	RN2717H	00:00:30	20.00
P	Saturday	LIFE		23:20:12	6	RN2717H	00:00:30	20.00
P	Saturday	TNT		15:43:49	6	RN2717H	00:00:30	16.00
P	Saturday	TNT		17:44:45	6	RN2717H	00:00:30	16.00
P	Saturday	TNT		21:37:51	6	RN2717H	00:00:30	23.00
P	Saturday	TNT		23:51:24	6	RN2717H	00:00:30	23.00
P	Saturday	USA		15:39:32	6	RN2717H	00:00:30	16.00
P	Saturday	USA		16:39:24	6	RN2717H	00:00:30	16.00
P	Saturday	USA		16:39:54	6	RN2717H	00:00:30	16.00
P	Saturday	USA		21:42:55	6	RN2717H	00:00:30	23.00
P	Saturday	USA		23:50:11	6	RN2717H	00:00:30	23.00

Spots Played : 16**Daily SubTotal : \$291.00****10/01/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	HGTV		16:44:35	6	RN2717H	00:00:30	13.00
P	Sunday	HGTV		17:21:18	6	RN2717H	00:00:30	13.00
P	Sunday	HGTV		18:45:43	6	RN2717H	00:00:30	13.00
P	Sunday	HGTV		22:45:14	6	RN2717H	00:00:30	20.00
P	Sunday	HGTV		23:18:18	6	RN2717H	00:00:30	20.00
P	Sunday	LIFE		13:26:40	6	RN2717H	00:00:30	13.00
P	Sunday	LIFE		17:04:18	6	RN2717H	00:00:30	13.00
P	Sunday	LIFE		17:04:48	6	RN2717H	00:00:30	13.00
P	Sunday	LIFE		18:21:03	6	RN2717H	00:00:30	13.00
P	Sunday	LIFE		18:21:33	6	RN2717H	00:00:30	13.00
P	Sunday	LIFE		20:49:44	6	RN2717H	00:00:30	20.00
P	Sunday	LIFE		21:51:04	6	RN2717H	00:00:30	20.00
P	Sunday	TNT		18:02:29	6	RN2717H	00:00:30	16.00
P	Sunday	TNT		18:34:06	6	RN2717H	00:00:30	16.00
P	Sunday	TNT		20:08:30	6	RN2717H	00:00:30	23.00
P	Sunday	TNT		22:41:31	6	RN2717H	00:00:30	23.00
P	Sunday	USA		12:27:44	6	RN2717H	00:00:30	16.00
P	Sunday	USA		16:32:12	6	RN2717H	00:00:30	16.00
P	Sunday	USA		17:29:22	6	RN2717H	00:00:30	16.00
P	Sunday	USA		19:34:50	6	RN2717H	00:00:30	23.00
P	Sunday	USA		20:32:09	6	RN2717H	00:00:30	23.00
P	Sunday	USA		22:43:49	6	RN2717H	00:00:30	23.00

Spots Played : 22**Daily SubTotal : \$379.00****10/02/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Monday	HGTV		18:18:41	6	RN2717H	00:00:30	13.00
P	Monday	HGTV		21:17:30	6	RN2717H	00:00:30	20.00

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<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Monday	HGTV		23:44:59	6 RN2717H	00:00:30	20.00
P	Monday	LIFE		22:23:04	6 RN2717H	00:00:30	20.00
P	Monday	LIFE		22:50:44	6 RN2717H	00:00:30	20.00
P	Monday	TNT		18:14:25	6 RN2717H	00:00:30	16.00
P	Monday	TNT		23:07:10	6 RN2717H	00:00:30	23.00
P	Monday	TNT		23:40:57	6 RN2717H	00:00:30	23.00
P	Monday	USA		17:28:13	6 RN2717H	00:00:30	16.00
P	Monday	USA		20:46:21	6 RN2717H	00:00:30	23.00

Spots Played : 10**Daily SubTotal :****\$194.00****Paid Spots This Invoice 97****Gross Amount for Contract : \$1,797.00****Scheduled Spots This Invoice 0****Net Amount for Contract : \$1,221.96****Total Spots This Invoice 97**