

NCC Cable System Order

Order #	62467963
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 2BK Nov16+Jul17
-	

Flight Dates	10/30/17 - 11/12/17
Agency	Buying Time
Advertiser	Ralph Northam for Governor

Client Code	
Product Code	
Est Code	NOR
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/17		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$5,313.00		
Commission	\$796.95		
Net Total	\$4,516.05		
Total Spots	200		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New order, please confirm.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/30/17	11/5/17	05:00	09:00		X	X	X	X	X	X	-	-	8	\$17.00	\$136.00	30	NP
2	CNN	CNN EM	11/6/17	11/12/17	05:00	09:00	X							-	-	2	\$17.00	\$34.00	30	NP
3	CNN	CNN DT	10/30/17	11/5/17	09:00	16:00		X	X	X	X	X	X	-	-	4	\$14.00	\$56.00	30	NP
4	CNN	CNN DT	11/6/17	11/12/17	09:00	16:00	X							-	-	1	\$14.00	\$14.00	30	NP
5	CNN	CNN W	10/30/17	11/5/17	11:00	19:00						X	X	-	-	4	\$20.00	\$80.00	30	NP
6	CNN	CNN EF	10/30/17	11/5/17	16:00	19:00		X	X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	NP
7	CNN	CNN EF	11/6/17	11/12/17	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	NP
8	CNN	CNN PT	10/30/17	11/5/17	19:00	24:00		X	X	X	X	X	X	-	-	12	\$30.00	\$360.00	30	NP
9	CNN	CNN PT	11/6/17	11/12/17	19:00	24:00	X							-	-	2	\$30.00	\$60.00	30	NP
10	FXNC	FXNC EM	10/30/17	11/5/17	05:00	09:00		X	X	X	X	X	X	-	-	8	\$22.00	\$176.00	30	NP
11	FXNC	FXNC EM	11/6/17	11/12/17	05:00	09:00	X							-	-	2	\$22.00	\$44.00	30	NP
12	FXNC	FXNC DT	10/30/17	11/5/17	09:00	16:00		X	X	X	X	X	X	-	-	4	\$19.00	\$76.00	30	NP
13	FXNC	FXNC DT	11/6/17	11/12/17	09:00	16:00	X							-	-	1	\$19.00	\$19.00	30	NP
14	FXNC	FXNC W	10/30/17	11/5/17	11:00	19:00						X	X	-	-	4	\$30.00	\$120.00	30	NP
15	FXNC	FXNC EF	10/30/17	11/5/17	16:00	19:00		X	X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	NP
16	FXNC	FXNC EF	11/6/17	11/12/17	16:00	19:00	X							-	-	1	\$30.00	\$30.00	30	NP
17	FXNC	FXNC PT	10/30/17	11/5/17	19:00	24:00		X	X	X	X	X	X	-	-	12	\$42.00	\$504.00	30	NP
18	FXNC	FXNC PT	11/6/17	11/12/17	19:00	24:00	X							-	-	2	\$42.00	\$84.00	30	NP
19	HGTV	HGTV W	10/30/17	11/5/17	11:00	19:00						X	X	-	-	6	\$20.00	\$120.00	30	NP
20	HGTV	HGTV EF	10/30/17	11/5/17	16:00	19:00		X	X	X	X	X	X	-	-	8	\$20.00	\$160.00	30	NP
21	HGTV	HGTV EF	11/6/17	11/12/17	16:00	19:00	X							-	-	2	\$20.00	\$40.00	30	NP

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22	HGTV	HGTV PT	10/30/17	11/5/17	19:00	24:00		X	X	X	X	X	X	-	-	12	\$30.00	\$360.00	30	NP
23	HGTV	HGTV PT	11/6/17	11/12/17	19:00	24:00	X							-	-	2	\$30.00	\$60.00	30	NP
24	LIF	LIF W	10/30/17	11/5/17	11:00	19:00						X	X	-	-	6	\$20.00	\$120.00	30	NP
25	LIF	LIF EF	10/30/17	11/5/17	16:00	19:00		X	X	X	X	X	X	-	-	8	\$20.00	\$160.00	30	NP
26	LIF	LIF EF	11/6/17	11/12/17	16:00	19:00	X							-	-	2	\$20.00	\$40.00	30	NP
27	LIF	LIF PT	10/30/17	11/5/17	19:00	24:00		X	X	X	X	X	X	-	-	12	\$30.00	\$360.00	30	NP
28	LIF	LIF PT	11/6/17	11/12/17	19:00	24:00	X							-	-	2	\$30.00	\$60.00	30	NP
29	TNT	TNT W	10/30/17	11/5/17	11:00	19:00						X	X	-	-	6	\$24.00	\$144.00	30	NP
30	TNT	TNT EF	10/30/17	11/5/17	16:00	19:00		X	X	X	X	X	X	-	-	8	\$24.00	\$192.00	30	NP
31	TNT	TNT EF	11/6/17	11/12/17	16:00	19:00	X							-	-	2	\$24.00	\$48.00	30	NP
32	TNT	TNT PT	10/30/17	11/5/17	19:00	24:00		X	X	X	X	X	X	-	-	12	\$34.00	\$408.00	30	NP
33	TNT	TNT PT	11/6/17	11/12/17	19:00	24:00	X							-	-	2	\$34.00	\$68.00	30	NP
34	USA	USA W	10/30/17	11/5/17	11:00	19:00						X	X	-	-	6	\$24.00	\$144.00	30	NP
35	USA	USA EF	10/30/17	11/5/17	16:00	19:00		X	X	X	X	X	X	-	-	8	\$24.00	\$192.00	30	NP
36	USA	USA EF	11/6/17	11/12/17	16:00	19:00	X							-	-	2	\$24.00	\$48.00	30	NP
37	USA	USA PT	10/30/17	11/5/17	19:00	24:00		X	X	X	X	X	X	-	-	12	\$34.00	\$408.00	30	NP

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38	USA	USA PT	11/6/17	11/12/17	19:00	24:00	X							-	-	2	\$34.00	\$68.00	30	NP

	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Total
SPOTS	200	0	0	0	0	0	0	0	0	0	0	0	200
AMT	\$5,313.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,313.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/30/17

62467963 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |