

NCC Cable System Order

Order #	62466764	Flight Dates	10/23/17 - 11/05/17	Update Date	10/24/17
Syscode	1073	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Prime Media/Roanoke Zone, VA	Advertiser	Ed Gillespie for VA Governor	Show All Lines	
Market	Roanoke-Lynchburg			Total # of Weeks	2
		Client Code	277	Total	\$1,982.00
AE	Tiffany Solis	Product Code	357	Commission	\$297.30
Sales Coordinator	Jeff Moring	Est Code	3233	Net Total	\$1,684.70
Office	Washington	Product Name		Total Spots	126
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Jul17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		10.24 New order. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN NEWSROOM<	10/23/17	10/29/17	11:00	19:00						X	X	-	-	2	\$13.00	\$26.00	30	PRE
2	CNN	VARIOUS	10/23/17	10/29/17	05:00	09:00			X	X	X	X	X	-	-	2	\$10.00	\$20.00	30	PRE
3	CNN	CNN NEWSROOM<	10/23/17	10/29/17	09:00	16:00			X	X	X	X	X	-	-	2	\$8.00	\$16.00	30	PRE
4	CNN	VARIOUS	10/23/17	10/29/17	16:00	19:00			X	X	X	X	X	-	-	3	\$13.00	\$39.00	30	PRE
5	CNN	AVG. ALL WKS<	10/23/17	10/29/17	19:00	24:00			X	X	X	X	X	-	-	3	\$20.00	\$60.00	30	PRE
6	CNN	VARIOUS	10/30/17	11/5/17	05:00	09:00	X	X						-	-	1	\$10.00	\$10.00	30	PRE
7	CNN	CNN NEWSROOM<	10/30/17	11/5/17	09:00	16:00	X	X						-	-	1	\$8.00	\$8.00	30	PRE
8	CNN	SITUATION ROOM<	10/30/17	11/5/17	16:00	19:00	X	X						-	-	2	\$13.00	\$26.00	30	PRE
9	CNN	AVG. ALL WKS<	10/30/17	11/5/17	19:00	24:00	X	X						-	-	2	\$20.00	\$40.00	30	PRE
10	ESPN	AVG. ALL WKS	10/23/17	10/29/17	11:00	19:00						X	X	-	-	3	\$16.00	\$48.00	30	PRE
11	ESPN	AVG. ALL WKS<	10/23/17	10/29/17	05:00	09:00			X	X	X	X	X	-	-	1	\$12.00	\$12.00	30	PRE
12	ESPN	AVG. ALL WKS	10/23/17	10/29/17	09:00	16:00			X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	PRE
13	ESPN	AVG. ALL WKS<	10/23/17	10/29/17	19:00	24:00			X	X	X	X	X	-	-	6	\$23.00	\$138.00	30	PRE
14	ESPN	AVG. ALL WKS<	10/30/17	11/5/17	05:00	09:00	X	X						-	-	1	\$12.00	\$12.00	30	PRE
15	ESPN	AVG. ALL WKS	10/30/17	11/5/17	09:00	16:00	X	X						-	-	2	\$10.00	\$20.00	30	PRE
16	ESPN	AVG. ALL WKS	10/30/17	11/5/17	19:00	24:00	X	X						-	-	2	\$23.00	\$46.00	30	PRE
17	FX	AVG. ALL WKS<	10/23/17	10/29/17	11:00	19:00						X	X	-	-	5	\$10.00	\$50.00	30	PRE
18	FX	AVG. ALL WKS<	10/23/17	10/29/17	09:00	16:00			X	X	X	X	X	-	-	2	\$6.00	\$12.00	30	PRE
19	FX	AVG. ALL WKS<	10/23/17	10/29/17	16:00	19:00			X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	PRE
20	FX	FX MOVIE PRIME<	10/23/17	10/29/17	19:00	24:00			X	X	X	X	X	-	-	3	\$16.00	\$48.00	30	PRE
21	FX	VARIOUS	10/30/17	11/5/17	09:00	16:00	X	X						-	-	1	\$6.00	\$6.00	30	PRE

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Market	Roanoke-Lynchburg

AE	Tiffany Solis
Sales Coordinator	Jeff Moring
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Jul17
-	

Flight Dates	10/23/17 - 11/05/17
Agency	Strategic Media Services, Inc
Advertiser	Ed Gillespie for VA Governor

Client Code	277
Product Code	357
Est Code	3233
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/24/17		
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Show All Lines			
Total # of Weeks	2		
Total	\$1,982.00		
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Total Spots	126		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FX	VARIOUS	10/30/17	11/5/17	16:00	19:00	X	X						-	-	1	\$10.00	\$10.00	30	PRE
23	FX	FX MOVIE PRIME<	10/30/17	11/5/17	19:00	24:00	X	X						-	-	2	\$16.00	\$32.00	30	PRE
24	FXNC	AMERICAS NEWS<	10/23/17	10/29/17	11:00	19:00						X	X	-	-	1	\$20.00	\$20.00	30	PRE
25	FXNC	VARIOUS	10/23/17	10/29/17	05:00	09:00			X	X	X	X	X	-	-	3	\$16.00	\$48.00	30	PRE
26	FXNC	VARIOUS	10/23/17	10/29/17	09:00	16:00			X	X	X	X	X	-	-	2	\$14.00	\$28.00	30	PRE
27	FXNC	VARIOUS	10/23/17	10/29/17	16:00	19:00			X	X	X	X	X	-	-	1	\$20.00	\$20.00	30	PRE
28	FXNC	VARIOUS	10/23/17	10/29/17	19:00	24:00			X	X	X	X	X	-	-	3	\$29.00	\$87.00	30	PRE
29	FXNC	FOX AND FRIEND<	10/30/17	11/5/17	05:00	09:00	X	X						-	-	3	\$16.00	\$48.00	30	PRE
30	FXNC	VARIOUS	10/30/17	11/5/17	09:00	16:00	X	X						-	-	1	\$14.00	\$14.00	30	PRE
31	FXNC	VARIOUS	10/30/17	11/5/17	16:00	19:00	X	X						-	-	1	\$20.00	\$20.00	30	PRE
32	FXNC	AVG. ALL WKS<	10/30/17	11/5/17	19:00	24:00	X	X						-	-	3	\$29.00	\$87.00	30	PRE
33	HGTV	AVG. ALL WKS	10/23/17	10/29/17	11:00	19:00						X	X	-	-	3	\$13.00	\$39.00	30	PRE
34	HGTV	AVG. ALL WKS<	10/23/17	10/29/17	09:00	16:00			X	X	X	X	X	-	-	2	\$8.00	\$16.00	30	PRE
35	HGTV	AVG. ALL WKS<	10/23/17	10/29/17	16:00	19:00			X	X	X	X	X	-	-	2	\$13.00	\$26.00	30	PRE
36	HGTV	AVG. ALL WKS<	10/23/17	10/29/17	19:00	24:00			X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	PRE
37	HGTV	AVG. ALL WKS<	10/30/17	11/5/17	09:00	16:00	X	X						-	-	1	\$8.00	\$8.00	30	PRE
38	HGTV	AVG. ALL WKS	10/30/17	11/5/17	16:00	19:00	X	X						-	-	1	\$13.00	\$13.00	30	PRE
39	HGTV	VARIOUS	10/30/17	11/5/17	19:00	24:00	X	X						-	-	3	\$20.00	\$60.00	30	PRE
40	HIST	AVG. ALL WKS<	10/23/17	10/29/17	11:00	19:00						X	X	-	-	3	\$16.00	\$48.00	30	PRE
41	HIST	OFF AIR<	10/23/17	10/29/17	05:00	09:00			X	X	X	X	X	-	-	1	\$12.00	\$12.00	30	PRE
42	HIST	AVG. ALL WKS<	10/23/17	10/29/17	09:00	16:00			X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	PRE

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Status	Not accepted
Survey	DMA Nielsen Live+1 Jul17
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Flight Dates	10/23/17 - 11/05/17
Agency	Strategic Media Services, Inc
Advertiser	Ed Gillespie for VA Governor

Client Code	277
Product Code	357
Est Code	3233
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Show All Lines			
Total # of Weeks	2		
Total	\$1,982.00		
Commission	\$297.30		
Net Total	\$1,684.70		
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43	HIST	AVG. ALL WKS<	10/23/17	10/29/17	16:00	19:00			X	X	X	X	X	-	-	2	\$16.00	\$32.00	30	PRE
44	HIST	AVG. ALL WKS<	10/23/17	10/29/17	19:00	24:00			X	X	X	X	X	-	-	3	\$23.00	\$69.00	30	PRE
45	HIST	OFF AIR<	10/30/17	11/5/17	05:00	09:00	X	X						-	-	1	\$12.00	\$12.00	30	PRE
46	HIST	AMERICAN PICKE<	10/30/17	11/5/17	09:00	16:00	X	X						-	-	1	\$10.00	\$10.00	30	PRE
47	HIST	AMERICAN PICKE/AVG. ALL WKS	10/30/17	11/5/17	16:00	19:00	X	X						-	-	1	\$16.00	\$16.00	30	PRE
48	HIST	VARIOUS	10/30/17	11/5/17	19:00	24:00	X	X						-	-	3	\$23.00	\$69.00	30	PRE
49	TNT	VARIOUS	10/23/17	10/29/17	11:00	19:00						X	X	-	-	1	\$16.00	\$16.00	30	PRE
50	TNT	LAW & ORDER<	10/23/17	10/29/17	05:00	09:00			X	X	X	X	X	-	-	2	\$12.00	\$24.00	30	PRE
51	TNT	VARIOUS	10/23/17	10/29/17	09:00	16:00			X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	PRE
52	TNT	BONES<	10/23/17	10/29/17	16:00	19:00			X	X	X	X	X	-	-	3	\$16.00	\$48.00	30	PRE
53	TNT	AVG. ALL WKS<	10/23/17	10/29/17	19:00	24:00			X	X	X	X	X	-	-	3	\$23.00	\$69.00	30	PRE
54	TNT	CHARMED<	10/30/17	11/5/17	05:00	09:00	X	X						-	-	1	\$12.00	\$12.00	30	PRE
55	TNT	SUPERNATURAL<	10/30/17	11/5/17	09:00	16:00	X	X						-	-	2	\$10.00	\$20.00	30	PRE
56	TNT	TNT WEEKDAY MO/AVG. ALL WKS	10/30/17	11/5/17	16:00	19:00	X	X						-	-	1	\$16.00	\$16.00	30	PRE

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Survey	DMA Nielsen Live+1 Jul17	Primary Demo	Adults 35+	GRP	-
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57	TNT	AVG. ALL WKS<	10/30/17	11/5/17	19:00	24:00	X	X						-	-	2	\$23.00	\$46.00	30	PRE

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	86	40	0	0	0	0	0	0	0	0	0	0	126
AMT	\$1,321.00	\$661.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,982.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/24/17

62466764 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |