

PRIME MEDIA
P.O. BOX 276
SMITHFIELD, VA 23430
888-442-0057

Affidavit of Performance

Report Date : 09/27/2017 at 12:16:21

ED GILLESPIE FOR VA GOVERNOR
Campaign : 62445922
Invoice Date : 08/31/2017 **Invoice # : 1708-16868**

Client : 1,873 **Contract : 10**
Contract Type : R
Flight Period : 07/31/2017 to 08/27/2017

08/09/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Wednesday	AnE		08:17:37	6 EGVA072417H	00:00:30	9.00
P	Wednesday	AnE		11:46:20	6 EGVA072417H	00:00:30	7.00
P	Wednesday	AnE		18:46:36	6 EGVA072417H	00:00:30	11.00
P	Wednesday	AnE		23:49:25	6 EGVA072417H	00:00:30	18.00
P	Wednesday	CNN		08:58:41	6 EGVA072417H	00:00:30	9.00
P	Wednesday	CNN		16:58:23	6 EGVA072417H	00:00:30	11.00
P	Wednesday	CNN		20:59:25	6 EGVA072417H	00:00:30	18.00
P	Wednesday	FOXN		06:23:36	6 EGVA072417H	00:00:30	14.00
P	Wednesday	FOXN		12:14:30	6 EGVA072417H	00:00:30	12.00
P	Wednesday	FOXN		18:18:22	6 EGVA072417H	00:00:30	18.00
P	Wednesday	FOXN		19:47:27	6 EGVA072417H	00:00:30	25.00
P	Wednesday	FX		07:14:12	6 EGVA072417H	00:00:30	6.00
P	Wednesday	FX		15:28:20	6 EGVA072417H	00:00:30	5.00
P	Wednesday	FX		17:41:33	6 EGVA072417H	00:00:30	9.00
P	Wednesday	FX		19:46:58	6 EGVA072417H	00:00:30	14.00
P	Wednesday	TNT		07:20:46	6 EGVA072417H	00:00:30	11.00
P	Wednesday	TNT		13:44:10	6 EGVA072417H	00:00:30	9.00
P	Wednesday	TNT		16:44:03	6 EGVA072417H	00:00:30	14.00
P	Wednesday	USA		15:41:09	6 EGVA072417H	00:00:30	9.00
P	Wednesday	USA		17:45:22	6 EGVA072417H	00:00:30	14.00
P	Wednesday	USA		23:33:03	6 EGVA072417H	00:00:30	20.00
Spots Played : 21						Daily SubTotal :	\$263.00

08/10/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Thursday	AnE		21:44:57	6 EGVA072417H	00:00:30	18.00
P	Thursday	USA		23:45:48	6 EGVA072417H	00:00:30	20.00
Spots Played : 2						Daily SubTotal :	\$38.00

08/11/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Friday	AnE		07:44:35	8 EGVA080917H	00:00:30	9.00
P	Friday	CNN		06:37:55	8 EGVA080917H	00:00:30	9.00
P	Friday	FOXN		17:46:10	8 EGVA080917H	00:00:30	18.00
P	Friday	FX		08:40:51	8 EGVA080917H	00:00:30	6.00
P	Friday	FX		12:57:56	8 EGVA080917H	00:00:30	5.00
P	Friday	FX		17:41:06	8 EGVA080917H	00:00:30	9.00
P	Friday	FX		21:24:00	8 EGVA080917H	00:00:30	14.00
P	Friday	TNT		07:18:55	8 EGVA080917H	00:00:30	11.00
P	Friday	TNT		09:38:21	8 EGVA080917H	00:00:30	9.00
P	Friday	TNT		18:46:00	8 EGVA080917H	00:00:30	14.00
P	Friday	TNT		23:47:06	8 EGVA080917H	00:00:30	20.00
P	Friday	USA		16:38:34	8 EGVA080917H	00:00:30	14.00
P	Friday	USA		23:47:50	8 EGVA080917H	00:00:30	20.00
Spots Played : 13						Daily SubTotal :	\$158.00

08/12/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	AnE		11:17:45	8 EGVA080917H	00:00:30	7.00
P	Saturday	AnE		16:42:40	8 EGVA080917H	00:00:30	11.00
P	Saturday	AnE		19:45:32	8 EGVA080917H	00:00:30	18.00
P	Saturday	CNN		10:46:46	8 EGVA080917H	00:00:30	7.00
P	Saturday	CNN		12:59:08	8 EGVA080917H	00:00:30	11.00

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Campaign : 62445922

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08/12/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	CNN		20:50:04	8 EGVA080917H	00:00:30	18.00
P	Saturday	FOXN		08:22:27	8 EGVA080917H	00:00:30	14.00
P	Saturday	FOXN		13:53:09	8 EGVA080917H	00:00:30	18.00
P	Saturday	FOXN		23:50:10	8 EGVA080917H	00:00:30	25.00
P	Saturday	FX		14:43:59	8 EGVA080917H	00:00:30	9.00
P	Saturday	FX		18:19:15	8 EGVA080917H	00:00:30	9.00
P	Saturday	FX		18:45:34	8 EGVA080917H	00:00:30	9.00
P	Saturday	FX		21:13:31	8 EGVA080917H	00:00:30	14.00
P	Saturday	TNT		12:23:34	8 EGVA080917H	00:00:30	9.00
P	Saturday	TNT		13:22:13	8 EGVA080917H	00:00:30	14.00
P	Saturday	TNT		15:46:10	8 EGVA080917H	00:00:30	9.00
P	Saturday	TNT		17:43:39	8 EGVA080917H	00:00:30	14.00
P	Saturday	TNT		22:41:45	8 EGVA080917H	00:00:30	20.00
P	Saturday	USA		09:52:27	8 EGVA080917H	00:00:30	9.00
P	Saturday	USA		17:06:16	8 EGVA080917H	00:00:30	14.00
P	Saturday	USA		18:18:07	8 EGVA080917H	00:00:30	14.00
P	Saturday	USA		18:18:37	8 EGVA080917H	00:00:30	14.00
P	Saturday	USA		21:20:55	8 EGVA080917H	00:00:30	20.00

Spots Played : 23

Daily SubTotal : \$307.00

08/13/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	AnE		15:51:14	8 EGVA080917H	00:00:30	7.00
P	Sunday	AnE		15:51:44	8 EGVA080917H	00:00:30	11.00
P	Sunday	AnE		16:44:34	8 EGVA080917H	00:00:30	11.00
P	Sunday	AnE		23:45:47	8 EGVA080917H	00:00:30	18.00
P	Sunday	CNN		18:59:35	8 EGVA080917H	00:00:30	11.00
P	Sunday	CNN		22:32:31	8 EGVA080917H	00:00:30	18.00
P	Sunday	CNN		23:54:51	8 EGVA080917H	00:00:30	18.00
P	Sunday	FOXN		08:23:44	8 EGVA080917H	00:00:30	14.00
P	Sunday	FOXN		17:15:58	8 EGVA080917H	00:00:30	18.00
P	Sunday	FOXN		23:49:14	8 EGVA080917H	00:00:30	25.00
P	Sunday	FX		17:36:49	8 EGVA080917H	00:00:30	9.00
P	Sunday	FX		18:38:01	8 EGVA080917H	00:00:30	9.00
P	Sunday	FX		20:39:35	8 EGVA080917H	00:00:30	14.00
P	Sunday	TNT		14:42:48	8 EGVA080917H	00:00:30	14.00
P	Sunday	TNT		21:38:31	8 EGVA080917H	00:00:30	20.00
P	Sunday	USA		12:41:24	8 EGVA080917H	00:00:30	14.00
P	Sunday	USA		13:30:32	8 EGVA080917H	00:00:30	14.00
P	Sunday	USA		14:42:38	8 EGVA080917H	00:00:30	9.00
P	Sunday	USA		18:28:53	8 EGVA080917H	00:00:30	14.00
P	Sunday	USA		20:32:35	8 EGVA080917H	00:00:30	20.00

Spots Played : 20

Daily SubTotal : \$288.00

08/14/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Monday	AnE		07:40:14	8 EGVA080917H	00:00:30	9.00
P	Monday	AnE		13:45:46	8 EGVA080917H	00:00:30	7.00
P	Monday	AnE		18:13:40	8 EGVA080917H	00:00:30	11.00
P	Monday	AnE		20:46:49	8 EGVA080917H	00:00:30	18.00
P	Monday	CNN		06:37:52	8 EGVA080917H	00:00:30	9.00
P	Monday	CNN		10:59:17	8 EGVA080917H	00:00:30	7.00
P	Monday	CNN		13:36:05	8 EGVA080917H	00:00:30	7.00
P	Monday	CNN		17:28:39	8 EGVA080917H	00:00:30	11.00
P	Monday	CNN		21:27:57	8 EGVA080917H	00:00:30	18.00
P	Monday	FOXN		05:47:27	8 EGVA080917H	00:00:30	14.00
P	Monday	FOXN		15:50:14	8 EGVA080917H	00:00:30	12.00
P	Monday	FOXN		16:23:59	8 EGVA080917H	00:00:30	18.00
P	Monday	FOXN		23:16:11	8 EGVA080917H	00:00:30	25.00
P	Monday	FX		08:07:19	8 EGVA080917H	00:00:30	6.00
P	Monday	FX		10:39:01	8 EGVA080917H	00:00:30	5.00

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<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Monday	FX		17:27:52	8 EGVA080917H	00:00:30	9.00
P	Monday	FX		23:35:39	8 EGVA080917H	00:00:30	14.00
P	Monday	TNT		08:06:54	8 EGVA080917H	00:00:30	11.00
P	Monday	TNT		11:13:56	8 EGVA080917H	00:00:30	9.00
P	Monday	TNT		17:52:16	8 EGVA080917H	00:00:30	14.00
P	Monday	TNT		22:35:13	8 EGVA080917H	00:00:30	20.00
P	Monday	USA		10:04:43	8 EGVA080917H	00:00:30	9.00
P	Monday	USA		17:24:34	8 EGVA080917H	00:00:30	14.00
P	Monday	USA		19:48:25	8 EGVA080917H	00:00:30	20.00
Spots Played : 24						Daily SubTotal :	\$297.00

08/15/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Tuesday	AnE		22:49:03	8 EGVA080917H	00:00:30	18.00
P	Tuesday	FX		22:50:02	8 EGVA080917H	00:00:30	14.00
P	Tuesday	TNT		22:33:34	8 EGVA080917H	00:00:30	20.00
P	Tuesday	USA		21:31:20	8 EGVA080917H	00:00:30	20.00
Spots Played : 4						Daily SubTotal :	\$72.00

Paid Spots This Invoice 107**Gross Amount for Contract : \$1,423.00****Scheduled Spots This Invoice 0****Net Amount for Contract : \$967.64****Total Spots This Invoice 107**