

NCC Cable System Order

| | | | | | |
|-------------------|------------------------------|----------------------------------|-------------------------------|------------------|---------------|
| Order # | 62447701 | Flight Dates | 08/14/17 - 08/27/17 | Update Date | 08/15/17 |
| Syscode | 1073 | Agency | Strategic Media Services, Inc | Version | 1 Vs. 1 |
| System Name | Prime Media/Roanoke Zone, VA | Advertiser | Ed Gillespie for VA Governor | Show All Lines | |
| Market | Roanoke-Lynchburg | | | Total # of Weeks | 2 |
| | | Client Code | 277 | Total | \$1,508.00 |
| AE | Andrew Yolles | Product Code | 357 | Commission | \$226.20 |
| Sales Coordinator | Kevin Bowman | Est Code | 3086 | Net Total | \$1,281.80 |
| Office | Washington | Product Name | | Total Spots | 114 |
| Phone | (301) 951-2620 | Credit Status | | Affiliate Split | 100.0 |
| Status | Not accepted | | | Sold On | Cost Per Spot |
| Survey | DMA Nielsen Live+1 May17 | Primary Demo | Adults 35+ | GRP | - |
| - | | Makegood Policy | Approval Required | GIMP | - |
| | | | | CPP | - |
| Comments : | | NEW ORDER PLEASE CONFIRM THANKS! | | | |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|------------------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1 | CNN | VARIOUS | 8/14/17 | 8/20/17 | 05:00 | 09:00 | | | X | X | X | X | X | - | - | 2 | \$9.00 | \$18.00 | 30 | |
| 2 | CNN | NEW DAY< | 8/21/17 | 8/27/17 | 05:00 | 09:00 | X | X | | | | | | - | - | 1 | \$9.00 | \$9.00 | 30 | |
| 3 | CNN | CNN NEWSROOM< | 8/14/17 | 8/20/17 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 4 | \$7.00 | \$28.00 | 30 | |
| 4 | CNN | CNN NEWSROOM< | 8/21/17 | 8/27/17 | 09:00 | 16:00 | X | X | | | | | | - | - | 1 | \$7.00 | \$7.00 | 30 | |
| 5 | CNN | VARIOUS | 8/14/17 | 8/20/17 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 2 | \$11.00 | \$22.00 | 30 | |
| 6 | CNN | SITUATION ROOM< | 8/21/17 | 8/27/17 | 16:00 | 19:00 | X | X | | | | | | - | - | 1 | \$11.00 | \$11.00 | 30 | |
| 7 | CNN | VARIOUS | 8/14/17 | 8/20/17 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 4 | \$18.00 | \$72.00 | 30 | |
| 8 | CNN | VARIOUS | 8/21/17 | 8/27/17 | 19:00 | 24:00 | X | X | | | | | | - | - | 1 | \$18.00 | \$18.00 | 30 | |
| 9 | CNN | CNN NEWSROOM< | 8/14/17 | 8/20/17 | 11:00 | 19:00 | | | | | | X | X | - | - | 4 | \$11.00 | \$44.00 | 30 | |
| 10 | FX | OFF AIR< | 8/14/17 | 8/20/17 | 05:00 | 09:00 | | | X | X | X | X | X | - | - | 2 | \$6.00 | \$12.00 | 30 | |
| 11 | FX | OFF AIR/FX MORNING MOV | 8/21/17 | 8/27/17 | 05:00 | 09:00 | X | X | | | | | | - | - | 1 | \$6.00 | \$6.00 | 30 | |
| 12 | FX | AVG. ALL WKS< | 8/14/17 | 8/20/17 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 2 | \$5.00 | \$10.00 | 30 | |
| 13 | FX | VARIOUS | 8/21/17 | 8/27/17 | 09:00 | 16:00 | X | X | | | | | | - | - | 1 | \$5.00 | \$5.00 | 30 | |
| 14 | FX | AVG. ALL WKS< | 8/14/17 | 8/20/17 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 4 | \$9.00 | \$36.00 | 30 | |
| 15 | FX | AVG. ALL WKS< | 8/21/17 | 8/27/17 | 16:00 | 19:00 | X | X | | | | | | - | - | 1 | \$9.00 | \$9.00 | 30 | |
| 16 | FX | VARIOUS | 8/14/17 | 8/20/17 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 4 | \$14.00 | \$56.00 | 30 | |
| 17 | FX | FX MOVIE PRIME< | 8/21/17 | 8/27/17 | 19:00 | 24:00 | X | X | | | | | | - | - | 2 | \$14.00 | \$28.00 | 30 | |
| 18 | FX | AVG. ALL WKS< | 8/14/17 | 8/20/17 | 11:00 | 19:00 | | | | | | X | X | - | - | 3 | \$9.00 | \$27.00 | 30 | |
| 19 | FXNC | VARIOUS | 8/14/17 | 8/20/17 | 05:00 | 09:00 | | | X | X | X | X | X | - | - | 3 | \$14.00 | \$42.00 | 30 | |
| 20 | FXNC | FOX AND FRIEND< | 8/21/17 | 8/27/17 | 05:00 | 09:00 | X | X | | | | | | - | - | 1 | \$14.00 | \$14.00 | 30 | |
| 21 | FXNC | VARIOUS | 8/14/17 | 8/20/17 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 1 | \$12.00 | \$12.00 | 30 | |

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| Market | Roanoke-Lynchburg | | | Total # of Weeks | 2 |
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| Phone | (301) 951-2620 | Credit Status | | Affiliate Split | 100.0 |
| Status | Not accepted | | | Sold On | Cost Per Spot |
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| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 22 | FXNC | VARIOUS | 8/21/17 | 8/27/17 | 09:00 | 16:00 | X | X | | | | | | - | - | 1 | \$12.00 | \$12.00 | 30 | |
| 23 | FXNC | VARIOUS | 8/14/17 | 8/20/17 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 2 | \$18.00 | \$36.00 | 30 | |
| 24 | FXNC | VARIOUS | 8/21/17 | 8/27/17 | 16:00 | 19:00 | X | X | | | | | | - | - | 1 | \$18.00 | \$18.00 | 30 | |
| 25 | FXNC | VARIOUS | 8/14/17 | 8/20/17 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 3 | \$25.00 | \$75.00 | 30 | |
| 26 | FXNC | VARIOUS | 8/21/17 | 8/27/17 | 19:00 | 24:00 | X | X | | | | | | - | - | 1 | \$25.00 | \$25.00 | 30 | |
| 27 | FXNC | AMERICAS NEWS< | 8/14/17 | 8/20/17 | 11:00 | 19:00 | | | | | | X | X | - | - | 2 | \$18.00 | \$36.00 | 30 | |
| 28 | TNT | VARIOUS | 8/14/17 | 8/20/17 | 05:00 | 09:00 | | | X | X | X | X | X | - | - | 2 | \$11.00 | \$22.00 | 30 | |
| 29 | TNT | CHARMED< | 8/21/17 | 8/27/17 | 05:00 | 09:00 | X | X | | | | | | - | - | 1 | \$11.00 | \$11.00 | 30 | |
| 30 | TNT | VARIOUS | 8/14/17 | 8/20/17 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 4 | \$9.00 | \$36.00 | 30 | |
| 31 | TNT | SUPERNATURAL< | 8/21/17 | 8/27/17 | 09:00 | 16:00 | X | X | | | | | | - | - | 1 | \$9.00 | \$9.00 | 30 | |
| 32 | TNT | AVG. ALL WKS< | 8/14/17 | 8/20/17 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 2 | \$14.00 | \$28.00 | 30 | |
| 33 | TNT | AVG. ALL WKS< | 8/21/17 | 8/27/17 | 16:00 | 19:00 | X | X | | | | | | - | - | 1 | \$14.00 | \$14.00 | 30 | |
| 34 | TNT | AVG. ALL WKS | 8/14/17 | 8/20/17 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 4 | \$20.00 | \$80.00 | 30 | |
| 35 | TNT | AVG. ALL WKS | 8/21/17 | 8/27/17 | 19:00 | 24:00 | X | X | | | | | | - | - | 2 | \$20.00 | \$40.00 | 30 | |
| 36 | TNT | VARIOUS | 8/14/17 | 8/20/17 | 11:00 | 19:00 | | | | | | X | X | - | - | 3 | \$14.00 | \$42.00 | 30 | |
| 37 | USA | VARIOUS | 8/14/17 | 8/20/17 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 3 | \$9.00 | \$27.00 | 30 | |
| 38 | USA | AVG. ALL WKS< | 8/21/17 | 8/27/17 | 09:00 | 16:00 | X | X | | | | | | - | - | 1 | \$9.00 | \$9.00 | 30 | |
| 39 | USA | AVG. ALL WKS< | 8/14/17 | 8/20/17 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 4 | \$14.00 | \$56.00 | 30 | |
| 40 | USA | AVG. ALL WKS< | 8/21/17 | 8/27/17 | 16:00 | 19:00 | X | X | | | | | | - | - | 1 | \$14.00 | \$14.00 | 30 | |
| 41 | USA | AVG. ALL WKS< | 8/14/17 | 8/20/17 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 5 | \$20.00 | \$100.00 | 30 | |
| 42 | USA | VARIOUS | 8/21/17 | 8/27/17 | 19:00 | 24:00 | X | X | | | | | | - | - | 2 | \$20.00 | \$40.00 | 30 | |

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| Status | Not accepted | | | Sold On | Cost Per Spot |
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| Comments : | | NEW ORDER PLEASE CONFIRM THANKS! | | | |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|-----|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 43 | USA | AVG. ALL WKS | 8/14/17 | 8/20/17 | 11:00 | 19:00 | | | | | | X | X | - | - | 4 | \$14.00 | \$56.00 | 30 | |
| 44 | AEN | OFF AIR< | 8/14/17 | 8/20/17 | 05:00 | 09:00 | | | X | X | X | X | X | - | - | 2 | \$9.00 | \$18.00 | 30 | |
| 45 | AEN | OFF AIR< | 8/21/17 | 8/27/17 | 05:00 | 09:00 | X | X | | | | | | - | - | 1 | \$9.00 | \$9.00 | 30 | |
| 46 | AEN | VARIOUS | 8/14/17 | 8/20/17 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 3 | \$7.00 | \$21.00 | 30 | |
| 47 | AEN | AVG. ALL WKS< | 8/21/17 | 8/27/17 | 09:00 | 16:00 | X | X | | | | | | - | - | 1 | \$7.00 | \$7.00 | 30 | |
| 48 | AEN | VARIOUS | 8/14/17 | 8/20/17 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 1 | \$11.00 | \$11.00 | 30 | |
| 49 | AEN | AVG. ALL WKS | 8/21/17 | 8/27/17 | 16:00 | 19:00 | X | X | | | | | | - | - | 1 | \$11.00 | \$11.00 | 30 | |
| 50 | AEN | VARIOUS | 8/14/17 | 8/20/17 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 5 | \$18.00 | \$90.00 | 30 | |
| 51 | AEN | AVG. ALL WKS | 8/21/17 | 8/27/17 | 19:00 | 24:00 | X | X | | | | | | - | - | 2 | \$18.00 | \$36.00 | 30 | |
| 52 | AEN | AVG. ALL WKS< | 8/14/17 | 8/20/17 | 11:00 | 19:00 | | | | | | X | X | - | - | 3 | \$11.00 | \$33.00 | 30 | |

| | Aug 2017 | Sep 2017 | Oct 2017 | Nov 2017 | Dec 2017 | Jan 2018 | Feb 2018 | Mar 2018 | Apr 2018 | May 2018 | Jun 2018 | Jul 2018 | Total |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| SPOTS | 114 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 114 |
| AMT | \$1,508.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$1,508.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/15/17

62447701 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |