

PRIME MEDIA
P.O. BOX 276
SMITHFIELD, VA 23430
888-442-0057

Affidavit of Performance

Report Date : 08/30/2017 at 13:01:09

RALPH NORTHAM FOR GOVENOR
Campaign : 62447352
Invoice Date : 08/31/2017 **Invoice # : 1708-16875**

Client : 2,042 **Contract : 2**
Contract Type : R
Flight Period : 07/31/2017 to 08/27/2017

08/16/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Wednesday	CNN		05:24:15	1 RN2017H	00:00:30	9.00
P	Wednesday	CNN		08:59:04	1 RN2017H	00:00:30	9.00
P	Wednesday	CNN		10:59:03	1 RN2017H	00:00:30	7.00
P	Wednesday	CNN		14:33:25	1 RN2017H	00:00:30	7.00
P	Wednesday	CNN		18:30:09	1 RN2017H	00:00:30	11.00
P	Wednesday	CNN		19:56:14	1 RN2017H	00:00:30	18.00
P	Wednesday	CNN		20:54:27	1 RN2017H	00:00:30	18.00
P	Wednesday	FOXN		06:51:43	1 RN2017H	00:00:30	14.00
P	Wednesday	FOXN		08:49:10	1 RN2017H	00:00:30	14.00
P	Wednesday	FOXN		09:51:13	1 RN2017H	00:00:30	12.00
P	Wednesday	FOXN		13:52:39	1 RN2017H	00:00:30	12.00
P	Wednesday	FOXN		17:18:56	1 RN2017H	00:00:30	18.00
P	Wednesday	FOXN		19:46:29	1 RN2017H	00:00:30	25.00
P	Wednesday	FOXN		23:19:59	1 RN2017H	00:00:30	25.00
P	Wednesday	HGTV		20:41:40	1 RN2017H	00:00:30	18.00
P	Wednesday	HGTV		23:21:32	1 RN2017H	00:00:30	18.00
P	Wednesday	LIFE		19:14:30	1 RN2017H	00:00:30	18.00
P	Wednesday	LIFE		22:20:22	1 RN2017H	00:00:30	18.00
Spots Played : 18						Daily SubTotal :	\$271.00

08/17/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Thursday	CNN		05:21:56	2 RN2117H	00:00:30	9.00
P	Thursday	CNN		19:30:07	2 RN2117H	00:00:30	18.00
P	Thursday	CNN		20:31:06	2 RN2117H	00:00:30	18.00
P	Thursday	CNN		23:30:27	1 RN2017H	00:00:30	18.00
P	Thursday	FOXN		07:23:32	1 RN2017H	00:00:30	14.00
P	Thursday	FOXN		15:22:44	1 RN2017H	00:00:30	12.00
P	Thursday	FOXN		19:16:00	2 RN2117H	00:00:30	25.00
P	Thursday	FOXN		19:48:57	1 RN2017H	00:00:30	25.00
P	Thursday	FOXN		20:49:32	1 RN2017H	00:00:30	25.00
P	Thursday	HGTV		19:46:38	1 RN2017H	00:00:30	18.00
P	Thursday	HGTV		22:18:44	1 RN2017H	00:00:30	18.00
P	Thursday	HGTV		22:44:51	2 RN2117H	00:00:30	18.00
P	Thursday	LIFE		20:53:21	2 RN2117H	00:00:30	18.00
P	Thursday	LIFE		21:52:53	2 RN2117H	00:00:30	18.00
P	Thursday	LIFE		22:19:57	1 RN2017H	00:00:30	18.00
Spots Played : 15						Daily SubTotal :	\$272.00

08/18/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Friday	CNN		07:37:12	2 RN2117H	00:00:30	9.00
P	Friday	CNN		10:59:53	2 RN2117H	00:00:30	7.00
P	Friday	CNN		19:46:02	2 RN2117H	00:00:30	18.00
P	Friday	CNN		20:41:33	2 RN2117H	00:00:30	18.00
P	Friday	FOXN		08:23:21	2 RN2117H	00:00:30	14.00
P	Friday	FOXN		10:24:32	2 RN2117H	00:00:30	12.00
P	Friday	FOXN		11:50:22	2 RN2117H	00:00:30	12.00
P	Friday	FOXN		17:52:02	2 RN2117H	00:00:30	18.00
P	Friday	FOXN		19:16:44	2 RN2117H	00:00:30	25.00
P	Friday	FOXN		21:46:03	2 RN2117H	00:00:30	25.00
P	Friday	FOXN		23:45:26	1 RN2017H	00:00:30	25.00
P	Friday	HGTV		19:44:53	2 RN2117H	00:00:30	18.00

RALPH NORTHAM FOR GOVENOR**Campaign : 62447352****Invoice Date : 08/31/2017****Invoice # : 1708-16875****Client : 2,042****Contract : 2****Contract Type : R****Flight Period : 07/31/2017 to 08/27/2017****08/18/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Friday	LIFE		22:50:22	2	RN2117H	00:00:30	18.00
P	Friday	LIFE		23:18:32	2	RN2117H	00:00:30	18.00
P	Friday	LIFE		23:56:12	1	RN2017H	00:00:30	18.00
						Spots Played : 15	Daily SubTotal :	\$255.00

08/19/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	CNN		08:48:08	2	RN2117H	00:00:30	9.00
P	Saturday	CNN		10:51:52	2	RN2117H	00:00:30	7.00
P	Saturday	CNN		14:59:28	2	RN2117H	00:00:30	7.00
P	Saturday	CNN		15:59:25	2	RN2117H	00:00:30	7.00
P	Saturday	CNN		16:58:56	2	RN2117H	00:00:30	11.00
P	Saturday	CNN		16:59:26	2	RN2117H	00:00:30	11.00
P	Saturday	CNN		18:48:35	2	RN2117H	00:00:30	11.00
P	Saturday	CNN		18:59:27	1	RN2017H	00:00:30	11.00
P	Saturday	CNN		22:53:31	2	RN2117H	00:00:30	18.00
P	Saturday	CNN		23:54:37	2	RN2117H	00:00:30	18.00
P	Saturday	FOXN		06:24:23	2	RN2117H	00:00:30	14.00
P	Saturday	FOXN		12:52:22	1	RN2017H	00:00:30	18.00
P	Saturday	FOXN		12:52:52	2	RN2117H	00:00:30	12.00
P	Saturday	FOXN		15:52:50	2	RN2117H	00:00:30	12.00
P	Saturday	FOXN		17:52:46	2	RN2117H	00:00:30	18.00
P	Saturday	FOXN		18:50:59	2	RN2117H	00:00:30	18.00
P	Saturday	FOXN		20:49:35	2	RN2117H	00:00:30	25.00
P	Saturday	FOXN		21:50:20	2	RN2117H	00:00:30	25.00
P	Saturday	HGTV		16:20:13	2	RN2117H	00:00:30	11.00
P	Saturday	HGTV		17:44:01	1	RN2017H	00:00:30	11.00
P	Saturday	HGTV		21:44:49	2	RN2117H	00:00:30	18.00
P	Saturday	HGTV		22:19:38	2	RN2117H	00:00:30	18.00
P	Saturday	LIFE		12:42:33	2	RN2117H	00:00:30	11.00
P	Saturday	LIFE		14:50:25	2	RN2117H	00:00:30	11.00
P	Saturday	LIFE		21:12:41	2	RN2117H	00:00:30	18.00
P	Saturday	LIFE		22:24:15	2	RN2117H	00:00:30	18.00
						Spots Played : 26	Daily SubTotal :	\$368.00

08/20/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	CNN		07:51:49	1	RN2017H	00:00:30	9.00
P	Sunday	CNN		12:32:46	2	RN2117H	00:00:30	7.00
P	Sunday	CNN		13:29:28	2	RN2117H	00:00:30	7.00
P	Sunday	CNN		13:44:58	2	RN2117H	00:00:30	11.00
P	Sunday	CNN		15:27:08	2	RN2117H	00:00:30	7.00
P	Sunday	CNN		18:46:17	2	RN2117H	00:00:30	11.00
P	Sunday	CNN		18:46:47	1	RN2017H	00:00:30	11.00
P	Sunday	CNN		20:22:16	2	RN2117H	00:00:30	18.00
P	Sunday	CNN		21:21:51	1	RN2017H	00:00:30	18.00
P	Sunday	CNN		21:53:25	2	RN2117H	00:00:30	18.00
P	Sunday	FOXN		08:52:53	2	RN2117H	00:00:30	14.00
P	Sunday	FOXN		14:41:15	2	RN2117H	00:00:30	12.00
P	Sunday	FOXN		15:47:34	2	RN2117H	00:00:30	18.00
P	Sunday	FOXN		15:48:04	2	RN2117H	00:00:30	12.00
P	Sunday	FOXN		16:18:40	2	RN2117H	00:00:30	18.00
P	Sunday	FOXN		16:51:58	2	RN2117H	00:00:30	18.00
P	Sunday	FOXN		19:48:30	2	RN2117H	00:00:30	25.00
P	Sunday	FOXN		21:50:20	2	RN2117H	00:00:30	25.00
P	Sunday	HGTV		13:44:50	2	RN2117H	00:00:30	11.00
P	Sunday	HGTV		14:18:11	2	RN2117H	00:00:30	11.00
P	Sunday	HGTV		20:18:59	2	RN2117H	00:00:30	18.00
P	Sunday	HGTV		21:45:38	2	RN2117H	00:00:30	18.00
P	Sunday	LIFE		13:51:51	2	RN2117H	00:00:30	11.00
P	Sunday	LIFE		14:39:47	1	RN2017H	00:00:30	11.00

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<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	LIFE		15:10:16	1	RN2017H	00:00:30	11.00
P	Sunday	LIFE		21:55:04	1	RN2017H	00:00:30	18.00
P	Sunday	LIFE		22:19:37	2	RN2117H	00:00:30	18.00

Spots Played : 27**Daily SubTotal :****\$386.00****08/21/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Monday	CNN		07:43:48	2	RN2117H	00:00:30	9.00
P	Monday	CNN		09:30:17	2	RN2117H	00:00:30	7.00
P	Monday	CNN		17:28:22	1	RN2017H	00:00:30	11.00
P	Monday	CNN		19:56:28	2	RN2117H	00:00:30	18.00
P	Monday	CNN		22:37:10	2	RN2117H	00:00:30	18.00
P	Monday	FOXN		07:52:21	2	RN2117H	00:00:30	14.00
P	Monday	FOXN		11:52:31	2	RN2117H	00:00:30	12.00
P	Monday	FOXN		16:24:49	1	RN2017H	00:00:30	18.00
P	Monday	FOXN		22:21:00	1	RN2017H	00:00:30	25.00
P	Monday	FOXN		23:52:18	2	RN2117H	00:00:30	25.00
P	Monday	HGTV		23:45:50	2	RN2117H	00:00:30	18.00
P	Monday	LIFE		19:19:50	2	RN2117H	00:00:30	18.00
P	Monday	LIFE		21:51:55	2	RN2117H	00:00:30	18.00

Spots Played : 13**Daily SubTotal :****\$211.00****Paid Spots This Invoice 114****Gross Amount for Contract : \$1,763.00****Scheduled Spots This Invoice 0****Net Amount for Contract : \$1,198.84****Total Spots This Invoice 114**