

PRIME MEDIA
P.O. BOX 276
SMITHFIELD, VA 23430
888-442-0057

Affidavit of Performance

Report Date : 08/30/2017 at 12:56:56

RALPH NORTHAM FOR GOVENOR
Campaign : 62446264
Invoice Date : 08/31/2017 **Invoice # : 1708-16873**

Client : 2,042 **Contract : 1**
Contract Type : R
Flight Period : 07/31/2017 to 08/27/2017

08/10/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Thursday	CNN		07:42:32	1 RN2017H	00:00:30	9.00
P	Thursday	CNN		13:59:29	1 RN2017H	00:00:30	7.00
P	Thursday	CNN		22:45:29	1 RN2017H	00:00:30	18.00
P	Thursday	CNN		23:57:05	1 RN2017H	00:00:30	18.00
P	Thursday	FOXN		07:23:39	1 RN2017H	00:00:30	14.00
P	Thursday	FOXN		14:21:30	1 RN2017H	00:00:30	12.00
P	Thursday	FOXN		15:51:28	1 RN2017H	00:00:30	12.00
P	Thursday	FOXN		17:48:03	1 RN2017H	00:00:30	18.00
P	Thursday	FOXN		23:47:36	1 RN2017H	00:00:30	25.00
P	Thursday	HGTV		22:17:55	1 RN2017H	00:00:30	18.00
P	Thursday	HGTV		23:45:15	1 RN2017H	00:00:30	18.00
P	Thursday	LIFE		23:56:26	1 RN2017H	00:00:30	18.00
Spots Played : 12						Daily SubTotal :	\$187.00

08/11/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Friday	CNN		06:38:25	1 RN2017H	00:00:30	9.00
P	Friday	CNN		07:49:24	1 RN2017H	00:00:30	9.00
P	Friday	CNN		20:37:59	1 RN2017H	00:00:30	18.00
P	Friday	FOXN		08:22:54	1 RN2017H	00:00:30	14.00
P	Friday	FOXN		10:51:56	1 RN2017H	00:00:30	12.00
P	Friday	FOXN		15:22:25	1 RN2017H	00:00:30	12.00
P	Friday	FOXN		20:18:51	1 RN2017H	00:00:30	25.00
P	Friday	FOXN		20:46:00	1 RN2017H	00:00:30	25.00
P	Friday	HGTV		21:18:32	1 RN2017H	00:00:30	18.00
P	Friday	HGTV		21:45:43	1 RN2017H	00:00:30	18.00
P	Friday	LIFE		21:58:04	1 RN2017H	00:00:30	18.00
P	Friday	LIFE		22:54:22	1 RN2017H	00:00:30	18.00
Spots Played : 12						Daily SubTotal :	\$196.00

08/12/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	CNN		05:59:26	1 RN2017H	00:00:30	9.00
P	Saturday	CNN		10:47:16	1 RN2017H	00:00:30	7.00
P	Saturday	CNN		12:59:38	1 RN2017H	00:00:30	11.00
P	Saturday	CNN		17:55:45	1 RN2017H	00:00:30	11.00
P	Saturday	CNN		17:56:15	1 RN2017H	00:00:30	11.00
P	Saturday	CNN		20:49:34	1 RN2017H	00:00:30	18.00
P	Saturday	FOXN		08:52:29	1 RN2017H	00:00:30	14.00
P	Saturday	FOXN		13:16:27	1 RN2017H	00:00:30	18.00
P	Saturday	FOXN		13:16:57	1 RN2017H	00:00:30	12.00
P	Saturday	FOXN		13:53:39	1 RN2017H	00:00:30	12.00
P	Saturday	FOXN		14:19:52	1 RN2017H	00:00:30	18.00
P	Saturday	FOXN		17:52:20	1 RN2017H	00:00:30	18.00
P	Saturday	FOXN		20:51:36	1 RN2017H	00:00:30	25.00
P	Saturday	FOXN		21:17:02	1 RN2017H	00:00:30	25.00
P	Saturday	FOXN		23:50:40	1 RN2017H	00:00:30	25.00
P	Saturday	HGTV		13:47:35	1 RN2017H	00:00:30	11.00
P	Saturday	HGTV		15:18:14	1 RN2017H	00:00:30	11.00
P	Saturday	HGTV		15:47:38	1 RN2017H	00:00:30	11.00
P	Saturday	HGTV		20:43:48	1 RN2017H	00:00:30	18.00
P	Saturday	HGTV		21:43:32	1 RN2017H	00:00:30	18.00
P	Saturday	LIFE		12:18:30	1 RN2017H	00:00:30	11.00

RALPH NORTHAM FOR GOVENOR**Campaign : 62446264****Invoice Date : 08/31/2017****Invoice # : 1708-16873****Client : 2,042****Contract : 1****Contract Type : R****Flight Period : 07/31/2017 to 08/27/2017****08/12/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	LIFE		15:47:08	1	RN2017H	00:00:30	11.00
P	Saturday	LIFE		18:47:41	1	RN2017H	00:00:30	11.00
P	Saturday	LIFE		20:16:26	1	RN2017H	00:00:30	18.00
P	Saturday	LIFE		22:55:58	1	RN2017H	00:00:30	18.00

Spots Played : 25**Daily SubTotal :****\$372.00****08/13/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	CNN		18:59:05	1	RN2017H	00:00:30	11.00
P	Sunday	CNN		22:32:01	1	RN2017H	00:00:30	18.00
P	Sunday	CNN		23:54:21	1	RN2017H	00:00:30	18.00
P	Sunday	FOXN		08:52:39	1	RN2017H	00:00:30	14.00
P	Sunday	FOXN		13:48:35	1	RN2017H	00:00:30	18.00
P	Sunday	FOXN		18:51:03	1	RN2017H	00:00:30	18.00
P	Sunday	FOXN		21:48:01	1	RN2017H	00:00:30	25.00
P	Sunday	FOXN		23:19:43	1	RN2017H	00:00:30	25.00
P	Sunday	HGTV		13:45:15	1	RN2017H	00:00:30	11.00
P	Sunday	HGTV		14:44:27	1	RN2017H	00:00:30	11.00
P	Sunday	HGTV		15:45:20	1	RN2017H	00:00:30	11.00
P	Sunday	HGTV		20:45:30	1	RN2017H	00:00:30	18.00
P	Sunday	HGTV		21:17:48	1	RN2017H	00:00:30	18.00
P	Sunday	LIFE		12:18:36	1	RN2017H	00:00:30	11.00
P	Sunday	LIFE		12:46:12	1	RN2017H	00:00:30	11.00
P	Sunday	LIFE		16:14:27	1	RN2017H	00:00:30	11.00
P	Sunday	LIFE		19:48:57	1	RN2017H	00:00:30	18.00
P	Sunday	LIFE		22:53:24	1	RN2017H	00:00:30	18.00

Spots Played : 18**Daily SubTotal :****\$285.00****08/14/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Monday	CNN		06:32:51	1	RN2017H	00:00:30	9.00
P	Monday	CNN		13:35:35	1	RN2017H	00:00:30	7.00
P	Monday	CNN		17:29:09	1	RN2017H	00:00:30	11.00
P	Monday	CNN		19:32:49	1	RN2017H	00:00:30	18.00
P	Monday	CNN		21:28:27	1	RN2017H	00:00:30	18.00
P	Monday	FOXN		08:23:07	1	RN2017H	00:00:30	14.00
P	Monday	FOXN		13:24:42	1	RN2017H	00:00:30	12.00
P	Monday	FOXN		17:46:20	1	RN2017H	00:00:30	18.00
P	Monday	FOXN		22:48:53	1	RN2017H	00:00:30	25.00
P	Monday	FOXN		23:16:41	1	RN2017H	00:00:30	25.00
P	Monday	HGTV		20:17:46	1	RN2017H	00:00:30	18.00
P	Monday	HGTV		22:18:11	1	RN2017H	00:00:30	18.00
P	Monday	LIFE		19:51:26	1	RN2017H	00:00:30	18.00
P	Monday	LIFE		20:57:17	1	RN2017H	00:00:30	18.00

Spots Played : 14**Daily SubTotal :****\$229.00**

RALPH NORTHAM FOR GOVENOR

Campaign : 62446264

Invoice Date : 08/31/2017

Invoice # : 1708-16873

Client : 2,042

Contract : 1

Contract Type : R

Flight Period : 07/31/2017 to 08/27/2017

Paid Spots This Invoice **81**

Scheduled Spots This Invoice **0**

Gross Amount for Contract : **\$1,269.00**

Net Amount for Contract : **\$862.92**

Total Spots This Invoice **81**