

NCC Cable System Order

Order #	62448901
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 2BK Jul16+May17
-	

Flight Dates	08/21/17 - 09/03/17
Agency	Buying Time
Advertiser	Ralph Northam for Governor

Client Code	
Product Code	
Est Code	RN8.22
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/21/17		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$1,850.00		
Commission	\$277.50		
Net Total	\$1,572.50		
Total Spots	120		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.21 New Candidate Order, Please Review and Confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	8/21/17	8/27/17	05:00	09:00		X	X	X	X	X	X	-	-	6	\$9.00	\$54.00	30	Candidate
2	CNN	CNN EM	8/28/17	9/3/17	05:00	09:00	X							-	-	1	\$9.00	\$9.00	30	Candidate
3	CNN	CNN DT	8/21/17	8/27/17	09:00	16:00		X	X	X	X	X	X	-	-	9	\$7.00	\$63.00	30	Candidate
4	CNN	CNN DT	8/28/17	9/3/17	09:00	16:00	X							-	-	1	\$7.00	\$7.00	30	Candidate
5	CNN	CNN W	8/21/17	8/27/17	11:00	19:00						X	X	-	-	4	\$11.00	\$44.00	30	Candidate
6	CNN	CNN EF	8/21/17	8/27/17	16:00	19:00		X	X	X	X	X	X	-	-	4	\$11.00	\$44.00	30	Candidate
7	CNN	CNN EF	8/28/17	9/3/17	16:00	19:00	X							-	-	1	\$11.00	\$11.00	30	Candidate
8	CNN	CNN PT	8/21/17	8/27/17	19:00	24:00		X	X	X	X	X	X	-	-	12	\$18.00	\$216.00	30	Candidate
9	CNN	CNN PT	8/28/17	9/3/17	19:00	24:00	X							-	-	2	\$18.00	\$36.00	30	Candidate
10	FXNC	FXNC EM	8/21/17	8/27/17	05:00	09:00		X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	Candidate
11	FXNC	FXNC EM	8/28/17	9/3/17	05:00	09:00	X							-	-	1	\$14.00	\$14.00	30	Candidate
12	FXNC	FXNC DT	8/21/17	8/27/17	09:00	16:00		X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	Candidate
13	FXNC	FXNC DT	8/28/17	9/3/17	09:00	16:00	X							-	-	1	\$12.00	\$12.00	30	Candidate
14	FXNC	FXNC W	8/21/17	8/27/17	11:00	19:00						X	X	-	-	4	\$18.00	\$72.00	30	Candidate
15	FXNC	FXNC EF	8/21/17	8/27/17	16:00	19:00		X	X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	Candidate
16	FXNC	FXNC EF	8/28/17	9/3/17	16:00	19:00	X							-	-	1	\$18.00	\$18.00	30	Candidate
17	FXNC	FXNC PT	8/21/17	8/27/17	19:00	24:00		X	X	X	X	X	X	-	-	12	\$25.00	\$300.00	30	Candidate
18	FXNC	FXNC PT	8/28/17	9/3/17	19:00	24:00	X							-	-	2	\$25.00	\$50.00	30	Candidate
19	HGTV	HGTV W	8/21/17	8/27/17	11:00	19:00						X	X	-	-	6	\$11.00	\$66.00	30	Candidate
20	HGTV	HGTV PT	8/21/17	8/27/17	19:00	24:00		X	X	X	X	X	X	-	-	12	\$18.00	\$216.00	30	Candidate
21	HGTV	HGTV PT	8/28/17	9/3/17	19:00	24:00	X							-	-	2	\$18.00	\$36.00	30	Candidate

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22	LIF	LIF W	8/21/17	8/27/17	11:00	19:00						X	X	-	-	6	\$11.00	\$66.00	30	Candidate
23	LIF	LIF PT	8/21/17	8/27/17	19:00	24:00		X	X	X	X	X	X	-	-	12	\$18.00	\$216.00	30	Candidate
24	LIF	LIF PT	8/28/17	9/3/17	19:00	24:00	X							-	-	2	\$18.00	\$36.00	30	Candidate

	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Total
SPOTS	106	14	0	0	0	0	0	0	0	0	0	0	120
AMT	\$1,621.00	\$229.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,850.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/21/17

62448901 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |