

## NCC Cable System Order

Order #	62449249
Syscode	1073
System Name	Prime Media/Roanoke Zone, VA
Market	Roanoke-Lynchburg

AE	Andrew Yolles
Sales Coordinator	Kevin Bowman
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 May17
-	

Flight Dates	08/21/17 - 09/03/17
Agency	Strategic Media Services, Inc
Advertiser	Ed Gillespie for VA Governor

Client Code	277
Product Code	357
Est Code	3089
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/22/17		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$1,508.00		
Commission	\$226.20		
Net Total	\$1,281.80		
Total Spots	114		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.22: New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	8/21/17	8/27/17	05:00	09:00			X	X	X	X	X	-	-	2	\$9.00	\$18.00	30	
2	CNN	NEW DAY<	8/28/17	9/3/17	05:00	09:00	X	X						-	-	1	\$9.00	\$9.00	30	
3	CNN	CNN NEWSROOM<	8/21/17	8/27/17	09:00	16:00			X	X	X	X	X	-	-	4	\$7.00	\$28.00	30	
4	CNN	CNN NEWSROOM<	8/28/17	9/3/17	09:00	16:00	X	X						-	-	1	\$7.00	\$7.00	30	
5	CNN	VARIOUS	8/21/17	8/27/17	16:00	19:00			X	X	X	X	X	-	-	2	\$11.00	\$22.00	30	
6	CNN	SITUATION ROOM<	8/28/17	9/3/17	16:00	19:00	X	X						-	-	1	\$11.00	\$11.00	30	
7	CNN	VARIOUS	8/21/17	8/27/17	19:00	24:00			X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	
8	CNN	VARIOUS	8/28/17	9/3/17	19:00	24:00	X	X						-	-	1	\$18.00	\$18.00	30	
9	CNN	CNN NEWSROOM<	8/21/17	8/27/17	11:00	19:00						X	X	-	-	4	\$11.00	\$44.00	30	
10	FX	OFF AIR<	8/21/17	8/27/17	05:00	09:00			X	X	X	X	X	-	-	2	\$6.00	\$12.00	30	
11	FX	OFF AIR/FX MORNING MOV	8/28/17	9/3/17	05:00	09:00	X	X						-	-	1	\$6.00	\$6.00	30	
12	FX	AVG. ALL WKS<	8/21/17	8/27/17	09:00	16:00			X	X	X	X	X	-	-	2	\$5.00	\$10.00	30	
13	FX	VARIOUS	8/28/17	9/3/17	09:00	16:00	X	X						-	-	1	\$5.00	\$5.00	30	
14	FX	AVG. ALL WKS<	8/21/17	8/27/17	16:00	19:00			X	X	X	X	X	-	-	4	\$9.00	\$36.00	30	
15	FX	AVG. ALL WKS<	8/28/17	9/3/17	16:00	19:00	X	X						-	-	1	\$9.00	\$9.00	30	
16	FX	VARIOUS	8/21/17	8/27/17	19:00	24:00			X	X	X	X	X	-	-	4	\$14.00	\$56.00	30	
17	FX	FX MOVIE PRIME<	8/28/17	9/3/17	19:00	24:00	X	X						-	-	2	\$14.00	\$28.00	30	
18	FX	AVG. ALL WKS<	8/21/17	8/27/17	11:00	19:00						X	X	-	-	3	\$9.00	\$27.00	30	
19	FXNC	VARIOUS	8/21/17	8/27/17	05:00	09:00			X	X	X	X	X	-	-	3	\$14.00	\$42.00	30	
20	FXNC	FOX AND FRIEND<	8/28/17	9/3/17	05:00	09:00	X	X						-	-	1	\$14.00	\$14.00	30	
21	FXNC	VARIOUS	8/21/17	8/27/17	09:00	16:00			X	X	X	X	X	-	-	1	\$12.00	\$12.00	30	



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Advertiser	Ed Gillespie for VA Governor

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Product Code	357
Est Code	3089
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Total Spots		114	
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22	FXNC	VARIOUS	8/28/17	9/3/17	09:00	16:00	X	X						-	-	1	\$12.00	\$12.00	30	
23	FXNC	VARIOUS	8/21/17	8/27/17	16:00	19:00			X	X	X	X	X	-	-	2	\$18.00	\$36.00	30	
24	FXNC	VARIOUS	8/28/17	9/3/17	16:00	19:00	X	X						-	-	1	\$18.00	\$18.00	30	
25	FXNC	VARIOUS	8/21/17	8/27/17	19:00	24:00			X	X	X	X	X	-	-	3	\$25.00	\$75.00	30	
26	FXNC	VARIOUS	8/28/17	9/3/17	19:00	24:00	X	X						-	-	1	\$25.00	\$25.00	30	
27	FXNC	AMERICAS NEWS<	8/21/17	8/27/17	11:00	19:00						X	X	-	-	2	\$18.00	\$36.00	30	
28	TNT	VARIOUS	8/21/17	8/27/17	05:00	09:00			X	X	X	X	X	-	-	2	\$11.00	\$22.00	30	
29	TNT	CHARMED<	8/28/17	9/3/17	05:00	09:00	X	X						-	-	1	\$11.00	\$11.00	30	
30	TNT	VARIOUS	8/21/17	8/27/17	09:00	16:00			X	X	X	X	X	-	-	4	\$9.00	\$36.00	30	
31	TNT	SUPERNATURAL<	8/28/17	9/3/17	09:00	16:00	X	X						-	-	1	\$9.00	\$9.00	30	
32	TNT	AVG. ALL WKS<	8/21/17	8/27/17	16:00	19:00			X	X	X	X	X	-	-	2	\$14.00	\$28.00	30	
33	TNT	AVG. ALL WKS<	8/28/17	9/3/17	16:00	19:00	X	X						-	-	1	\$14.00	\$14.00	30	
34	TNT	AVG. ALL WKS	8/21/17	8/27/17	19:00	24:00			X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	
35	TNT	AVG. ALL WKS	8/28/17	9/3/17	19:00	24:00	X	X						-	-	2	\$20.00	\$40.00	30	
36	TNT	VARIOUS	8/21/17	8/27/17	11:00	19:00						X	X	-	-	3	\$14.00	\$42.00	30	
37	USA	VARIOUS	8/21/17	8/27/17	09:00	16:00			X	X	X	X	X	-	-	3	\$9.00	\$27.00	30	
38	USA	AVG. ALL WKS<	8/28/17	9/3/17	09:00	16:00	X	X						-	-	1	\$9.00	\$9.00	30	
39	USA	AVG. ALL WKS<	8/21/17	8/27/17	16:00	19:00			X	X	X	X	X	-	-	4	\$14.00	\$56.00	30	
40	USA	AVG. ALL WKS<	8/28/17	9/3/17	16:00	19:00	X	X						-	-	1	\$14.00	\$14.00	30	
41	USA	AVG. ALL WKS<	8/21/17	8/27/17	19:00	24:00			X	X	X	X	X	-	-	5	\$20.00	\$100.00	30	
42	USA	VARIOUS	8/28/17	9/3/17	19:00	24:00	X	X						-	-	2	\$20.00	\$40.00	30	



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		Client Code	277	Total	\$1,508.00
AE	Andrew Yolles	Product Code	357	Commission	\$226.20
Sales Coordinator	Kevin Bowman	Est Code	3089	Net Total	\$1,281.80
Office	Washington	Product Name		Total Spots	114
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 May17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
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43	USA	AVG. ALL WKS	8/21/17	8/27/17	11:00	19:00						X	X	-	-	4	\$14.00	\$56.00	30	
44	AEN	OFF AIR<	8/21/17	8/27/17	05:00	09:00			X	X	X	X	X	-	-	2	\$9.00	\$18.00	30	
45	AEN	OFF AIR<	8/28/17	9/3/17	05:00	09:00	X	X						-	-	1	\$9.00	\$9.00	30	
46	AEN	VARIOUS	8/21/17	8/27/17	09:00	16:00			X	X	X	X	X	-	-	3	\$7.00	\$21.00	30	
47	AEN	AVG. ALL WKS<	8/28/17	9/3/17	09:00	16:00	X	X						-	-	1	\$7.00	\$7.00	30	
48	AEN	VARIOUS	8/21/17	8/27/17	16:00	19:00			X	X	X	X	X	-	-	1	\$11.00	\$11.00	30	
49	AEN	AVG. ALL WKS	8/28/17	9/3/17	16:00	19:00	X	X						-	-	1	\$11.00	\$11.00	30	
50	AEN	VARIOUS	8/21/17	8/27/17	19:00	24:00			X	X	X	X	X	-	-	5	\$18.00	\$90.00	30	
51	AEN	AVG. ALL WKS	8/28/17	9/3/17	19:00	24:00	X	X						-	-	2	\$18.00	\$36.00	30	
52	AEN	AVG. ALL WKS<	8/21/17	8/27/17	11:00	19:00						X	X	-	-	3	\$11.00	\$33.00	30	

	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Total
<b>SPOTS</b>	87	27	0	0	0	0	0	0	0	0	0	0	114
<b>AMT</b>	\$1,146.00	\$362.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,508.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/22/17

62449249 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |