

## NCC Cable System Order

Order #	62447352	Flight Dates	08/14/17 - 08/27/17	Update Date	08/14/17	
Syscode	1073	Agency	Buying Time	Version	1 Vs. 1	
System Name	Prime Media/Roanoke Zone, VA	Advertiser	Ralph Northam for Governor	Show All Lines		
Market	Roanoke-Lynchburg				Total # of Weeks	2
		Client Code		Total	\$1,850.00	
AE	Matthew Marcus	Product Code		Commission	\$277.50	
Sales Coordinator	Lilka Marino	Est Code	RN8.15	Net Total	\$1,572.50	
Office	Washington	Product Name		Total Spots	120	
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted				Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 2BK Jul16+May17	Primary Demo	Adults 35+	GRP	-	GIMP -
-		Makegood Policy	Approval Required	CPP	-	CPM -

  

Comments :	8.14 New Candidate Order, Please Confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	8/21/17	8/27/17	05:00	09:00	X							-	-	1	\$9.00	\$9.00	30	Candidate
2	CNN	CNN EM	8/14/17	8/20/17	05:00	09:00		X	X	X	X	X	X	-	-	6	\$9.00	\$54.00	30	Candidate
3	CNN	CNN DT	8/21/17	8/27/17	09:00	16:00	X							-	-	1	\$7.00	\$7.00	30	Candidate
4	CNN	CNN DT	8/14/17	8/20/17	09:00	16:00		X	X	X	X	X	X	-	-	9	\$7.00	\$63.00	30	Candidate
5	CNN	CNN W	8/14/17	8/20/17	11:00	19:00						X	X	-	-	4	\$11.00	\$44.00	30	Candidate
6	CNN	CNN EF	8/21/17	8/27/17	16:00	19:00	X							-	-	1	\$11.00	\$11.00	30	Candidate
7	CNN	CNN EF	8/14/17	8/20/17	16:00	19:00		X	X	X	X	X	X	-	-	4	\$11.00	\$44.00	30	Candidate
8	CNN	CNN PT	8/21/17	8/27/17	19:00	24:00	X							-	-	2	\$18.00	\$36.00	30	Candidate
9	CNN	CNN PT	8/14/17	8/20/17	19:00	24:00		X	X	X	X	X	X	-	-	12	\$18.00	\$216.00	30	Candidate
10	FXNC	FXNC EM	8/21/17	8/27/17	05:00	09:00	X							-	-	1	\$14.00	\$14.00	30	Candidate
11	FXNC	FXNC EM	8/14/17	8/20/17	05:00	09:00		X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	Candidate
12	FXNC	FXNC DT	8/21/17	8/27/17	09:00	16:00	X							-	-	1	\$12.00	\$12.00	30	Candidate
13	FXNC	FXNC DT	8/14/17	8/20/17	09:00	16:00		X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	Candidate
14	FXNC	FXNC W	8/14/17	8/20/17	11:00	19:00						X	X	-	-	4	\$18.00	\$72.00	30	Candidate
15	FXNC	FXNC EF	8/21/17	8/27/17	16:00	19:00	X							-	-	1	\$18.00	\$18.00	30	Candidate
16	FXNC	FXNC EF	8/14/17	8/20/17	16:00	19:00		X	X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	Candidate
17	FXNC	FXNC PT	8/21/17	8/27/17	19:00	24:00	X							-	-	2	\$25.00	\$50.00	30	Candidate
18	FXNC	FXNC PT	8/14/17	8/20/17	19:00	24:00		X	X	X	X	X	X	-	-	12	\$25.00	\$300.00	30	Candidate
19	HGTV	HGTV W	8/14/17	8/20/17	11:00	19:00						X	X	-	-	6	\$11.00	\$66.00	30	Candidate
20	HGTV	HGTV PT	8/21/17	8/27/17	19:00	24:00	X							-	-	2	\$18.00	\$36.00	30	Candidate
21	HGTV	HGTV PT	8/14/17	8/20/17	19:00	24:00		X	X	X	X	X	X	-	-	12	\$18.00	\$216.00	30	Candidate

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Market	Roanoke-Lynchburg

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Agency	Buying Time
Advertiser	Ralph Northam for Governor

Update Date	08/14/17
Version	1 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
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Status	Not accepted
Survey	DMA Nielsen Live+1 2BK Jul16+May17
-	

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Product Code	
Est Code	RN8.15
Product Name	
Credit Status	

Show All Lines	
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Net Total	\$1,572.50
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Affiliate Split	100.0
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GRP	-
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	LIF	LIF W	8/14/17	8/20/17	11:00	19:00						X	X	-	-	6	\$11.00	\$66.00	30	Candidate
23	LIF	LIF PT	8/21/17	8/27/17	19:00	24:00	X							-	-	2	\$18.00	\$36.00	30	Candidate
24	LIF	LIF PT	8/14/17	8/20/17	19:00	24:00		X	X	X	X	X	X	-	-	12	\$18.00	\$216.00	30	Candidate

	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Total
<b>SPOTS</b>	120	0	0	0	0	0	0	0	0	0	0	0	120
<b>AMT</b>	\$1,850.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,850.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/14/17

62447352 | Roanoke-Lynchburg | Prime Media/Roanoke Zone, VA | 1073 |