

PRIME MEDIA
P.O. BOX 276
SMITHFIELD, VA 23430
888-442-0057

Affidavit of Performance

Report Date : 08/30/2017 at 13:02:43

RALPH NORTHAM FOR GOVENOR
Campaign : 62448901
Invoice Date : 08/31/2017 **Invoice # : 1708-16877**

Client : 2,042 **Contract : 3**
Contract Type : R
Flight Period : 07/31/2017 to 08/27/2017

08/22/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Tuesday	CNN		07:42:00	1 RN2017H	00:00:30	9.00
P	Tuesday	CNN		16:24:43	1 RN2017H	00:00:30	11.00
P	Tuesday	CNN		16:52:18	2 RN2117H	00:00:30	11.00
P	Tuesday	CNN		19:31:07	1 RN2017H	00:00:30	18.00
P	Tuesday	CNN		21:59:10	1 RN2017H	00:00:30	18.00
P	Tuesday	FOXN		05:23:59	1 RN2017H	00:00:30	14.00
P	Tuesday	FOXN		09:52:58	2 RN2117H	00:00:30	12.00
P	Tuesday	FOXN		12:20:41	2 RN2117H	00:00:30	12.00
P	Tuesday	FOXN		16:48:58	2 RN2117H	00:00:30	18.00
P	Tuesday	FOXN		18:17:17	1 RN2017H	00:00:30	18.00
P	Tuesday	FOXN		21:20:23	1 RN2017H	00:00:30	25.00
P	Tuesday	HGTV		20:21:16	1 RN2017H	00:00:30	18.00
P	Tuesday	HGTV		23:46:46	1 RN2017H	00:00:30	18.00
P	Tuesday	LIFE		19:14:30	1 RN2017H	00:00:30	18.00
P	Tuesday	LIFE		22:58:11	1 RN2017H	00:00:30	18.00
Spots Played : 15						Daily SubTotal :	\$238.00

08/23/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Wednesday	CNN		08:59:34	2 RN2117H	00:00:30	9.00
P	Wednesday	CNN		15:54:16	1 RN2017H	00:00:30	7.00
P	Wednesday	CNN		19:30:08	2 RN2117H	00:00:30	18.00
P	Wednesday	CNN		23:35:27	2 RN2117H	00:00:30	18.00
P	Wednesday	CNN		23:53:40	2 RN2117H	00:00:30	18.00
P	Wednesday	FOXN		08:24:03	2 RN2117H	00:00:30	14.00
P	Wednesday	FOXN		11:52:03	1 RN2017H	00:00:30	12.00
P	Wednesday	FOXN		13:52:04	1 RN2017H	00:00:30	12.00
P	Wednesday	FOXN		19:17:53	2 RN2117H	00:00:30	25.00
P	Wednesday	FOXN		20:17:13	2 RN2117H	00:00:30	25.00
P	Wednesday	FOXN		23:48:32	2 RN2117H	00:00:30	25.00
P	Wednesday	HGTV		20:18:16	2 RN2117H	00:00:30	18.00
P	Wednesday	HGTV		23:18:56	2 RN2117H	00:00:30	18.00
P	Wednesday	LIFE		20:10:48	2 RN2117H	00:00:30	18.00
P	Wednesday	LIFE		23:24:50	2 RN2117H	00:00:30	18.00
Spots Played : 15						Daily SubTotal :	\$255.00

08/24/2017

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Thursday	CNN		07:53:00	1 RN2017H	00:00:30	9.00
P	Thursday	CNN		19:47:10	1 RN2017H	00:00:30	18.00
P	Thursday	CNN		21:57:18	1 RN2017H	00:00:30	18.00
P	Thursday	FOXN		06:24:06	1 RN2017H	00:00:30	14.00
P	Thursday	FOXN		13:52:55	2 RN2117H	00:00:30	12.00
P	Thursday	FOXN		14:21:45	2 RN2117H	00:00:30	12.00
P	Thursday	FOXN		19:49:22	1 RN2017H	00:00:30	25.00
P	Thursday	FOXN		23:47:58	1 RN2017H	00:00:30	25.00
P	Thursday	HGTV		20:17:00	1 RN2017H	00:00:30	18.00
P	Thursday	HGTV		23:45:03	1 RN2017H	00:00:30	18.00
P	Thursday	LIFE		20:10:40	1 RN2017H	00:00:30	18.00
P	Thursday	LIFE		23:40:32	1 RN2017H	00:00:30	18.00
Spots Played : 12						Daily SubTotal :	\$205.00

RALPH NORTHAM FOR GOVENOR**Campaign : 62448901****Invoice Date : 08/31/2017****Invoice # : 1708-16877****Client : 2,042****Contract : 3****Contract Type : R****Flight Period : 07/31/2017 to 08/27/2017****08/25/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Friday	CNN		08:43:41	2	RN2117H	00:00:30	9.00
P	Friday	CNN		11:37:18	1	RN2017H	00:00:30	7.00
P	Friday	CNN		12:51:37	1	RN2017H	00:00:30	7.00
P	Friday	CNN		16:50:39	1	RN2017H	00:00:30	11.00
P	Friday	FOXN		05:48:30	2	RN2117H	00:00:30	14.00
P	Friday	FOXN		11:24:43	1	RN2017H	00:00:30	12.00
P	Friday	FOXN		17:52:26	1	RN2017H	00:00:30	18.00
P	Friday	FOXN		20:13:27	2	RN2117H	00:00:30	25.00
P	Friday	FOXN		23:15:20	2	RN2117H	00:00:30	25.00
P	Friday	HGTV		19:46:22	2	RN2117H	00:00:30	18.00
P	Friday	HGTV		23:17:12	2	RN2117H	00:00:30	18.00
P	Friday	LIFE		22:46:16	2	RN2117H	00:00:30	18.00
P	Friday	LIFE		23:09:38	2	RN2117H	00:00:30	18.00

Spots Played : 13**Daily SubTotal :****\$200.00****08/26/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	CNN		08:59:14	1	RN2017H	00:00:30	9.00
P	Saturday	CNN		14:41:30	2	RN2117H	00:00:30	11.00
P	Saturday	CNN		14:55:03	2	RN2117H	00:00:30	7.00
P	Saturday	CNN		16:00:10	2	RN2117H	00:00:30	11.00
P	Saturday	CNN		18:23:06	2	RN2117H	00:00:30	11.00
P	Saturday	CNN		19:25:14	1	RN2017H	00:00:30	18.00
P	Saturday	CNN		22:26:15	1	RN2017H	00:00:30	18.00
P	Saturday	CNN		23:56:06	1	RN2017H	00:00:30	18.00
P	Saturday	FOXN		07:23:10	1	RN2017H	00:00:30	14.00
P	Saturday	FOXN		11:53:04	2	RN2117H	00:00:30	12.00
P	Saturday	FOXN		12:24:39	2	RN2117H	00:00:30	18.00
P	Saturday	FOXN		19:52:13	1	RN2017H	00:00:30	25.00
P	Saturday	FOXN		21:50:14	1	RN2017H	00:00:30	25.00
P	Saturday	HGTV		12:17:10	1	RN2017H	00:00:30	11.00
P	Saturday	HGTV		16:20:53	1	RN2017H	00:00:30	11.00
P	Saturday	HGTV		16:43:23	1	RN2017H	00:00:30	11.00
P	Saturday	HGTV		19:44:36	1	RN2017H	00:00:30	18.00
P	Saturday	HGTV		23:44:46	1	RN2017H	00:00:30	18.00
P	Saturday	LIFE		11:17:04	1	RN2017H	00:00:30	11.00
P	Saturday	LIFE		12:20:47	1	RN2017H	00:00:30	11.00
P	Saturday	LIFE		17:58:23	1	RN2017H	00:00:30	11.00
P	Saturday	LIFE		21:52:30	1	RN2017H	00:00:30	18.00
P	Saturday	LIFE		23:54:36	1	RN2017H	00:00:30	18.00

Spots Played : 23**Daily SubTotal :****\$335.00****08/27/2017**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	CNN		07:36:34	2	RN2117H	00:00:30	9.00
P	Sunday	CNN		13:11:40	1	RN2017H	00:00:30	7.00
P	Sunday	CNN		13:12:11	1	RN2017H	00:00:30	11.00
P	Sunday	CNN		15:42:10	1	RN2017H	00:00:30	7.00
P	Sunday	CNN		20:53:57	2	RN2117H	00:00:30	18.00
P	Sunday	CNN		23:59:15	2	RN2117H	00:00:30	18.00
P	Sunday	FOXN		05:53:07	2	RN2117H	00:00:30	14.00
P	Sunday	FOXN		11:11:11	1	RN2017H	00:00:30	18.00
P	Sunday	FOXN		13:19:30	1	RN2017H	00:00:30	18.00
P	Sunday	FOXN		13:48:43	1	RN2017H	00:00:30	12.00
P	Sunday	FOXN		18:47:31	2	RN2117H	00:00:30	18.00
P	Sunday	FOXN		18:48:02	1	RN2017H	00:00:30	18.00
P	Sunday	FOXN		20:51:54	2	RN2117H	00:00:30	25.00
P	Sunday	FOXN		21:23:55	2	RN2117H	00:00:30	25.00
P	Sunday	HGTV		11:19:19	2	RN2117H	00:00:30	11.00
P	Sunday	HGTV		14:46:41	2	RN2117H	00:00:30	11.00
P	Sunday	HGTV		16:45:39	2	RN2117H	00:00:30	11.00

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<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	HGTV		19:48:25	2 RN2117H	00:00:30	18.00
P	Sunday	HGTV		22:16:46	2 RN2117H	00:00:30	18.00
P	Sunday	LIFE		14:23:18	2 RN2117H	00:00:30	11.00
P	Sunday	LIFE		14:53:11	2 RN2117H	00:00:30	11.00
P	Sunday	LIFE		15:19:25	2 RN2117H	00:00:30	11.00
P	Sunday	LIFE		20:19:41	2 RN2117H	00:00:30	18.00
P	Sunday	LIFE		20:44:34	2 RN2117H	00:00:30	18.00
Spots Played : 24						Daily SubTotal :	\$356.00

Paid Spots This Invoice 102**Gross Amount for Contract : \$1,589.00****Scheduled Spots This Invoice 0****Net Amount for Contract : \$1,080.52****Total Spots This Invoice 102**