



TELEPHONE



TELEVISION



INTERNET



CELLULAR



SECURITY



MEDICAL

## MANAGER'S MINUTE

# 1 GBPS FIBER SERVICE IS COMING FASTER THAN YOU THINK

**D**uring our Fiber to the Home "Gig" Party in April, we announced that we would be shaving two years off of the construction time lines as initially proposed. Our goal is to have the construction of the ACAM fiber project complete in 2021. You can see our new construction map on our website: [citizens.coop/fiberexpansion](http://citizens.coop/fiberexpansion).

My sincere appreciation goes to everyone who came out to help us celebrate. Here are the highlights of the event:

In an effort to spotlight the vital issue regarding access to high-speed broadband for rural communities, Citizens recently hosted a Rural Broadband Initiative Breakfast Thursday, April 18th. The round table meeting included guest speakers: US Representative Morgan Griffith; Greg Sapp, CEO & GM of Citizens; NTCA Representative, Ashley Spinks; Executive Director Chief Broadband Advisor, Evan Fienman; Chief Deputy, Courtney Dozier; Virginia Telecommunications Cable Association (VTCA) Representative, Ray LaMura; Virginia Telecommunications Industry Association (VTIA) Representative, D. Walton; Floyd Community & Economic Director, Lydeana Martin, and Citizens Chief Operating Officer, Dennis Reece. Also in attendance were officials from federal, state, and local levels of government, regional and local economic development, and Citizens representatives.

Citizens had the opportunity to share with lawmakers and leaders steps they have taken in Floyd County including a multi-year construction project to build Fiber to the Home (FTTH) to their Incumbent Local Exchange Carrier (ILEC) footprint with partial funding by the Alternative Connect America (ACAM) fund. Citizens currently serves 18 or fewer homes per square mile compared to Virginia which averages of 73 homes per square mile. "The roundtable breakfast created a unique opportunity for us to share with decision-makers the importance of rural broadband access," commented Greg Sapp, CEO for Citizens. "The group was able to share ideas that will directly impact rural communities."



The breakfast was catered by Chef Katrina Knapp and the Culinary Arts class from Floyd County High School. Guests enjoyed locally ground and brewed

coffees, lattes, and specialty drinks by Floyd's Red Rooster Coffee. Following the breakfast, Citizens invited local community members to celebrate Citizens Gigabit Fiber to the Home with an evening event on Thursday, April 18th. The evening included tours, product demonstrations, the unveiling of new technologies, a free Bootleg BBQ dinner, and Gate 10 concert. Guests had the opportunity to learn more about Fiber to the Home while enjoying an evening with their friends and neighbors.

Today, we are happy to say that 100% of Phase I construction to the town of Floyd, 221 North, and the Topeco community is complete. At this writing, Phase 2 construction to Terry's Fork is complete, and we are connecting customers to the 1 Gbps fiber service. Construction to the Willis area is making good progress, and we anticipate installs to begin within the next 60 days. In June and mid-July, we plan to begin construction in Fairview and Copper Hill.

Citizens will provide 60% of the homes in Floyd County with gigabit fiber service by the end of 2019.

If you are ready for amazing fast speeds and live in one of the completed areas, call our friendly sales consultants to get on our installation schedule at **745.2111**. In addition, we have resources on our website, [citizens.coop](http://citizens.coop), to help you determine how much broadband your home needs and to view whether your devices are gigabit ready, visit: [citizens.coop/are-you-gigabit-ready](http://citizens.coop/are-you-gigabit-ready).

Welcome to Gig Country!  
Greg Sapp, CEO & GM

-Greg Sapp

## WHAT'S GOING ON IN YOUR HOMETOWN? WATCH CHANNEL 20 EXCLUSIVELY ON CITIZENS TV

A Gigabit fiber connection opens up a world of possibilities, not the least of which is access to Citizens Cable Television. Now that we are deploying fiber throughout Floyd County, more and more residents are opting to subscribe to our TV service.

Citizens exclusively offers CCTV, Floyd's only local channel. Watch the Buffaloes play football, basketball, baseball, softball, and soccer from the comfort of your home. Learn what our high school students are up to on *The Stampede*. Enjoy local events, presentations, parades, historians, artisans, and more on *The Community Show*. You can even catch local church services on Saturdays and Sundays. We also make time for our old favorites like *Andy Griffith*, *Lucy*, *The Beverly Hillbillies*, and Westerns. Sign up for Citizens Cable TV today!

### LOCAL ADVERTISING OPPORTUNITY

If you are a local business looking to get the word out to a targeted market, consider becoming a sponsor of local programming. We are currently selling sponsorships for the 2019-2020 school year. Call Andrew or Hari today to reserve your sponsorship spot, **540-745-2111**.

**Sports Sponsorships** - Ads air during Buffalo Games on CCTV.

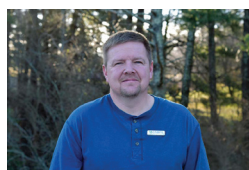
**Sports Sponsor** - \$599, includes a professionally produced commercial. The commercial will air twice a day for 280 days.

**Business Card Ad** - \$299, non-video ad will air twice a day for 280 days.

**Stampede Sponsor** - \$199, non-video ad will air on *The Stampede* twice a day for 280 days.

**Community Show Sponsor** - \$199, non-video ad will air on *The Community Show* three times a day for 280 days.

### WELCOME NEW EMPLOYEES



**Jamie Cooper**  
Install & Repair Technician



**Brandon Gwynn**  
Install & Repair Technician



**Maggie Houchins**  
Administrative Assistant

### VIEW BUFFALO SPORTS LIVE ONLINE

Citizens is investing in our local high school by installing automated camera systems in the gym and on the football/soccer field. We are now able to film more sporting events than ever before! You can watch these events LIVE and stream on-demand from anywhere in the world with a monthly, seasonal, or annual pass. This is a great opportunity for alumni to keep up with their favorite hometown team. Visit [nfhsnetwork.com/subscribe/retail](http://nfhsnetwork.com/subscribe/retail) to subscribe and be sure to enter Floyd County High School.

### REDUCED RESIDENTIAL PHONE PRICING MAKES SERVICE MORE AFFORDABLE

**Flat Rate Landline Phone service with Unlimited Local Calling \$19.95** - Includes calls to Christiansburg, Radford, and Roanoke.

**Unlimited Long Distance \$9.95** - Call any time, anywhere for one low price.

**Advantage Calling Feature Bundle \$5.00** - Select all of the available calling features you want for one low price.