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NEWS RELEASE

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Citizens Continues to Improve New Castle Cable TV System

New Castle, VA – Citizens, a regional full-service communications and entertainment service provider in Southwest Virginia, recently announced the addition of three new channels to the Citizens Cablevision system in New Castle. Customers in New Castle now have access to the Travel Channel, Animal Planet and TV Land.

Channel 96 on Citizens Cablevision is the ultimate Travel Channel with Traveler's Reviews, Vacation Ideas, Travel Tools and more.

Animal Planet (channel 95) brings to life amazing wildlife, natural history, pet stories and more as well as follows Jeff Corwin as he travels the globe in search of the world's most interesting animals.

For folks who enjoy classic TV and inspiring originals, Citizens Cablevision has TV Land on channel 97. TV Land brings back The Brady Bunch, Addams Family, Andy Griffith, Green Acres, Gunsmoke, Highway to Heaven, Night Court and more.

Citizens Cablevision has two convenient locations: 220 Webbs Mills Road, Floyd and locally at 245 Fort Chiswell Road, Suite K, Max Meadows. For more information about Citizens, visit www.citizens.coop or call locally at (276) 637-6485 for 1-800-941-0426.